

SAVES EVERY
CASH BUYER
2/- IN
EVERY £



**FARMER'S
CASH BONUS
SALE
WINTER 1919**



**BEGINS MONDAY JUNE 30TH
ENDS SATURDAY JULY 19TH**

Saves every
Cash Buyer

2 1/2 in every
£ spent.

Begins June 30th

Ending July 19th

Farmer's Cash Bonus Sale Winter 1919

A GAIN the Winter Season brings with it the greatest and one of the most keenly-anticipated of the year's popular shopping events—Farmer's Half-Yearly Cash Bonus Sale. In all Australasia there is no other semi-annual sale opportunity so widely popular as this. The public realise that, price and value considered, it always pays to buy at Farmer's. That is why Farmer's bargains are always genuine and reductions never a matter of mere policy of pretence. In the majority of cases the Cash Bonus is given on articles that have already been reduced from the current season's prices. Regardless of how drastic these reductions may be, the 10 per cent. bonus in practically every cash purchase holds good and covers everything, with the exception of a negligible handful of proprietary lines on which prices are permanently fixed by the manufacturers. The clients of the House know that the Cash Bonus Sale is an unique half-yearly event of quite exceptional appeal, an event that makes Farmer's the Mecca of the most fastidious and wideawake shoppers of the Commonwealth. Here is genuine reduction of original legitimate prices. Here are goods of unquestioned positive value. Here is nothing inferior, nothing stale or shop-worn, nothing merely commonplace. Here is a sale that tells consistently in every department. There is nothing withheld from the offerings covered by the Cash Bonus. There is literally nothing "not in the sale." A genuine clearance is made in every department of all seasonable merchandise; this with the fixed intention of providing the necessary space for incoming stocks for the ensuing season. The opportunity is of unparalleled value to country clients. The House takes scrupulous pains that distant buyers shall be at no disadvantage in comparison with city clients. Correspondence is fully and promptly attended to. The service is perfect. In this catalogue you have a safe and complete guide to the incomparable opportunities of this unique half-yearly money-saving event.

FARMER'S LIBERAL SYSTEM OF PAYING CARRIAGE.

Farmer's Pay Carriage on all Fashion Goods to any part of Australia. On heavy goods, such as Trunks, Deck Chairs, Toys, Perambulators, Go-Carts, Lounges, Suit and Hat Cases, Trouser Presses, and Boot Cabinets. Carriage is paid only to the extent of 5 per cent. (1/- in £). Carriage is also paid only to the extent of 5 per cent. on Confectionery, also Bath Salts and Perfumery in bottles, except when their inclusion with other goods does not affect cost of carriage. Carriage is not paid on articles of which prices are fixed by Government.

IMPORTANT.—In all cases where Carriage is paid by Farmer's, goods will be sent by cheapest route.

PERMANENCY OF DYES.—We regret that we are still unable to guarantee the permanency of many colorings.

DIRECTIONS FOR ORDERING BY POST.

- (1) Address all letters to the Company.
- (2) All orders should be accompanied by remittance and exchange added to Country Cheques.
- (3) State the amount of remittance enclosed.
- (4) When wiring regarding Orders state Department concerned and Home Address.
- (5) Write both name and address distinctly, stating whether Mr., Mrs., or Miss. Always sign name the same way.
- (6) If away from home, give home Address.
- (7) When ordering, do not cut illustrations, but order by numbers quoted in the book.
- (8) Make first, second, and third choice, if possible.
- (9) State how goods are to be sent.
- (10) If any cause for complaint arises, communicate immediately with Farmer's, so that the matter may be put right.

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NO GOODS EXCHANGED OR SENT ON APPROVAL DURING SALE.



SAVES EVERY
CASH BUYER.

TWO SHILLINGS
IN EVERY £

THE SEASON'S SMARTEST MILLINERY

Bargains are Plentiful in all Favored Styles!

HM1—Becoming Hat for Matron, of black panne velvet; trimmed with jet ornament. Usual 21/- Sale Price 18/6

HM2—Saxe Blue Velvet Hat, with soft full edge and comfortable fitting crown; finished at side with velvet berries; also obtainable in nigger, ivory and navy. Usual 22/6 Sale Price 19/6

HM3—Smart Close-fitting Toque of Black Velvet, with folded brim; trimmed with narrow band of gold or silver ribbon and fur, finished with bow. Usual Price..... 39/6 Sale Price 30/-

HM4—Picture Hat of Mole Crepe de Chine; underbrim lined with saxe blue, effectively trimmed with dainty hand-made posies and fur band, with finish of saxe around crown; can be had in any color. Usual Price, 39/6; Sale Price, 27/6

HM4a—Fine Black Mount, soft and durable. Usual Price 3/6 Sale Price 2/6

HM5—Becoming Motor Bonnet; saxe blue straw, brim and soft silk crown; very light and comfortable shape; finished with dainty colored posy; ninon veil attached; obtainable in any color required. Usual Price, 29/6; Sale Price, 25/6

HM6—Soft Black Velvet Pull-on Hat; soft crown; brim effectively trimmed with hand-made spray of silk flowers in pastel tones. Usual Price, 16/6; Sale Price, 14/6

HM7—Dainty Black Velvet Toque, with softly-draped crown, effectively trimmed with fur and finished with a posy of small flowers. Usual Price, 35/6; Sale Price, 29/6

HM8—Smart Close-fitting Little Toque, in Black Velvet, very soft and comfortable, black taffeta folded on edge of brim and trimmed bow of ribbon, as illustrated. Usual Price, 21/-; Sale Price, 16/6

HM8a—Jet Bead Hat Trimming, very light in weight, smart and durable. Usual Price 9/11 Sale Price 4/11

HM9—Sailor Hat of Putty Velvet; brim slightly drooped, trimmed flat colored silk ornaments and band of colored ribbon with bow at back; also in black. Usual Price .. 25/6 Sale Price 21/-

HM10—Dainty Black Velvet Hat; brim finished with hand on edge, piped with champagne silk and finished with small hand-made silk posy. Usual 25/6 Sale Price 21/-

All Prices Less the Bonus.

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Prices are subject to 10% Cash Bonus

Farmer's CASH BONUS SALE

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HM12



HM11



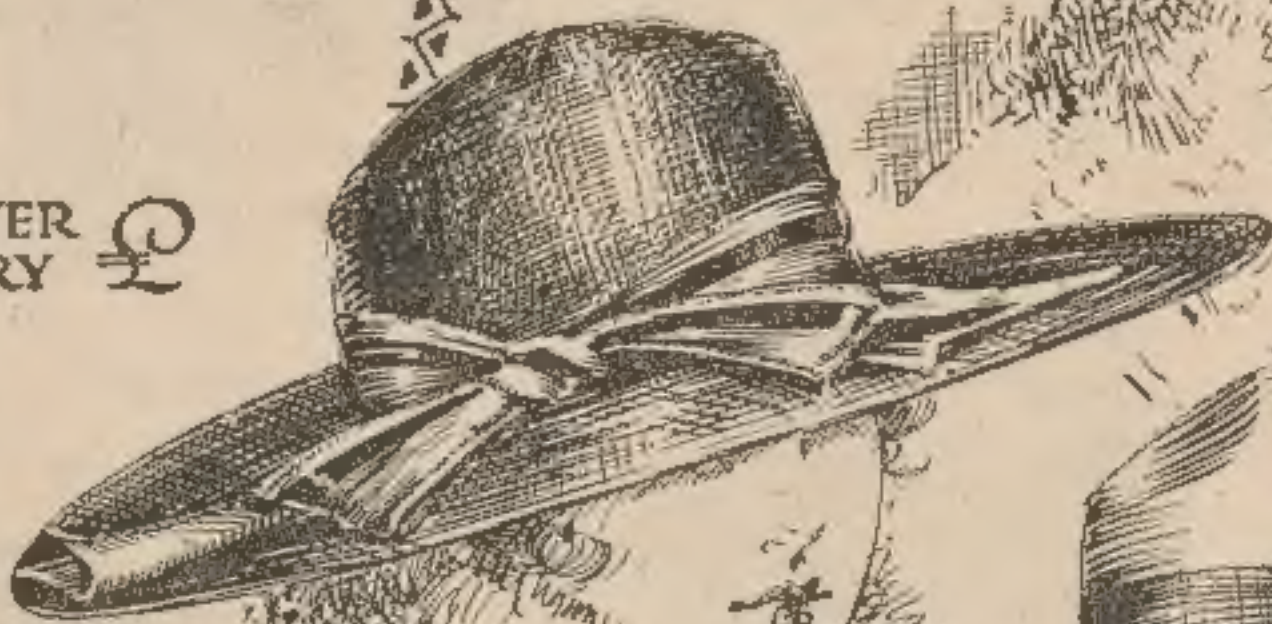
HM16



HM17



HM15



HM14



HM13



HM19



HM18



HM20



HM21



HM22

FAVORITE VELOURS ARE REDUCED

Purchase Now—the Savings are Considerable!

HM11—Old Rose Shaded Posy of small velvet rose and berries, with foliage to tone. Usual Price 2/6, Sale Price 1/11
HM12—Velour Hat, with slightly upturned side; soft and adaptable; trimmed with velour ribbon band and bow; can be had in nigger, navy and fawn. Usually, 21/-; Sale Price 19/6

HM13—Fine Quality Velour Hat, with a quaint ribbon trimming as illustration. An ideal sports hat, durable and becoming. Black or champagne. Usual Price 59/6, Sale Price 52/6
Same shape in white. Usual Price 35/6, Sale Price 29/6

HM14—Charming Felt Hat, as illustrated; trimmed smart band and bow of ribbon to tone, with color of felt; buff, mole, nigger, navy, saxe. Usual Price 14/6, Sale Price 11/6

HM15—Smart Velour Hat, trimmed band and bow of reversible ribbon. Black, fawn, navy, nigger. Usual Price, 25/6; Sale Price 21/-

HM16—Smart Black Velour Hat, trimmed with narrow ribbon bands and dainty posy; can be had in nigger, navy, and fawn. Usual Price, 25/6; Sale Price, 21/-

HM17—Novelty Hat Band of colored cloth, with flat conventional flower effects; in dainty tones of saxe, grey, putty, champagne, cerise. Usual Price 5/11, Sale Price 4/11

HM18—Adaptable Sports Hat of Felt, trimmed with band and bow of silk ribbon. Ideal tennis or country hat. Obtainable in the following colors: Navy, nigger, black. Usual Price 12/6, Sale Price 9/11

HM19—Velour Hat, comfortable and adaptable; trimmed with ribbon and ornament, as illustrated. In fawn, navy, also black. Usual Price, 21/-; Sale Price, 19/6

HM20—Becoming White Velour Hat; trimmed with self-colored ribbon. Ideal for tennis, golfing, or sports wear; close fitting, with neat roll at back. Usual Price, 35/6; Sale Price, 29/6

HM21—Smart Adaptable Velour Hat, with slightly grooved crown; trimmed with ribbon, arranged with new effect in front; black, navy, fawn, walnut. Usually 25/6, Sale Price 21/-

HM22—Soft Good Quality Coarse Straw Ready-to-Wear; trimmed with ribbon as illustrated. Navy, saxe, black, burnt, mastic. Usual Price, 14/6; Sale Price, 10/6

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READY-TO-WEARS—GREAT BARGAINS

Present Season's Styles at Phenomenal Reductions!

HM23—Sailor Hat of Tagel Straw, with new rolled edge on brim; trimmed with swathe to match straw; finished smartly at side with fringe; black, navy, mastic, and white. Usual Price 18/6
Sale Price 15/6

HM24—Becoming Velour Hat, trimmed with folded band of silk or satin; can be obtained in black, navy, fawn. Usually 25/6
Sale Price 22/6

HM25—Smart Coarse Straw Hat, with comfortable fitting head; trimmed band of cloth, with flat cloth flowers; in various dainty colorings; mastic, navy, black, burnt and saxe. Usually 17/6. Sale 12/6

HM26—Soft Black Panne Velvet Hat, in a becoming shape, trimmed small handmade flowers. Usual Price, 29/6. Sale Price, 22/6

HM27—Charming Hat of Black Velvet, soft adaptable pull-on shape with corded crown. Usual Price, 16/6. Sale Price, 14/6

All Less the Bonus.

HM28—Navy Hand-made Satin Straw Hat, upper brim fitted silk, trimmed with ribbon and dainty posy, also in mastic, black, biscuit. Usual Price, 21/-. Sale Price, 15/6

HM29—Becoming Hat of Black Velvet, small pull-on shape, trimmed with swathe of putty or saxe blue silk; underbrim lined with silk to match; also in navy. Usual Price 21/-
Sale Price 15/6

HM30—Very Effective Hat of Black Velvet, upper brim fitted crepe de chine; jet beads around crown and in front; very suitable for matron. Usual Price 25/6
Sale Price 21/-

HM31—Posy of Small Berries and Follage, in pastel tone, with touches of gold. Usually .. 1/9
Sale Price 1/6

HM32—Coarse Straw Ready-to-Wear, in sailor shape, trimmed ribbon band and bow. Navy, black, mastic, burnt and saxe. Usual Price, 15/6. Sale Price 10/6

All Less the Bonus.

HM33—Charming Hat of Black Velvet, soft corded crown edge of brim, piped with saxe blue and trimmed with trail of small hand-made berries in dainty colourings; a bow of ribbon is effectively arranged flatly against brim at back. Usually 25/6, Sale Price 22/6
All Less the Bonus.



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HM34—Soft Black Imitation Osprey Mount; to be used round crown or on brim of hat; very effective. Usual Price, 6/6
Sale Price 4/6
HM35—Sports Hat of White Velvet; soft stitched brim, trimmed with band and bow of narrow ribbon; popular style for all sports occasions; can also be ordered in mole and black. Usual Price 8/11
Sale Price 5/11
All Prices Less the Bonus.



HM39



HM38



HM37



HM36

HM36—Dainty White Felt Hat; soft silk scarf effect, draped round crown, finished with fringe at side. Usual Price, 16/6; Sale Price, 12/6

HM37—Smart Ready-to-wear Pedal Straw Hat; trimmed with band and bow of silk ribbon to match straw. In saxe, navy, black and brown. Usual Price 12/6
Sale Price 10/6

HM38—Gabardine Hat; soft and adaptable, smartly trimmed with patent leather band with narrow strap in front; a comfortable and inexpensive hat for knock-about wear. Usual Price 7/11
Sale Price 5/11

HM39—Sports Hat of Soft Silk, with stitched brim of ample width, crown finished with smart flat bow in front; can be ordered in the following colors: Navy, black, saxe, and brown. Usual Price 5/11
Sale Price 4/6
All Prices Less the Bonus.

No Millinery can be exchanged or sent on approval during the Sale. Give head measurements when ordering.



HM40



HM42



HM43



HM41



HM44

HM40—Charming Ready-to-wear Hat, of soft silky plush, having an adaptable brim, edge bound with narrow ribbon; soft folded crown, trimmed with ribbon band and bow; black and white only. Usual Price, 29/6; Sale Price, 27/6

HM41—Black Felt Ready-to-wear, narrow ribbon on edge of brim, trimmed as illustrated with touches of bright coloring applied on hat; also in navy, brown and cherry. Usual Price 18/6
Sale Price 12/6

HM42—Soft Adaptable Felt Sports Hat, trimmed cord or narrow ribbon. Black and navy only. Usual Price, 8/11; Sale Price, 4/11

HM43—Smart White Felt Hat; trimmed with white corded ribbon, arranged as illustrated; very becoming and light. Usual Price 17/11
Sale Price 14/6

HM44—Leather Sports Hat, with soft stitched brim and slightly full crown, trimmed as illustrated with leather ornament; black, navy, red, cream and jade. Usual Price, 16/6
Sale Price 12/6

All Prices Less the Bonus.

SPORTS STYLES—ALL TO BE CLEARED

Substantial Reductions—Less the Bonus!

Bonus Sale Goods are Regular Season's Stocks



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RARE savings are told of on this page. Those who want a good-looking, smartly-cut costume of sterling quality material will surely grasp their opportunity as it is here presented. None better offering, or to be hoped for. The prices are reduced with a liberality characteristic of Farmer's at Sale Time.

SMARTEST SERGE COSTUMES BARGAINISED

Charming Models—Doubly Attractive at these Prices!

VM1—Utility Suit in Fine Coating Serge. The coat has tailored collar and revers, panel back; lined throughout good quality twill sateen; inverted pleats at front; smart half belt at waist from sides, collar and cuffs trimmed black braid, finished with self buttons. Navy only. Usually, £5/5/- Sale Price **£4/17/6**

VM2—Exceptional Value, Fine Coating Serge Coat and Skirt, in navy only. The coat is designed with tailored collar and revers, lined throughout with fine twill sateen, diagonal rows of black military braid at sides and back of coat, as illustrated, from waistline. Smart belt, trimmed with self buttons. Skirt gathered at back, stitched panel in front. Usually, £6/19/6; Sale, .. **£6/6/-**

VM3—Very Smart Coat and Skirt Costume, fine navy coating serge. The coat is designed with inverted pleats back and front, half lined to waist; tailored collar and revers; belt at waist, trimmed touches of dull silver and saxe braid; finished saxe buttons. Navy only. Usual, £5/19/6. Sale Price, **£5/12/6**

VM4—Fine Coating Serge Coat and Skirt, navy and black, designed with smart and becoming tailored collar and revers. Fine tucks from shoulder to foot of coat, front and back; belt at waist, pockets trimmed self buttons; lined throughout. Nicely gathered skirt, with panel back and front and belt at waist. Usually, £9/19/6. Sale .. **£8/10/-**

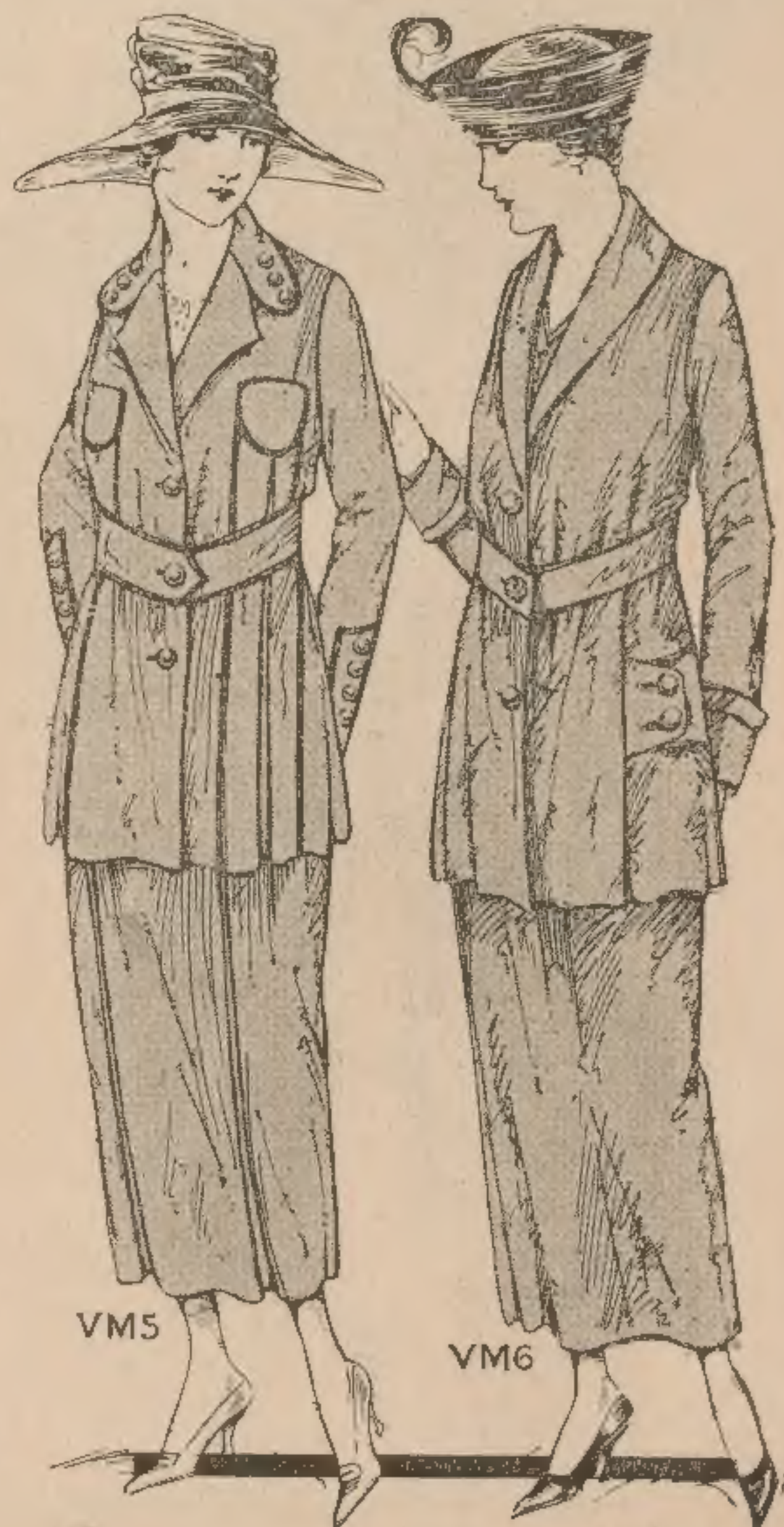
VM5—Navy and Black Gabardine or Serge Suits. Norfolk style; inverted pleats back and front, with tabs in front of coat, braided in black on collar, cuffs, belt, and inverted pleats, bone buttons, lined polonaise; skirt with stitched inverted pleats, gathered back, and braided belt. Usually, £11/11/- Sale .. **£10/10/-**

VM6—Good Quality Fine Coating Serge Coat and Skirt Costume, in navy only. Coat designed with smart roll collar, inverted pleats front and back from waistline, with tab at side to simulate a pocket. Belt at waist. Coat half lined sateen, and trimmed touches of mastic on cuffs, buttons and buttonholes. Smart skirt, panel back and front, tabs at side. Usual Price £5/10/- Sale **£5/5/-**

All Prices Less the Bonus.

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Quality the Best. only Price sacrificed



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TAILORED SUITS IN FAVORED STYLES

Quite the Latest Mode at Double Saving!

VM7—Splendid Value in Fawn Covert Coating Costume, modelled after the very smart Norfolk styles, which are so popular this season. Well-set collar with fancy points to front, half lined with superior quality satin, belt at waist; well cut plain skirt finished with narrow belt. Sizes, busts 34 to 40 in. Usually 105/-; Sale Price 79/6

VM8 — Fancy Check Malange Suiting, Coat and Skirt, slim-fitting tailored style, roll collar and lapel, tab effect at side of coat; back and front finished feather tacks and self buttons, the skirt plainly tailored, gathered at back. Medium and light shades of fawn. Sizes as VM7. Usually £7/17/6 Sale Price £5/19/6

VM9—Large Check Rough Tweed Coat and Skirt Costume. Made in in a smart sports style. Tailored collar and wide revers; plain panel front and back, with belt at sides and front. Coat is half lined to waist, inverted pleats back and front from waistline. Plain, smartly-cut skirt finishes this useful suit. Shades of plum and brown. Sizes as VM7. Usual Price, 87/6 Sale Price 79/6

All Prices Less the Bonus.

VM10—One of the Season's Smartest Suits, in neat pattern, dark grey mixed tweed, the coat being designed with new convertible collar and lined throughout with satin. Smart belt effectively trimmed throughout with black military braid. Well-cut skirt to correspond. Also with tailored collar and revers, if desired. Sizes as VM7 Usual Price £5/19/6 Sale Price £5/10/-

VM11—Smart Colored Gabardine Coat and Skirt Costume. The coat is made with well-cut collar and revers, has inverted pleats from waist-line, nicely trimmed with self buttons and buttonholes; belt at waist. The skirt is well finished; panel back and front. Nigger, mastic, mole, saxe, navy, taupe. Sizes same as VM7. Usual Price £10/10/- Sale Price £9/15/-

VM12 — Superior Mixed Tweed Costume, in a soft finish suiting, assorted dark shades; coat designed with smart roll collar; belt at waist and half lined sateen; tabs at side to simulate pocket; trimmed fancy buttons. Well-cut skirt to match. Sizes as VM7. Usual Price £5/17/6 Sale Price £5/5/-

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Prices are subject to 10% Cash Bonus



Farmer's CASH BONUS SALE

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TO the woman in search of a smart afternoon frock, surely the prices attached to these examples on this page will make their instant appeal. They are examples chosen from a stock of many such costumes marked down just as liberally as here shown, and subject in every case to the Cash Boom.

COSTUMES FOR EVERY OCCASION

Fashion's Latest Designs—Each Reduced.

VM13—Very Becoming Velveteen Frock, designed with round neck, plain bodice, lined with Jap. silk; skirt nicely gathered with panels at sides, finished with embroidered wool work and tassels in tones to contrast, which also appears on waist belt, cuffs and bodice. Good range of colors. Size, busts, 34 to 40 in. Usual Price, £5/17/6. Sale Price £4/17/6

VM14—Practical Coat Frock; in superior quality Coating Serge, in navy and black; the front of garment has apron effect, designed with tabs, embroidered on bodice and belt and tabs in colors to contrast; well-cut collar. Busts, 34 to 40 in. Usual Price .. £10/10/- Sale Price £9/19/-

VM15—A Most Useful House Frock; in neat design; Black and White check suiting; the roll collar and vestette are composed of ivory gabardine ornaments with buttons; bodice is box-pleated from shoulder, whilst skirt is pleated at side to correspond; belt at waist effectively trimmed with narrow black braid. Busts, 34 to 40 in. Usual Price .. 63/- Sale 50/-

All Prices less the Bonus.

VM16—Colored Gabardine Coat-frock, in simple but smart style; neck is round with a smartly-cut collar of self; the skirt is well cut and pleated at side from waist line; neatly embroidered on front of bodice; cuffs and waist belt in colored silk to contrast; mole, mastic, grey, saxe, nigger, and navy. Usual, £6/19/6; Sale Price, £6/10/-

VM17—Combination Satin and Georgette Frock, satin bodice and inlets of georgette embroidered with satin, pretty overlay collar; skirt is composed of georgette with pointed panels of satin at foot with flowing panels at sides, smart belt; lined throughout with Jap. silk; mole, nigger, navy. Busts, 34 to 40 in. Usually £7/19/6; Sale Price, £7

VM18—Charming Afternoon Gown, in silk crepe de chine, featuring the hip effect; skirt, which is box-pleated to foot with tunic effect at sides, finished with self drops; the smartly cut collar and sleeve are finished with same, as illustrated; front of bodice trimmed with smart colors, saxe, pink, navy, mole, mastic, black. Busts, 34 to 40 in. Usual Price, £9/15/-; Sale, £8/15/-

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THOSE who have not yet provided themselves with an evening gown will here see their great opportunity. Glancing over the reductions told of on this page, and deducting the additional ten per cent. bonus, you will realise that the values are positively remarkable.



FAVOURED EVENING AND PARTY GOWNS

Charming Examples—Priced Irresistibly!

VM19—Charming Semi-Evening Gown, in Crepe de Chine, round neck, plain bodice embroidered in silks to contrast, small sleeves, in-let georgette, finely stitched; skirt trimmed groups of stitching to tone. Swathed waistbelt, finished sash end at back. Good range of shades. Lengths, 50 to 54. Usual Price £8/18/6
Sale Price £7/17/6

VM20—Beautiful Gown in Crepe de Chine and Georgette, self-combination, bodice and sleeves of georgette, smart roll collar of crepe de chine to waistline; softly-gathered skirt, designed with wide tucks in front, swathed waist belt embroidered in silks to tone; and finished sash-end at side; range of colors. Usually, £6/17/6
Sale Price £6/10/-

VM21—Becoming Semi-Evening Georgette Frock, round neck, sailor collar, wide tucks from shoulder to waist, front of bodice and skirt embroidered; soft belt at waist, with wide sash-end at back, tapering to point, with drop-ends. Big range of colors. Sizes as VM19. Usual Price £6/10/-
Sale Price £5/19/6

All Prices Less the Bonus.

VM22—Dainty Party Frock in White Voile, has round neck, the bodice and skirt effectively trimmed fine Val. insertion and hem-stitching. This is one of several styles. Sizes as VM19
Usual Price 29/6
Sale Price 21/-

VM23—One of the Season's Smartest Evening Gowns, composed of net over Jap. silk lining, designed with tabs, bodice and shoulder straps; finely-pleated frill on bodice and skirt, together with fine silk bands, as illustrated; waistbands of soft silk with sash-ends. Ivory, pink, rose, mastic, sky, saxe, navy. Sizes as VM19. Usual Price £5/5/-
Sale Price £4/12/6

VM24—Handsome Evening Gown in Fine Silk Net and Silk to tone over Jap. silk foundation, bodice of silk with band of gold net across front, angel sleeves, under-skirt of net, pointed tunic bound with silk, softly swathed belt at waist. Ivory, pink, rose, mastic, sky, saxe, navy. Sizes as VM19. Usual Price £6/10/-
Sale Price £5/19/6

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NM8a—Heavy-weight Jap. Silk Blouses, not illustrated; made in an excellent assortment of styles featuring newest shapes in collars and general finishings; well made, most numbers having bound buttonholes and double stitched seams; in both black and white. Usually 21/- Sale Price 16/11

SILK BLOUSES IN VARIED STRIPES

A Selection Specially Reduced for Quick Selling!

NM1—Striped Kabe Crepe Blouse; durable washing quality; perfect fitting roll collar and rever front; sleeves have link cuffs; the elastic at waist is another desirable feature. Colored stripes on white grounds, pink, mauve, mixed stripes. Usually, 35/-. Sale, 30/-

NM2—Jap. Silk Blouse, with woven stripes of mauve, pink, black, blue, brown, and green of various widths and designs; the collar is roll at back and tie ends in front. Usual Price, 17/11. Sale Price 17/6

NM3—Excellent Washing Blouse of British Silk; white grounds with stripes of pink, black, grey, brown, blue, in various widths and designs; roll collar and lapel front, finished bound buttonhole; fastens with single pearl button, and has two pockets; sleeves have neat turn-back cuffs. Usually 22/6 Sale Price 21/11

NM4—Fuji Silk Blouse; natural grounds with effective stripes of black, rose, mauve, and blue; the collar is roll at back, with new rever effect in front; blouse fastens in front with smart two-button effect; sleeves have turn-back cuffs. Usual Price, 22/6; Sale Price, 21/11

All Prices Less the Bonus.

NM5—Woven Stripe Jap Silk Blouse; neat collar, with smart rever front, welted seams, sleeves finished with neat cuffs; can be ordered in white grounds with stripes of black, brown, blue, pink, and mauve. Usual Price .. 17/11 Sale Price 17/6

NM6—Striped Crepe de Chine Blouse; has elastic at waist; the smart sailor collar is square at back, fastening with two buttons in front, sleeves finished with turn-back cuffs; stripes are in blue, rose, brown, and mauve, on white grounds. Usually .. 27/6 Sale Price 25/-

NM7—Striped Crepe de Chine Blouse, featuring a very smart roll collar, shoulder yoke, sleeves have turn-back cuffs; bound buttonholes and buttons of self. The stripes are in blue, brown, and mauve, on white grounds. Usual Price, 27/6. Sale Price, 25/-

NM8—British Silk Blouse, with the ever-smart and useful high collar; the smart black tie adds a distinctive feature; neat pocket and link cuffs; cream grounds, with stripes of pink, black, grey, brown, and blue, in various widths and designs. Usual Price .. 22/6 Sale Price 21/11

All Prices Less the Bonus.



Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

NM80—Plain Fuji Silk Blouse
(not illus.), smart long roll
collar and double cuffs of
striped silk or check in two-
tone; blouse fastens pearl but-
tons. Usual Price 13/6
Sale Price 12/11



WARM STRIPED WOOLLEN BLOUSES.

Bargain-Priced—Double Savings, with the Bonus!

NM9—Striped Winceyette Blouse, in the comfortable and popular high-neck style, for the colder days; shoulder yoke; sleeves have turn-back cuffs; in light grounds with a variety of smart colored stripes. Usual Price 9/11
Sale Price 7/6

NM10—Striped or Cream Superla Blouse; particularly smart, long roll collar; blouse fastens in front with large pearl buttons, sleeves have double cuffs; can be obtained in various colored stripes. Usual Price, 14/11; Sale Price, 13/6

NM11—Delaine Blouse, in a variety of dainty stripes; with smart roll collar, showing neat "V" opening; blouse fastening in front with large pearl buttons; sleeves finished with double cuffs. Usual Price, 15/6; Sale Price, 12/11

NM12—Cream or Striped Superla Blouse; roll collar, with smart revers; neat "V" opening; blouse fastens in front with large pearl button; sleeves finished with neat turn-back cuffs. Usual Price, 14/11; Sale Price, 13/6

All Prices Less the Bonus.

NM13—Striped Winceyette Blouse, with smart pointed collar; blouse fastens in front with single button, sleeves have neat turn-back cuffs. Obtainable in a variety of smart stripes. Usual Price 9/11
Sale Price 7/6

NM14—Smart Blouse in Cream Kremla with plain or striped roll collar with self revers; blouse fastens in front with pearl button; sleeves finished with double cuffs. Usual Price, 16/11; Sale Price, 15/11

NM15—Useful Blouse in Striped Delaine, smart high-collar style; small shoulder yoke; sleeves have smart double cuffs. In a selection of smart stripes on light grounds. Usual Price 13/11
Sale Price 12/11

NM16—Effective Blouse in Striped All-Wool Taffeta, with smart roll collar and revers; pockets on both sides; sleeves have link cuffs. Obtainable in an assortment of smart colored stripes. Usual Price, 16/11
Sale Price 15/11

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus



CREPE DE CHINE & GEORGETTE BLOUSES

A Page of Rarely-Encountered Opportunities!

NM17—Crepe de Chine Blouse, smart roll collar, square at back finished new tie effect, shoulder yoke; set-in sleeves; neatly hem-stitched collar, cuffs and tie finish-
ed cable stitching; newest shades, including black and navy. Price 21/-

NM18—Smart Crepe de Chine Blouse, front nicely tucked from shoulder yoke, roll collar and front finished hemstitching, neat turned-back cuffs. In ivory, champagne, putty, rose, navy, and black. Usual Price, 29/6; Sale Price, 28/11

NM19—Crepe de Chine Blouse, slightly roll, long-pointed collar, sailor at back, shoulder yoke, fronts finished French button-holes, plain turned-back cuff; ivory, champagne, putty, rose, black, navy. Usual Price .. 29/6 Sale Price 28/11

NM20—Dressy Crepe de Chine Blouse, new scalloped collar, hand embroidered fronts finished tucks and hemstitching, turn-back scalloped cuffs. Usual Price, 39/6 Sale Price 37/6

All Prices Less the Bonus.

NM21—Dainty Georgette Blouse, square front and collar trimmed filet and hand-work, fronts finished with tucks. This blouse fastens at side front. To be had in all newest shades, including champagne, pink, lemon, cream. Usual Price, 29/6; Sale Price, 27/11

NM22—Georgette Blouse, new collarless style, square neck and fronts trimmed filet and tucks, shoulder yoke and sleeves, set in with hemstitching. Usually, 29/6 Sale Price 27/11

NM23—Georgette Blouse, with long roll collar, cuffs of contrasting shades; sleeves set in and finished hemstitching; in all newest shades, including black, with white collar and cuffs. Usual Price, 25/- Sale Price 22/6

NM24—Georgette Blouse, showing a new shoulder yoke, finished hemstitching, collar and cuffs of contrasting shades; fronts trimmed small buttons and hemstitching; newest shades, including black, with white. Usual Price .. 25/- Sale Price 22/6

All Prices Less the Bonus.

Saving Cash Buyers 2/- in Every £ spent

Farmer's CASH BONUS SALE

*Commences June 30th
Finishes July 19th*



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

NM24a—Voile Blouses, not illustrated, well cut and finished; many different shapes; in roll collars. Some are lightly trimmed lace; others in plain shirt styles. All are neatly hemstitched, and the colors are black, navy, pink, white, blue
Usual Price 9/6
Sale Price 6/6
Less the Bonus.



Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



**SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £**

NM25 — Useful Winceyette Blouse, roll collar, turn-back cuffs; in a variety of smart stripes on light grounds. Usual Price, 9/11; Sale, 7/6

LM26 — Rough and Ready Cheviot Serge Skirt, panel effect back and front, slightly eased back, held smart belt with turnover piece in front, side pockets, finished imitation flap and buttons. In black and navy; waists, 24 to 30; lengths, 37 to 40. Usually 19/6
Sale Price 15/6
Larger sizes 5/6 extra

All Prices Less the Bonus.

Always make a second and third choice.



SERGE & TWEED SKIRTS SMART BLOUSES

Stocks are Limited—Order at Once!

NM27—Plain Fuji Silk Blouse, smart long roll collar and double cuffs of striped silk; blouse fastens pearl buttons. Usual Price, 13/6
Sale Price 12/11

NM28—Dressy Blouse, in Heavy-weight Jap. Silk, roll collar, fronts trimmed groups of pin tucks and embroidery; neat turn-back cuffs; in ivory. Usual Price 22/6
Sale Price 19/11

NM29—Dainty Blouse in Crepe-de-chene, deep collar square at back, fronts trimmed pin tucks and hem-stitching; sleeves, turn-back cuffs; in ivory, pink, sky, biscuit, navy, black. Usual 29/6, Sale Price 28/11

LM30—Practical Skirt, in small black and white check, panel effect down front, smart side pieces; inset pockets, slight fulness at back, held narrow belt. Sizes as LM26. Usually 49/6; Sale Price, 42/-
Larger sizes 5/6 extra

LM31—Black and White Check Skirt, wide pleat front and back, outlined groups of knife pleats; wide turnover waist belt, finished buttons of self material. Sizes as LM26. Usual 63/-, Sale Price 52/6
Larger sizes 5/6 extra

All Prices Less the Bonus.

LM32—Practical Skirt in Navy Cheviot Serge, panel back and front, slightly eased to waist at back; neat belt. Sizes as LM26. Usual Price, 21/-; Sale Price, 17/6
Larger sizes 5/6 extra

NM33—Smart Blouse in Plain Fuji, striped roll collar; revers, and turn-back cuffs of striped silk. Usual Price, 13/6; Sale Price, 12/11

LM34—Serviceable Skirt in Cheviot Serge, panel effect back and front, inverted pleat over hips, slightly eased back, held narrow belt, navy only; sizes as LM 26. Usually 23/6
Sale Price 19/6
Larger sizes 5/6 extra

NM35—Striped Fuji Silk Blouse, smart roll collar, neat V. opening; sleeves have turn-back cuffs. In a variety of smart stripes. Usual 22/6
Sale Price 20/-

LM36—Smart Check Tweed Skirt, well tailored, panel effect front, tuck on hips, slightly eased back. Novel waist belt, fastening two bone buttons. Greenish and brown shades. Sizes as LM 26. Usual 33/6
Sale Price 27/6
Larger sizes 5/6 extra

All Prices Less the Bonus

Bonus Sale Goods are Regular Season's Stocks



Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th.



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

NM47—White Jap Silk Blouse,
with smart roll collar, finish-
ing with neat "V" opening,
fastens with large pearl buttons
in front. Usual Price .. 12/6
Sale Price 12/-

LM48—Black Jap Silk Skirt;
panel effect back and front, out-
lined knife pleats, slight easing
at sides and back, and finished
two-piece belt. Usually 29/6
Sale Price 25/-
Larger sizes, 5/6 extra

Skirt Sizes:—
Waist, 24 to 30 in.
Lengths, 37 to 40 in.

SILK BLOUSES & SKIRTS ARE REDUCED

Examples in Georgette, Crepe-de-Chine, and Taffeta.

NM37—Crepe de Chine Blouse,
with embroidered roll collar falling
into long points in front; blouse is
hemstitched back and front.
Black, ivory, flesh, lemon, sky.
Usual Price, 35/6; Sale Price, 32/6

NM39—Crepe de Chine Blouse;
long roll collar daintily embroide-
red with tie of self, neat embroide-
red cuffs; in ivory, biscuit, navy,
sky, pink, black. Usual Price 39/6
Sale Price 35/6

LM38—Black Silk Taffeta Skirt;
Groups of pleats at sides and back
are held with tabs and buttons of
self material. Smart wide belt at
waist and slightly eased across
back. Usually 59/6, Sale Price 52/6
Sizes as LM48; larger, 7/6 extra.

LM40—Black Crepe de Chine Skirt;
wide box pleat front and back,
outlined with groups of knifepleats,
slight easing at the back; folded
belt finished with buckle and
hanging sash; also in white.
Usual Price, 52/6; Sale Price, 45/-
Sizes as LM48; larger, 7/6 extra.

NM41—Crepe de Chine Blouse,
with high collar, finished with rows
of hemstitching; front and back
of blouse trimmed with pin-tucks
and hemstitching; variety of dainty
shades, including black and navy.
Usual Price, 29/6; Sale Price, 28/6

Prices Less the Bonus.

LM42—Black Crepe de Chine Skirt;
panel effect front and back finish-
ed with two wide pleats, slightly
eased over the hips; three large
tucks at sides; smart wide belt
fastens with rows of self buttons.
Usual Price, 55/- . Sale Price, 49/6
Sizes as LM48; larger, 7/6 extra.

NM43—Dainty Georgette Blouse,
suitable for summer or theatre
wear, daintily embroidered in beads
and silk; long sleeves trimmed
loops of beads in newest shades.
Usual Price, 52/6. Sale Price, 49/6

NM44—Exclusive Evening Blouse,
in Georgette, daintily bead em-
broidered; variety of shades, also
black. Usually, 52/6. Sale, 49/6

LM45—Charming Georgette Skirt;
small box pleats from waist, tucks
at foot; swathed belt, sash end,
trimmed beads. White, cream,
grey, pink, lime. Usually, 89/6
Sale Price 75/-
Sizes as LM48; larger, 7/6 extra.

LM46—Georgette Skirt; slight-
ly eased to waist, inverted pleats over
hips, long tunic back and front,
finely knife pleated, hemstitched
at sides and finished at foot with
beads; swathed belt at waist.
Grey, pink, cream, white, and lime.
Usual Price, 94/6; Sale Price, 79/6
Sizes as LM48; larger, 7/6 extra.

All Prices Less the Bonus.



Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

NM49—White Jap. Silk Blouse, new long narrow roll effect, fastening with large pearl button; hemstitched seams; turn-back cuffs. Price 9/11

LM50 — Coating Serge Skirt, novel inset pieces at sides, trimmed buttons to match; slight easing at back; narrow belt; in navy and black. Usually 27/6; Sale Prices 23/6 Sizes as LM54; larger 5/6 extra.

Make a second and third choice; only limited quantities in stock.



JAP. SILK BLOUSES & SERGE SKIRTS

Show Values of Absorbing Interest!

NM51—White Jap. Silk Blouse, with smart hemstitched roll collar and turn-back cuffs; fastens in front small pearl buttons 9/11

NM52—Superior Quality White Jap. Silk Blouse, hemstitched roll collar; plain reverse sleeve; turn-back hemstitched cuffs. Usual, 12/6 Sale Price 12/-

NM53—White Jap. Silk Blouse, neat roll collar, turn-back cuffs, 9/11

LM54—Wool-Coating Serge Skirt, two box pleats outlined knife pleats form the front, two box pleats and slight easing at back; inset pieces at sides with pockets finished self buttons; smart belt at waist; in navy and black; waist, 24 to 30in.; lengths, 37 to 40 in. Larger sizes, 7/6 extra. Usual Price, 55/-; Sale Price, 47/6

LM55 — All-Wool Serge Skirt, double box pleat at sides, with inverted pleat; finished two mitred tabs and buttons; novel belt, slight easing at back; black and navy. Usually 69/6; Sale Price .. 59/6 Sizes as LM54; larger, 7/6 extra.

LM56—Navy Coating Serge Skirt, wide box pleat back and front; outlined with knife pleats and finished self buttons and belt; also black. Usual Price, 35/-; Sale Price, 29/6 Sizes as LM54; larger, 5/6 extra.

NM57—Dressy Blouse, in white Jap. Silk, with roll collar, neatly hemstitched turn-back cuffs; side pockets. Usual, 12/6; Sale, 12/-

LM58—All-Wool Coating Serge Skirt, panel effect back and front; outlined with wide tuck; inset pieces over hips; finished buttons; slightly eased across back; narrow belt; navy and black. Usual, 45/- Sale Price 37/6 Sizes as LM54; larger, 7/6 extra.

NM59—White Jap. Silk Blouse, with rever, buttoning on to a smart roll collar; fastens with large pearl button; neat turn-back cuffs. Usually 12/6, Sale Price, 12/-

LM60—All-Wool Coating Serge Skirt, finished shaped pieces in front, button of self material; slight easing at back and held narrow belt; in navy and black. Usual Price, 49/6; Sale Price, 39/6 Sizes as LM54; larger, 5/6 extra.

All Prices Less the Bonus.

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

NM70—Striped Viyella Blouse, with smart collar and small reverse, fastening with large pearl button in front; turn-back cuffs; in a variety of smart stripes. Usually, 18/11. Sale, 16/11

LM71—Skirt In Twist Covert Coating; two wide tucks over hips, finished buttons and imitation buttonholes; slightly eased across back and held neat, two-piece belt. In fawn and greyish shades. Waists 24 to 30 in., lengths 37 to 40 in. Usually, 29/6; Sale Price, 25/- Larger sizes, 5/6 extra.

Prices Less the Bonus.



WELL CUT SKIRTS—BLOUSES TO MATCH

Fashionable Styles and Materials—Bargain Prices!

NM61—Fuji Silk Blouse, with roll collar and double cuffs of striped silk; plain reverse; fastenings with large buttons. Usual Price .. 21/- Sale Price 19/11

LM62—Wool Gabardine Skirt; double box pleats falling over hips, finished buttons of self material, new two-piece belt, trimmed self buttons, slight easing at back. In nigger, bottle-green, mole and fawn.

Usual Price, 63/-; Sale Price, 55/- Sizes as LM71; larger 7/6 extra.

NM63—Useful Warm Blouse, in a variety of smart stripes, with neat roll collar, and reverse; turn-back cuff. Usual Price 14/11 Sale Price 13/6

LM64—Gabardine Skirt, of good quality, two box pleats back and front, slight easing over hips and back; novel two-piece belt, finished self button. In fawn, nigger, mole and bottle green.

Usual Price 45/-, Sale Price 39/6 Sizes as LM71; larger, 5/6 extra.

NM65—Cream Flannel Blouse, with high collar, small pocket, sleeves finished with double cuffs.

Usual Price, 16/11; Sale Price, 14/6

NM66—Maternity Skirt is all wool serge cut on suitable lines, with box pleats down front, and knife pleats at side. Gathered on hips and back and held narrow belt with drop tabs in front, trimmed self buttons. In navy and black. Usual Price, 49/6; Sale Price, 42/- Sizes as LM71; larger, 7/6 extra.

NM67—White Jap Silk Blouse, finished with small pearl buttons in front and side pockets, link cuffs. Usual Price .. 12/11 Sale Price 12/-

LM68—Divided Riding Skirt, in covert coating mixed twists, fastened down front with bone buttons, loose apron at back. In greyish and fawn shades. Usual Price, 63/-, Sale Price, 55/-

LM69—Correct Form Riding Breeches, in mixed twists, covert coating; fastening on hips with bone buttons; fob pocket on right side, strapping of self material. In greyish and fawn shades. Usual Price, 39/6; Sale Price, 33/6

All Prices Less the Bonus.

All Prices Less the Bonus.

Saving Cash Buyers 2/- in Every £ spent



Farmer's CASH BONUS SALE

Commences June 30th
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SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

NM79—Art Silk Sports Coat Knitted (not illustrated), in self stripe effect; has smart sailor collar of plain knit, with turn-back cuffs and belt to match. The colours are purple, reseda, grey and red. Usual, 6½ guineas
Sale Price 6 Guineas

NM80—Heavy Quality Art Silk Sports Coat (not illus.), with sailor collar; is fastened with covered buttons of self and has girdle and two pockets. The sleeves are set in and have turn-back cuffs. Usual 4½ Gns.
Sale Price 4 Guineas

All Prices Less the Bonus.



SALE SPECIALS IN KNITTED SPORTS COATS

Most Favoured Styles and Colors—Genuine Bargains!

NM73—Smart Knitted Wool Sports Coat, in new rib stitching; the handsome roll collar turn-back cuffs are very effectively edged with white; belt of self color; side pockets; in navy, black, purple, rose, saxe, brown, grey. Usual 49/6
Sale Price 42/-

Less the Bonus.

NM74—Knitted Wool Sports Coat; ribbed effect with roll collar and revers; the inset sleeves are finished with turn-back cuffs; coat fastens with self buttons and belt; side pockets; colours, black, navy, grey, brown, rose, saxe, purple. Price 63/-
Sale Price 57/6

Less the Bonus.

NM75—Knitted All-Wool Sports Coat, with long roll collar; turn-back cuffs and belt of self; side pockets obtainable in grey, saxe, black, brown, navy, purple, and rose. Usual Price 39/6
Sale Price 37/6

Less the Bonus.

NM76—Effective All-Wool Sports Coat, knitted in new block design; handsome long roll collar. Sleeves are finished with turn-back cuffs; very smart self belt, finished with buttons. Obtainable in the following colors: Black, navy, rose, saxe, brown, purple, grey. Usually 55/-
Sale Price 52/6

Less the Bonus.

NM77—Smart Sports Coat in Knitted Wool, long roll effect to bottom of coat; sleeves are finished with turn-back cuffs. Can be ordered in either navy, black, rose, saxe, brown, and grey. Price 45/-
Sale Price 42/-

Less the Bonus.

NM78—New Sports Coat in Knitted Wool; smart woollen scarf attached; sleeves finished with turn-back cuffs; side pockets and smart belt of self. Colors obtainable are navy, grey, rose, brown, black, and saxe. Usual Price 65/-
Sale Price 59/6

Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks



Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

XM26—Smart Black and White and Mixed Grey Check Coats (not illus.), of very good quality tweed, having double box panel back, yoke also at back. Fulness of skirt controlled by belt; large patch pockets on sides. Skunk dyed opossum collars; also collars of musquash. Usual Price . . . £8/8/-
Sale Price £6/6/-

SEASONABLE OVERCOATS & SPORTS COATS

The Latest Models at Phenomenal Savings!

XM1—A Smart Coat In All-Wool Blanket Cloth, two box pleats down back, large square collar fastening to neck. Set in sleeves, finished turn-back cuffs; inset pockets with envelope flap; all-round belt, finished with self buttons, can be had in bottle-green, purple, brown, navy. Usual Price £8/8/-
Sale Price £7/7/-

XM2—Stylish Coat In All-Wool Scotch Cheviot, collar, cuffs and buttons faced with putty cloth, pockets with box pleats at sides; all-round belt, fastened with buttons in front. In purple, saxe, cerise, fawn. Usually £6/6/-
Sale Price £5/5/-

XM4—Overcoat In All-Wool Scotch Cheviot, large convertible collar, all-round belt; very smart side pockets, with deep flap, fastened two large buttons; inset sleeves, turn-back cuffs, half lined silk; in shades of red, saxe, fawn and brown. Usual Price £5/15/6
Sale Price £5/5/-

All Prices Less the Bonus.

XM3—Very Smart Style Sports Coat is made of fancy striped velveteen; large sailor collar and revers; new twisted belt of self material, fastened with two rings; patch pockets with flaps; inset sleeves, turn-back cuffs, in green and violet, blue and gold, fawn and sky, reseda and mauve, gold and purple, flame and orange. Usual Price, 69/6; Sale Price, 59/6

XM5—Neat Tailor-made Sports Coat, in all-wool Scotch Cheviot, novel side pockets fastened with buttons, inset sleeves finished cuffs. Buttons of self material; in purple, fawn, saxe, and nattier. Usual Price, 69/6; Sale Price, 55/-

XM6—Exceptional Value. In All-Wool Scotch Blanket Cloth Coat, step collar and revers, wide all-round belt, inset sleeves finished turn-back cuffs and buttons; large patch pockets fastened with button. Shades of purple, brown, navy, and bottle-green. Usually, £6 6s; Sale Price, £5/15/6

All Prices Less the Bonus.



Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



GREAT BARGAINS IN WINTER COATS

Phenomenal Values—All Reduced to Clear!

XM7—Snug Coat of Fine Quality Broadtail Cloth; large collar of black fur, patch pockets; large armholes; fastens in front with three large black buttons; lined throughout with twilled Verona.

Usual Price £11/11/-
Sale Price £9 9/-

Less the Bonus.

XM8—Charming Coat of Exceptional Quality Broadtail Cloth, cut on new lines, with novel convertible collar, cross-over effect; belt at waist, inset sleeves finished with gauntlet cuffs; perfectly finished and lined throughout with black twill Verona. Usually .. £8/8/-

Sale Price £6/16/6

Less the Bonus.

XM9—Dressy Coat in Good Quality Pony Cloth; large convertible collar, inset sleeves finished with turn-back cuffs; all round belt; coat and belt finished with buttons of self material; lined throughout with black Verona. Usually £4/14/6

Sale Price £3/13/6

Less the Bonus.

XM10—Very Smart Coat in Two-Tone Cloth of Broadtail and Seal-ette; large cape collar, can be worn fastened to neck if required; patch pockets; inset sleeves are finished with deep gauntlet cuffs; all-round belt. Lined throughout with twilled Verona. Usual Price £8/8/-

Sale Price £6/16/6

Less the Bonus.

XM11—Graceful Coat in Extra Quality Sealette; large convertible collar of black fur; back of coat cut in straight lines; all-round belt, finished with large braid buttons; lined throughout with black Verona. Usual Price .. £12/12/-

Sale Price £9/19/6

Less the Bonus.

XM12—Charming Coat in Extra Quality Sealette; novel cross-over collar to be worn open or closed; three-piece belt fastened at side with self buttons; inset sleeves finished with turn-back cuffs; lined throughout with shot silk. Usually, £9/9/-.

Sale Price, £8/8/-

Less the Bonus.

Prices are subject to 10% Cash Bonus

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



COATS SHOW TREMENDOUS SAVINGS

Fashionably Cut Collars—Most Wanted Fabrics!

XM13—Stylish Overcoat, in All-wool Cheviot. Smart box-pleated back, held at waist with belt and finished with two buttons; large collar and revers, inset pockets. Sleeves are set in deep armhole and finished with gauntlet cuffs. Usually £7/7/-, Sale Price £6/6/-

XM14—Charming Coat of Scotch Cheviot; large collar of Cony Seal or Marmot Fur. Can be worn open or crossed over as illustration. Belt across back and front, held at sides with narrow tucks; inset sleeves, turn-back cuffs. Half lined with silk. Can be had in shades of fawn, purple, saxe, and royal. Usually £9/9/-, Sale £8/8/-

XM15—All-wool Scotch Blanket Cloth Overcoat; convertible collar of Nutria Fur. All round belt; patch pockets finished with enveloped flap; inset sleeves, finished with turn-back cuffs. Usual Price £13/13/-
Sale Price £10/10/-

All Prices Less the Bonus

XM16—Very Smart Coat in Fancy Tweed; new panel back is held at sides with belt, fastening in front with large button; convertible collar; inset sleeves finished at wrist with buttons; inset pockets. Usual Price £12/12/-
Sale Price £9/9/-

XM17—Smart Coat, in All-wool Overcoating, well tailored and cut on the latest lines; large convertible collar and cuffs of black fur, two-piece belt; coat and belt fastens with buttons of self material; two roomy pockets; obtainable in dark and light grey shades. Usual Price, £5/5/-; Sale, £4 10/-

XM18—Wool Velour Overcoat, well tailored; popular large square collar and revers, patch pockets, all-round belt; the inset sleeves are finished with cuffs. Can be ordered in either mole, nigger, or natter shades. Usual Price 69/6
Price 59/6

All Prices Less the Bonus.

Saving Cash Buyers 2/- in Every £ spent



Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

XM20—Most Useful Macintosh, thoroughly waterproofed; convertible collar; all round belt at waist, cave pockets with flap; tab on bottom of sleeve. Can be had in fawn and greenish fawn. Usually 39/6; Sale Price, 35/-

XM21—Very Smart Raincoat, cut on full lines; convertible collar; Raglan sleeves; fastened with tab and button; patch pockets fitted in. Usually 39/6 Sale Price 29/6

All Prices Less the Bonus.



MACINTOSHES AND RAINCOATS

Huge Reductions for Cash Purchasers!

XM19—Practical Raincoat; convertible collar, all-round belt at waist, fastened leather buckle in front; Raglan sleeve, finished at wrist with strap. Usually 47/6 Sale Price 35/-

XM22—Smartly-designed Raincoat in Fawn Gabardine; novel convertible collar fastened with tab; inset sleeves finished at wrist with strap and two buttons; cross pocket finished with wilt. Usual Price, 67/6; Sale Price, 52/6

All Prices Less the Bonus.

XM23—Stylish Waterproof Rubber Cape; large convertible collar; fastened down front. Can be had in fawn and greenish shades. Usual Price 42/- Sale Price 37/6

XM24—Very Smart Cotton Poplin Macintosh; convertible collar, all-round belt; sleeves set in deep armhole; strap at bottom of cuff; inset pockets; all-round belt. Usual Price 52/6 Sale Price 47/6

All Prices Less the Bonus.

UMBRELLAS ALSO REDUCED

DM1—"La Militaire" Black Good Mixture Cover Umbrella. These are smart in appearance, easy to handle. Usually, 12/6; Sale Price, 11/9. Usually, 15/6; Sale Price, 14/11. Usually, 17/6; Sale Price, 16/11

DM2—Smart Long Handle Umbrella, with black cotton cover. Usual Price, 6/11; Sale Price, 6/6

DM3—Black Umbrellas, crook handles only, 21½ in. covers. Usual Price, 4/11; Sale Price, 4/6

All Prices Less the Bonus.

DM4—Black Military Umbrellas, cotton laventine covers, 23 in., leather carrying loops. Usual, 12/6 Sale Price 11/9

DM5—Black Military Umbrellas, mixture covers, 23 in. frames, leather carrying loops. Usually, 15/6 Sale Price 14/11

DM6—Black Umbrellas, variety of smart, long, neatly-mounted handles; silk carrying loops; 23 in. mixture, covers. Usually, 17/6 Sale Price 16/6

All Prices Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



SETS AND RICHLY FURRED COATS

Big Savings Will Prove a Magnetic Attraction!

IM1—Handsome Fur in Brown Dyed Siberian Fox, complete with head and brush, soft silky fur in a lovely shade of brown, especially selected skins, made in Tango stole shape. Lined superior quality silk. Usual Price .. £16/16/-
Sale Price £15/15/-

IM2—An Inexpensive Smart Set of Furs in Black Dyed Australian Fox Stole; pouch & muff to match.
Stole: Usual Prices .. 55/- 65/-
Sale Prices .. 49/6 59/6
Muff: Usual Prices .. 65/- 75/-
Sale Prices .. 59/6 69/6

IM3—A Smart Tango Stole, in Natural Tasmanian Opossum, deep fur of a very dark brown color; a splendid fur for hard wear; finished with head and tails, lined silk. Usual Price, 90/-; Sale Price, 89/6

IM4—Child's Squirrel Lock Coat, warm and very light in weight, durable lining. Usual £6/16/6
Sale Price £5 19 6

IM5—Child's Natural Grey Rabbit Coat, self collar, durable lining. Usual Prices .. £6/6/- £6/16/6
Sale Prices £4/19/6 £5/19/6

All Prices Less the Bonus.

IM6—A Serviceable, Moderately-Priced Fur in Black Dyed Rabbit; Tango stole, lined with silk. A very smart and durable fur; good value. Usual Price, 37/6; Sale Price, 32/6

IM7—Neat Little Tie in Real Ermine, fastening around throat with head; an ideal finish to costume. Usual Price, 42/-; Sale Price, 35/-

IM8—A Smart Sports Coat in Natural Black New Zealand Rabbit, perfectly matched skins, smart collar; cuffs and belt lined durable lining. Usual Price £7/19 6
Sale Price £7 7 -

IM9—Handsome Fur Coat, in special natural grey New Zealand rabbit, fully furred, winter skins, lined smart novelty silk. Usually £13/13/-
Sale Price £12/15/-

IM10—An Inexpensive and Serviceable Coat in Natural Grey Rabbit, high grade skins; lined durable lining. Usual Price £10/10/-
Sale Price £10/-/-

All Prices Less the Bonus.



Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

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SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



IM13



IM14

IM15

IM12



IM11



IM16

IM17

IM19

FUR STOLES AT IRRESISTIBLE PRICES

Fashionable Tango Styles—Easily Purchased!

IM11—Handsome Fur in Smoke Fox; lovely, soft, fully furred skins, in medium size; tango stole; finished with head and brush; lined superior quality silk. Usual Price £16/16/-; Sale, £15/15/-.

IM12—White Russian Hare Tango Stole, resembling white fox; finished with head and tail; lined with silk. Usual Price 45/-
Sale Price 42/-

IM13—Useful Stole in Natural Raccoon, in shade of brown, prettily marked skins; lined durable lining. Usual Price £6/6/-
Sale Price £5/19/6

IM14—Smart Tango Shape Stole, in natural badger; suitable for wearing with costume or coat; prettily marked skins; a fur that will give reliable wear. Usual Price 63/-
Sale Price 55/-

IM15—A Becoming and Serviceable Fox Cape, in natural ring-tail opossum, beautifully furred skins; smart convertible collar; lined smart novelty silk. Price, £6/6/-; Sale Price, £5/17/6

All Prices Less the Bonus.

IM16—Handsome Stole in High-grade Natural Canadian Wolf, made from one whole skin; finished paws, head, and brush; lined silk to match. Usual Price £7/19/6
Sale Price, £7/5/-

IM17—A Smart Serviceable Fur in Natural Grey Squirrel, of skins of selected quality; nice dark colors; made in the tango cape effect stole; affords protection for the shoulders; complete with heads and tails; lined silk. Usually £7/19/6
Sale Price £7/5/-

IM18—A Beautiful Fur, renowned for its long and beautifully soft fur, is natural lynx in fawn and grey; full animal size; complete with head and tail; lined silk, with frill at neck. Price, £16/16/-; Sale Price £15/15/-

IM19—Hard-wearing Fur in Natural Australian Fox; specially selected full winter skins; in the fashionable tango shape, full animal size; complete with head, brush and paws; lined silk. Usual Price, 45/-; Sale Price, 39/6

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus

Farmer's CASH BONUS SALE

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Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



AN OPPORTUNITY TO SAVE ON FURS

Timely Bargains in Winter Comforts!

IM20—Natural Fawn Rabbit Rug; good quality, fully furred skin, mounted on superior rug felt; size, about 50 to 60 in. Fawn and grey. Usually £6/6/-, Sale Price £5/19/6 Nat. black. Usual Price, £6/16/6 Sale Price £6/6/-

IM21—Useful Mat in Black Dyed Bear Goat, mounted on good quality rug felt. Usual Price £6/16/- Sale Price £5/5/-

IM22—Fur High Leg Boots; natural black rabbit, made to pull over the leg and fasten in front. Can be folded when not in use. Ideal for motoring. Natural Grey Rabbit. Usually 39/6; Sale Price, 32/6 Natural Black Rabbit—Usually, 47/6 .. Sale Price, 42/- Ringtail Opossum—Usually 75/- .. Sale Price, 67/6

IM23—A Cosy Foot-warmer, in natural black, grey, or fawn rabbit; trimmed contrasting shades rabbit, excellent for car use, ensuring warmth for feet. Usually .. 35/- Sale Price 32/6

IM24—Specimen Mat, in natural Australian fox, fully furred winter skin; mounted on good quality felt. Usual Price, 42/-; Sale Price, 39/6

All Prices Less the Bonus.

IM25—Red Pine Compound; a new preparation made to special formula, held exclusively by Farmer's. A sure preventative against moths, etc., in furs, apparel or carpets. Usually 1/- and 2/- box Sale Prices 11d and 1/11 "

IM26—New Marabout Cape, in shade of brown. Very light and warm. Usually 47/6, Sale 42/-

IM27—High Grade White Ostrich Ruffles, finished tassel ends. Usual Price, 59/6; Sale Price, 49/6

IM28—A Smart Fur Collar, in natural black or blue opossum, 6 by 15 in. Usually 17/6, Sale 15/- Prices of cuffs vary according to size required.

IM29—Smart Fur Collar, in black dyed Rabbit, 11 by 22 inches Usual Price, 25/-; Sale Price, 19/6

IM30—Fur Collar, natural Grey Rabbit, 11 by 22 inches. Usual Price, 15/6; Sale Price, 13/6

IM31—Fur Collars, in natural Badger. Usually, 52/6; Sale Price, 47/6

IM32—New Season's Fur Collar, in Ringtail Opossum, 11 by 22 inches. Usual Price, 35/-; Sale Price, 32/6

All Prices Less the Bonus.

Saving Cash Buyers 2/- in Every £ Spent

Farmer's CASH BONUS SALE

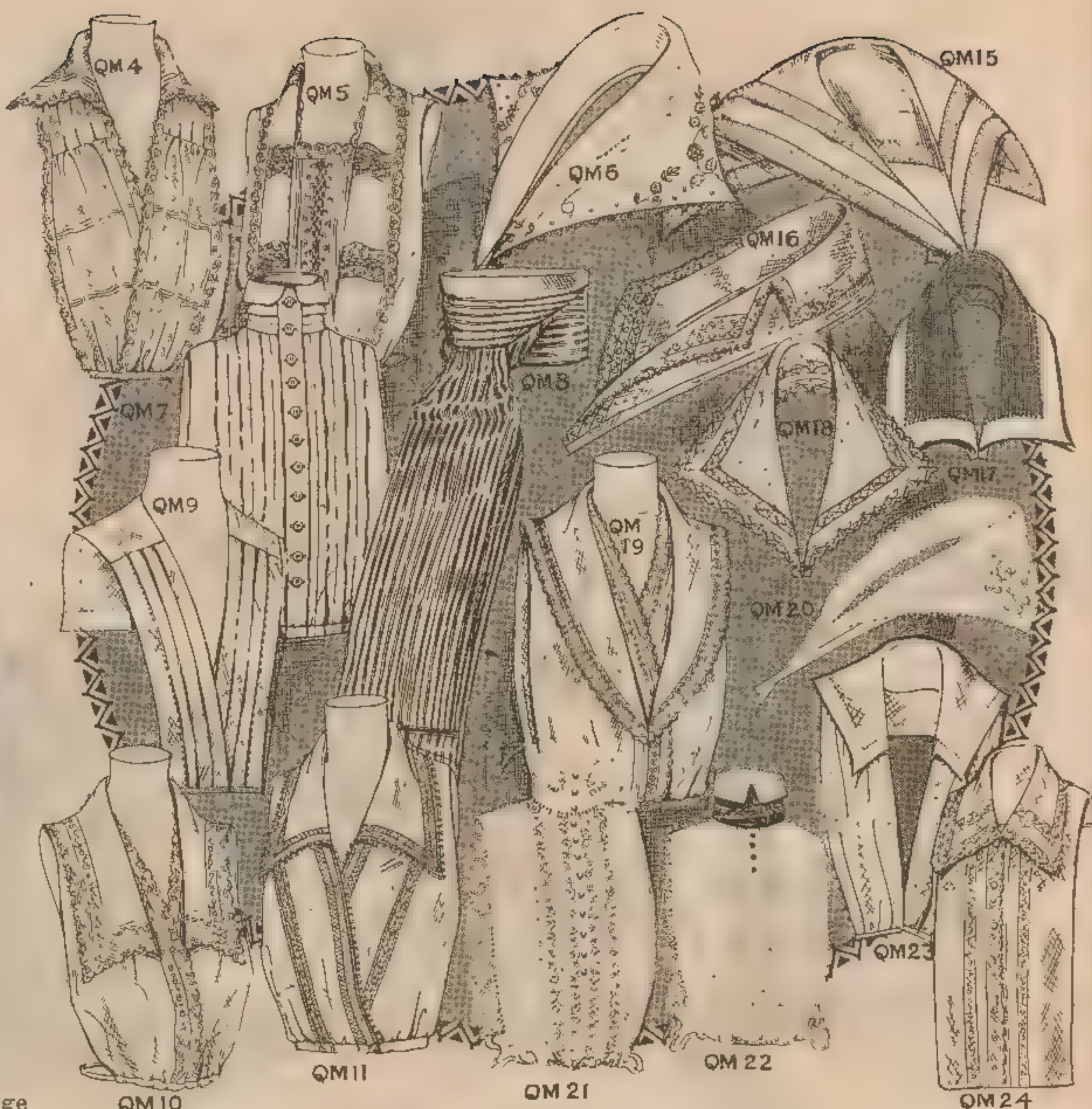
Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



QM1—Black Satin Collars, large bow and white satin stock. Usually 6/11; Sale Price, 3/6
QM2 — Black Tulle Bows. Usually 1/3; Sale Price, 4¹/₂d
QM3 — Black Velvet Bows. Usually 1/9; Sale Price, 9¹/₂d
QM4—White Net Cross-over Front, lace and tucks. Usually 8/11; Sale Price, 4/6
All Prices Less the Bonus.



NEWEST AND DAINTIEST NECKWEAR

Worth-while Reductions and the Bonus!

QM5—White or Paris Net Front, roll collar to waist, trimmed lace. Usual Price, 10/6; Sale Price, 7/11
QM6—White Organdi Muslin Roll Collar, emb. corners, Guipure edging. Usually 2/6; Sale Price, 1/11
QM7—White Voile Front, large tucks and high collar, with turn-over stock. Usual, 7/6; Sale 6/6
QM8—Silk Riding Stock, black and white and navy and white. Usual Price, 6/11; Sale Price, 2/11
QM9—White and Paris Net Sailor Collar, short tucked cross-over front. Usually 4/6; Sale Price, 2/6
QM10—White Net Cross-over Front, roll collar, loose from shoulder, trimmed lace. Usual, 6/6; Sale, 5/6
QM11—White Net Cross-over Front, roll collar, loose from shoulder, trimmed lace and tucks. Usual Price, 8/6; Sale Price, 7/6
QM12—White Voile Cross-over Front, roll collar, loose from shoulder, trimmed lace and beading. Usual Price, 5/11; Sale Price, 3/6
QM13—White and Paris Net Front, square yoke, roll collar, trimmed lace. Usually 8/6; Sale Price, 5/11
QM14—Child's Imitation White Caracul Muff and Necklet. Usual Price, 6/11; Sale Price, 3/6
All Prices Less the Bonus.

QM15—Double Epaulette Georgette Collar, white with mauve or sky border; and plain sky or mauve. Usual Price, 8/6; Sale Price, 4/11
QM16—White Spotted Net Roll Collar, small revers, trimmed lace. Usual Price, 3/11; Sale Price, 1/11
QM17—Organdi Muslin Roll Collar, finely tucked; pink, saxe, sand, and helio centre, 1¹/₂in. border. Usual Price, 4/11; Sale Price, 3/6
QM18—White Spotted Muslin Roll Collar. Usually 2/6; Sale Price, 1/3
QM19—Fine White Net Cross-over Front, roll collar, loose from shoulder. Usually 9/6; Sale Price, 7/11
QM20—Transparent Organdi Muslin Roll Collar, Swiss emb. corners. Usual Price, 5/6; Sale Price, 2/6
QM21—White Net Front, high collar, turn-over stock, large tucks, edged lace, pearl buttons. Usual Price, 8/6; Sale Price, 7/6
QM22—White or Paris Fine Net Front, black satin collar, net turn-over stock; finished fine tucks. Usually 5/11; Sale Price, 4/11
QM23—White or Paris Fine Net Cross-over Front, square collar. Usual Price, 4/11; Sale Price, 2/6
QM24—Fine White Net Dicky Front, small roll close-fitting collar. Usually 5/6; Sale Price, 3/11
All Prices Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks

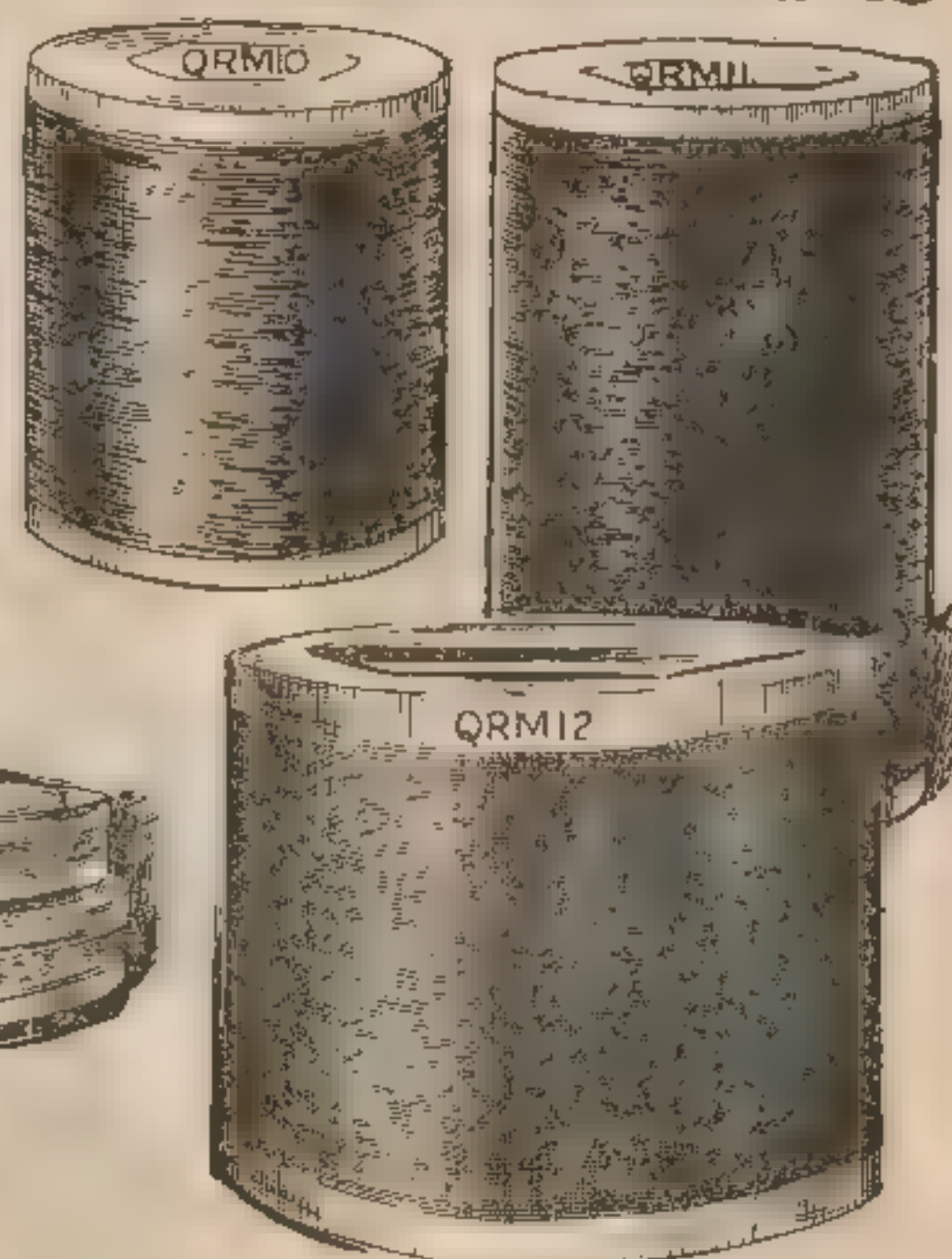


Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



BARGAINS ABOUND IN RICH RIBBONS

Fashion's Newest Shades at Double Savings!

QRM1—Fancy Silk Corded Ribbon, sky, pink, mauve, grey, 1½ inches. Usually, yd., 1/9; Sale Price, 1/3
QRM2—Broche Silk Ribbon, for hat, bows, and hair ties; white, sky, 4½ in. Usually, yd., 2/11 Sale Price 2/6

QRM3—Panne Satin Ribbon, with ½-inch colored silk border; saxe with v.-rose, purple with jade, emerald with mastic, myrtle with wine, mastic with saxe, and black with white; 1½ inches. Usually, yd., 2/11, Sale Price, 1/6

QRM4—Narrow Glace Silk Ribbon; white, sky, pink, mauve, v.-rose, royal cardinal, turquoise ½ in. ½ in. Usual Price, 12yd bundle 1/6 1/11 Sale Price 1/4½ 1/9

QRM5—Rich-Colored Satin Ribbon, white, sky, pink, saxe, navy, v.-rose or cardinal, 3½ in. Usually, yd. 1/9 Sale Price 12½d

QRM6—Satin Ribbon, tinsel design, terra cotta with peacock and black; mole, rose and black; nigger, jade and black; navy, jade and black; prune, mauve and black; black, amethyst, and black; 2in. Usual Price, yd. 3/6 Sale Price 2/6

All Prices Less the Bonus. /

QRM7 — Fancy Satin Lingerie Ribbon; white, sky, pink, mauve. Inches ½ 1 1½ 1½ Usual, yd. 4½d 6d 10d 12½d 1/3 Sale, yd .. 4d 5½d 9d 11½d 1/1½ Usual, doz. 4/4 5/9 9/9 12/3 14/6 Sale, doz. 3/11 5/3 8/11 11/- 13/-

QRM8—Fancy Silk Striped Ribbons, for millinery or waistbands; colors, v.-rose with saxe and lemon, grey with v.-rose and black, tan, v.-rose and nattier, tan, with nigger brown, prune, amethyst, cerise and black; 5in. Usual Price, yd. 3/3 Sale Price 2/9

QRM9 — Colored Fancy Satin Lingerie Ribbon, white, pink, bright pink, cardinal, royal moss and deep turquoise; ½ in. Usual, 11yd roll, 2/8 Sale Price 1/6

QRM10—Soft Satin Ribbon; white, sky, cardinal; 3in. Usual, yd., 12½d Sale Price 9½d

QRM11—Rich Black Satin Ribbon, 5½ inches. Usual Price, yd., 1/11 Sale Price 11½d

QRM12—Colored Glace Silk Ribbon, white, sky, saxe, navy, pink, v.-rose, cardinal, 3½ in. Usual, yd. 1/4½ Sale Price 11½d

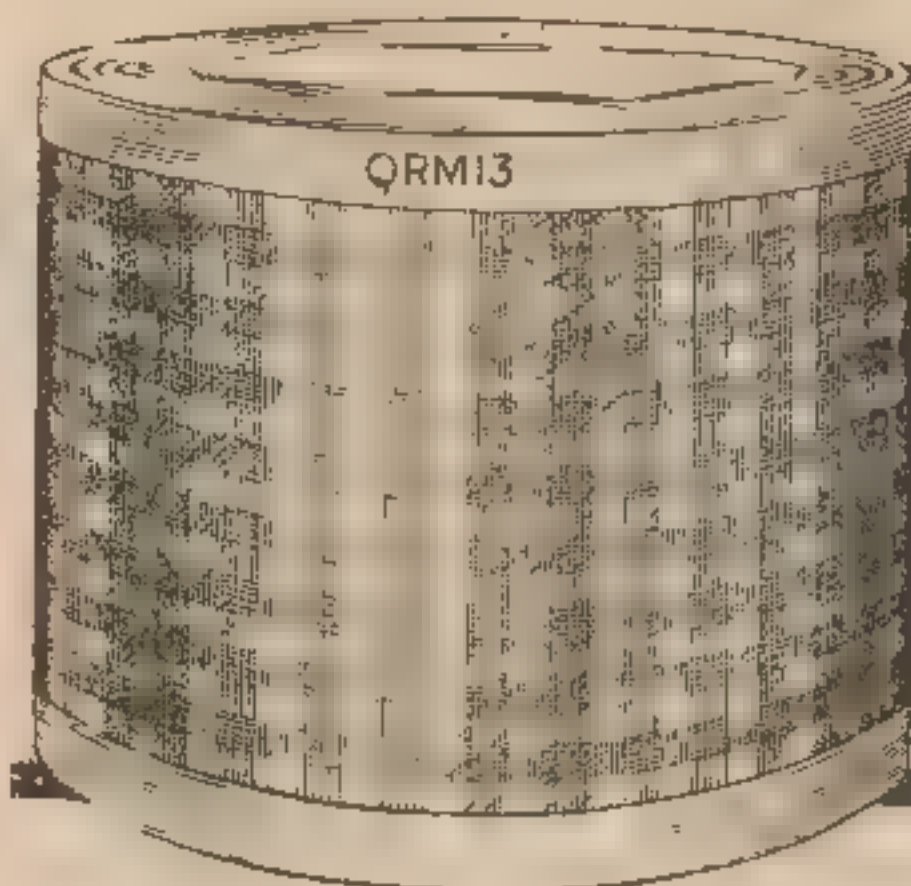
All Prices Less the Bonus.

SPECIAL RIBBON REMNANTS

QRM14 — Ribbon Remnants, plain and fancy, in ass. packets. Usual, packet 3/9 5/- 7/6 10/- Sale Price .. 2/6 3/3 5/- 7/6 Please state for what purpose remnants are required when ordering.

QRM13 — Glace Silk Check Ribbon, mauve and white, pink and white, red and white, lime and white, 3in. Usual, yd., 2/3 Sale Price 1/11

All Prices Less the Bonus.



Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

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SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



GLOVES OF ENDURING QUALITY

Prices Less the Cash Bonus!

CM1—Two-button Nappa Kid
Gloves, machine points, tan
shades. Usual Price 9/6
Sale Price 8/11

CM1a — Two-dome Deerskin
Gloves, machine points, black,
brown, mole, green, tan: 12/6

All Prices Less the Bonus.



CM6



CM7

CM2—Two-dome Deerskin Gloves,
fur-lined throughout; tan mole and
grey. Usual Price 27/6
Sale Price 25/-

CM2a—Two-dome Nappa and Doe-
skin Gloves, wool lined. Usual 21/-
Sale Price 19/11

CM3 — Gauntlet Fleecy Wool
Gloves, in heather shades: 8/11

CM4 — Gauntlet Suede Fabric
Gloves, strap wrist, reindeer
points; white, natural, brown,
beaver, and grey. Price 8/6

CM4a — Gauntlet Nappa Gloves,
strap wrist; black and white. 10/6

CM5—One-dome Kid-bound Fleecy
Woollen Gloves, heather shades.
Price 4/11

CM6 — Two-button English Silk
Gloves; all sizes; black only.
Usual Price, 4/6 Sale Price, 3/6

CM7—Woollen Ringwood Gloves,
black, grey and beaver. Price, 2/11

CM8—Stiff Gauntlet Motor Gloves;
in black and tan nappa. Price, 10/6
Tan heavy suede. Price 15/6

All Prices Less the Bonus.

CM9 — Two-dome Suede-finish
Lisle Gloves; size, 5½ and 6 only;
white. Usual Price 4/11
Sale Price 3/11

CM9a—Two-button Suede-finish
Fabric Gloves, machine points;
black, white, beaver, grey, brown,
mole and natural. Usually 4/11
Sale Price 4/9

CM9b — Two-dome Cashmere
Fleecy-lined Gloves, in grey and
brown. Usual Price 3/11
Sale Price 3/9

CM10—Soft Gauntlet Mocha Gloves,
elastic wrist; brown, beaver and
mole. Price 14/11

CM10a—Soft Gauntlet Washable
Doeskin Gloves, elastic wrist, nat-
ural shades. Price, 10/6 and 16/6

CM11 — Two-button Washable
Chamois Gloves, machine points;
white, 10/6 and 13/6; natural
shades. Price, 7/6, 9/11, and 13/6

CM12—Long French Kid Gloves;
5½, 5¾, 6; black only; not illus.
Usual Price, 8/11 Sale Price, 3/6

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus

Farmer's CASH BONUS SALE

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FINE AND DAINTY HANDKERCHIEFS

Easy to Acquire at Low Sale Prices!

EM102—Hemstitched White Muslin Handkerchiefs, embroidered corner, assorted designs. Special value. Usually, doz., 5/11; Sale Price, 3/6

EM103—Hemstitched White Muslin Handkerchiefs, embroidered round border, similar designs. Usually, doz., 10/6; Sale Price, 9/6

EM104—Hemstitched White Muslin Handkerchiefs, embroidered border, various patterns. Good value. Usually, ea., 1/2; Sale Price, 1/-

EM105—Hemstitched White Muslin Handkerchiefs, with colored embroidered corner, variety of designs. Usually, doz., 4/6; Sale Price, 2/6

EM106—Hemstitched White Muslin Handkerchiefs, embroidered corner. Usually, doz., 7/6; Sale Price 6/6

EM107—Hemstitched White Linen Handkerchiefs, embroidered corner. Usually, each, 1/11; Sale Price, 1/9

EM108 — Crepe-de-Chine Colored Bordered Handkerchiefs, novelty design in corner. Usual, doz., 7/6 Sale Price 3/11

EM109 — Novelty Colored Silk Handkerchiefs, picture designs in corner. Usual Price, doz., 4/6 Sale Price 2/6

All Prices Less the Bonus.

EM110—Hemstitched Colored Muslin Handkerchiefs, nicely designed, in pink, mauve, and blue. Usually, doz., 4/11; Sale, each, 3d

EM111—Children's Colored Muslin Novelty Picture Handkerchiefs, in many quaint designs. Usually, each, 4½d; Sale Price, 3½d

EM112—Crepe-de-Chine Handkerchiefs, Oriental colored border. Usually, doz., 9/6; Sale Price, 5/6

EM113—Wide Hemstitched White Muslin Handkerchiefs, embroidered corner. Usually ea 7d, Sale Price, 6d

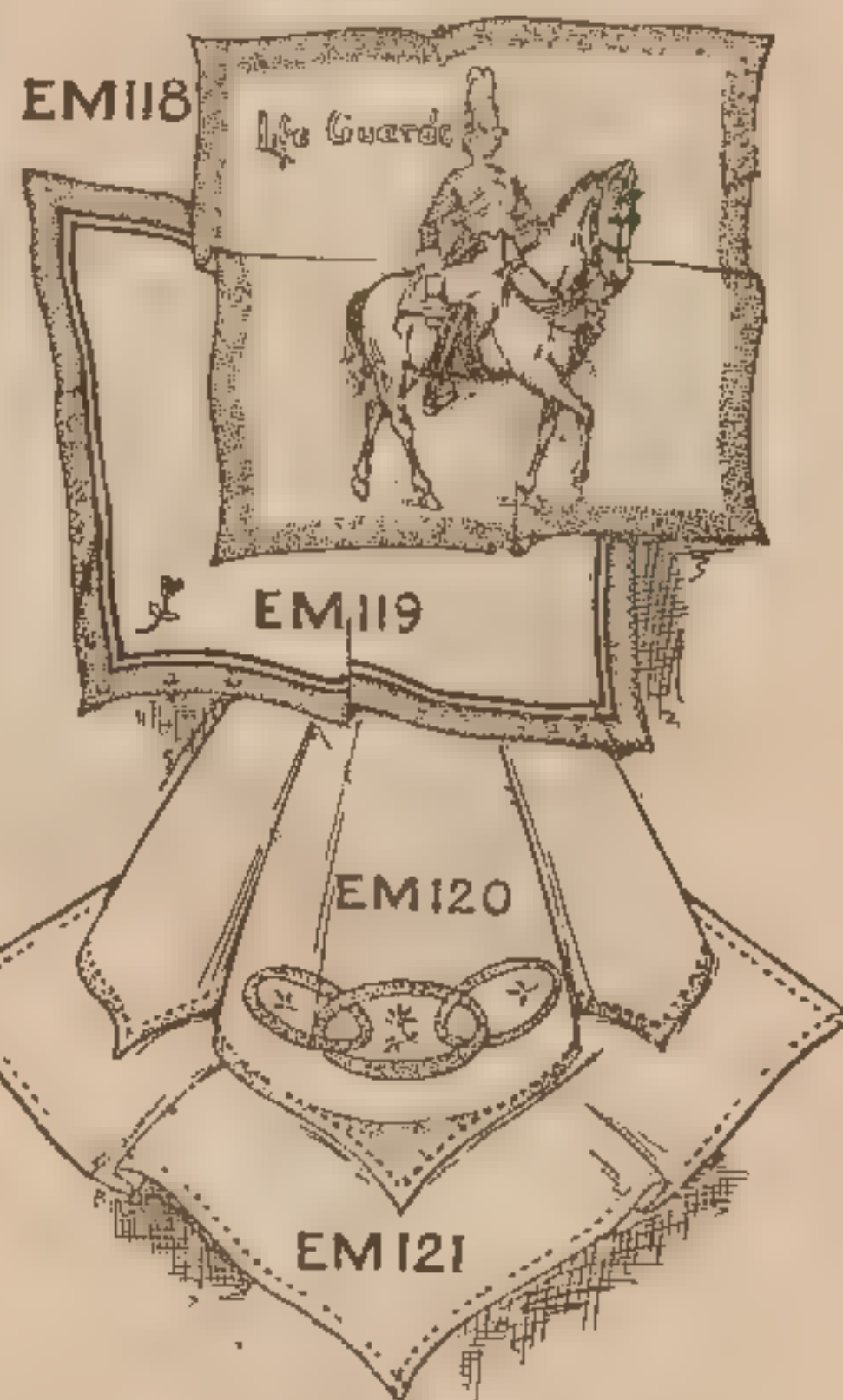
EM114 — Hemstitched Mercerised Colored Bordered Muslin Handkerchiefs, in assorted designs. Usually, ea., 5d; Sale Price, 3d

EM115—Hemstitched White Muslin Handkerchiefs, embroidered in four corners. Usual Price, doz., 12/- Sale Price 6/-

EM116—Hemstitched Linen Handkerchiefs, colored border, and embroidered corner, in pretty designs. Usually, ea., 1/11; Sale Price, 1/9

EM117—Crepe-de-Chine Handkerchiefs, colored piped edge, and colored novelty design in corner. Usually, ea., 1/1; Sale Price, 6½d

All Prices Less the Bonus.



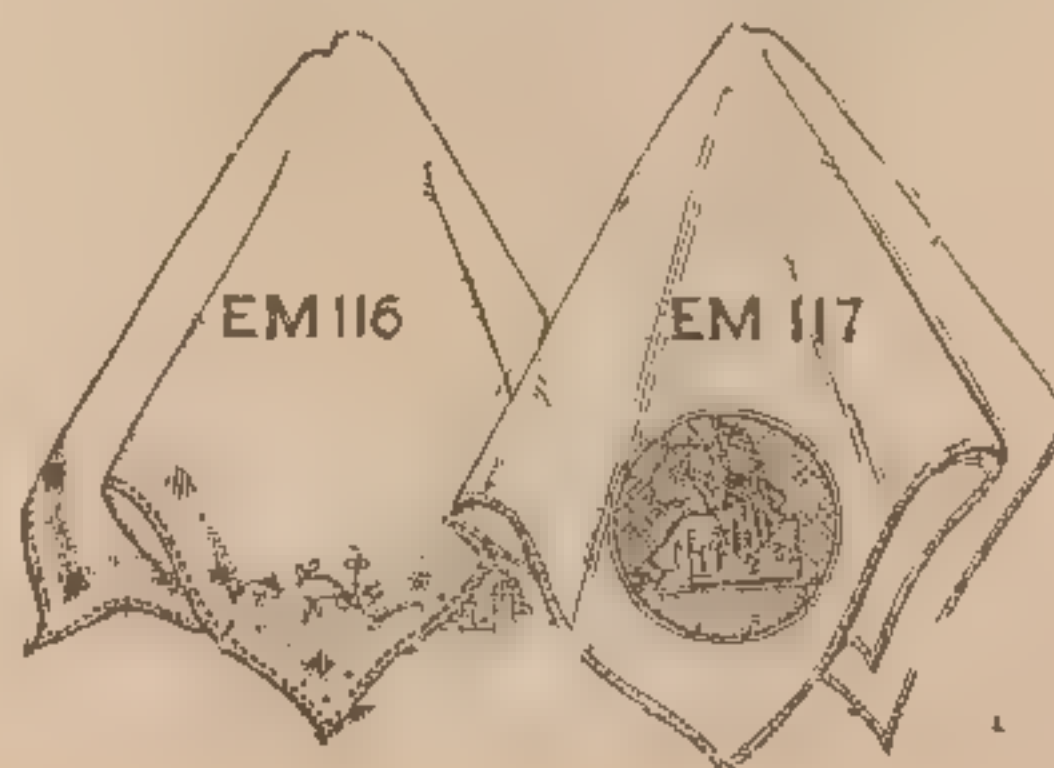
EM118 — Children's Patriotic Colored Muslin Picture Handkerchiefs, various designs. Usually, doz., 2/11; Sale, 1/6

EM119—Colored Bordered Muslin Handkerchiefs, emb. corner. Usual, doz. 10/6; Sale, 9/6

EM120 — Hemstitched Muslin Handkerchiefs, colored border and colored embroidered corner, in many designs. Usually, ea., 1/2; Sale, 10½d

EM121 — Hemstitched Plain White Linen Handkerchiefs, 1½in. hem. Usually 4/11 5/9 7/11 Sale, doz. 4/6 5/6 7/6

All Prices Less the Bonus.



Saving Cash Buyers 2/- in Every £ spent

Farmer's CASH BONUS SALE

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KM1

KM4

ART SILK HOSE

KM1—Colored Art Silk Hose, three-quarter length silk, lisle tops and feet, silver grey, smoke grey, beaver; also navy. Usually 4/11. Sale Price, 3/11

KM2—Art Silk Hose, silk to the knee, lisle tops and feet. Palm-beach, tan, and nigger brown. Usually 4/9; Sale Price, 4/6

KM3—Black Art Silk Hose, three-quarter length silk, lisle tops and feet. Usual Price, 4/11 Sale Price 4/6

KM3a—Black Art Silk Ankle Hose, lisle tops and feet. 3/11

KM3



KM8



KM5

KM6

KM7

KM10

KM11

SILK AND CASHMERE HOSIERY

KM4—White Cashmere Hose, pure wool, Australian manufacture. Usual Price, 5/3. Sale Price, 4/9

KM5—Black Pure Wool Cashmere Hose, with special wear-resisting spliced heel and sole, seamless. Usual Price, 4/3. Sale Price, 4/1

KM6—Cashmere Finish Hose, seamless, cotton and wool mixture, with good wide tops. Usually, 2/9 Sale Price 2/6

KM7—Indiana Pure Wool Cashmere Hose, seamless, one size only, 9½ inches, medium ladies' for size 5 or 6 shoe. Usually, 5/11 Sale Price 5/8

KM8—Morley's Full-Fashioned Cashmere Finish Hose, wool and cotton mixture. Usually, pair, 3/6 Sale Price 3/4

KM8a—Pure Wool Colored Cashmere Hose, soft and light weight; saxe and champagne. Usually, 6/6 Sale Price 5/11

SPORTS HOSE

KM9—Ribbed Sports Hose, soft wool and cotton mixture, in purple and heather mixture only. Usual Price, 6/11. Sale Price, 5/11

KM9a—Lovat Mixture Plain Sports Hose, soft wool and cotton mixture, full fashioned. Usually, 9/6 Sale Price 8/11

All Prices Less the Bonus.

KM10—Art Silk Ankle Hose, lisle tops and feet, black or white. Usual Price, 3/6. Sale Price, 3/-

KM11—Colored Pure Silk Hose, lisle tops and feet, full-fashioned; shades, silver, medium, and dark greys, navy, biege, tan, nigger. Usual Price 10/11 Sale Price 10/3

KM12—Pure Silk Ankle Hose, full fashioned, lisle tops and feet, medium and suede grey shades, superior quality. Usual Price, 7/6 Sale Price 6/11

BARGAINS IN LARGE SIZES

KM13—White Art Silk Hose, silk to the knee, lisle tops and feet. 9½ and 10 only, for shoes 5, 6, 7. Usual Price, 4/11. Sale Price, 4/3

KM14—White Art Silk Ankle Hose, lisle tops and feet, 9½, 10 only. Usual Price, 2/9. Sale Price, 2/6

KM15—White Pure Silk Hose, silk to the knee, 9½ and 10 only. Usual Price, 7/6. Sale Price, 5/11

KM16—White Pure Silk Hose, Lisle tops and feet, full fashioned, ¾ length silk, 9½ and 10 only. Usual Price, 8/6; Sale Price, 6/11

KM17—Pure Silk Leg Hose, full-fashioned, lisle tops and feet; white only, 9½ and 10 only. Usual Price 12/6 Sale Price 11/3

All Prices Less the Bonus.

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COTTON, LISLE AND CHILDREN'S HOSE

KM20—Black Mercerised Lisle Hose; double tops, full fashioned, double heel and sole. Pair .. 2/6

KM21—Fine Mercerised Lisle Hose; double tops; Champagne, Tan and Smoke Grey. Usual Price 3/3 Sale Price 2/11

KM22—Black Lisle Hose, mercerised ankles; double tops, 1/6

KM23—Black Lisle Hose, mercerised ankles, small sizes only, for shoes 2, 3, 4.

Usual Price, 2/3; Sale Price, 1/11

CHILDREN'S HOSE.

KM29—Boys' Ribbed Cashmere Turn-over Top Three-quarter Hose, to fit shoes 3 to 6, 5 to 10 in. Usual, 3/3, 3/6. Sale, 3/-

KM30—Child's Black All-Wool Cashmere Sox, 2 to 6, for shoes 3 to 9. Usual Price ..1/3 to 1/6 Sale Price 1/1

KM31—Child's White Viyella Sox, 1 to 6—2/- 2/2 2/4 2/6 2/8 2/9

KM32—Boys' Golf Hose, turn-over tops, all wool. Black or Heather.

Inches 8, 8½ 9, 9½

Usual Price 4/3 4/6

Sale Price 4/- 4/3

All Prices Less the Bonus.

KM24—Black Cotton Hose, full fashioned double heel and sole. Usually, 2/3. Sale Price, 2/1

KM25—Ribbed Cotton Hose, plain seamless feet; all sizes. Black, tan or white. Pair 2/9

KM26—Winter Weight Black Cotton Hose, double heels, soles, double tops. Price, pair 3/3

KM27—Black Cotton Hose, plain seamless. Price, pair 1/6

KM28—Morley's Black Cotton Hose, full fashioned. Price, pr. 2/-

KM28a—Mercerised Cotton Hose, full fashioned. Black only.

Usual Price, 2/6; Sale Price, 2/2

BARGAINS IN SMALL SIZES.

KM39—Fine Black Mercerised Lisle Hose, 8½ in. only. For shoes 2 and 3. Usual, 1/9; Sale Price, 1/5

KM40—Morley's Cotton Hose, 8½, 9 inches., for shoes 2, 3, and 4. Usual Price, 3/; Sale Price, 2/8

KM41—Black Cashmere Hose, 9 in. only; for 3 and 4 shoes, 7/11

KM42—White Wool and Cotton Mixture Hose, 9½ in. only, for 5 shoe. Usual, 4/3; Sale Price, 3/11

All Prices Less the Bonus.

SLEEPING SOX.

KM35—Fleecy Lined Sleeping Sox, white, pink, grey, sky. Usual, 2/-; Sale Price, 1/10

KM36—Fleecy Sleeping Sox, White only, crochet wool tops. Usual, 2/6, Sale Price, 2/3

BARGAINS IN LARGE SIZES

KM43—Morley's Black Lace Ankle Lisle Hose, 10 in., for 6 and 7 shoes. Usual Price, 3/3 Sale Price 2/3

KM44—White Cashmere Hose, pure wool, Jason make, 10 in. only. Usual, 6/11, Sale, 6/3

KM34—Black Lisle Hose, full fashioned, double heel and sole, double tops. Price, pair .. 2/6



Quality the Best: only Price sacrificed

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

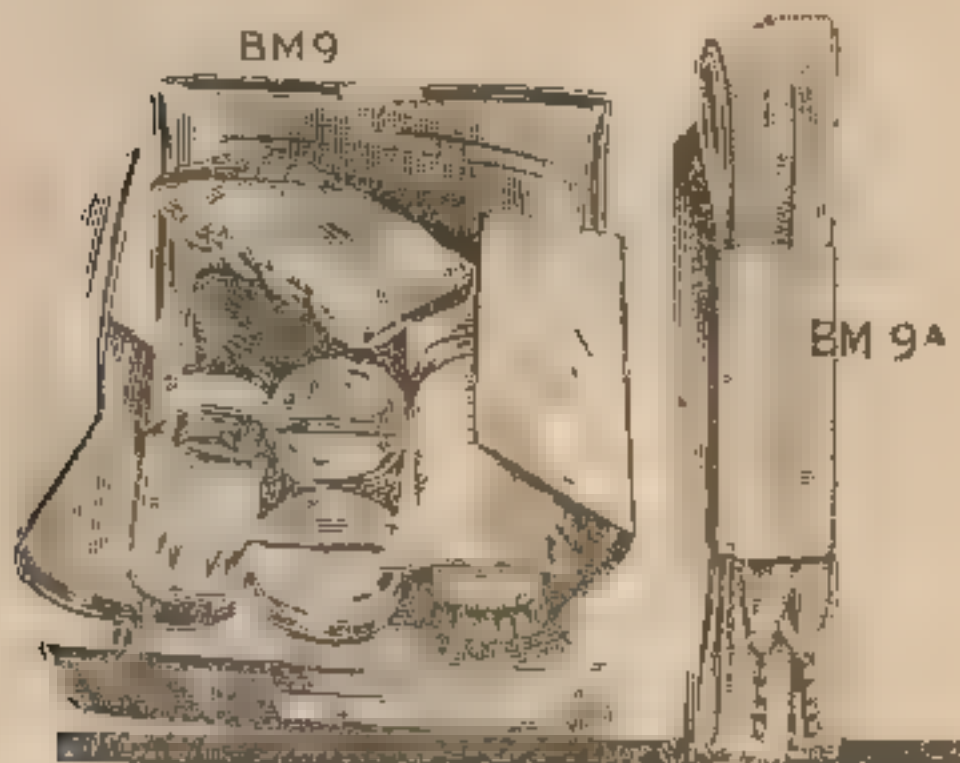


BM1—Tan Willow Lace Shoes, punched golosh, welt soles, Cuban heels. Usual Price, 25/6 Sale Price 22/6

BM2—Enamel Lace Shoes, light soles, leather Cuban heels. Usual Price, 29/6, Sale, 25/6

BM3—Enamel Oxford Shoes, welt soles, low heels, full round toe. Usual Price, 22/6 Sale Price 21/- Same style in Glace Kid. Usual Price 19/6 Sale Price 18/6

All Prices Less the Bonus.



SHOES ARE RIGOROUSLY REDUCED

Economy Possible in Fashionable Footwear!

BM4—Enamel Court Shoes, pump soles, Cuban heels, French last. Usual Price, 25/6; Sale Price, 22/6

BM5—Imported Velvet Court Shoes, medium toe and heels. Usually 15/6 Sale Price 13/6

BM6—Fine Glace Court Shoes, pump soles, Cuban heels, smart shape. Usual Price 18/6 Sale Price 16/9

BM7—Glace Kid Oxford Shoes, patent cap, welt or pump sole, leather Cuban heels. Usually 18/9 Sale Price 17/9

BM8—White Nubuck Court Shoes, pump sole, Cuban heels, smart buckles. Usual Price 32/6 Sale Price 25/6

BM9—Polish Outfit in leather case containing black and brown polish, white suede cleaner, 2 brushes, 2 polish cloths. Price, 9/6 Sale 8/6

BM9a—Best Silk Shoe Laces, in light or dark grey. Usually 1/- pr. Sale Price 9d.

All Prices Less the Bonus.

BM10—Enamel Court Shoes, new last, leather Cuban heels. Usual Price 29/6 Sale Price 25/6

BM11—Best Tan Calf Lace Shoes, low heels, broad toes. Usually 29/6 Sale Price 27/6

BM12—Tan Willow Court Shoes, medium toe, pump soles, leather Cuban heels. Usual Price, 22/6 Sale Price 19/6

BM13—Enamel Court Shoes, pump soles, Cuban heels, French last. Same style in tan kid, same price. Usual Price 25/6 Sale Price 21/-

BM14—Wallaby Skin House or Garden Shoes, soft uppers, with hard-wearing soles, court or one-bar style. Usual Price 21/- Sale Price 18/9

BM15—Enamel Court Shoes, pump soles, Cuban heels. Usually 22/6 Sale Price 19/6

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus

Farmer's CASH BONUS SALE

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SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



ALL FOOTWEAR PRICES LOWERED

Renowned Qualities—Prices Almost Sensational!

BM16—Enamel Court Shoes, pump soles, Cuban heels, smart last. Usual Price, 19/6; Sale Price, 17/9

BM17 — White Nubuck Court Shoes, imported make; short vamps, round toes, Cuban heels. Usual Price, 45/-; Sale Price, 37/6

BM18 — Imported Enamel Golosh Button or Lace Boots, black suede or nigger brown suede top, welted soles, Cuban heels. Usually, 65/- Sale Price 58/6

BM19—Quilted Silk Slippers, colors, pink, pale blue, pale mauve. Usual Price, 2/9; Sale Price, 2/6

BM20—Soft Wallaby Lace Shoes; a very comfortable matron's shoe; low heels, square toe. Usually 21/- Sale Price 18/9

BM21 — Enamel Oxford Shoes, smart punched golosh, leather Cuban heels. French last, Usual, 28/6 . Sale Price 25/6

BM22—Best English Cloth Gaiters, smart and well fitting; colors black, mole, fawn, brown, cream. Usual Price, 7/11; Sale Price, 5/11

All Prices Less the Bonus.

BM23—Imported Enamel Golosh Button or Lace Boots, welted soles, leather Cuban heels, black cloth tops. Usual Price 39/6 Sale Price 35 -

BM24—Imported White Canvas Court Shoes, short vamps, round toes, Cuban heels. Usually, 22/6 Sale Price 19/6

BM25—Black Glace Court Shoes, pump soles, Cuban heels, French last. Usual Price 25/6 Sale Price 22/6

BM26—Imported Glace Golosh Lace Boots, welted soles, black cloth tops, Cuban heels. Usually 35/- Sale Price 27/6

BM28—Padded Silk Insoles, suitable for making up slippers or for warmth in house shoes. Colors, black, purple, mauve, pink and blue. Usual Price 1/9 Sale Price 1/6

BM29—Velvet Polisher Pads, for all kinds of leather. Usually 6d Sale Price 5d

BM30—Eagle Brand "Fabriclean," for all kinds of satin or brocade evening shoes. Usual Price .. 2/- Sale Price 1 9

All Prices Less the Bonus.

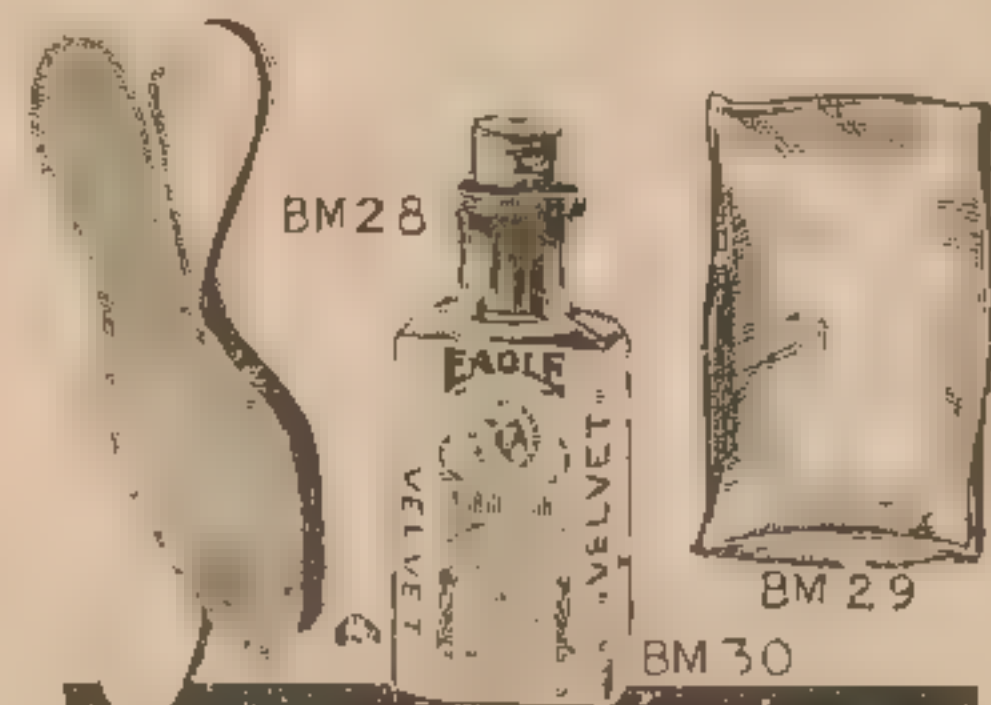


BM31—Enamel Golosh Button or Lace Boots, dull kid tops, leather Cuban heels, smart shape. Usual Price 35/- Sale Price 32/6

BM32—Fifty Pairs Only Smart Enamel Court Shoes, welt soles; Cuban heels. Usual, 25/6 Sale Price 19/6

BM33—Imported Camel Hair Slippers, not illustrated. Sizes, 2 and 3 only. Usual Price, 8/11 Sale Price 5/11

All Prices Less the Bonus.



Saving Cash Buyers 2/- in Every £ Spent

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th

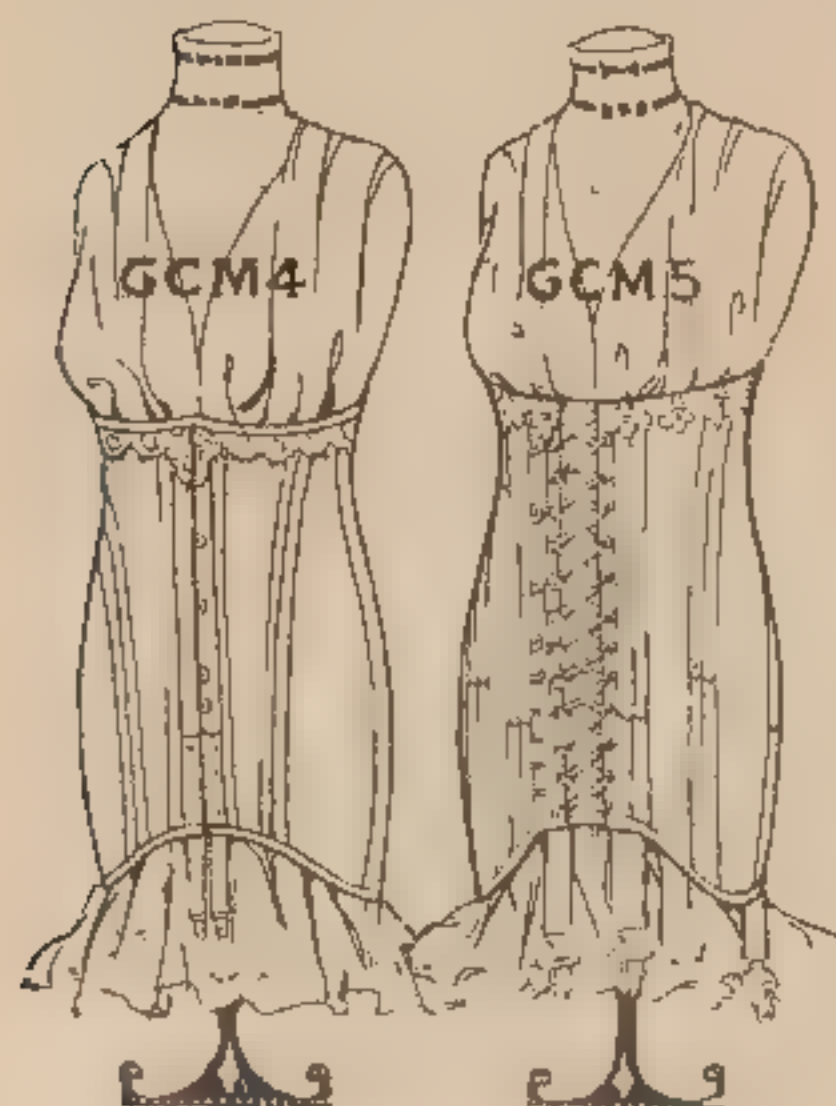


SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



GCM1—Popular Gossard Lace-In-front Child's Corset. Size, 20 to 26 inches. Specially designed of pliable boning for the growing figure. Usually 8/11 Sale Price 7/11

All Prices Less the Bonus.



GCM2



GCM3



GCM2—Excellent-fitting Bandeau Brassiere, back fastening; fashioned of strong and effective linen filet lace on linen foundation; boned at shoulder line. Size, 36 to 46 inches bust measurement. Usual Price 15/6. Sale Price 12/6

GCM3—Popular Value in "Berlei" Brassiere, handsomely trimmed with linen filet; hooks down centre front. Sizes, 34 to 46 inches bust measurement. Usual Price, 7/11 Sale Price 6/11

GCM4 — High-grade "Lily of France" Corset; a popular model with extreme low bust and slim, close-fitting hip lines; fashioned of fine white French batiste, 20 to 27 inches. Usual Price 17/6 Sale Price 16/3

GCM5—A Gossard "Lace-In-Front" Corset, made of durable white coutil, well boned throughout; low bust and long length over hips and back; size, 20 to 34 inches. Usual Price, 19/6 Sale Price, 17/9

All Prices Less the Bonus.

GCM6

GCM7

GCM8

GCM9

CORSETS AND BRASSIERES REDUCED

Considerable Savings for Thrifty Buyers!

GCM6 — Excellent Value in a Warner's Rust-proof Corset, to suit average and full figures; medium low, full bust, and double skirt from waist-line down. In durable white coutil. Size, 20 to 34 inches Usual Price 11/6 Sale Price 10/6

GCM7—Warner's Rust-proof Corset, for slim figures; low bust and smart length of skirt; in white coutil. Size, 19 to 26 inches. Usual Price, 8/11; Sale Price, 8/3

GCM8 — Special Value Warner Model, for tall, well-developed figures; medium, full bust, and double skirt from waist-line through hips; in strong white batiste. Size, 19 to 32 inches. Usual Price, 15/6; Sale Price, 13/9

GCM9—A Fairly-short Sporting Corset, very low top in white coutil; good rust-proof boning. Size, 20 to 26 ins. Usual Price .. 8/11 Sale Price 8/3

All Prices Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



BARGAINS TO COMMAND ATTENTION

Reduced Prices and Cash Bonus—A Double Advantage!

GCM10 — A Superior Model in Warner's Rust-proof Corset, in white batiste; low bust and extreme length over hips and back. Newest figure lines. Size, 20 to 30 in. Usual Price, 18/6; Sale Price, 16/11

GCM11—New W.B. Reduso Model for stout figures, in heavy white coutil; broad abdominal claps, well boned throughout; extreme low bust, with elastic section inset at waist. Size, 24 to 36 inches. Usual Price, 32/6; Sale Price, 30/-

GCM12—Renowned Gossard Lace-in-front Corset, for average and stout figures; low top and adequate spacing above waist; in strong cotton brocade. Size 22 to 36 inches Usual Price 39/6 Sale Price 36/6

GCM13—Dainty and Attractive Corset, in pale pink satin; elastic section at waist; free hip effect; best quality boning throughout; newest figure lines. Size, 20 to 26 inches. Usual Price, 49/6. Sale Price 42/-

All Prices Less the Bonus.

GCM14—Elegant Bandeau Back-fastening Brassiere, in flesh pink fancy washing brocade; boned at back and under arm, with elastic section; 34 to 46 in. Usually 12/6 Sale Price 10/9

GCM15 — New Back-fastening Brassiere; handsomely trimmed linen lace; well cut and seamed. Reinforced under arm; 36 to 46 in. Usual Price, 6/11; Sale Price, 5/11

GCM16—Popular Gossard Lace-in-front Corset; low bust-line; well-boned throughout; elastic section at bottom back. In white coutil. Usual Price, 19/6; Sale Price, 18/6

GCM17 — Gossard Lace-in-front Corset, in pink broche; low bust; slim-fitting hip line; elastic section at back. 20 to 26 inches. Usual Price, 25/-; Sale Price, 22/6

GCM18 — New Elastic Sporting Girdle; topless effect, in white and pink; closed back; 22 to 30 in. Usually 15/6; Sale Price, 13/9 31 to 36 in. Usual, 18/6; Sale, 16/11

All Prices Less the Bonus.

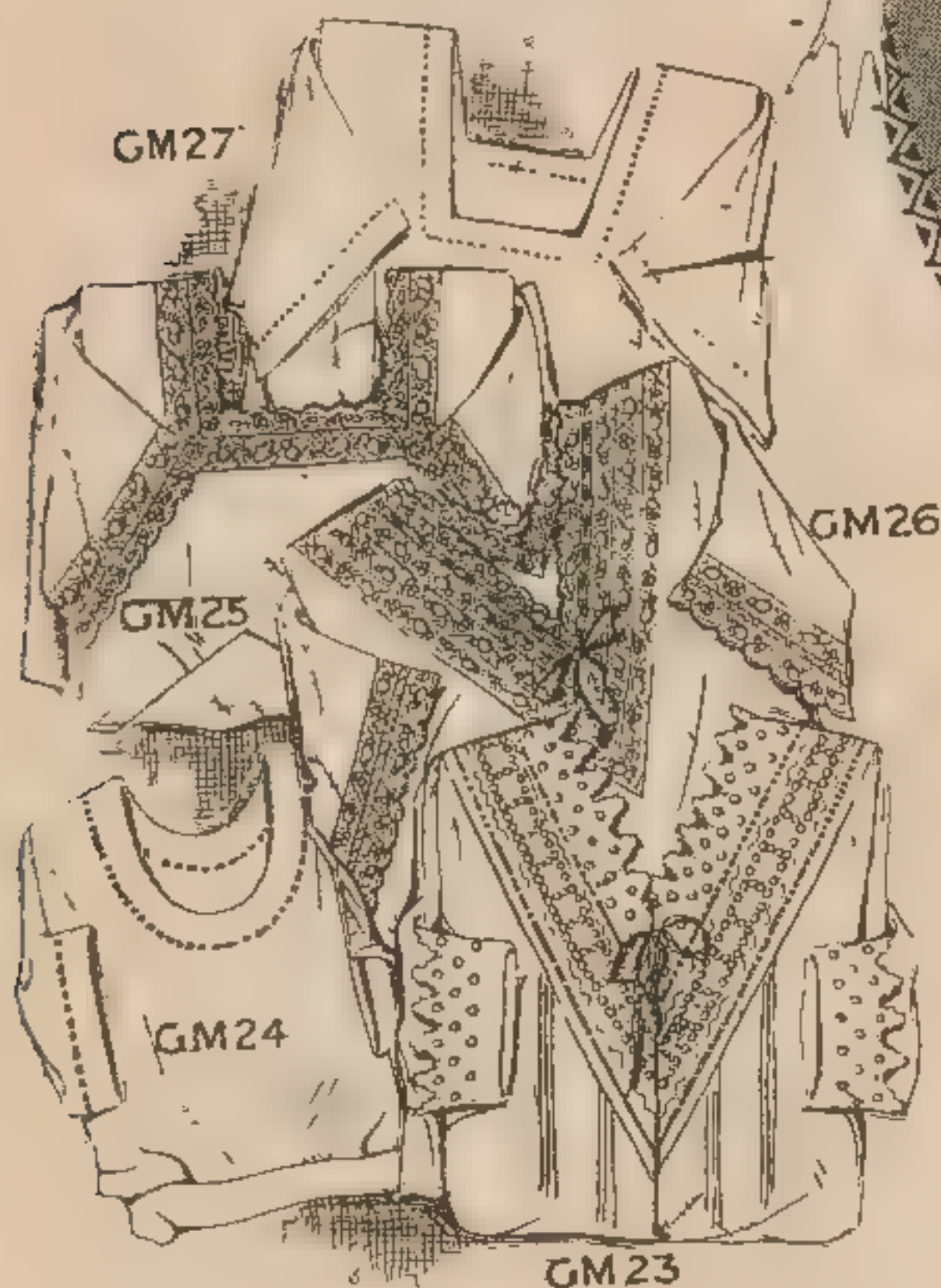
Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



NIGHTDRESS AND PYJAMA BARGAINS

Reduced to Very Attractive Sale Prices!

GM23 — Madapolam Nightdress, embd. yoke of lace and insertion; "V" neck and open front, inset sleeves, beading and satin ribbon. Usual Price, 13/6; Sale Price, 11/9
GM24 — Crepe Nightdress, Magyar shapes, round or "V"-shaped neck; $\frac{3}{4}$ sleeves, hemstitched, 9/11
GM25 — Madapolam Nightdress, trimmed lace, square neck, $\frac{3}{4}$ sleeves. Usual Price, 7/6; Sale Price, 6/6
GM26 — Madapolam Nightdress, "V"-shaped yoke of Val lace, and thread beading; three-quarter sleeves. Usual Price 11/6
Sale Price 9/11
GM27 — Madapolam Nightdress, cut in Magyar shapes, square and "V"-shaped, colored hemstitching. Usual Price, 3/11; Sale Price, 3/3
GM28 — Ladies' Crepe Pyjamas, square neck, finished colored crepe and hemstitching, gathered ankle strap. Usual, 16/6; Sale .. 14/11
GM29 — Cotton Crepe Nightdress, Magyar shapes, square, round, and "V"-shaped neck, $\frac{3}{4}$ sleeves, trimmed spokestitching. Price .. 12/11
GM30 — Floral Delaine Nightdress, tucked fronts, small roll collar, hand embroidered, long sleeves. Usual Price, 27/6; Sale Price, 25/6
All Less the Bonus.

GM31 — Madapolam Nightdress, slip-over top, neck and sleeves finished with buttonstitch, daintily embroidered fronts finished with satin ribbon. Usual Price.. 9/11
Sale Price 8/6

GM32 — Flannelette Nightdress, small turn-over collar, trimmed tucks and self frill; long sleeves. Usual Price, 10/9; Sale Price, 9/9

GM33 — Flannel Nightdress, cut with square neck, edged torchon lace, fronts trimmed with spokestitching and hand embroidery. Usual Price, 35/6; Sale Price, 32/6

GM34 — Madapolam Nightdress, made with Empire top, "V" shaped neck, trimmed hemstitching, gathered into waist with satin ribbon. Usual Price, 7/6; Sale Price, 5/11

GM35 — Ladies' Flannel Pyjamas, very smartly cut, with turn-down collar and ankle strap. Very warm. Usual Price, 23/6; Sale Price, 21/-

GM36 — Madapolam Nightdress, "V" neck, inlet Valenciennes insertion; three-quarter sleeves, finished hemstitching. Good value. Usual Price, 8/11; Sale Price, 7/11
All Less the Bonus.

Prices are subject to 10% Cash Bonus



Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



DAINTY LINGERIE TWICE REDUCED

Sale Prices—Less the Cash Bonus!

GM37—Daintily Trimmed Madapolam Nightdress, inserted with Val. insertion and Swiss beading, cut with "V"-shaped neck, inset sleeve, finished thread beading and ribbon. Usually 15/6; Sale, 13/6

GM38 — Madapolam Nightdress, smartly cut, with Swiss embroidery yoke of lace and insertion; cut with "V"-shaped neck, inset sleeve, open front, finished beading, and satin ribbon. Extra special value. Usual Price, 12/11; Sale Price, 11/6

GM39 — Madapolam Nightdress, trimmed Val. lace and insertion, cut with Empire top, square neck, 3/4 sleeve, finished beading and ribbon. Usually 14/6; Sale Price, 12/6

GM40—Madapolam Nightdress, cut in Magyar shape, inserted Val. insertion and embroidered Organdi muslin round neck, finished Val. lace edging. Usual Price .. 16/9
Sale Price 14/6

GM41 — Madapolam Nightdress, smartly cut with Swiss embroidery; yoke of lace and insertion, cut with square neck, inset sleeve, open front. Usual Price 13/6
Sale Price 11/9

All Prices Less the Bonus.

GM42—Colored Cambric Nightdress, washing colors; slip over top, trimmed with spokestitching. Usual Price 15/9
Sale Price' 14/6

GM43—Madapolam Knickers, plain frill, with pin tucks and beading. Outsize only; closed style. Usual Price 3/11
Sale Price 3/6

GM44 — Heavy-weight Jap. Silk Knickers, made with elastic band at waist, trimmed self and colored embroidery, finished button stitch. Usual Price 14/11
Sale Price 13/6

GM46—Madapolam Knickers, edged Swiss embroidery and insertion. Women's size; closed style. Usual Price 5/11
Sale Price 5/3

GM47—Flannelette Nightdress, in good quality material, cut with "V"-shaped neck, three-quarter sleeve, finished spokestitching. Usual Price 8/11
Sale Price 7/11

All Prices Less the Bonus.

GM45—Madapolam Knickers, edged Swiss embroidery, and effectively finished pin tucks. In Women's size only; closed style. Usual Price 5/9
Sale Price 4/11
Less the Bonus.



Saving Cash Buyers 2/- in Every £ spent

Farmer's CASH BONUS SALE

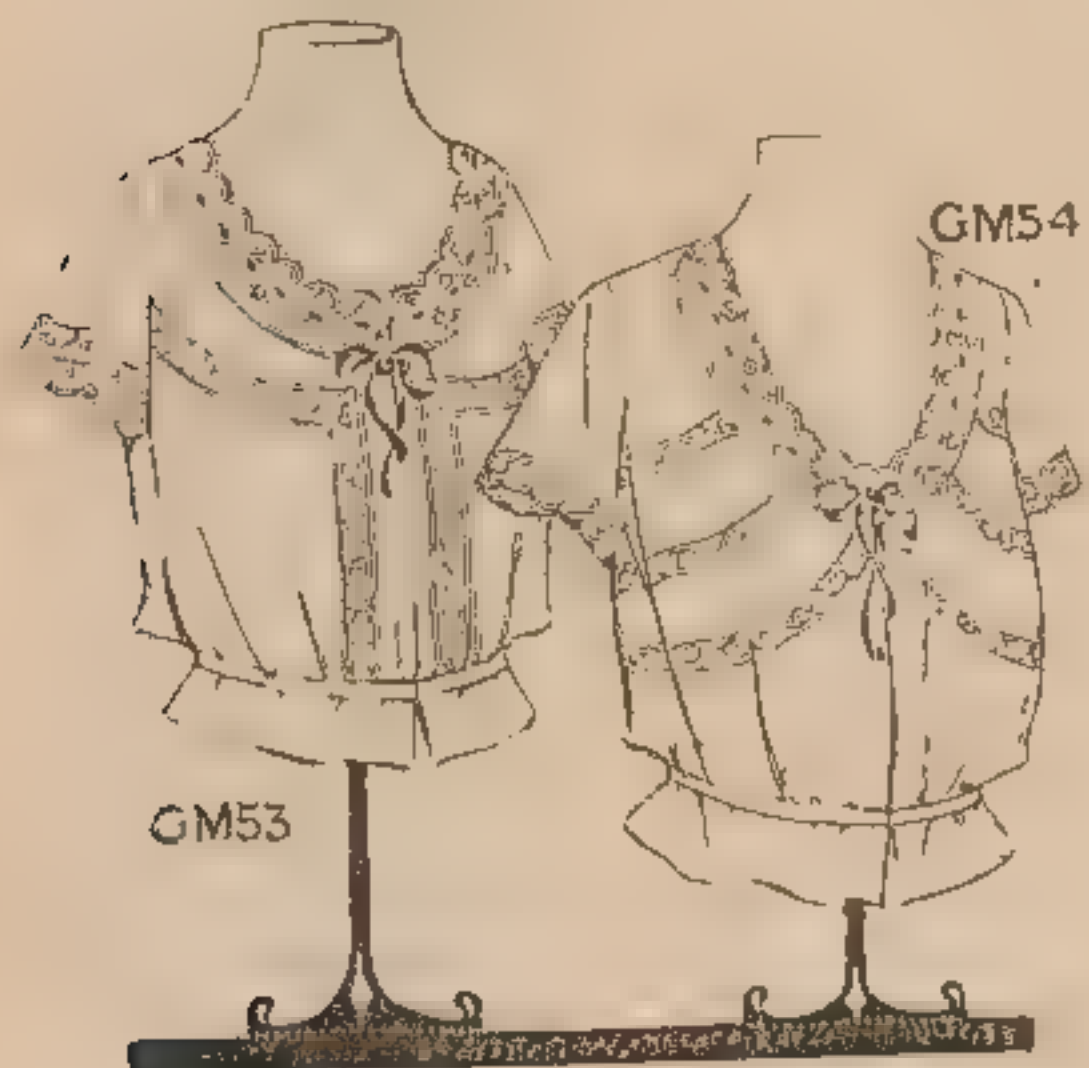
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GM48 — Madapolam Camisole, round shaped neck, effectively edged with embroidery, small sleeve. Sale Price 2/9



CAMISOLE BARGAINS IN ABUNDANCE

Surprising Good Values—Less the Bonus!

GM49—Nainsook Camisole, daintily trimmed with Val. insertion and lace; back also trimmed to match. Usual Price, 10/9; Sale Price, 9/6

GM50—Madapolam Camisole, daintily trimmed imitation filet insertion and lace; without sleeves. Usual Price, 7/6; Sale Price, 6/6

GM51—Madapolam Camisole, trimmed with wire-ground Val. insertion and lace; square neck. Sale Price 4/6

GM52—Dainty Camisole in Nainsook, square neck, trimmed wire-ground Val. insertion and lace; sleeve prettily trimmed to match. Sale Price 9/6

GM53—Lawn Camisole, trimmed imitation Val. insertion and lace; round shaped neck. Good value. Usual Price, 6/6; Sale Price, 5/9

GM54—Madapolam Camisole, round shape neck, trimmed wire-ground Val. insertion and lace; small sleeve to match. Price 3/11

All Prices Less the Bonus.

GM55—Lawn Camisole, daintily trimmed wire-ground Val. insertion and lace; small sleeve to match. Usually 12/6; Sale, 10/9

GM56—Madapolam Camisole, trimmed wire-ground Val. insertion and lace; round shape neck; small sleeve trimmed to match. Usual Price, 5/11; Sale Price, 5/3

GM57—Lawn Camisole, with square neck, trimmed wire-ground Val. insertion and lace; small sleeve. Usual Price, 6/11; Sale Price, 6/3

GM58—Lawn Camisole, daintily trimmed wire-ground Val. insertion and lace; back trimmed to match; small sleeve. Extra value. Usual Price, 8/11; Sale Price, 7/11

GM59—Fine Madapolam Camisole, round shape neck, trimmed Val. insertion and lace, inlet embroidery medallions; without sleeves. Usual Price, 9/6; Sale Price, 8/6

GM60—Madapolam Camisole, with square neck, trimmed Val. insertion and lace; small sleeve. Sale Price 2/11

All Prices Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks

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COMFORTABLE WARM UNDERWEAR

GM61—White Ribbed Fleecy Cotton Combinations, high neck, long sleeves; Full W., O.S., X.O.S. Usual Price, 7/11; Sale Price, 6/11

GM62—Natural Wool Vests, warm quality, short sl. S.W. W. O.S. Usual Prices .. 12/6 13/3 14/6 Sale Prices ... 11/6 12/3 13/6

Scotch make, unshrinkable, medium weight, short sleeves. W. O.S. Usual Prices 16/6 17/6

Sale Prices 14/11 15/11

Long sleeves. Sizes, W. O.S. Usual Prices 17/6 18/9

Sale Prices 15/11 16/11

GM63—Ribbed Cream Wool and Cotton Vests, closed front, long sl. Usual Prices, W., 5/11; O.S., 6/11

Sale Prices, W., 4/11; O.S., 5/9

White Cotton Ribbed Vests, low neck, long sleeves; S.W., W., Full W. Usually 2/9; Sale Price, 2/6

White Wool ditto. W. O.S. Usual Prices 6/3 7/3

Sale Prices 5/9 6/9

GM64—White Ribbed Fleecy Cotton Vests, L.N.S.S.; W., O.S., X.O.S. Usual Price, 4/6; Sale Price, 4/3

GM65—Unshrinkable Wool Spencers, medium weight, in natural or white; H.N.L.S.; W. O.S. X.O.S. Usual Prices .. 12/6 13/6 14/6

Sale Prices 11/9 12/9 13/9

S.S. Usual .. 11/9 12/6 13/9

Sale Prices 11/3 12/- 13/3

GM66—White Ribbed Fleecy Cotton Vests, open front, long sleeves. Sizes S.W., W. O.S., X.O.S.

Usual Prices.. 4/11 5/6

Sale Prices .. 4/6 4/11

GM67—Cream Ribbed Wool and Cotton Vests, closed fronts, L.S. Usual Prices .. W., 4/3; O.S., 4/9

Sale Prices ... W., 3/11; O.S., 4/6

GM68—Cream Cotton and Wool Ribbed Vests, S.S. W. O.S. Usual Price 7/11 8/6

Sale Prices 7/6 7/11

GM69—Natural Wool Combinations, light weight, H.N.S.S. W. O.S. Usual Prices 14/11 16/6

Sale Prices 13/11 15/6

H.N.L.S. Usually ... 15/6 16/11

Sale Prices 14/6 15/11

Warmer quality, Scotch make, natural, unshrinkable; high neck, short sleeves. S.W. W. O.S. Usual Prices .. 24/9 25/6 27/-

Sale Prices ... 21/6 22/6 23/6

GM70—White Fine Ribbed Cotton Vests, L.N.S.S. S.W., W., O.S. Usual Price, 1/11; Sale Price, 1/9

GM71—Natural Wool Closed Drawers, button back. S.W. O.S. Usual Prices 13/6 14/11

Sale Prices 12/6 13/11

White. Usual Prices, 14/11 15/11

Sale Prices 13/11 14/11

GM73—White Ribbed Fleecy Cotton Spencers, long sleeves. Usually .. W., 3/6; O.S., 3/11

Sale Prices .. 3/3 3/6

White Wool. Usual 5/9 6/6

Sale Prices 5/3 5/11

GM72—White Wool and Cotton Sleeping Vests; W. S.S. L.S. Usual Prices 5/11 6/11

Sale Prices 5/6 6/6

All Prices Less the Bonus.



Quality the Best. only Price sacrificed

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FASHIONABLE WINTER UNDERSKIRTS

Substantially Reduced for the Sale!

GM74—Moreen Underskirt, pleated flounce, as illustration. Colors, navy, natter, vieux rose, black. Women's Size. Usual Price 17/6
Sale Price 16/6

GM75—Sateen Underskirt, built-up flounce, with narrow accordion-pleated frill at foot. Colors, navy, nigger-brown, saxe, black. Women's Size. Usual Price... 8/11
Sale Price 7/11
Similar style. Outsize. Black only. Usually 11/6; Sale Price, 9/6

GM76—Sateen Underskirt, deep accordion-pleated flounce. Colors, nigger-brown, vieux rose, saxe. Women's. Usual Price 12/9
Sale Price 11/6

GM77—Knitted Woollen Underskirts, in navy only. Usually 19/11
Sale Price 17/11

GM78—Taffeta Silk Underskirt, deep built-up flounce. Black only. Women's Size. Usual Price, 37/6
Sale Price 35/-

GM79—Jap. Silk Underskirt, shaped flounce, with fine accordion-pleated frill at foot. Black, also white; in large size only. Usual Price, 23/6; Sale Price, 21/-

All Less the Bonus.

GM80—Sateen Underskirt, with accordion-pleated frill at foot. Black only. Women's Size. Usually 6/11
Sale Price 5 11
Out Size. Usual Price 7/11
Sale Price 6/11

GM81—Mollette Underskirt, shaped flounce, accordion-pleated frill at foot. Colors, saxe, grey, brown. Women's Size. Usual Price, 17/6
Sale Price 15/6

GM82—Black Sateen Underskirt, fine accordion - pleated frill. Sizes W. O.S.
Usual Prices 9/6 11/6
Sale Prices 8/6 10/6

UNDERSKIRT BARGAINS

(Not Illustrated).

GM104—Maids' Moreen Underskirts, same style as GM81. Navy only. Lengths, 27 and 30 inches. Usual Price, 8/11; Sale Price, 7/11

GM105—Black Moreen Underskirt, accordion-pleated frill, style as GM80. O.S. only. Usually 11/6
Sale Price 10/6

GM106—Cream Twill Flannelette Underskirts, gathered flounce, finished tucks at foot. Women's only. Usual Price, 7/11; Sale Price, 6/11

All Less the Bonus.

Prices are subject to 10% Cash Bonus



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DRESSING GOWNS AND JACKETS

Wonderful Value at Reduced Prices!

GM83—Ivory Jap. Silk Dressing Jacket. Collar, cuffs and down fronts are finished hemstitching, and threaded ribbon at waist. W. Usually 22/6; Sale Price, 21/- O.S. Usually 24/6; Sale Price, 22/6

GM84—Ripple Cloth Dressing Gown, with silk collar and cuffs, as illustration. Colors, dark red, navy, pink, sky. Size, W. Usual Price, 45/6; Sale Price, 42/-

GM85 — Ripple Cloth Dressing Jacket, collar and cuffs finished fancy stitching of self color. To be had in red, vieux rose, saxe. W. Usually 13/9; Sale Price, 12/6

RIPPLE CLOTH GOWNS

(Not Illustrated).

GM90 — Ripple Cloth Dressing Gowns, trimmed braid down front and on cuffs. Set-in sleeves, belt at waist. Sky only. Usual Price, 18/6; Sale Price, 16/6

GM91 — Ripple Cloth Dressing Gown, collar and cuffs piped silk to match; in pink, pale blue. Usual Price, 42/-; Sale Price, 39/6

All Prices Less the Bonus.

GM86 — Ripple Cloth Dressing Gown, with Paisley trimming down front and on cuffs. Colors, vieux rose, pink, red. Size, W. Usual Price, 27/6; Sale Price, 25/-

GM87 — Ripple Cloth Dressing Gown, trimmed silk cord on collar and cuffs, and girdle of self material at waist. Colors, sky, pink, saxe, vieux rose, red. Size, W. Usual Price, 37/6; Sale Price, 35/-

GM88—Beacon Flannel Dressing Gown, figured and floral designs; collar and cuffs finished narrow satin bands to tone. Colors, red, grey, strawberry. Good value. Usual Price, 28/6; Sale Price, 27/6

GM89 — Padded Silk Dressing Jacket, small turn-down collar, cuffs and pockets stitched to match. Colors, navy, saxe, red, and vieux rose. Very comfortable. Usual Price, 17/6; Sale Price, 16/6

GM92—Padded Silk Dressing Gown, same style as Jacket GM89. Colors, brown, mole, navy, black, red, prune. Usually 29/6; Sale, 28/6

All Prices Less the Bonus.

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GM94

GM95

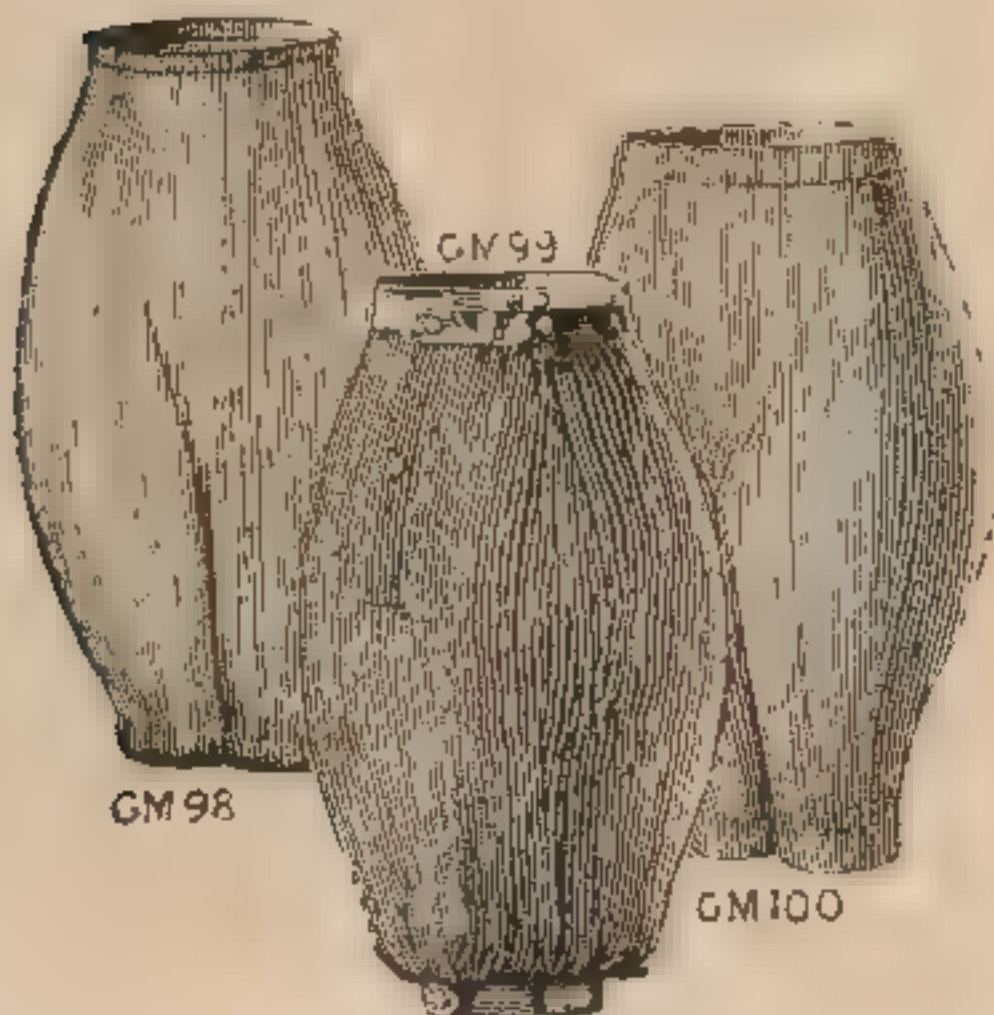
COMFORTABLE WOVEN BLOOMERS

GM98—All-Wool Finely Woven
Bloomers, in navy or grey.
Women's. Usual Price.. 10/6
Sale Price 9/6
Out Size. Usual Price .. 11/6
Sale Price 10/6

GM99—All-Wool Finely Woven
Bloomers, with button back, in
navy or grey. W. O.S. X.O.S.
Usual Prices, 14/6 15/6 16/6
Sale Prices, 12/6 13/11 14/11

GM100—Ribbed Cotton and
Wool Bloomers, in grey or
black: elastic at waist and
woven band at knee. W. O.S.
Usual Prices 6/6 7/3
Sale Prices 5/9 6/6

All Less the Bonus.



GM98

GM100



GM96

GM101

GM97

GM102

GM103

SAVINGS ON APRONS AND BLOOMERS

The Bonus Added Makes Purchasing Profitable!

GM94—Grey Fleecy Lined Bloom-
ers, with elastic at waist and knee.
Women's. Usually 4/6; Sale, 3/11
Out Size. Usually 4/11; Sale, 4/6

GM95—White Cotton Equestrienne
Pants, light texture, fine quality.
Women's Size only.
Usual Price, 4/6; Sale Price, 3/11

GM96—Black and White Check
Overall, three-quarter sleeves.
Good washing material.
Women's. Usually 10/6; Sale, 9/6
Out Size. Usually 12/6; Sale, 11/6

GM97—Black Italian Cloth Apron,
without bib, side pocket, shaped
band. Usually 5/11; Sale Price, 5/6

All Less the Bonus.

GM101—Smart Black Sateen Apron,
with bib and pocket. Good quality.
Usual Price, 3/3; Sale Price, 2/11

GM101a — Better Quality Black
Sateen Apron, larger size, with
similar bib and pocket.
Usual Price, 5/11; Sale Price, 5/6

GM102—Cambric Overall, in nar-
row fancy-stripe material, light
grounds with colored stripes; smart
turn-over collar, long sleeves, turn-
back cuffs; two pockets at side and
belt at waist. Women's and O.S.
Usual Price, 13/6; Sale Price, 11/9

GM103 — White Apron, strong
quality material with small bib and
pocket. Usually 3/11; Sale, 3/9

All Less the Bonus.

BLOOMERS AND OVERALLS REDUCED

(Not Illustrated)

GM108—Grey Zephyr Bloomers,
good value, with elastic at waist
and knee. Out Size only.
Usual Price, 4/11; Sale Price, 4/6

GM109—All-Wool Ribbed Bloomers,
with elastic at waist and knee; in
navy, grey, black. Out Size only.
Usually 13/11; Sale Price, 12/11

All Less the Bonus.

GM110—Mercerised Cotton Eques-
trienne Pants, good value; in Full
W. only. Usually 13/6; Sale, 12/6

GM111—Overalls, in Reversible
Check Zephyr, folding over and
fastening at side, short sleeves.
Usually: W., 14/11; O.S., 15/11
Sale Prices .. 13/11 14/11

All Less the Bonus.

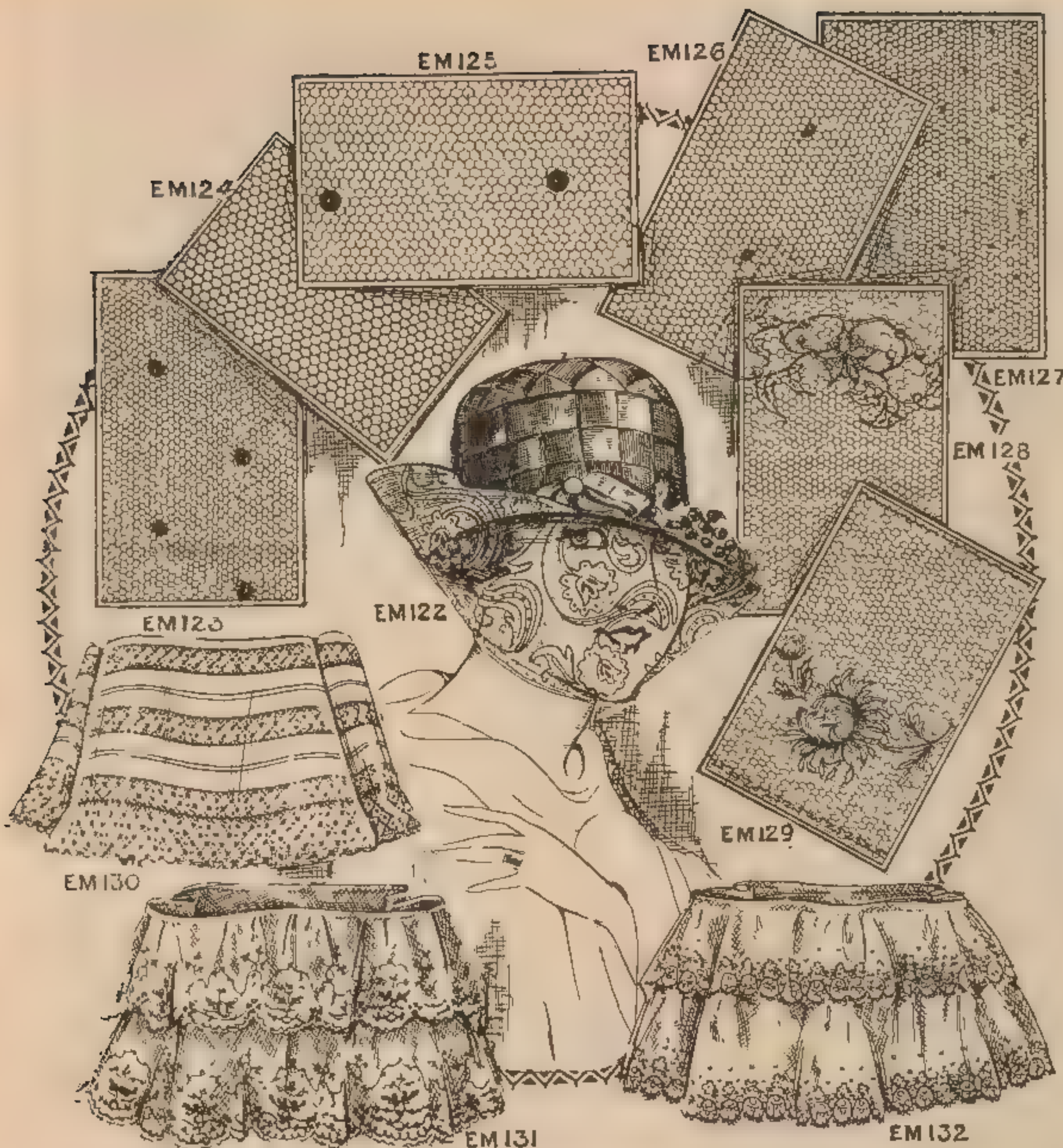
Bonus Sale Goods are Regular Season's Stocks

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



VEILINGS & FRILLINGS TO CLEAR

Usual Keen Prices Doubly Reduced!

EM122—Fine Hexagon Mesh, Shaped Net Veil, scroll design with velvet spots; in black only. Usually, ea., 5/6; Sale Price, 3/6

EM123—Small Fine Hexagon Mesh Net Veiling, with large velvet spots; obtainable in black only. Usually, yd., 2/11; Sale Price, 2/6

EM124—Plain Shetland Net Veiling, medium texture; in black only. Usually, yd., 1/11; Sale Price, 1/9

EM125—Large Hexagon Mesh Net Veiling, with large velvet spots. Can be had in black only. Usually, yd., 2/11; Sale Price, 2/6

EM126—Fine Hexagon Mesh Net Veiling, with large and small chenille spots; in black only. Usually, yd., 2/6; Sale Price, 2/3

EM127—Fine Round Mesh Net Veiling, with small shadow spot. Can be supplied in black only. Usually, yd., 1/6; Sale Price, 1/3

EM128—Fine Black Hexagon Mesh Net Veil, with large scroll design at top in salmon shade. Usual Price, 7/11; Sale Price, 2/11

EM129—Fine Navy Hexagon Mesh Net Veil, with shaded spray in blue at top. Usual Price, 9/6; Sale Price, 3/6

DAINTY, LACE-TRIMMED UNDERSKIRT FRILLS

EM130—Tucked Muslin Underskirt Frill, trimmed with mercerised torchon lace and insertion. Usual Price 8/6
Sale Price 7/11

EM131—Black Lace Underskirt Frill, with net lining. Usual Price 21/6
Sale Price 12/6

EM132—Dainty Ivory Lace Underskirt Frill, finished with net lining. Usual Price 16/6
Sale Price 8 11

All Less the Bonus

EM133—Tucked Muslin Underskirt Frill, trimmed with hand-made torchon lace and insertion. Usual Price, 12/6; Sale Price, 11/9

EM134—Underskirt Frill, neatly tucked and hemstitched, trimmed with real cluny lace and insertion. Usual Price, 25/6; Sale Price, 21/-

EM135—Tucked Muslin Underskirt Frill, trimmed with effective design of imitation torchon lace and insertion. Usual Price 7/6
Sale Price 6/6

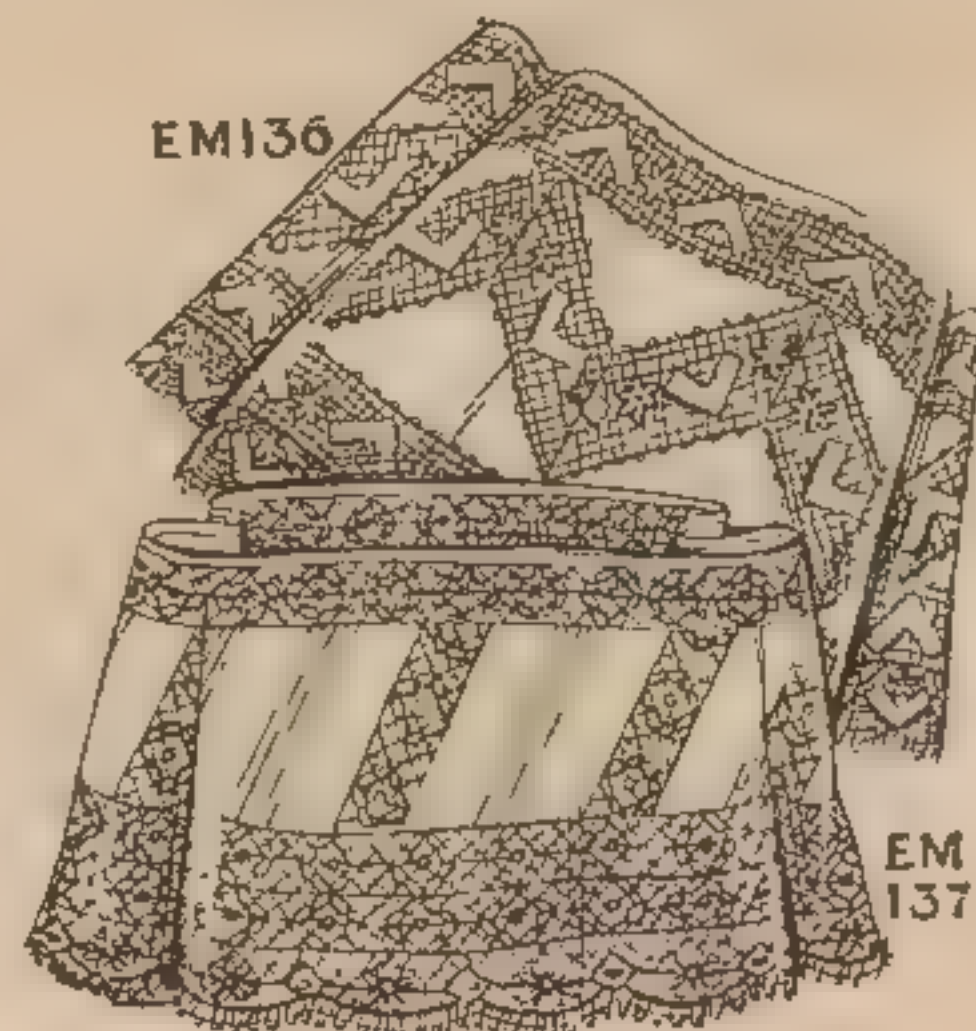
All Less the Bonus.

MUSLIN FRILLS

EM136—Muslin Underskirt Frill, trimmed in Vandyke, with hand-made torchon lace and insertion. Usual Price ... 16/6
Sale Price 15/9

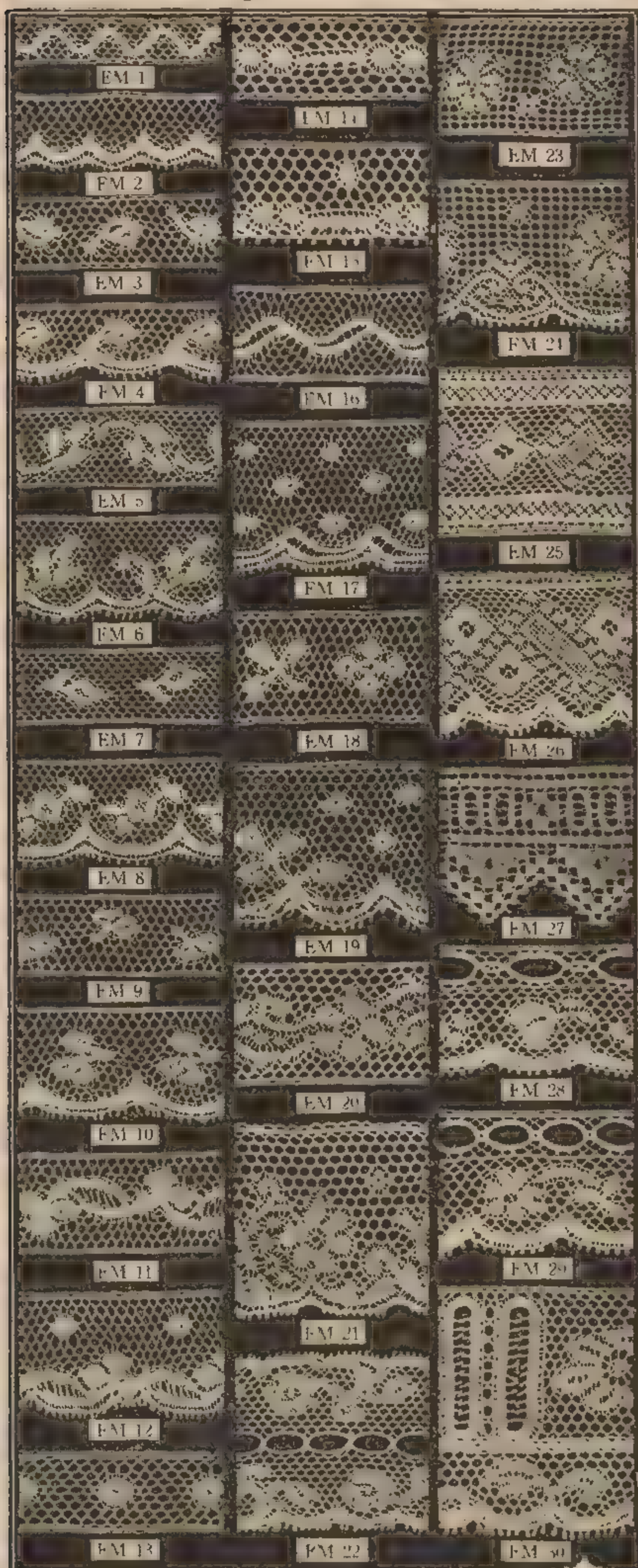
EM137—Pin Tucked Muslin Underskirt Frill, trimmed with hand-made cluny lace and insertion. Usual Price ... 25/6
Sale Price 21/-

All Less the Bonus.



Quality the Best. only Price sacrificed

Prices are subject to 10% Cash Bonus



Saving Cash Buyers 2% in Every £ spent

Valenciennes Laces Reduced

Double Savings on Each Yard!

- EM1—Cream French Wire-ground Valenciennes Insertion, $\frac{3}{4}$ in. wide. Usually, yd., 3d
Sale Price yd., 2 $\frac{1}{2}$ d; doz., 2/3
- EM2—Cream French Wire-ground Val. Lace, $\frac{3}{4}$ in. Usual yd. 5 $\frac{1}{2}$ d; doz. 5/3; Sale Price 4 $\frac{1}{2}$ d
- EM3—White French Wire-ground Valenciennes Insertion, $\frac{3}{4}$ in. wide. Usually, yd., 7 $\frac{1}{2}$ d
Sale Price 6 $\frac{1}{2}$ d
- EM4—White French Wire-ground Val. Lace, $\frac{3}{4}$ in. wide. Usually yd. 9 $\frac{1}{2}$ d; Sale Price, 8 $\frac{1}{2}$ d
- EM5—White French Wire-ground Valenciennes Insertion, $\frac{3}{4}$ in. Usual yd. 6d; doz 5/11
Sale Price yd., 5 $\frac{1}{2}$ d; doz., 5/3
- EM6—White French Wire-ground Val. Lace, $\frac{3}{4}$ in. Usually yd. 7 $\frac{1}{2}$ d; Sale Price 6 $\frac{1}{2}$ d
- EM7—White French Wire-ground Val. Inser., $\frac{3}{4}$ in. Usually yd. 5 $\frac{1}{2}$ d; Sale Price 4 $\frac{1}{2}$ d
- EM8—White French Wire-ground Val. Lace, $\frac{3}{4}$ in. Usually yd. 9 $\frac{1}{2}$ d; Sale Price 8 $\frac{1}{2}$ d
- EM9—Cream French Wire-ground Val. Ins., $\frac{3}{4}$ in. Usually yd. 6d. Sale Price..... 5d
- EM10—Cream French Wire-ground Val. Lace, $\frac{3}{4}$ in. Usually yd. 11 $\frac{1}{2}$ d; Sale Price 10 $\frac{1}{2}$ d
- EM11—Cream French Wire-ground Val. Ins., $\frac{3}{4}$ in. Usually yd. 8 $\frac{1}{2}$ d; Sale Price 7 $\frac{1}{2}$ d
- EM12—Cream French Wire-ground Val. Lace, 1in. Usually yd. 1/-; Sale Price ... 10 $\frac{1}{2}$ d.
- EM13—Cream French Wire-ground Val. Ins., $\frac{3}{4}$ in. Usually yd. 5d; Sale Price 3 $\frac{1}{2}$ d
- EM14—White French Wire-ground Val. Ins., $\frac{3}{4}$ in. Usually yd. 6d; Sale Price 5d
- EM15—White French Wire-ground Val. Lace, $\frac{3}{4}$ in. Usually yd. 7 $\frac{1}{2}$ d; Sale Price 6 $\frac{1}{2}$ d
- EM16—Cream French Wire-ground Val. Ins., $\frac{3}{4}$ in. Usual yd. 7 $\frac{1}{2}$ d; Sale Price 5 $\frac{1}{2}$ d
- EM17—Cream French Wire-ground Val. Lace, 1 $\frac{1}{4}$ in. Usually yd. 1/1 $\frac{1}{2}$; Sale Price .. 10 $\frac{1}{2}$ d
- EM18—White French Wire-ground Val. Ins., $\frac{3}{4}$ in. Usual yd. 9 $\frac{1}{2}$ d; Sale Price 8 $\frac{1}{2}$ d
- EM19—White French Wire-ground Val. Lace, 1 $\frac{1}{4}$ in. wide. Usually yd. 1/3 $\frac{1}{2}$; Sale Price, 1/1 $\frac{1}{2}$
- EM20—White Wire-ground Val. Insertion, 1in. Usual Price yd. 3 $\frac{1}{2}$ d; Sale, doz. 2/11
- EM21—White Wire-ground Valen. Lace, 1 $\frac{1}{2}$ in. Usual Price yd. 4 $\frac{1}{2}$ d; Sale, doz. 3/11
- EM22—White Wire-ground Valenciennes Lace and Beading combined, 1 $\frac{1}{4}$ in. wide Usual Price, yd., 1/- Sale Price, 10 $\frac{1}{2}$ d
- EM23—White Square Mesh Valenciennes Insertion, 1in. Usual Price, yd. 3 $\frac{1}{2}$ d; Sale, 2 $\frac{1}{2}$ d
- EM24—White Square Mesh Val. Lace, 1 $\frac{1}{4}$ in. Usual Price yd. 4 $\frac{1}{2}$ d; Sale, yd., 3d; doz. 2/11
- EM25—White Wire-ground Val. Insertion, 1 $\frac{1}{4}$ in. Usual yd. 4d; doz, 3/11; Sale yd. 3 $\frac{1}{2}$ d
- EM26—White Wire-ground Valenciennes Lace, 1 $\frac{1}{4}$ in. wide. Usual Price, yd. ... 4 $\frac{1}{2}$ d
Sale Price, doz. 3/11
- EM27—Cream Fillet Lace and Beading combined, 1 $\frac{1}{4}$ in. wide. Usual, yd., 9d; doz., 8/11
Sale Price, yd. 8 $\frac{1}{2}$ d
- EM28—White Wire-ground Valenciennes Lace and Beading combined, 1in. wide. Usual Price, yd., 4d; doz., 3/9; Sale, yd., 3 $\frac{1}{2}$ d
- EM29—White Wire-ground Valenciennes Lace and Beading combined, 1in. wide. Usual Price yd., 3 $\frac{1}{2}$ d; doz., 3/3
Sale Price yd., 3d; doz, 2/11
- EM30—White Wire-ground Valenciennes Laces and Beading combined, 2in. wide. Usual Price, yd., 6d Sale Price, 4 $\frac{1}{2}$ d

All Prices Subject to the Bonus.

Torchon and Cluny Laces

Surprising Bargains Offered!

Bonus Sale Goods are Regular Season's Stocks

EM31—Hand-made Torchon Insertion, 1in. wide. Usual Price, yd., 6½d; Sale Price, 5½d

EM32—Hand-made Torchon Lace, 1in. wide. Usual Price, yd., 7½d Sale Price, 6½d

EM33—Hand-made Torchon Insertion, 1in. wide. Usual Price, yd., 10½d; Sale Price, 8½d

EM34—Hand-made Torchon Lace, 1in. wide. Usual Price, yd., 10½d Sale Price, 8½d

EM35—Hand-made Torchon Insertion, 1in. wide. Usual Price, yd., 6½d; Sale Price, 4½d

EM36—Hand-made Torchon Lace, 1½in. wide. Usual Price, yd., 7½d; Sale Price, 5½d

EM37—Hand-made Torchon Insertion, 1in. wide. Usual Price, yd., 6½d; Sale Price, 5½d

EM38—Hand-made Torchon Lace, 1½in. wide. Usual Price, yd., 6½d; Sale Price, 5½d

EM39—Hand-made Torchon Insertion, 1½in. wide. Usual Price, yd., 1/0½; Sale Price, 10½d

EM40—Fine Hand-made Torchon Lace and Beading combined, 1in. wide. Usual Price, yd., 9½d Sale Price, 8½d

EM41—Hand-made Torchon Insertion, 1in. wide. Usual Price, yd., 10½d; Sale Price, 9½d

EM42—Hand-made Torchon Lace, 1½in. wide. Usual Price, yd., 10½d; Sale Price, 9½d

EM43—Hand-made Cluny Insertion, ¾in. wide. Usual Price, yd., 9½d; Sale Price, 7½d

EM44—Hand-made Cluny Insertion, 2½in. wide. Usually, yd., 1/11½; Sale Price, 1/6½

EM45—Hand-made Torchon Insertion, 2in. wide. Usual Price, yd., 1/3; Sale Price, 1/1½

EM46—Hand-made Torchon Lace, 2½in. wide. Usual Price, yd., 1/4½; Sale Price, 1/3

EM47—Hand-made Cluny Insertion, ¾in. wide. Usual Price, yd., 7d; Sale Price, 5½d

EM48—Hand-made Cluny Lace, ¾in. wide. Usual Price, yd., 7d Sale Price, 5½d

EM49—Hand-made Cluny Insertion, 1in. wide. Usual Price, yd., 11½d; Sale Price, 10½d

EM50—Hand-made Cluny Lace, 1in. wide. Usual Price, yd., 9½d Sale Price, 8½d

EM51—Hand-made Cluny Insertion, 1½in. wide. Usual Price, 1/0½; Sale Price, 9½d

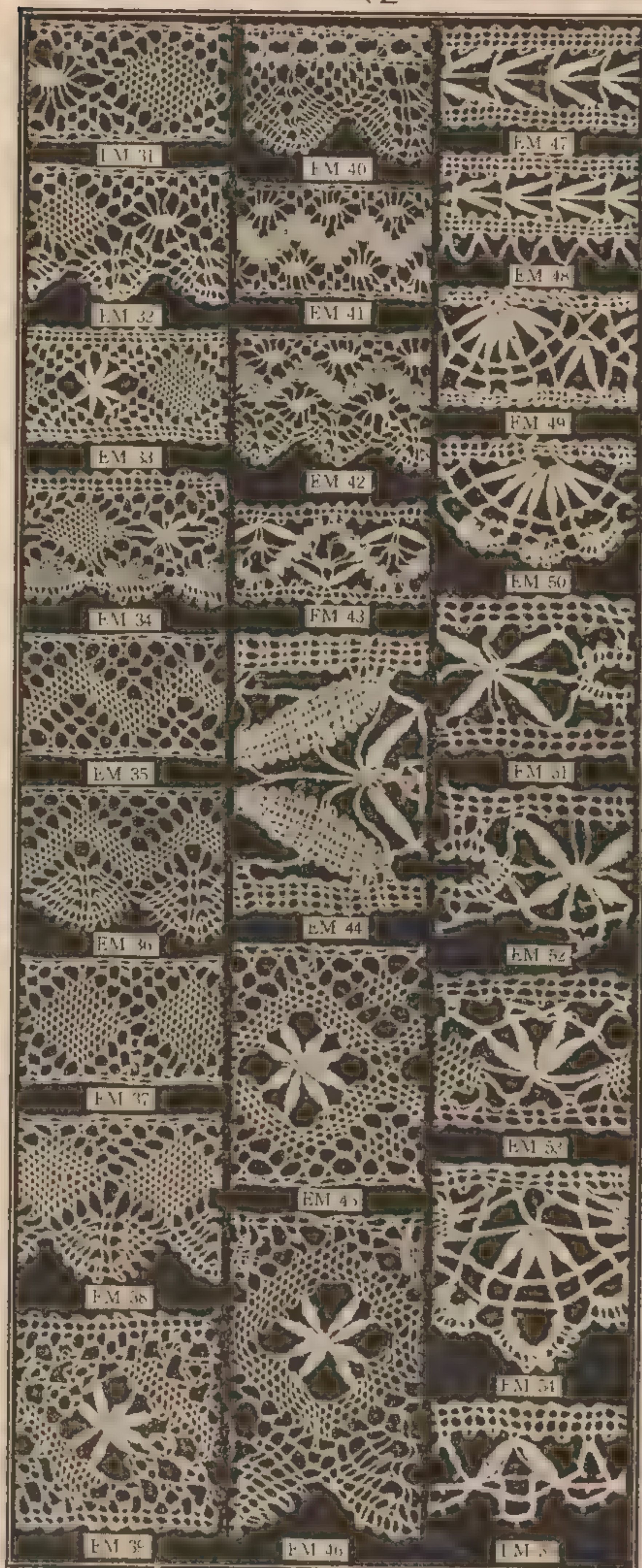
EM52—Hand-made Cluny Lace, 1½in. wide. Usual Price, yd., 1/0½ Sale Price, 9½d

EM53—Hand-made Cluny Insertion, 1½in. wide. Usual Price, yd., 10½d; Sale Price, 8½d

EM54—Hand-made Cluny Lace, 1½in. wide. Usual Price, yd., 1/6½ Sale Price, 1/4½

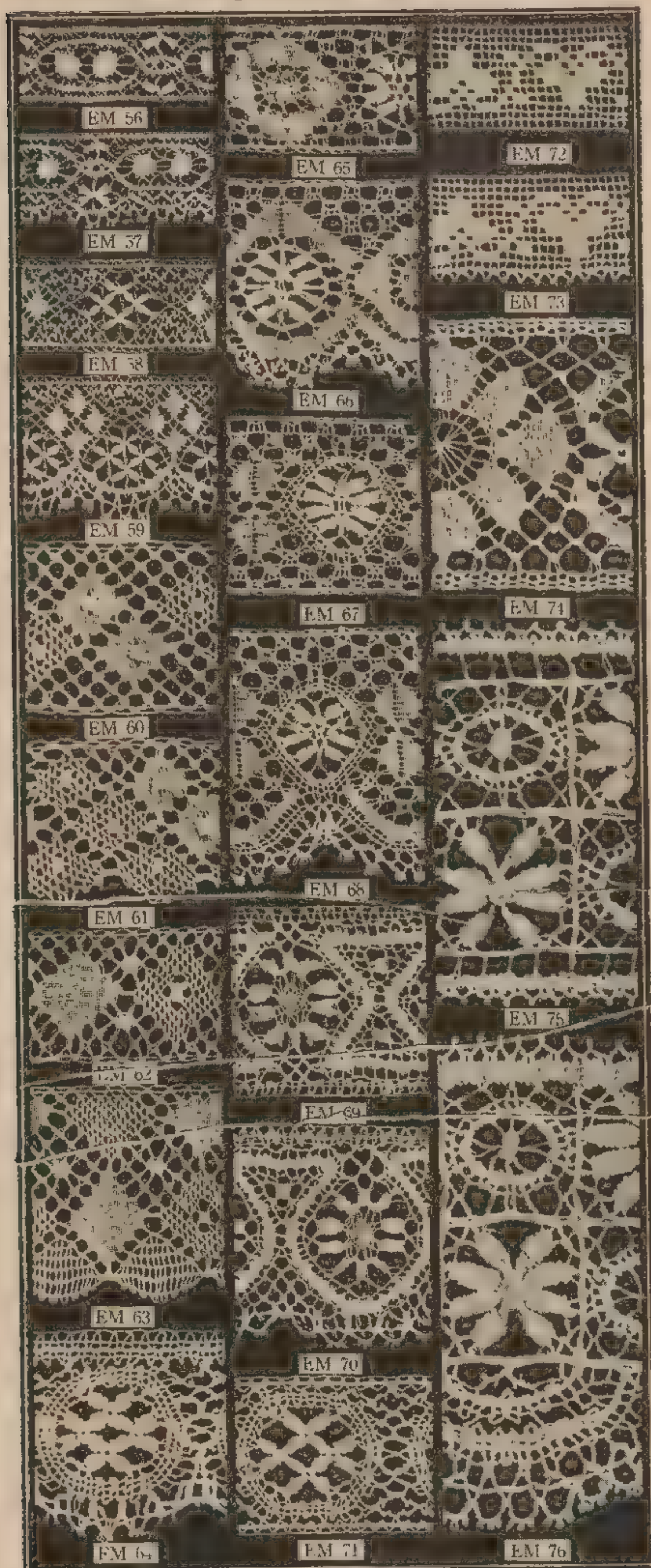
EM55—Hand-made Cluny Lace, 1in. wide. Usual Price, yd., 9½d Sale Price, 6½d

All Prices Subject to the Bonus.



Quality the Best. only Price sacrificed

Prices are subject to 10% Cash Bonus



Laces and Insertions Reduced

Less the Bonus—Buy Now!

EM56—White Imitation Maltese Insertion, $\frac{3}{4}$ in. wide. Usually, yd., $3\frac{1}{2}$ d; Sale Price, $2\frac{1}{2}$ d

EM57—White Imitation Maltese Lace, $\frac{3}{4}$ in. wide. Usual Price yd., 4d; doz., 3/11
Sale Price yd., 3d; doz., 2/11

EM58—White Imitation Maltese Insertion, $\frac{3}{4}$ in. wide. Usual Price, yd., 6d, doz., 5/11
Sale Price yd., 3d; doz., 2/11

EM59—White Imitation Maltese Lace, $1\frac{1}{2}$ in. wide. Usually, yd., $8\frac{1}{2}$ d; Sale Price, $4\frac{1}{2}$ d

EM60—Mercerised Torchon Insertion, $1\frac{1}{2}$ in. wide. Usual Price yd., 4d; doz., 3/11
Sale Price yd., $3\frac{1}{2}$ d; doz., 3/3

EM61—Mercerised Torchon Lace, $1\frac{1}{2}$ in. wide. Usual Price yd., 4d; doz., 3/11
Sale Price yd., $3\frac{1}{2}$ d; doz., 3/3

EM62—Mercerised Torchon Insertion, 1in. wide. Usual Price yd., 6d; doz., 5/9
Sale Price, yd. $4\frac{1}{2}$ d

EM63—Mercerised Torchon Lace, $1\frac{1}{2}$ in. wide. Usual Price, yd., $9\frac{1}{2}$ d Sale Price, $6\frac{1}{2}$ d

EM64—Imitation Cluny Lace, linen shade, $1\frac{1}{2}$ in. wide. Usually, yd., $4\frac{1}{2}$ d; Sale Price, $3\frac{1}{2}$ d

EM65—White Imitation Torchon Insertion, 1in. wide. Usual Price, yd. $2\frac{1}{2}$ d
Sale Price yd., 2d; doz., 1/11

EM66—White Imitation Torchon Lace, $1\frac{1}{2}$ in. wide. Usually, yd., $4\frac{1}{2}$ d; Sale Price, $2\frac{1}{2}$ d

EM67—White Imitation Torchon Insertion, $1\frac{1}{2}$ in. wide. Usual Price yd., $3\frac{1}{2}$ d; doz. 3/3
Sale Price $2\frac{1}{2}$ d

EM68—White Imitation Torchon Lace, 2in. wide. Usual Price, $4\frac{1}{2}$ d; Sale Price, $2\frac{1}{2}$ d

EM69—Imitation Cluny Insertion, linen shade, $1\frac{1}{2}$ in. wide. Usually $9\frac{1}{2}$ d; Sale Price, 5d

EM70—Imitation Cluny Lace, linen shade, $1\frac{1}{2}$ in. wide. Usually, yd., $11\frac{1}{2}$ d; Sale, 6d

EM71—Imitation Cluny Insertion, linen shade, $1\frac{1}{2}$ in. wide. Usual Price, yd., $3\frac{1}{2}$ d
Sale Price, doz. 2/11

EM72—B.B. Filet Torchon Insertion, $\frac{3}{4}$ in. wide. Usually, yd., $1/0\frac{1}{2}$; Sale Price, $10\frac{1}{2}$ d

EM73—B.B. Filet Torchon Lace, $\frac{3}{4}$ in. wide. Usual Price, yd., $1/0\frac{1}{2}$.. Sale Price, 9d

EM74—White Imitation Cluny Insertion, 2in. wide. Usual Price .. yd., 2d; doz., 1/11
Sale Price, doz. 1/6

EM75—Imitation Cluny Insertion, linen shade, 3in. wide. Usually, yd., $1/0\frac{1}{2}$; Sale Price, $10\frac{1}{2}$ d

EM76—Imitation Cluny Lace, linen shade, 4in. wide. Usually, yd., $1/3\frac{1}{2}$; Sale Price, $1/1\frac{1}{2}$

All Prices Subject to the Bonus.

Saving Cash Buyers 2% in Every £ spent

Lace & Embroidery Bargains

Newest Designs—All to be Cleared!

EM77—Plain Bretonne Net, in white, cream, and Paris; 36 inches wide.
Usual Price, yd., 1/2½ Sale Price, 10½d

EM78—White Imitation Filet Lace, ½in. wide
Usual Price, yd., 5½d Sale Price, 4½d

EM79—White Imitation Filet Lace, ½in. wide.
Usual Price, yd., 9½d Sale Price, 7½d

EM80—White Imitation Filet Lace, ½in. wide
Usual Price, yd., 9½d Sale Price, 7½d

EM81—White Imitation Filet Lace, 1½in. wide.
Usual Price, yd., 1/1½ Sale Price, 10½d

EM82—Muslin Embroidery Beading, ½in. wide.
Usual Price, yd., 7½d; Sale Price, 6½d

EM83—Muslin Embroidery Beading, ½in. wide.
Usual Price, yd., 8d; Sale Price, 6½d

EM84—Cambric Embroidery Ribbonhole Beading, 1in. wide. Usually 10½d; Sale, 9½d

EM85—Cambric Embroidery Ribbonhole Beading, 1½in. wide. Usual Price, yd., 11½d
Sale Price 10½d

EM86—Hand-made Indian Torchon Lace, ½in. wide. Usually, yd., 5½d; Sale Price, 4½d

EM87—Hand-made Indian Torchon Lace, ½in. wide. Usually, yd., 7½d; Sale Price, 5½d

EM88—Hand-made Indian Torchon Insertion, ½in. wide. Usual Price .. yd., 7d; doz., 6/9
Sale Price, yd. 5½d

EM89—Hand-made Indian Torchon Lace, ½in. wide. Usual Price .. yd., 6d; doz., 5/11
Sale Price, yd. 4½d

EM90—Hand-made Indian Torchon Insertion, ½in. wide. Usually, yd., 5d; Sale, 3½d

EM91—Hand-made Indian Torchon Lace, ½in. wide. Usually, yd., 5½d; Sale Price, 3½d

EM92—Hand-made Indian Torchon Lace, ½in. wide. Usually, yd., 8½d; Sale Price, 6½d

EM93—Hand-made Indian Torchon Insertion, 1in. wide. Usual Price .. yd., 9d; doz., 8/6
Sale Price, yd. 5½d

EM94—Muslin Embroidery Beading, ½in. wide. Usually, yd., 7½d; Sale Price, 6½d

EM95—Cambric Embroidery Insertion, ½in. wide. Usually, yd., 10½d; Sale Price, 8½d

EM96—Cambric Embroidery Edging, 3½in. wide. Usually, yd., 1/0½; Sale Price, 9½d

EM97—White Wire-ground Valenciennes Insertion, 1½in. wide. Usual Price, yd., 4½d
Sale Price yd., 4d; doz., 3/11

EM98—White Wire-ground Valenciennes Lace, 1½in. wide. Usual Price, yd., 6½d
Sale Price 5½d

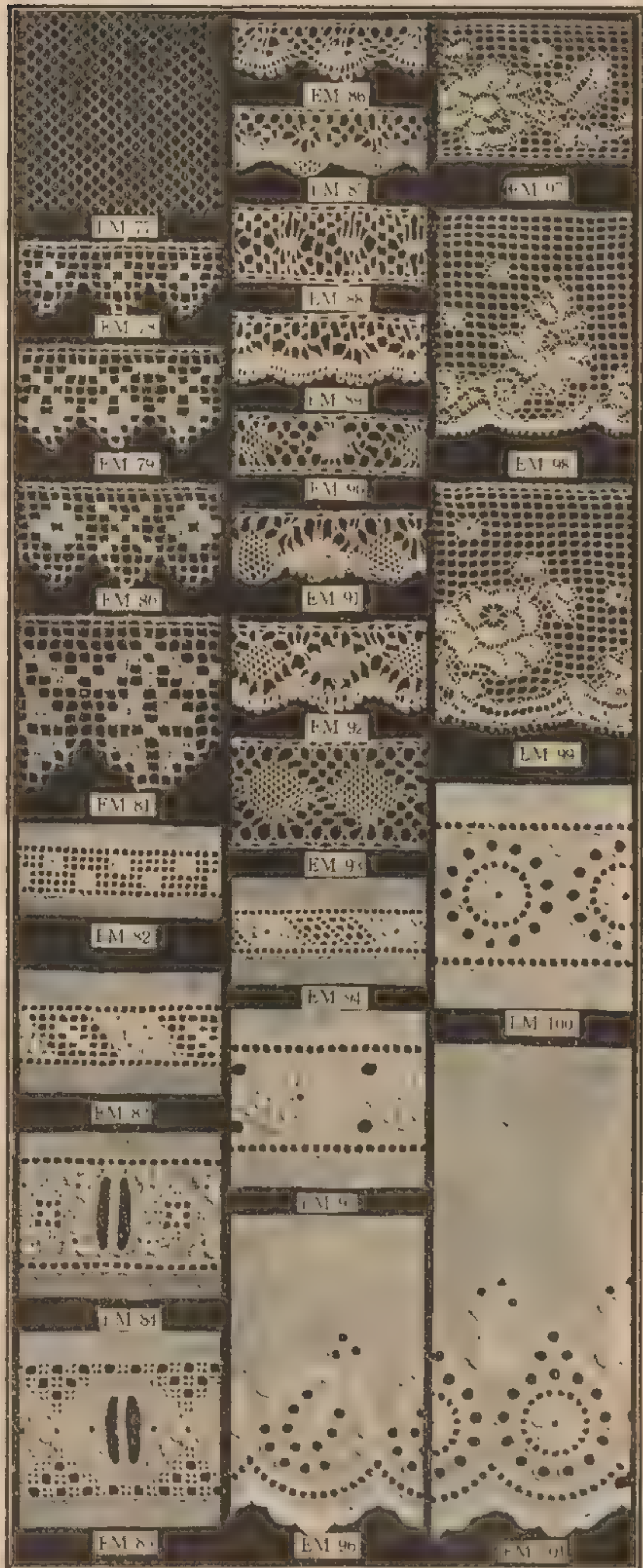
EM99—White Wire-ground Valenciennes Lace, 2in. wide. Usual Price, yd., 6½d
Sale Price 5½d

EM100—Cambric Embroidery Insertion, 1½in. wide. Usually, yd., 1/3½; Sale Price, 11½d

EM101—Cambric Embroidery Edging, 4½in. wide. Usually, yd., 1/6½; Sale Price, 1/1½

All Prices Subject to the Bonus.

Bonus Sale Goods are Regular Season's Stocks



Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

JERSEY CLOTH

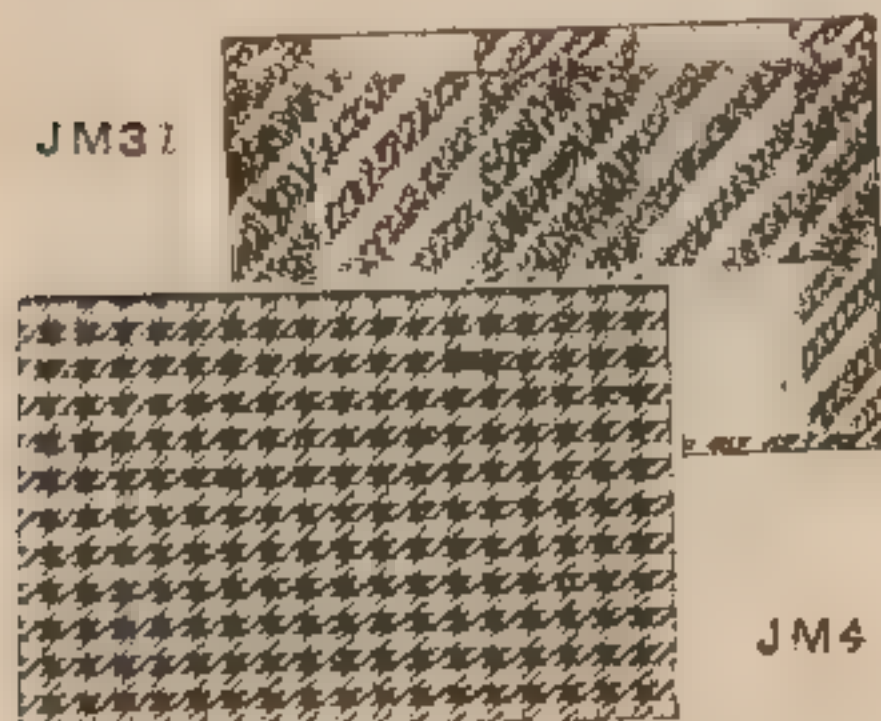
JM1—Jersey Cloth, all wool; amethyst, royal, v. rose, sand, brown, and black; 50 ins. wide. Usually, yd., 25/-; Sale, 22 6

VELOURS

JM2—Velours, for overcoats, grey, saxe, burgundy, and navy 48 to 50 inches in width. Usually, yd., 19/11; Sale, 18/6

JM3—Check Velour Coating, all wool; black and white, grey and white, in quarter, half and one inch block checks, as illus.; 56in. Usually, yd., 29/6; Sale, 27/6
Black and white check, with large blue overcheck; 52 ins. Usually, yd., 32/6; Sale, 29/6

JM31



COLORED CHECK SUITINGS

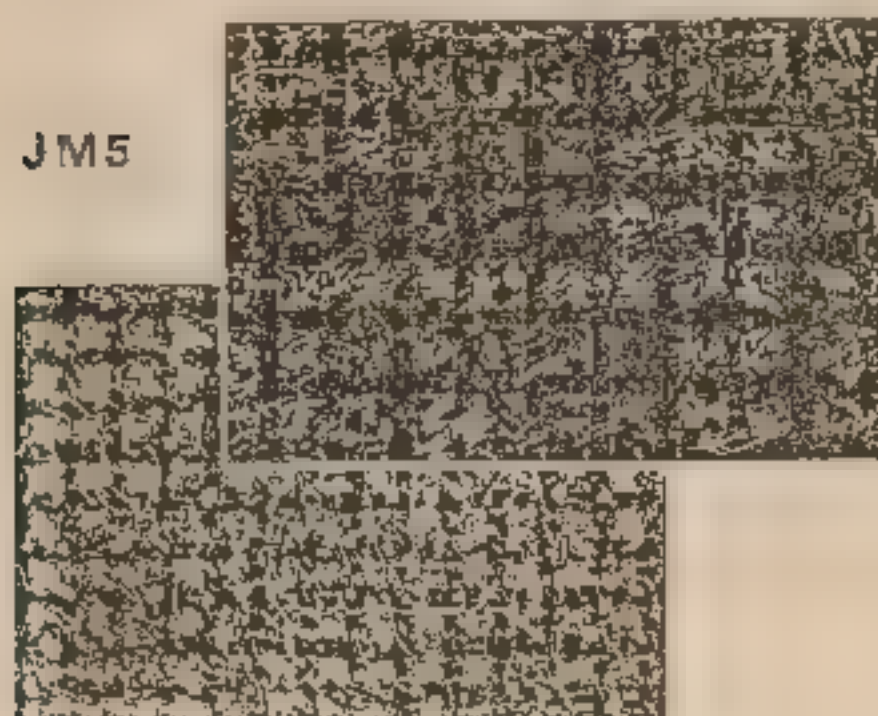
JM4—Colored Check Suitings, medium block checks, of white, with brown, bottle green, burgundy, saxe, navy, black; 50 ins. wide. Usually, yd., 8/11 Sale Price 7/11

BLANKET COATINGS

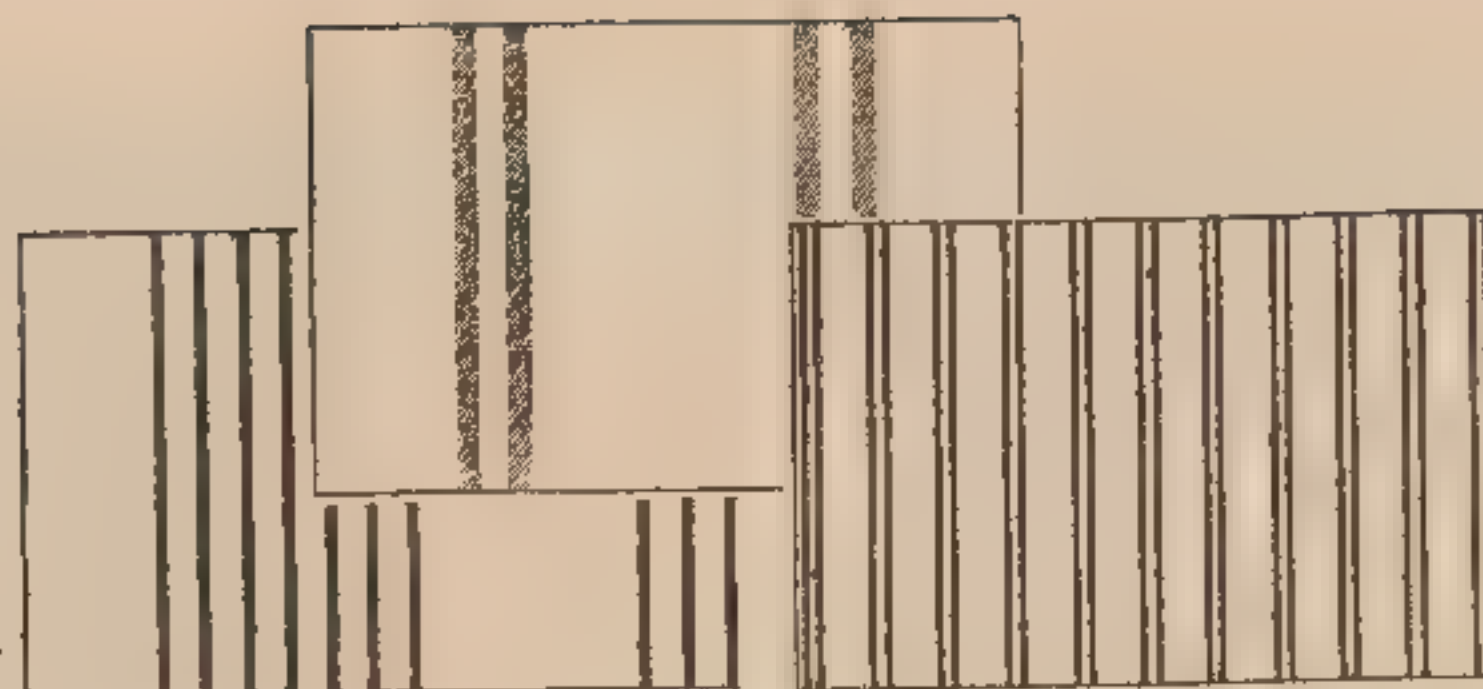
JM5—Tweed Blanket Coatings, in 12 various check designs, in heather mixture, which include grey, amethyst, purple, brown, green, fawn, etc.; 56 ins. wide. Usually, yd., 25/-; Sale, 22/6

All Prices Less the Bonus.

JM5



JM7



Dress Woollens Heavily Reduced

Values are Phenomenal—Deducting the Bonus!

STRIPED DELAINES

JM7—Printed Striped Delaines, in single and double pencil stripes, block stripes, and wide-spaced music stripes, as illustration above; cream grounds, stripes of pink, blue, helio., fawn, mauve, grey, saxe, brown, bottle, burgundy, navy, and black; 30in. Usually, yd., 3/11 Sale Price 3/3

JM8—Woven Stripe Delaines, cream grounds, with widely spaced stripes of blue, vieux rose, helio., fawn, green, navy, black; 31 ins. Usually yd., 4/11; Sale Price, 4/6

JM9—Special Value Delaines, in block stripes of pink and white, saxe and white, navy and white; 30 ins. Usually, yd., 2/6; Sale, 1/11

SEDAN FACED CLOTH

JM10—Sedan Faced Cloth, all wool; brown, nigger, amethyst, mole, putty, maroon, burgundy, navy and black; also pastel shades in pale blue and pale pink; 52 ins. Usually, yd., 25/-; Sale Price, 22/6

GABARDINES

JM11—Wool and Cotton Gabardine; fawn, brown, dark helio., burgundy, saxe, light and dark grey, bottle green, mole; 50 inches wide. Usually, yd., 8/11; Sale Price, 6/11

JM12—All-Wool Gabardine, brown, nigger, plum, burgundy, dark amethyst, bottle green, saxe, natter, navy; 48 inches in width. Usually, yd., 11/6; Sale Price, 10/6

JM13—All-Wool Gabardine, fawn, brown, nigger, grey, mole, saxe, vieux rose, burgundy, plum, navy, black; 48 inches in width. Usually, yd., 13/6; Sale Price, 12/6

JM14—All-Wool Gabardine, brown, nigger, grey, mole, saxe, bottle, amethyst, purple, plum, burgundy, navy, and black; 54 inches wide. Usually, yd., 15/11; Sale Price, 14/6

JM15—All-Wool Navy Gabardines, 48 to 52 in. Usual, yd., 13/6 18/11 Sale Prices 12/6 17/6
54 ins. Usually, yd., 32/6 34/6 Sale Prices 29/6 31/-

JM16—Cream Gabardines, 54-56ins. Usual Prices, yd. ... 19/11 32/6 Sale Prices 17/11 29/6

JM17—Black Gabardines, 48 and 52 ins. Usual, yd., 13/6 18/11 Sale Prices 12/6 17/6
54 ins. Usual 32/6; Sale, 29/6

NAVY HOPSAC

JM21—All-Wool Hopsac, 42 ins. Usual, yd., 8/11; Sale Price, 7/11

All Prices Less the Bonus.

DIAGONAL TWEEDS

JM59—Diagonal Tweed, heather mixtures; all wool, excellent value; colorings of two-tone green, brown, also brown and green, green and grey; 50 ins. wide. Usual Price, yd 9/6 Sale Price 8/6

FLANNEL SUITING

JM57—Tweed Flannel Suiting, light and medium greys, in smart suiting stripes; checks small and medium, in grey and black; 54 inches in width. Usually 8/11 Sale Price 7/11

CHECK SUITINGS

JM18—Black and White Check Suiting, small and medium checks, in wool and cotton mixtures, and all wool; 40 to 42 inches wide. Usual Prices, yd., 3/6 5/11 6/11 Sale Prices 3/2 5/4 6/3
50 ins. Usual, 7/11 8/11 11/6 15/11 Sale Prices, 6/11 7/11 10/6 14/6
54 ins. ... 10/6 16/11 19/11 22/6 Sale Prices, 9/6 15/3 17/11 21/-

NAVY SERGES

JM20—All-Wool Fine Navy Coating Serge, 40 to 45 inches wide. Usual Prices, yd ... 9/11 15/11 Sale Price 8/11 14/11
54 to 56 ins. Usual, 22/6 25/- 27/6 Sale Prices, yd. .. 21/- 23/- 25/-

CREAM MATERIALS

JM22—All-Wool Fine Cream Coating Serges, 40 to 45 inches wide. Usually, yd., 8/11 10/6 11/6 13/6 Sale Prices.. 7/11 9/6 10/6 12/6
Inches 50 54 54 60
Usually 17/11 18/11 19/11 22/6 Sale Price 16/6 17/6 18/6 20/6

JM23—Cream Panama, 42 inches. Usually, yd., 8/11; Sale Price, 7/11

JM24—Cream Cashmere, 44 inches. Usually, yd., 13/6; Sale Price, 12/6

JM25—Cream Radianta Voiles, 40 to 42 ins. Usual, 3/11 4/11 5/6 Sale Prices 3/6 4/6 4/11

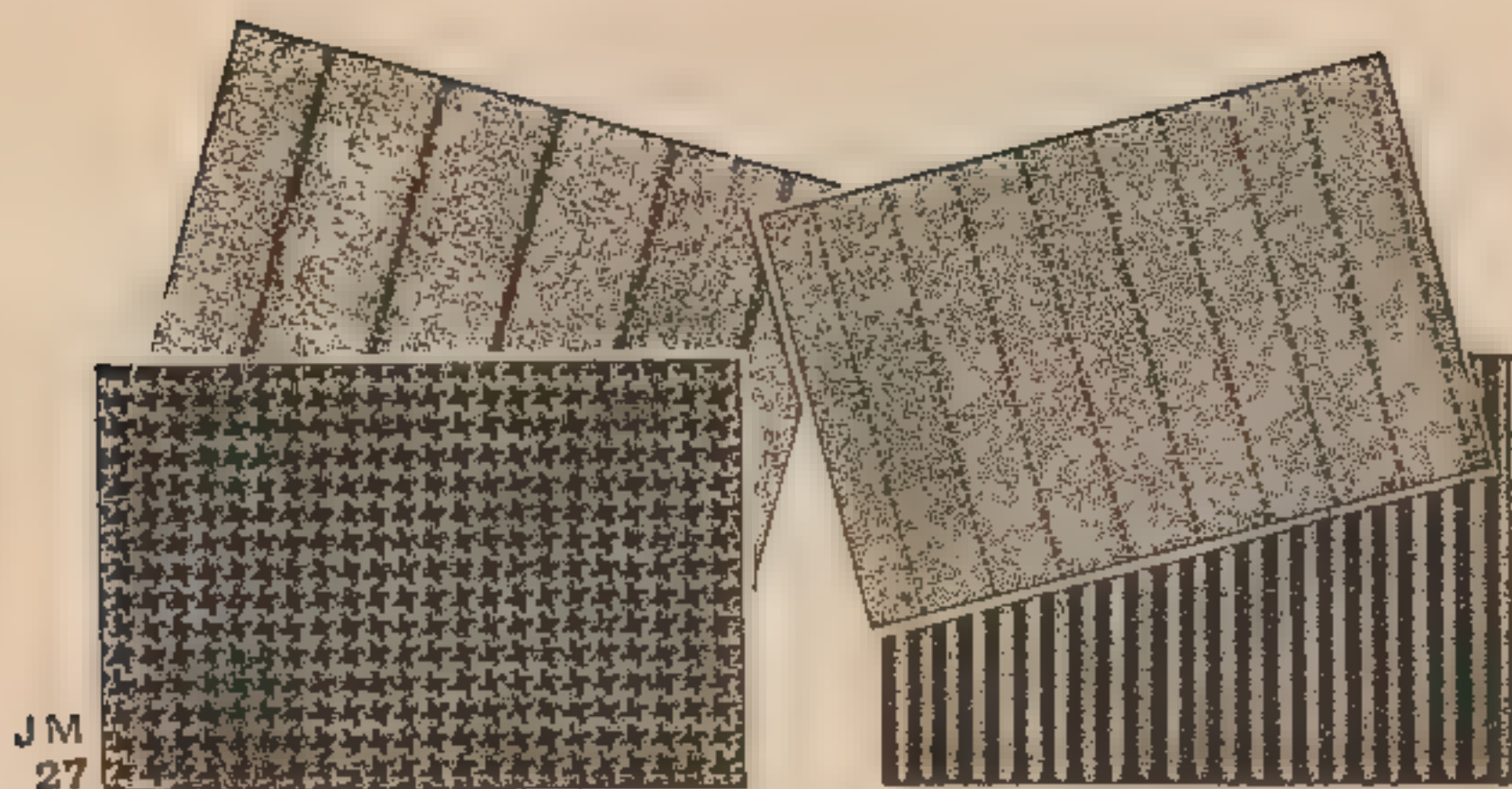
SPECIAL REMNANT PARCELS

JM61—Cotton Dress Remnants; very useful to those who will require short lengths for children's wear. They contain remnants of many of our staple lines, which include prints, crepes, zephyrs, and voiles.

No. 1 is priced at ... 15/-
No. 2 at 20/-

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus



Wool Dress Fabrics, Skirt Lengths

Genuine Qualities—all at Double Savings!

BLACK WOOLLEN MATERIALS

JM28—All-Wool Coating Serges, 40 to 42 in. Usually yd., 9/11 11/6
Sale Prices 8/11 10/6
48 ins. wide. Usually 18/11 19/11
Sale Prices 17/6 17/11
54 in. Usual 17/11 22/6 23/6 24/6
Sale Prices, 16/3 19/11 21/- 22/6
JM29—All-Wool Cheviot Serges, 42 to 44 in. Usual yd., 6/11 7/11
Sale Prices 6/3 7/3
46 ins. Usually, yd., 12/6; Sale 11/6
50 ins. Usually, yd., 11/6 Sale 10/9
JM30—Estamene Serges, 42 in. Usually 5/11; Sale Price 4/11
JM31—Panama Hopsac, 42 ins. wide. Usually, yd., 8/11; Sale, 7/11
JM32—Gabardines, 48 and 52 ins. Usual Prices 13/6 18/11
Sale Prices 12/6 17/6
54 ins. Usually 32/6; Sale, 29/6
JM33—Tricotine, 50 to 54 ins. wide. Usual Prices, yd. 14/11 19/11
Sale Prices 13/6 17/11
JM34—Sedan Faced Cloths, 50 to 52 ins. Usually 19/11 21/- 25/-
Sale Prices ... 17/11 18/11 22/6
JM35—Satin Cloth, 42 to 50 ins. wide. Usually 15/11 19/11
Sale Prices 14/6 17/11
JM36—Cashmeres, 42 to 46 ins. Usually 4/11 5/11 7/11 8/11 11/6
Sale ... 4/6 5/4 7/3 7/11 10/6
JM37—Radianta Voile, 38 to 40 ins. wide. Usually, yd., 3/11 4/11 6/11
Sale Prices 3/6 4/6 6/3
JM38—Lustres, 42 to 45 inches. Usually 6/11 7/11 9/6 9/11 11/6
Sale .. 5/11 6/11 8/6 8/11 10/6
JM39—Sicilian, 54 inches wide. Usual Price, 9/11; Sale Price, 8/11
JM40—Wool, Empress, and Madras Poplins, 42 inches wide. Per yd. Usual Prices .. 11/6 13/6 15/6
Sale Prices 10/6 12/6 13/11
JM41—Corkscrew Cloth, 42 ins. Usual Price, 12/6; Sale Price, 11/3
JM42—Resilda, 42 inches wide. Usual Prices .. 10/6 13/6 14/11
Sale Prices 9/3 12/6 13/6
JM43—Armure, 40 to 42 ins. wide. Usual Prices 7/11 8/11
Sale Prices 6/11 7/11
JM44—San Toy, 42 ins. in width. Usual Price, 9/11; Sale Price, 8/11
JM45—Silk Poplin, 38 to 40 inches. Usual Prices .. 13/11 14/11 15/11
Sale Prices 12/9 13/6 14/6
JM45a—Silk Eolienne, 40 ins. wide. Usual Price, 13/6; Sale Price, 12/3
JM46—Seafoam Crepe, 32 ins. wide. Usually, yd., 3/11; Sale Price, 3/6
JM47—Crystalline, 34 inches wide. Usually, yd., 5/11; Sale Price, 5/6

All Prices Less the Bonus.

FLORODOR SUITING

JM27—Florodor Suitings, a good, hard-wearing mohair and cotton cloth; light, medium, and clerical grey; smart stripes and checks, also fawn with white and self stripes (illustrated above); 54 ins. Usually 9/11; Sale Price 8/11

CHEVIOT SERGES

JM48—Cheviot Serge, all wool; brown, mole, grey, plum, violet, wine, bottle, and reseda green, tan, saxe, navy, and black; 50 ins. wide. Usually, yd., 11/6; Sale Price, 10/9
JM49—Cheviot Serge, all wool; fawn, saxe, light and medium brown, nigger, crimson, purple, amethyst, saxe, grey, royal blue, and black; 46 inches wide. Usually, yd., 12/6; Sale Price, 11/6
JM50—Cheviot Serge, all wool, vieux rose, saxe, nattier, bottle, mole, brown, scarlet, navy; 54 in. Usually, yd, 16/11; Sale Price, 15/9
JM50a—Navy Cheviot Serges, all wool; 50-54 in. Usual 11/6 13/11
Sale Prices 10/9 12/9

SEAFOAM CREPE

JM51—Seafoam Crepes, for evening wear, etc.; sky, pink, helio., saxe, grey, sunset, purple, brown, nigger, champagne, bottle, cream, white, navy, black; 32 inches wide. Usually, yd., 3/11; Sale Price, 3/6

CRYSTALLINE SILK

JM52—Crystalline or Society Silk, white, cream, sky, pink, vieux rose, putty, gold, navy, and black; 34 in. Usually, yd., 5/11; Sale Price, 5/6

SKIRT LENGTHS

JM53—Colored Wool Gabardines, Black and White and Colored Check Suitings, Florodor Suitings, Cream Serges, or Colored Tweeds. Skirt Length for 21/-
JM54—Black, Navy, and Colored Gabardines, Cheviot Serges, Tweeds, Black and White and Colored Checks, and Cream Coating Serges. Skirt Length for .. 25/-
JM55—Black and Navy Coating Serges, Gabardines, and Cheviot Serges, Cream Serges, Black and White Checks, and Colored Tweeds, Skirt Length 29/6
Skirth Lengths consist of 2½ to 3 yards, according to widths.

All Prices Less the Bonus.

Farmer's CASH BONUS SALE

*Commences June 30th
Finishes July 19th*



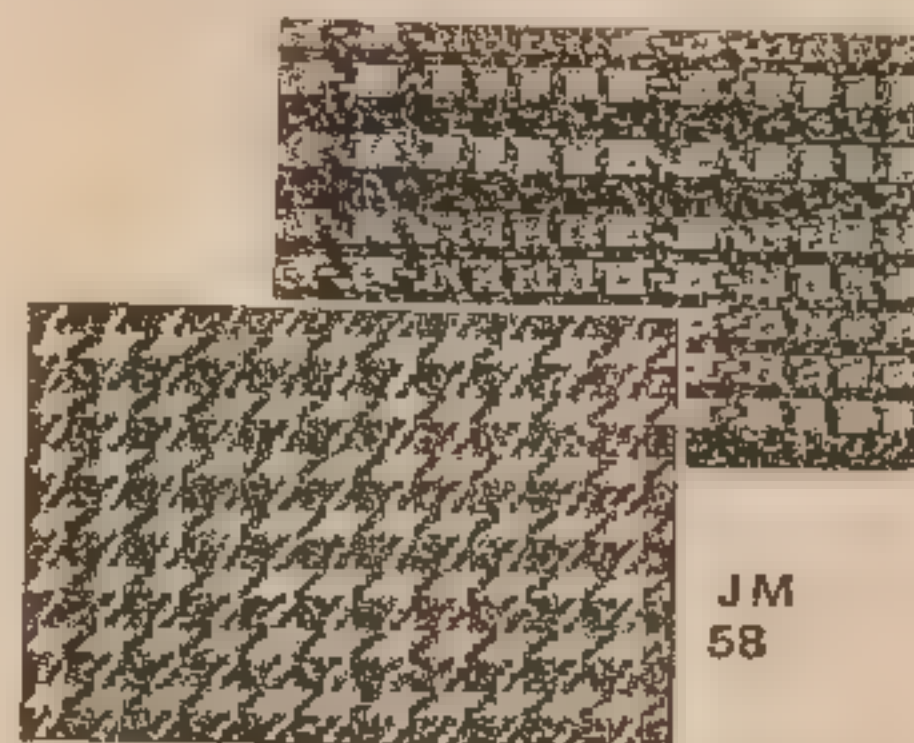
SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

TARTAN PLAIDS

JM56—Wool Tartan Plaids, including "42nd" or "Black Watch," in three sizes; also "Forbes," "Argyle," "Gordon," "McKenzie," and "Hunting Stewart"; 40 inches wide. Usually 10/6; Sale Price, 9/6

CREAM "VICTOR" SUITING

JM26—"Victor" Suiting, 54 to 56 ins. Usually, yd., 7/11 9/11
Sale Prices 7/3 8/11

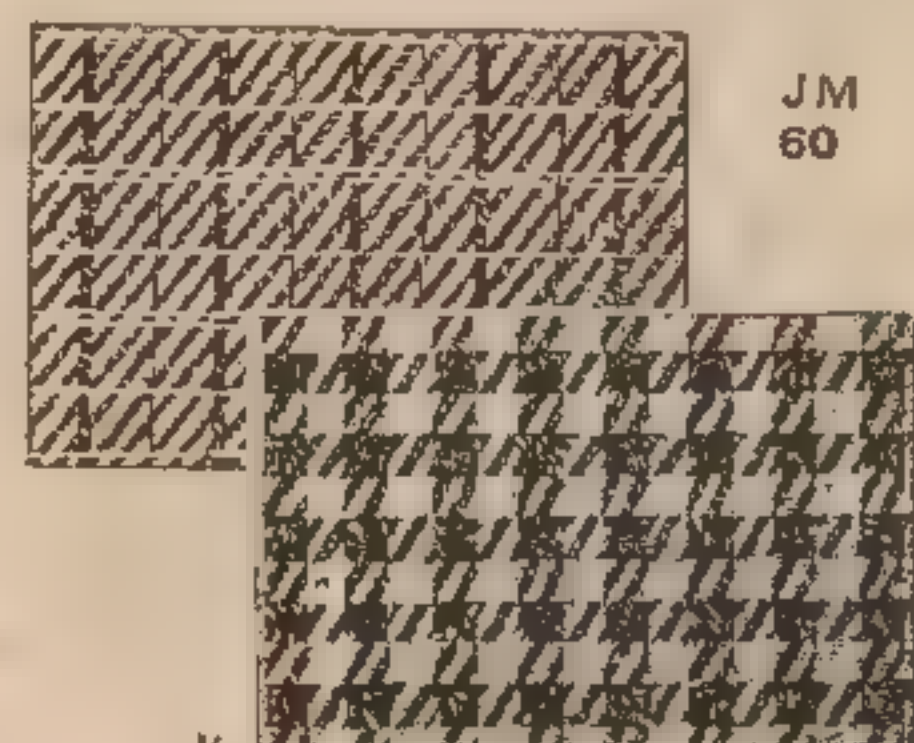


CHECK AND HEATHER MIXTURE

JM58—Check and Heather Mixture Tweeds, in fawn, green, and brown; checks of grey and green, grey and mauve, green and purple, brown and helio., brown and blue, blown and green, fawn and blue; two patterns illustrated above; 42 ins. wide. Usual Price, yd. .. 7/11
Sale Price 6/6

CHECK TWEEDS

JM60—Check Tweeds, brown and blue, brown and green, green and brown, grey and white; two patterns illustrated below, 42 inches in width. Usually, yd., 8/11; Sale, 7/11



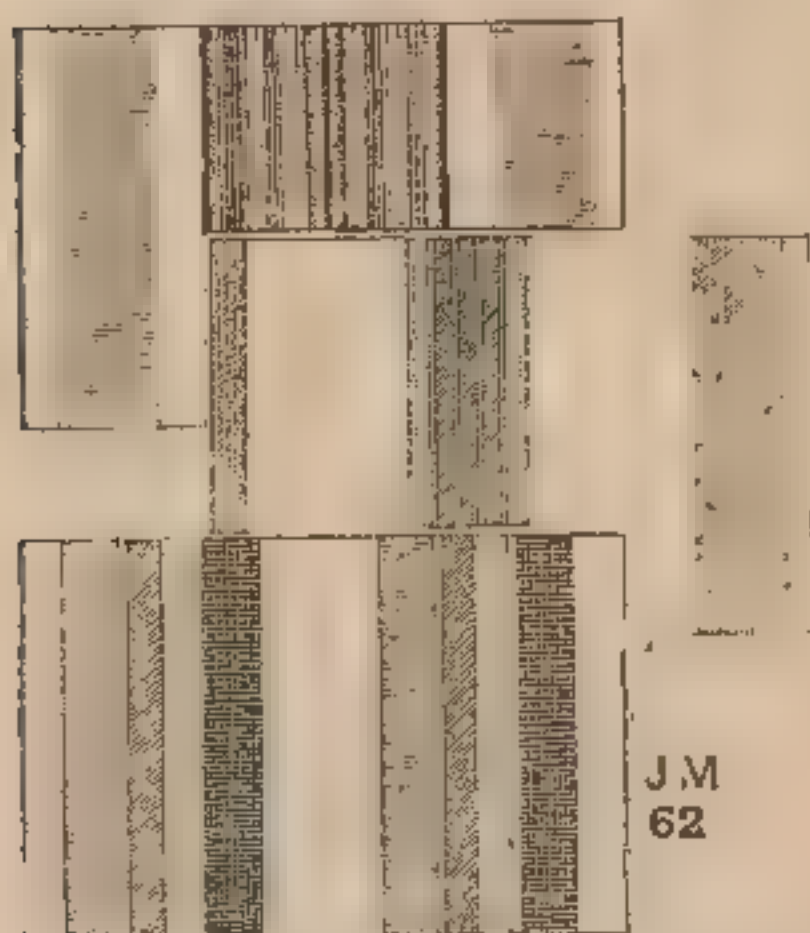
Saving Cash Buyers 2/- in Every £ spent

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

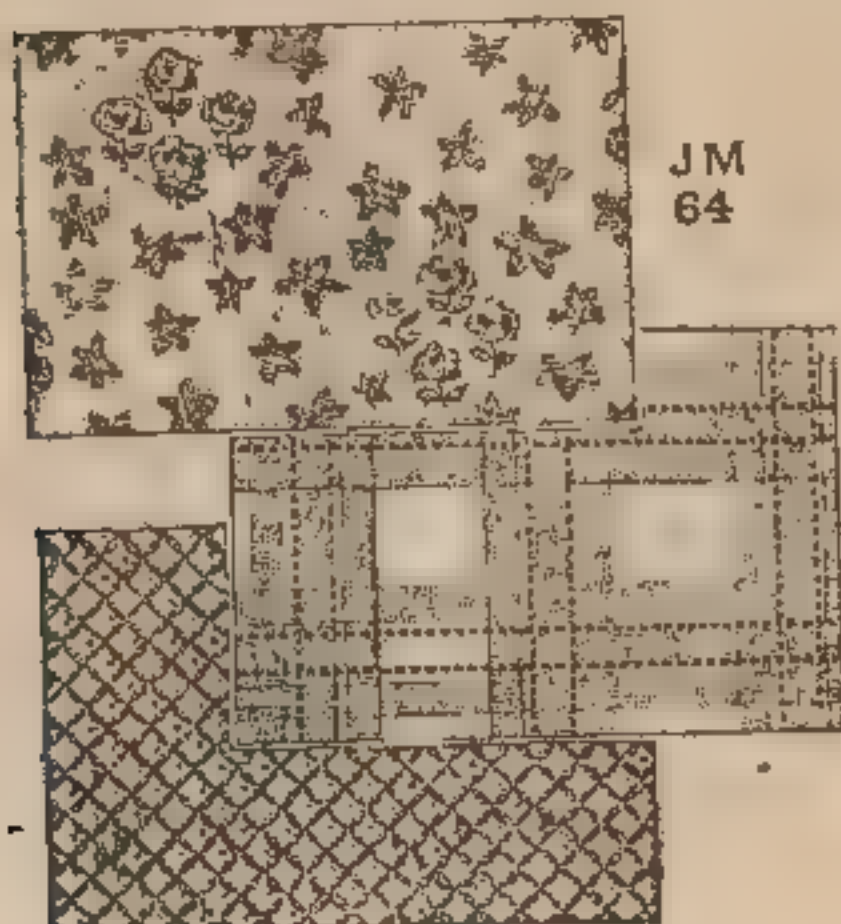


JAP CREPES

JM62—Striped Jap. Crepes (illustrated above), white grounds with colored stripes, light colored grounds with self and white stripes; 30 ins. wide. Usual Price, per yd. 1/6
Sale Price, yd., 1/3; doz., 14/6
JM63—Jap. Crepes, plain colors, pale blue, pale pink, saxe, reseda, nattier, v. rose, brown, mole, light, medium, and dk. grey; light and dark navy; 30in. Usual Prices, per yd., 1/6 1/9
Sale Prices, per yd., 1/4 1/6
Sale Prices, per doz., 15/6 17/6

PRINTED VOILES

JM64—Printed Voiles (illustrated below), light to medium grounds, including one and two tone checks, small floral, figured and foulard effects, in pink, blue, helio., green, navy, black; 40in. Usual Prices, per yd., 1/11, 2/3
Sale Price, yd., 1/6; doz., 17/6
All Prices Less the Bonus.



JM
65



Great Savings on Cotton Fabrics

Splendid Bargains in Quality Dress Goods!

STRIPED CREPES

JM65—Striped Crepe (illus. above), white grounds with fancy stripes of pink, blue, helio., green, saxe, navy, black; neat cross-bar and plaid checks in pink, blue, helio., brown, saxe, green, navy, black; two-tone cross-bar checks, with large colored overcheck, in pink, brown, grey, green, v. rose, blue, helio.; 30in. Usually, per yd., 1/9
Sale Price yd., 1/6; doz., 17/6

POPLINS

JM66—Mercerised Dress Poplins, tussore, grey, saxe, navy, nigger, helio., prune, myrtle, green, black; 39in. Usual Price, per yd., 2/11
Sale Price ... yd., 2/6; doz., 29/6
JM67—Mercerised Dress Poplins, superfine quality, fine weave, silky finish; amethyst, vieux rose, grey, saxe, pale pink, biscuit, fawn, bottle green, burgundy, mastic, tan, nigger, white, navy, black; 39 to 40 ins. Usual Price, yd., 4/11
Sale Price ... yd., 4/6; doz., 53/-

VOILES

JM68 — Printed Voiles, newest designs in smart stripes, checks, figured, floral, foulard, and paisley effects; 36 to 40 inches wide. Usually, yd., 2/9, 2/11, 3/6, 3/11
Sale Price ... yd., 2/6; doz., 29/6
JM69—Plain Colored Voiles, pale pink, pale blue, helio., saxe, v. rose, apricot, reseda, jade, green, mastic, light and dark grey, cream, brown, mole, navy, and black; 38 to 40 ins. wide. Usual Price, per yd., 2/11
Sale Price ... yd., 2/6; doz., 29/6
JM70—White Self Stripe Voiles, in cord pencil stripes, and wide-spaced music stripes; 40 ins. wide. Usual Price, per yd. 2/-
Sale Price ... yd., 1/6; doz., 17/6
JM71—White Fancy Striped Voiles, in wide and medium stripes, in a soft chiffon finish; 40 inches wide. Usual Price, per yd. 2/11
Sale Price ... yd., 2/3; doz., 26/6
JM72—Plain White Voiles, of exceptional weave and quality; 40in. Usual Price, per yard 2/11
Sale Price ... yd., 2/3; doz., 26/6

PIQUES

JM74—Colored Washing Piques, medium cord. Colors, brown, saxe, pale blue, light grey, and navy; 40in. Usual Price, per yd. .. 2/6
Sale Price ... yd., 1/11; doz., 22/6
JM75—White Pique, fine and medium cords, soft finish; 40 inches. Usual Prices, per yd. .. 2/6 2/11
Sale Prices, per yd. .. 2/3 2/8
Sale Prices, per doz., 26/6 31/6
All Prices Less the Bonus.

BEACH CLOTH

JM73—Cream, fawn, sand, pale pink, khaki, grey, light and dark saxe, butcher, vieux rose, navy; 36in. Usual Price, per yd. .. 1/11
Sale Price ... yd., 1/9; doz., 20/6

COTTON GABARDINE

JM76—White Cotton Gabardines, fine and medium twill, soft velour finish, excellent wash fabric; 40in. Usual Prices, per yd. .. 2/6 2/11
Sale Prices, per yd. ... 2/3 2/9
Sale Prices, per doz., 26/6 32/-

MATTE SHIRTING

JM77—White Medium Matte Shirting, admirably suited for sports wear, skirts, blouses, skirts, etc.; 40in. Usual Price, per yd. ... 3/6
Sale Price ... yd., 2/11; doz., 29/6

MATRON CLOTH

JM78—Matron Cloth, most useful for children's frocks, overalls, etc.; also for uniform purposes. Plain navy, butcher, and brown; also navy and butcher ground with fine hairline effects; 40 ins. wide. Usual Price, per yd. 1/9
Sale Price ... yd., 1/6; doz., 17/6

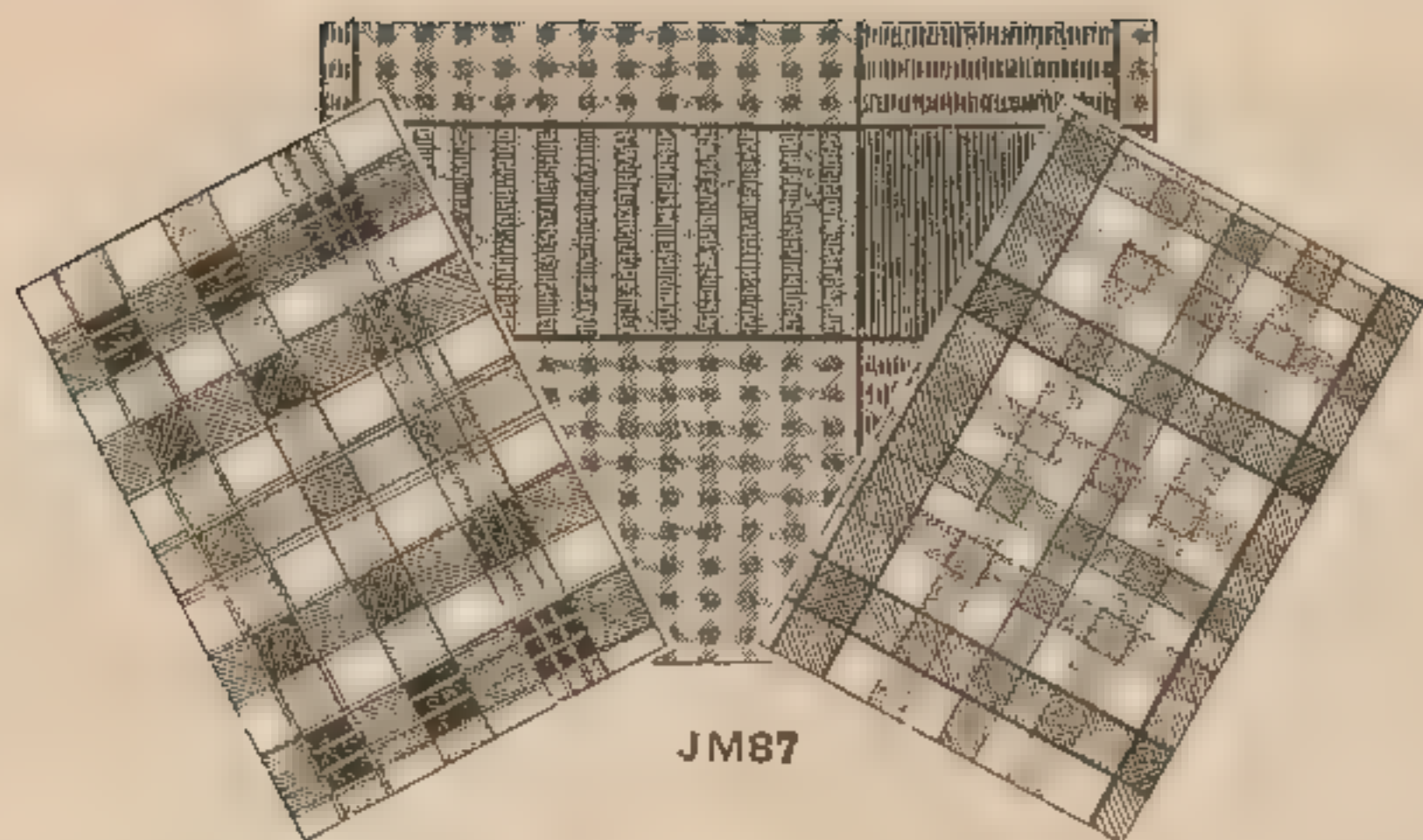
ENGLISH PRINTS

JM79—Dark Ground English Prints, plain butcher and navy blue; also butcher and navy grounds with white spots and stripes; 30 to 31 ins. wide. Usual Price, yd., 1/6
Sale Price ... yd., 1/4½; doz., 16/-

DRESS LENGTHS AT BARGAIN PRICES

JM80—Striped and Check Zephyrs, white and colored ground stripes and neat plaid checks, as JM91. Dress Length, 7 yards, for .. 6/11
JM81—Jap. Crepes, pale blue, pale pink, saxe, reseda, nattier, vieux rose, brown, mole, light, medium and dark grey, light and dark navy. Dress Length, 7 yds., 8/11
JM82—Jap. Crepes, stripes on white and colored grounds, self and white stripes, as illustration JM62. Dress Length, 7 yds., 8/6
JM83—Jap. Checks, as illustrated and described in JM65. Dress Length, 7 yards, for .. 9/11
JM84—Cambrics, white grounds with small hairline checks in fawn, green, navy, and black; 30in. wide. Dress Length, 7 yards, for .. 6/11
JM85—Dark Ground Prints. For description see JM69. Dress Length, 7 yards, for .. 9/6
JM86—Skirt Length of White Fancy Pique, fine cord, with small and medium woven spots; 28 ins. wide. Skirt Length, 4 yds., 9/11
All Prices Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks



Zephyrs, Gingham, also Black Silks

Perfect Stocks, Latest Designs and Colors—Bargainized!

CHECK ZEPHYRS

JM87—Smart Plaid and Overcheck Zephyrs, in two and three tone effects in grey and blue; grey and fawn; grey and pink; brown and blue; grey and helio.; grey and pink; with colored overcheck; and plaids in a good range of shades, all new smart goods; 38 ins. wide. Usual Price, yd. 2/9
Sale Price . . . yd., 2/3; doz., 26/6

JM88—Check and Stripe Zephyrs Madras weave, of well toned color effects of fawn and blue; white and blue; green and blue and brown; navy, green and brown on white ground; music stripes, widely spaced, of blue and green; blue and gold; pink, blue and black; 32 ins. wide. Usually, yd., 2/3
Sale Price 1/9

FARMER'S GINGHAM

JM89—Farmer's Reliable Gingham, in grey, black and navy; in grey and blue; in grey and white and pink and white; with small white stripes, navy, grey, and black; in grey and fawn. Stripes: pink and white; grey and white; black and white; 32 ins. Usually, yd., 1/11½
Sale Price . . . yd., 1/10; doz., 21/6

STRIPE AND CHECK ZEPHYRS

JM90—Woven Stripe and Check Zephyrs; colored grounds with small white cord stripes; pink, blue, helio., grey, navy; medium black checks in pink and blue; 40 ins. wide. Usual Price, yd., 1/9
Sale Price . . . yd., 1/3; doz., 14/6
All Prices Less the Bonus.

BLACK SILKS FROM THE SILK SECTION

BLACK SILKS

JM115—Black Chiffon Taffeta, brightly finished, excellent color, manufactured by the finest manufacturers of taffeta in France. The width is 38 inches. Usually, yd., 13/6 13/11 14/11
Sale Prices, .. 12/11 13/6 14/6
Usually, yd. 15/6 15/11
Sale Prices 14/11 15/3

STRIPED TAFFETA.

JM116 — Black Satin Striped Taffeta, a handsome French silk. Obtainable 40 inches in width. Usually, yd., 17/11 .. Sale, 15/11

PAILETTE.

JM117—Black Paillette, a useful silk for house or street wear; 36 ins. Usual Prices, yd., 9/11 13/6
Sale Prices 8/11 12/6

MOUSSELINE.

JM118—Black Duchesse Mousseline, a softly finished silk of bright appearance. An excellent wearing silk. Widths, 37 and 38 inches. Usually, yd. 13/6 13/11
Sale Prices 12/11 13/6
Usually, yd. 15/6 16/6
Sale Prices 14/11 15/6

SATIN ORIENTAL.

JM119—Black Satin Oriental, a high-grade, dull-satin finished silk of excellent wearing properties. Obtainable 38 inches in width. Usually, yd., 13/11; Sale, 13/6
All Prices Less the Bonus.

CASHMERE DE SOIE.

JM120—Black Cashmere de Soie, a dull-surfaced silk, the drapery of which cannot be excelled, the dull richness lending itself to the present mode. Width, 38 inches. Usually, yd., 19/6; Sale, 17/11

SILK JERSINE.

JM121—Black Silk Jersine, suitable for coats and skirts, costumes, gowns. Width, 39 inches. Usual Prices, yd. . . 24/- 25/-
Sale Prices 18/11 19/6

FOULARD.

JM122—Black Plain Foulard, a splendid silk for wear, being of a fine twill weave. Width, 39 ins. Usually, yd., 27/6; Sale Price, 21/-

POPLIN.

JM123—Black French Poplin, a fine cord silk and wool poplin, an exquisite silk for costumes, coats, and skirts, etc. Width, 42 inches. Usually, yd., 40/6; Sale Price, 32/6

FRENCH FAILLE.

JM124—Black French Faille, a brightly finished corded silk, in demand for coats and skirts, costumes, etc. Width, 42 inches. Usually, yd., 37/6; Sale Price, 25/6

SAMSON CORD.

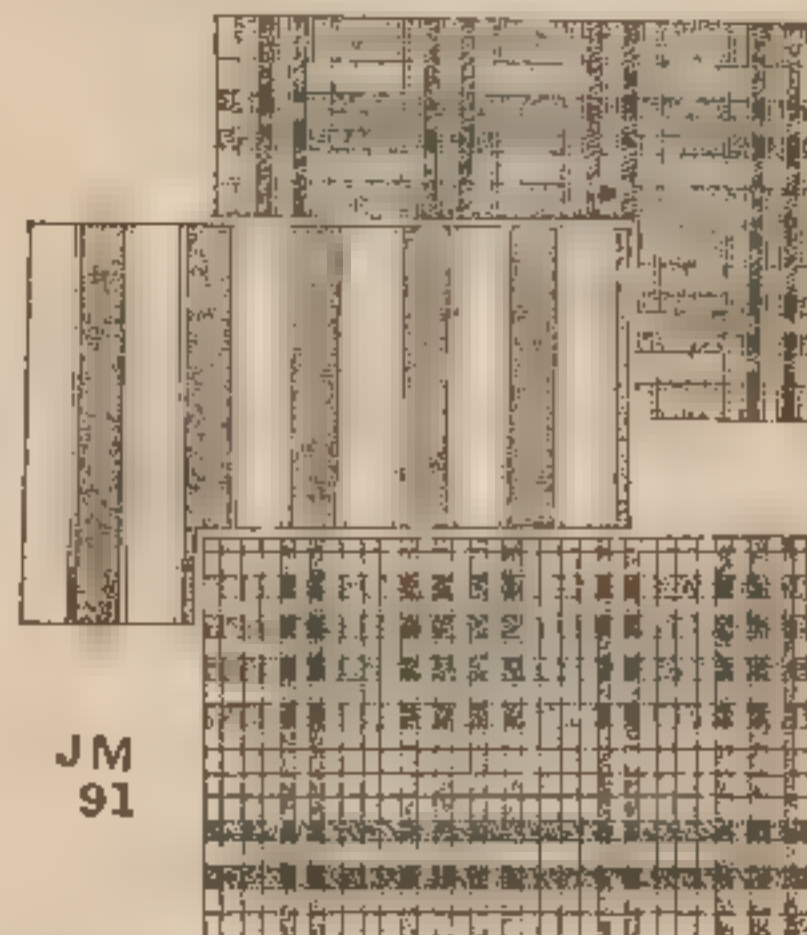
JM125—Black Samson Cord, an excellent silk. Can be recommended as a hard-wearing silk. Obtainable 39 inches in width. Usually, yd., 21/-; Sale Price, 19/11
All Prices Less the Bonus.

Farmer's CASH BONUS SALE

*Commences June 30th
Finishes July 19th*



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

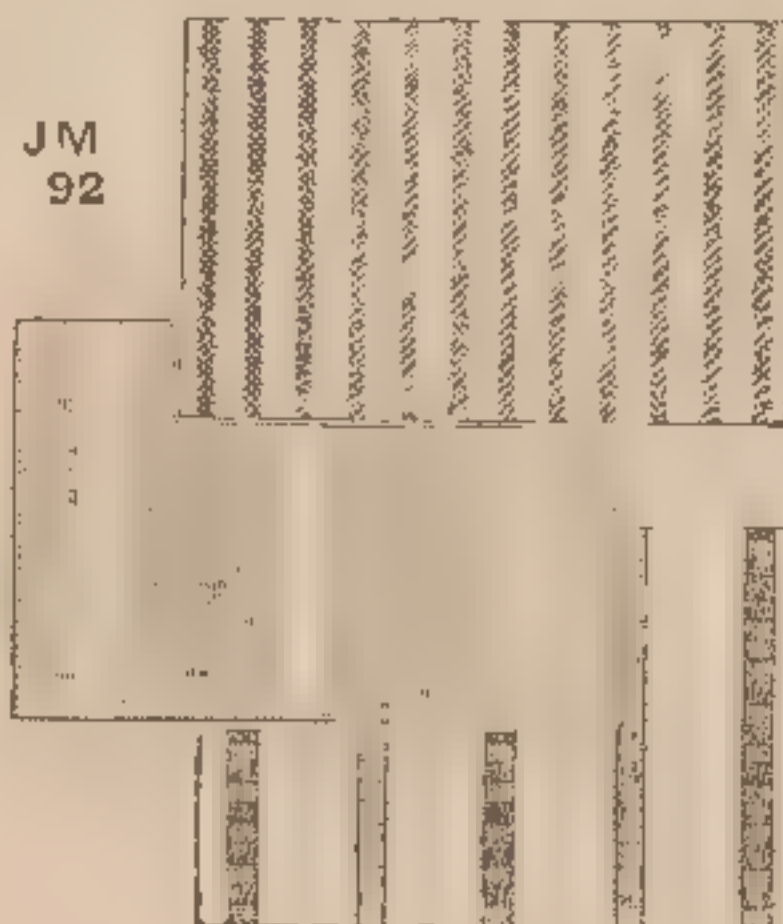


CHECK AND STRIPE ZEPHYRS

JM91—Woven Check and Stripe Zephyrs, white grounds with even and black stripes in pink, blue, helio., green, navy, and black; medium colored grounds with small white stripes in pink, blue, helio., grey, navy; plaid checks in grey, helio., pink, blue, brown, and navy; also same colorings with large overchecks. These Zephyrs are keenly priced at 1/2 and 1/3 per yard. Width, 27 inches. Sale Price, yd., 1/-; doz., 11/6

OXFORD SHIRTINGS

JM92—Oxford Shirtings, plain colors in helio., grey, blue, green, with one and two colored stripes in a variety of different widths; blue, green, fawn, grey, and helio., each with white and colored stripes of various widths and designs; 32 inches wide. Usual Price, per yd. . . . 1/9
Sale Price, yd., 1/7½; doz., 19/-
Prices Less the Bonus.



Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

*Commences June 30th
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SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

SEALETTES, PLUSHES, PONY CLOTH, etc.

JM108—Sealette, a beautiful coat or mantle material, with a rich silky pile, greatly in demand for ladies' and children's winter coats and wraps; 50 ins. Usually, yd. .. 32/6 35/- 37/6
Sale Prices .. 29/6 32/- 34/6

MANTLE PLUSHES.

JM109—Black Ripple Mantle Plush, one of the newest and smartest materials, has a faint ripple in the weave; an excellent material for coats and winter wraps. Width, 48 ins. Usually, yd., 32/6; Sale, 27/6

JM110—Ripple Mantle Plush, suitable for smart coats, in grey and brown only. Width, 48 ins. Usually, yd., 25/6; Sale, 19/6

CARACUL CLOTH.

JM111—Caracul Cloth, a hard-wearing, useful coat material, which gives warmth, smartness, and satisfactory wear; 48 ins. Usually, yd., 17/6; Sale, 15/-

PONY CLOTH.

JM112—Pony Cloth, a fashionable material for ladies' and children's winter coats; the beautiful markings are woven in the material, and are therefore permanent. A rich-looking and serviceable material; 48 ins. Black. Usual Price, yd., 25/6
Sale Price 21/-

JM113—Pony Cloth, a light yet warm imitation fur coating, having the beautiful markings of the genuine Russian Pony skin, so woven in the material as to be permanent; rain-storms will not injure it. Dark seal brown only. Width, 48 inches. Usual Prices, yd., 25/6 27/6
Sale Prices 19/11 21/-

DUVETYN.

JM114—Colored Duvetyn. This material is greatly in demand for costumes, coat facings, millinery, etc.; it is the newest Parisienne novelty, having a firm dull-silk pile of exquisite beauty. Width, 37 inches. Usual Price, yd. 37/6
Sale Price 25/-

All Prices Less the Bonus.

Velveteens and Silk Materials

Finest Qualities for Positive Clearance!

VELVETEENS

JM93—Plain Colored Velveteen, chiffon finished, with firm deep pile; new autumn shades; 21 ins. Usually, yd., 3/6; Sale Price, 2/11

JM94—Chiffon Finished Velveteen, a rich, reliable, hard-wearing cloth, with soft silky pile; 22 inches. Usually, yd., 3/11; Sale Price, 3/8

JM95—Chiffon Finished Velveteen, a heavy pile, deep, firm, and rich in coloring; a splendid color range. Width, 22 inches. Usually, yd., 4/6
Sale Price 4/2

JM96—"Victoria" Velveteen, chiffon finished, rich deep pile, eminently suited for house or street wear. Width, 22 inches. Usually, yd., 4/11
Sale Price 4/6

JM97—Chiffon Finished Velveteen, firm in the pile, rich in colors; black, vieux rose, beaver. Width, 22 inches. Usually, yd. 5/11
Sale Price 5/6

JM98—"Victoria" Velveteen, a specially finished velveteen; light and mid brown, electric, and navy. Width, 24 inches. Usually, yd., 6/11
Sale Price 6/6

JM99—White and Cream Plain Velveteen, special washing qualities, for children's wear; 22 ins. Usual Prices, yd., 3/6 3/11 4/11
Sale Prices, yd., 2/11 3/8 4/6

JM100—Farmer's "Victoria" Velveteen, navy and white; may be washed with every confidence. Width, 24 inches. Usually, yd., 6/11
Sale Price 6/6

JM101—Black Velveteen, fast in color, firm pile, with a bright silky finish. Width, 22 inches. Usually, yd., 3/11 4/6 4/11 5/6
Sale Prices, 3/8 4/2 4/6 4/11

JM102—Black Velveteen, chiffon finish, high-grade cloth, rich pile. Obtainable 24 inches in width. Usually, yd., 5/9 5/11 6/9 6/11
Sale Prices, 5/3 5/6 6/3 6/6

JM103—Black Velveteen, double width, for costumes, coats, opera wraps, etc.; deep silky appearance; 44 ins. Usually, yd., 17/11 18/11
Sale Prices 16/6 17/6

JM104—Corduroy Velveteen, a splendid velveteen for children's wear, in a fine cord; a full range of colors, including ivory; 27 ins. Usually, yd., 4/9; Sale Price, 3/11

JM105—Corduroy Velveteen, a strongly defined cord of medium width; an extensive range of colors, including black; 22 inches. Usually, yd., 5/6; Sale Price, 4/11

JM106—Farmer's "Victoria" Corduroy Velveteen, hollow-cut cord, absolutely firm pile; all the most useful colorings. Width, 22 ins. Usually, yd., 6/6; Sale Price, 6/3

JM107—White and Cream Corduroy Velveteen, special washing qualities, fine cord. Width, 27 ins. Usually, yd., 4/9; Sale Price, 3/11

Hollow-cut cord. Width, 22 ins. Usually, yd., 6/6; Sale Price, 6/3

All Prices Less the Bonus.

VELOURS

JM135—Corded Velour Coatings, one of the smartest materials, useful for sports coats and evening wraps; in plain or two-tone stripes; plain colors include vieux rose, gold, saxe, sky, two-tone stripes; champagne and sky; mauve and eau de nil; saxe and gold; strawberry and jade green; old gold and amethyst. Width, 36 inches. Usually, yd., 14/6; Sale Price, 8/11

MILLINERY VELVETS

JM146—Black Millinery Velvets, a splendid assortment of plain and mirror-perfect black; 18 ins. wide. Usually, yd. .. 9/11 10/6 11/3
Sale Prices 9/6 10/- 10/9
Usually, yd. .. 11/9 12/11 12/6
Sale Prices ... 11/3 11/11 12/6

JM147—Colored Millinery Velvet, a full range of the most needed colors; fast, close pile. Width, 18 ins. Usually, yd., 10/11; Sale, 9/11

COLORED SILK FABRICS

SATIN GRENADINE.

JM126—Washing Satin Grenadine, having the usual dull surface of Grenadine. Colors, nattier, saxe, powder blue, grey, mole, pink, sand. Width is 37 inches. Usually, yd., 13/6; Sale Price, 12/6

COLORED SATINS.

JM127—Colored Satins, a splendid range of colors, including the most sought after shades. Width, 39 ins. Usually, yd. .. 16/11 17/11 18/11
Sale Prices .. 15/11 16/11 17/11

FRENCH CHARMEUSE.

JM128—Colored French Charmeuse. This charming material is represented in a full range of the newest colors. Width, 39 inches. Usual Prices, yd. 21/- 25/-
Sale Prices 19/11 23/6

COLORED GRENADE.

JM129—Colored Grenade, a range of colors, including light, mid, and dark navy, saxe, nattier, champagne, sand, putty, mastic, gabardine, grey, mole, brown, nigger. Obtainable 39 inches in width. Usually, yd., 14/6; Sale, 13/11

CASHMIR DE SOIE.

JM130—Cashmir de Soie, dull and rich in finish. Colors, sapphire, saxe, nigger, putty, brown, gabardine. Obtainable 39 inches wide. Usually, yd., 17/11; Sale, 16/6

TRICOTINE.

JM131—Tricotine, one of the season's latest novelties for costumes, gowns, or coats. Colors, nigger, amethyst, grey, flecked grey, flecked gabardine. Width, 39 inches. Usually, yd., 25/6; Sale, 19/11

TAFFETA SILK.

JM134—Colored Taffeta Silk, in a limited range of colors. Width, 38 in. Usually, yd., 10/11; Sale, 9/11

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus

All Silk Fabrics are Sacrificed

Fashion's Latest Tones and Weaves—All to Go!

FANCY SILKS

JM136—Fancy Roman Striped Silk, a large assortment of stripes and colorings. Width, 36 inches. Usual Prices, yd. 11/6, 12/6
Sale Price 5/6

JM137—Fancy Plaid Silk, light grounds only; a splendid wearing silk. Width is 37 inches. Usually, yd., 12/6; Sale Price, 9/6

CREPE DE CHINES

JM138—White Crepe de Chine, in dependable washing qualities; 40in. Usually, yd. 8/6 8/11 9/6
Sale Prices 8/3 8/6 9/3
Usually, yd. 10/6 10/11 11/6
Sale Prices 9/11 10/6 11/2

JM139—Black Crepe de Chine, 40in. Usually, yd. 8/11 9/11 10/6
Sale Prices 8/6 9/6 9/11
Usually, yd. 10/11 11/6
Sale Prices 10/6 11/2

JM140—Colored Crepe de Chine, in a full range of colors; 40 ins. wide. Usually, yd. 8/11 9/6 9/11
Sale Prices 8/6 9/3 9/6
Usually, yd. 10/6 10/11 11/6
Sale Prices 9/11 10/6 11/2

GEORGETTES

JM141—White Georgette, in qualities which can be recommended. Obtainable 40 inches in width. Usually, yd. 8/6 9/6 10/6
Sale Prices 8/3 9/3 9/11
Usually, yd. ... 11/6 12/9 13/6
Sale Prices ... 10/11 11/11 12/11

JM142—Black Georgette, dependable qualities. Width, 40 inches. Usually, yd. 9/6 11/6 13/6 17/11
Sale Prices, 9/3 10/11 12/11 16/6

JM143—Colored Georgette, a wide range of colors and qualities. 40in. Usually, yd., 8/6 8/11 9/6 9/11
Sale Prices, 8/3 8/6 9/3 9/6
Usually, yd. .. 10/6 11/6 17/11
Sale Prices ... 9/11 10/11 16/6

KABE CREPES

JM144—Striped Kabe Crepe, made specially for washing purposes; can be relied upon; a limited range only of stripes and colorings. Can be supplied 32 inches wide. Usually, yd., 8/6; Sale Price, 6/11

JM145—Striped Kabe Crepe, a similar silk to Crepe de Chine, specially woven for washing; one of the hardest-wearing silks in existence; a wide range to choose from, all white grounds; 40 ins. Usually, yd., 13/6; Sale Price, 12/6

JERSINE

JM132—Silk Jersine, a beautiful French silk, in a fine range of the newest colors. Width, 39 inches. Usually, yd., 25/-; Sale Price, 19/6

JM133—Satin Jersine, suitable for coats and skirts, gowns, or costumes; a useful range of colors. Obtainable 41 inches in width. Usually, yd., 27/6; Sale Price, 21/-

All Prices Less the Bonus.

JAPANESE SILKS

JM148—White Japanese Silk, a splendid range of this most useful silk, guaranteed pure silk, free from dressing or artificial filling of any description, thus ensuring perfect washing properties; 27 ins. Usually, yd., 3/3 3/6 3/11 4/3
Sale Prices.. 2/11 3/3 3/6 3/11
Usually, yd. 4/6 4/9 4/11
Sale Prices 4/2 4/4 4/9

WHITE JAPANESE SILK.

JM149—White Japanese Silk, guaranteed pure silk, wide width, suitable for underwear, etc.; 36 ins. Usually, yd. 4/11 6/3 6/6
Sale Prices 4/6 5/11 6/-

BLACK JAPANESE SILK.

JM150—Black Japanese Silk, pure silk, guaranteed to contain no dressing or artificial filling, fast color. Obtainable 27 inches in width. Usually, yd., 3/9 4/3 5/3 5/6 5/11
Sale Prices, 3/6 3/11 4/11 5/1 5/6

STRIPED JAP. SILKS.

JM151—Striped Japanese Silk, a serviceable silk for washing blouses, costumes, etc.; woven colored stripes in a large range. 27in. Usually, yd., 4/11; Sale Price, 4/9

JM152—Striped Japanese Silk, a high-grade silk; an excellent range of stripes and colorings; 27 inches. Usually, yd., 5/11; Sale Price, 5/6

COLORS CHINESE SILK

JM162—Colored Chinese Silks, French dyed, and of smooth finish, firmly woven; a silk which can be recommended for hard wear. Color range is extensive, including white, sky, pink, champagne, grey, vieux rose, jade green, saxe, beaver, lime, brown, amethyst, henna, plum; 33 inches in width. Usually, yd., 11/6; Sale Price, 5/11

WASHING SILKS

JM153—Striped British Twilled Washing Silk, a silk which is used extensively for blouses, dresses, skirts, pyjamas, and ladies' sleeping suits; in a wide range of stripes and colors. Width, 30 ins. Usually, yd., 6/11; Sale Price, 6/9

WASHING RADIUM.

JM154—Striped Washing Radium, a superior silk of bright finish; a splendid assortment of two-toned stripes; for blouses, costumes, etc. Can be supplied 32 inches wide. Usually, yd., 12/6; Sale Price, 11/6

WASHING CREPE DE CHINE.

JM155—Striped Washing Crepe de Chine, a silk which can be relied upon to give satisfactory wear, even after repeated laundering; a wide range to choose from. Widths are 38 to 40 inches. Usually, yd. 10/6 10/11
Sale Prices 9/11 10/6

All Prices Less the Bonus.

Farmer's CASH BONUS SALE

*Commences June 30th
Finishes July 19th*



**SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £**

FUJI SILKS

JM156—White Fuji Silks, a most serviceable washing silk, which no amount of laundering affects. Width, 28 inches. Usual Price, yd. 4/6
Sale Price 4/3

NATURAL FUJI.

JM157—Natural Fuji Silk, for costumes, coats, children's wear, etc; it cannot be excelled, returning from the laundry with an improved appearance. Width, 29 ins. Usually, yd., 5/3 6/3
Sale Price 4/11 5/11

COLORS FUJI.

JM158—Colored Fuji Silk, a splendid range of this most useful washing silk. The color range includes pink, vieux rose, navy, black, nil, saxe, helio, brown, jade. Width, 29 ins. Usual Price, yd. 5/11
Sale Price 5/6

STRIPED FUJI.

JM159—Striped Fuji Silk, a strong, useful washing blousing silk, which has proved its sterling worth. In a wide range of stripes and colorings. The stripes are woven (not printed). Obtainable 29 inches wide. Usual Price, yd. 6/11
Sale Price 6/6

CHECKED FUJI.

JM160—Checked Fuji, the newest production in Fuji; the checks are open trellis design of two tones; a fine color range, including brown, fawn, saxe, and mole, ruby and vieux rose, emerald and jade, vieux rose and mole, dark grey, navy and saxe, amethyst and mauve, mushroom and nattier; 29 ins. Usual Price, yd. 8/11
Sale Price 6/11

TUSSORE SILKS.

JM161—Tussore Silk, useful for children's wear, costumes, underwear, etc. These silks being hand-woven, give excellent wear. Width, 33 inches. Usually, yd., 2/3 2/6 4/6 4/11
Sale Prices, 1/11 2/3 4/3 4/8

All Prices Less the Bonus.

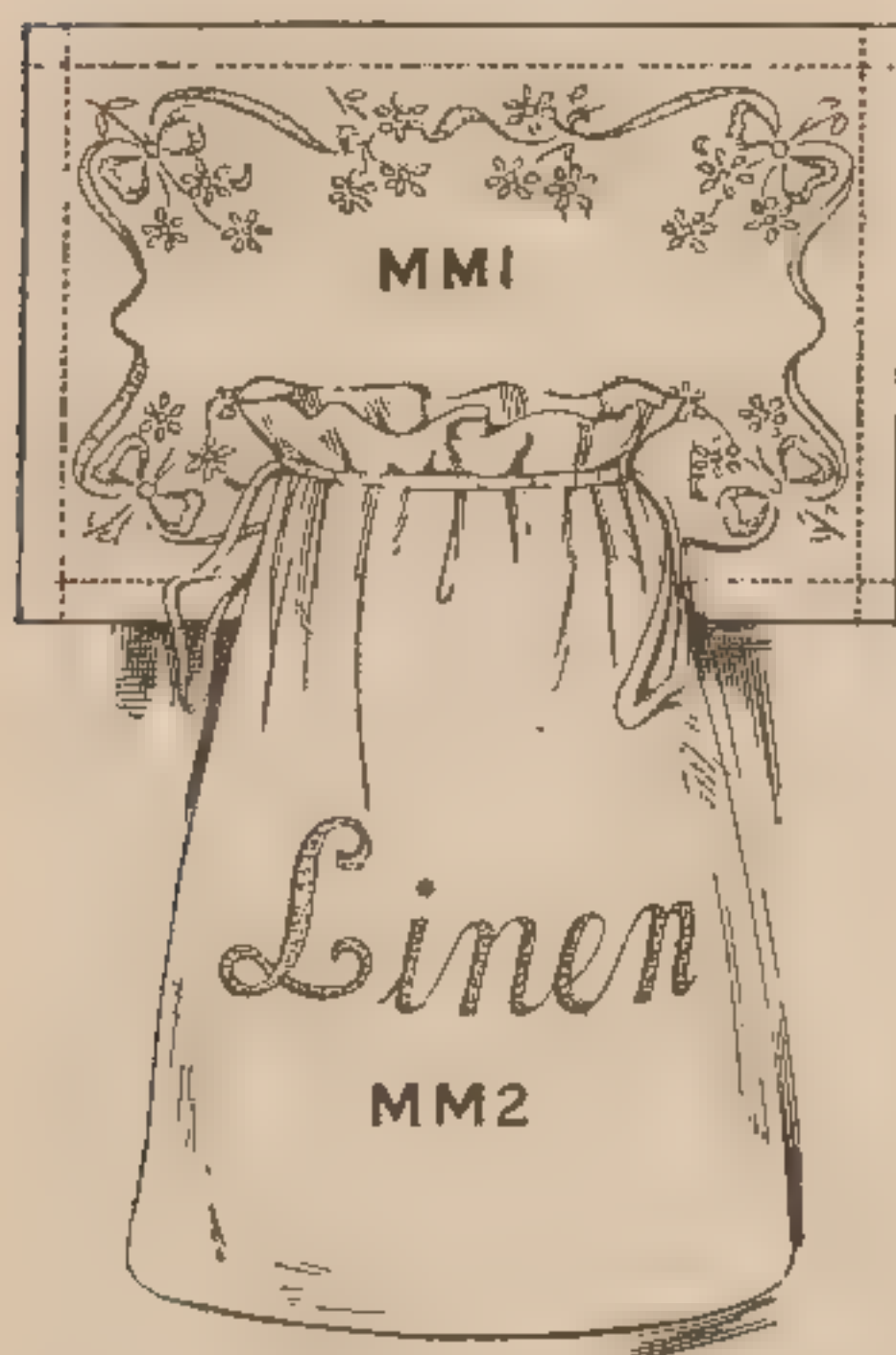
Saving Cash Buyers 2/ in Every £ spent

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

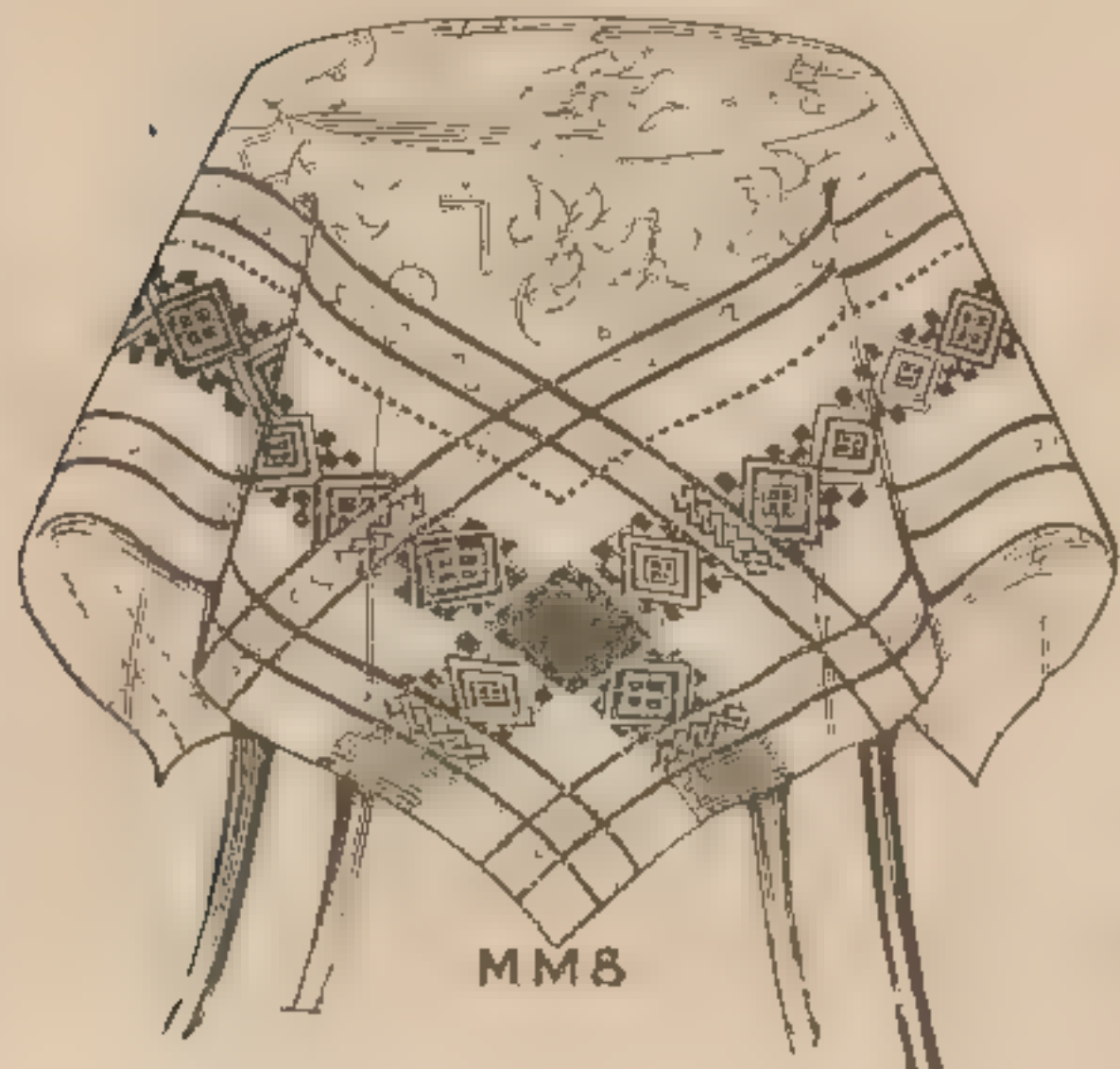


TRAY CLOTH.

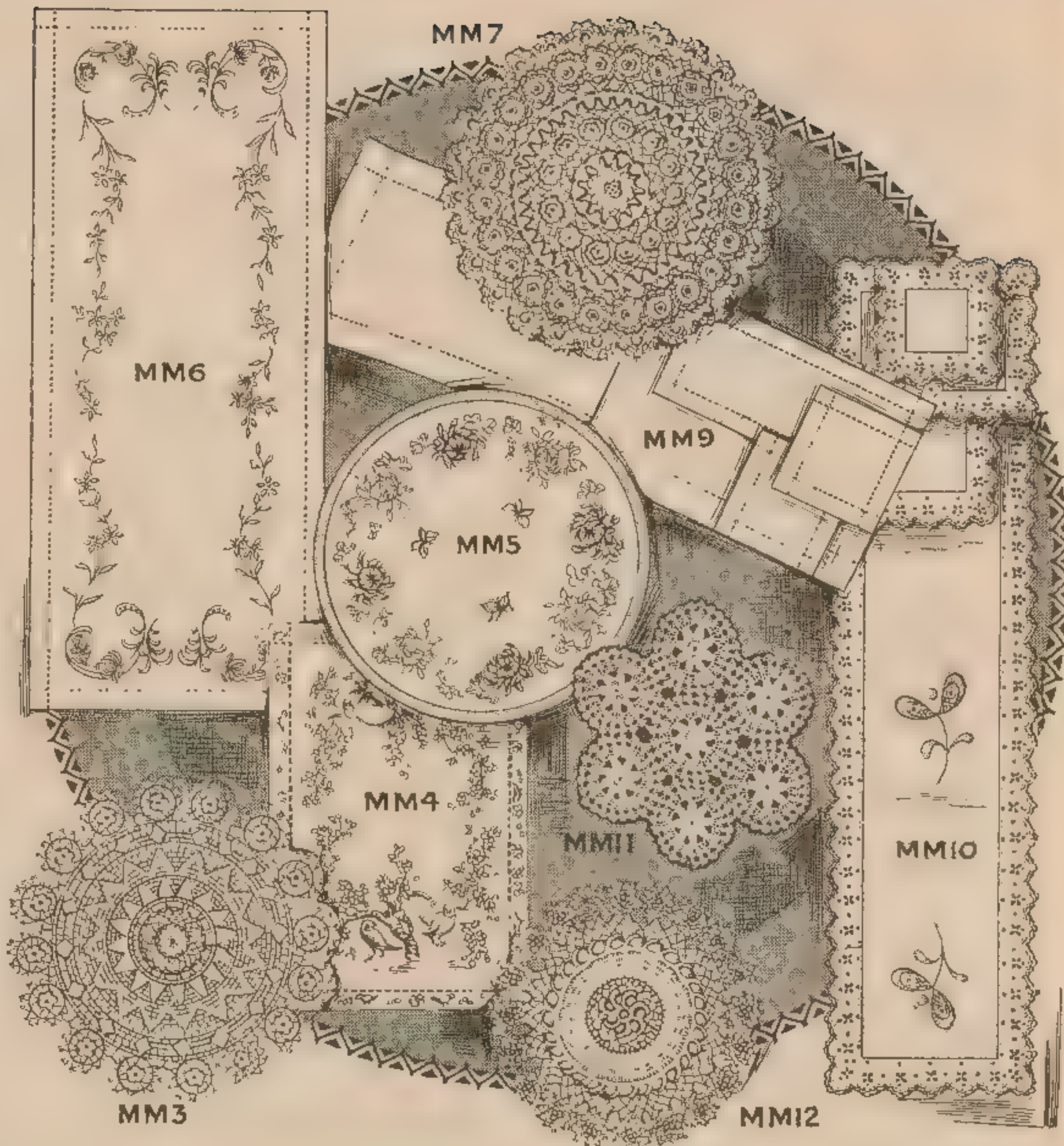
MM1—Hemstitched Tray Cloths, embroidered daisy and ribbon design. Size, 14 x 20 inches. Usually 2/11 .. Sale Price, 2/8

LAUNDRY BAG.

MM2—Strong Bag for Soiled Clothes, embroidered with the word "Linen"; 20 x 30 inches. Usually 3/6 .. Sale Price, 3/2
Prices Less the Bonus.



MM8



D'OYLEYS, TEACLOTHS, DUCHESS SETS

Double Savings from the Fancy Linen Section!

MM3—Hand-made Crochet D'Oyley, pretty lace design; 9 ins. diameter. Usually 1/11 .. Sale Price, 1/6

MM4—Printed Tray Cloths, designed with birds and floral effect, and finished with hemstitched border; absolutely fast colors, two tones of blue. Size, 16 x 24 ins. Usual Price, 1/-; Sale Price, 11d

MM5—Circular Table Centres, chrysanthemum and butterfly design, fast blue coloring; 24 ins. dia. Usual Price, 1/3; Sale Price, 1/1

MM6—White Linen-finished Dinner Waggon Cloths, prettily embroidered with effective design; 18 x 45 ins. Usually 5/11; Sale Price, 4/11

MM7—Hand-made Crochet Lace Table Centre, popular shell and rose design; 16 inches diameter. Usual Price, 4/11; Sale Price, 3/11

MM9—Plain Duchess Sets, with hemstitched border, comprising one Runner, 11 x 40 inches, and three Mats to match. Usual Price, 1/11 Sale Price 1/9

MM10—Strong Embroidery Duchess Sets, embroidered floral design. Usual Price, 5/11; Sale Price, 5/6

MM11—Hand-made Crochet D'Oyley, of seven separate medallions; 6 inches in diameter. Usual Price, 6d; Sale Price, 5½d

MM12—All-Lace D'Oyley, made by hand in fine crochet work; 7½ ins. diameter. Usually 1/6; Sale, 1/-

A SPECIAL BARGAIN

MM8—Supper Cloths, of exceptional wearing properties; cream Damask with red border and insertion of hemstitching. Three sizes—
45 x 45. Usual Price, 5/11
Sale Price 4/11
45 x 54. Usual Price, 6/11
Sale Price 5/11
45 x 63. Usual Price, 7/11
Sale Price 6/11

All Prices Less the Bonus.

FANCY LINEN BARGAINS

(Not Illustrated)

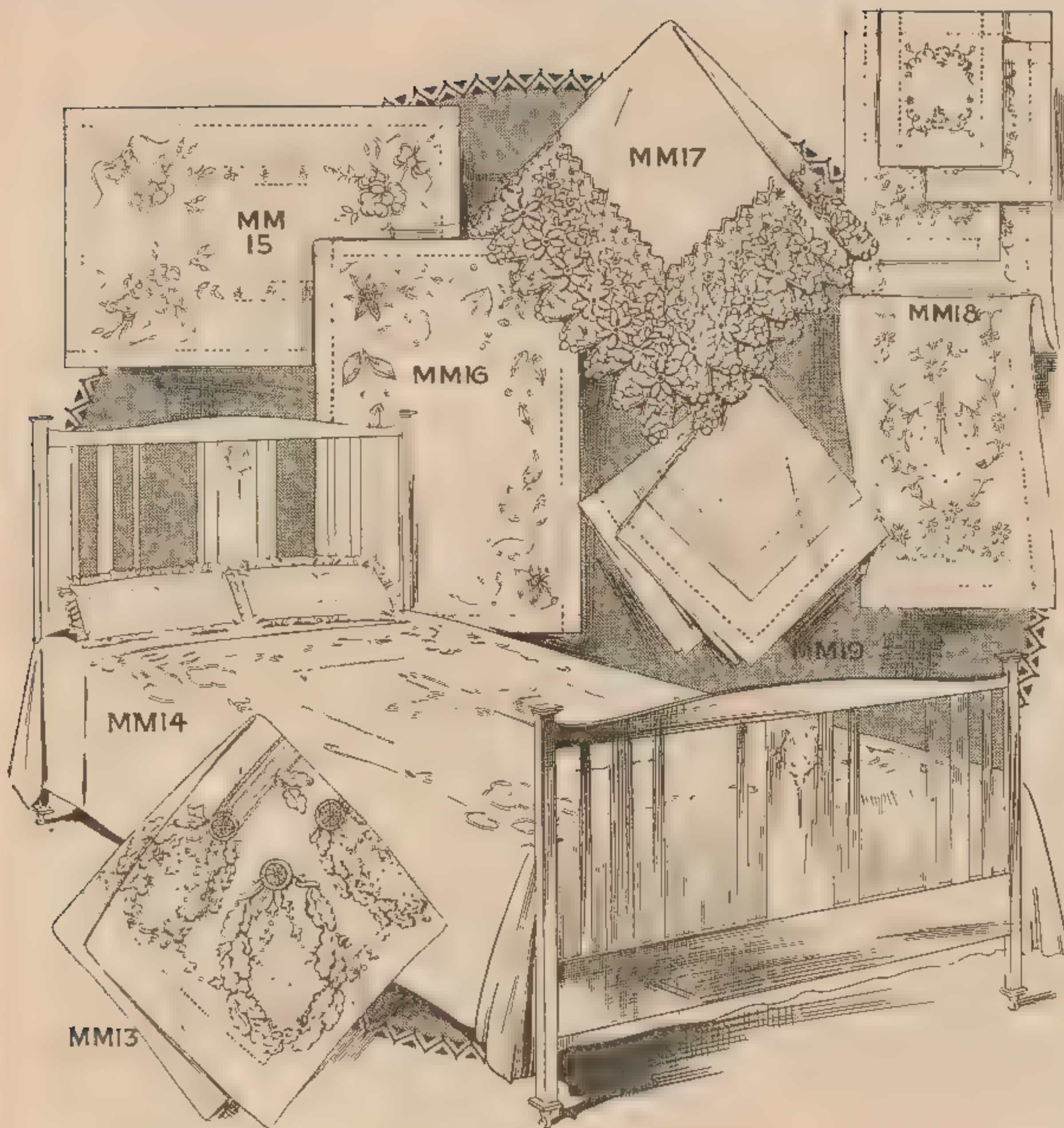
MM24—Hand-made Fillet Table Centres, round shape, 16 ins. in diameter. Usually 16/6; Sale, 12/6

MM25—Hand-made Cluny Lace D'Oyleys, square, real lace design. Usual Price, 1/9; Sale Price, 1/3

MM26—Venetian Lace Duchess Sets, comprising one Runner, with three Mats to match. Usual Price, 12/6; Sale Price, 10/6

All Prices Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks

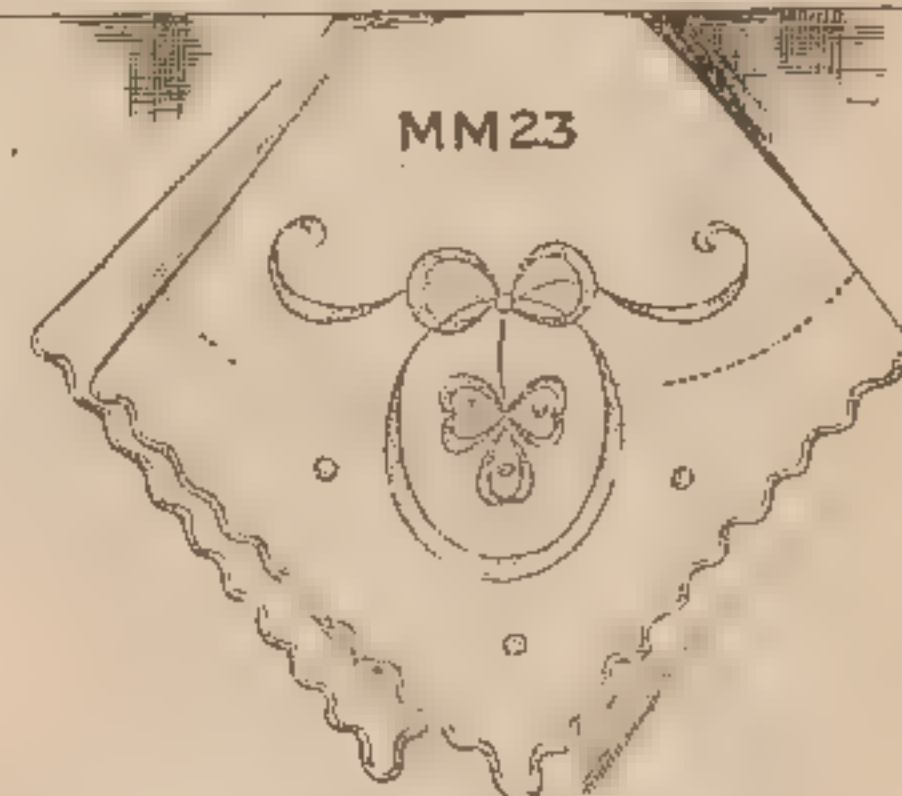
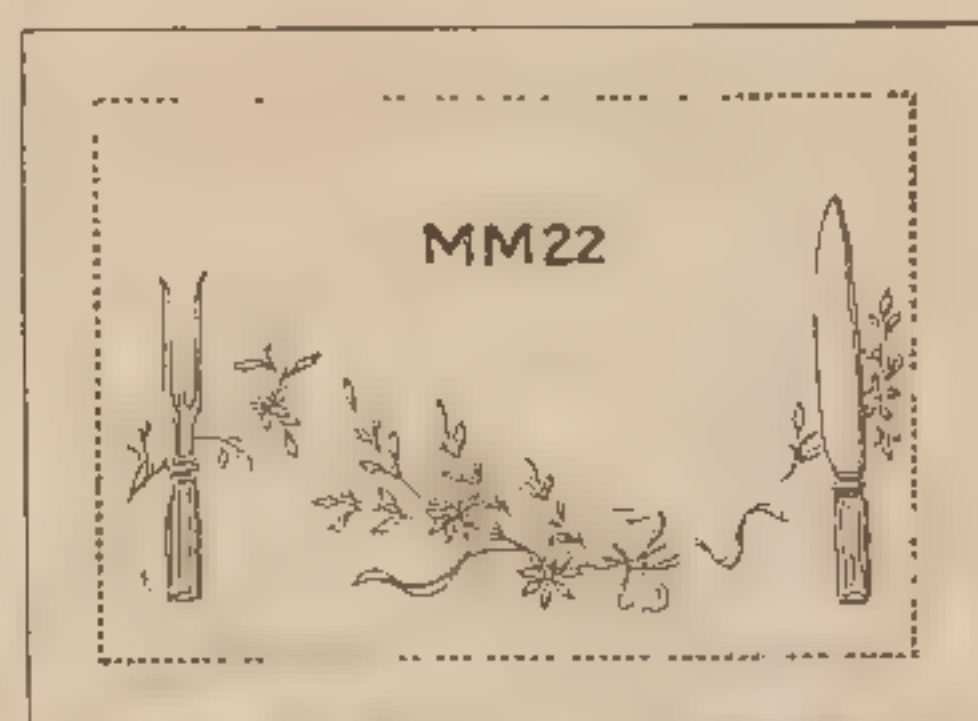


Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



TEA CLOTHS, BEDSPREADS, PILLOW SHAMS

Showing Heavy Reductions Less the Bonus!

MM13—Irish Damask Teacloth, centre of stripe and oakleaf, handsome border of festoons and spots. Size, 36 x 36 inches. Usual Price, 5/6 .. Sale Price, 4/6

MM14—Exceptional Value in Embroidered Bedspreads. Part of a parcel which is slightly imperfect, but so slight as to make little material difference to the wear. At 18/6 they are keen value, but at the reduced price they are a convincing bargain. 90 x 100 ins. Sale Price 16/11

MM15—Pure Linen Pillow Shams, floral and ribbon design, embroidered at each corner, four rows of hemstitching in centre; 24 x 34 ins. Usual Price, 18/6; Sale Price, 13/6

MM16—All-Linen Tray Cloths, embroidered flannel flower design, hemstitched edge. Size, 16 x 24 ins. Usually 3/3; Sale Price, 2/11

MM17—Venetian Lace Teacloth, pretty daisy design with strong plain centre. Size, 36 x 36 inches. Usual Price, 12/6; Sale Price, 11/6

MM18—Pure Linen Duchess Set, fine embroidery and eyelet work design. Size, 12 x 45 inches. Usual Price, 11/6; Sale Price, 9/11

All Prices Less the Bonus.

MM19—Irish Hemstitched Afternoon Tea Serviettes, spot centre with satin damask surround. Size, 15 ins. Usual Price, 1/- doz., 10/6 Sale Price, 1/- doz. 8/6

SPECIAL BARGAIN LINES

(Not illustrated)

MM27—Hand-made Crochet Lace D'Oyleys, in five different pretty designs; 10 inches. Usual Price, 2/6 .. Sale Price, 2/3

MM28—Pure Linen Traycloths, with scalloped edge and insertion of hemstitching; 16 x 24 inches. Usual Price, 2/6 .. Sale Price, 2/3

MM29—Dainty Hand-made Crochet Lace Cosey Covers (not illustrated); 11 x 13 inches. Usual Price, 12/6; Sale Price, 10/6

MM20—Pillow Shams, fine Irish embroidery, effective design. Size, 24 x 34 inches. Usual Price, 19/11 Sale Price, pair 17/6

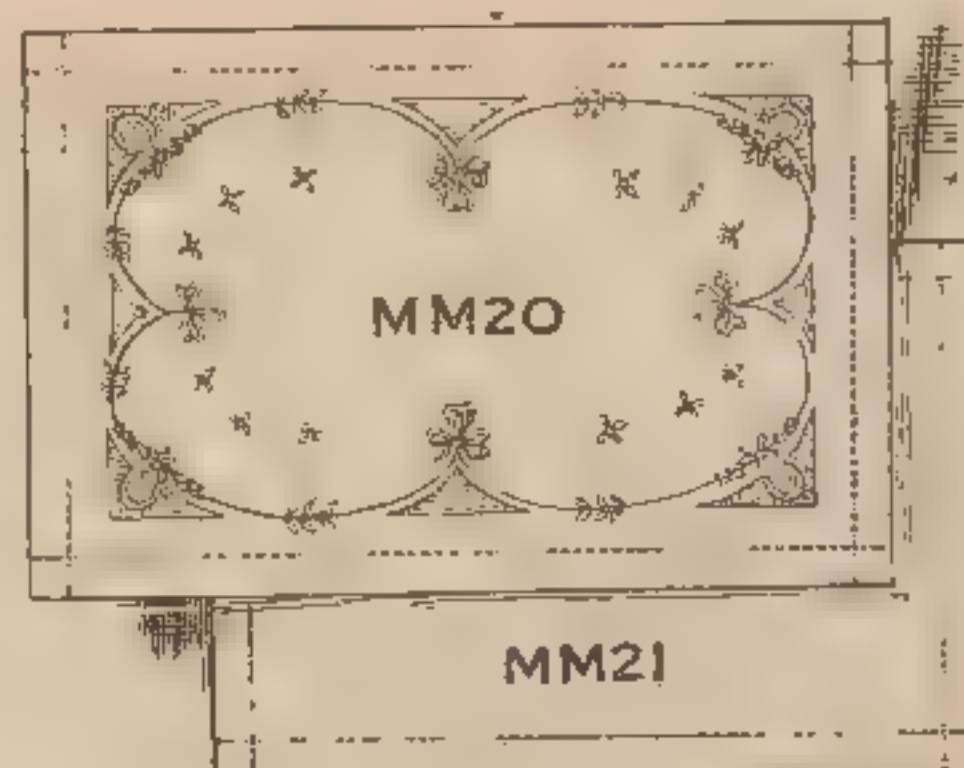
MM21—Plain Tray Cloths, with 1 1/2 in. hemstitched edge. Size, 14 x 20 ins. Usually 1/-; Sale, 10 1/2 d

All Prices Less the Bonus.

MM22—Pure Linen Carvers' Cloths, embroidered knife, fork, interwoven with pretty design. Size, 24 x 32 inches. Usually 4/11 .. Sale Price, 4/6

MM23—Keen Value in Teacloths, to be had in many pretty designs, scalloped or hemstitched edges, all very slightly imperfect. Size, 36 x 36 inches. Usually 3/6 .. Sale Price, 2/6

All Prices Less the Bonus.



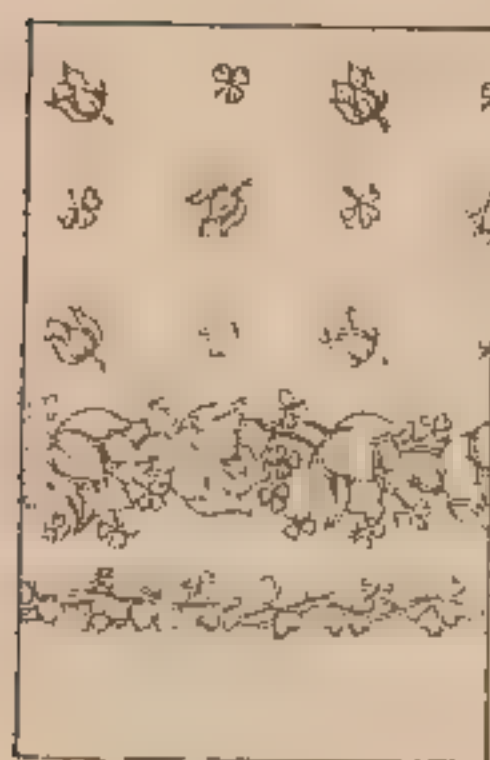
Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



MM30



MM31

MM30—Bleached Damask Ser-
viettes, a fine range of pretty
designs, similar to illustration;
24 x 24 ins. Usual Price, 19/6
Sale Price, per doz. 18/6

MM31—Damask Serviettes, a
very fine range of attractive de-
signs, similar to illustration.
22 x 22 ins. Usual Price, 26/6
Sale Price, per doz. 25/-

DAMASK TABLE CLOTHS; (Not Illustrated).

MM43—An extensive range of
pretty designs to choose from,
keenly priced, and subject to the
10 per cent. Cash Bonus; 2 x 2
yds. Each 21/-, 22/6,
28/6, 30/-, 33/6, 37/6 to 85/-
2 x 2½ yards 25/- 30/-
36/6, 39/6, 43/6, 49/6 to 85/-
2 x 3 yds. Ea., 30/-, 35/-, 3, '6,
43/6, 52/6, 59/6, 63/- to 100/-

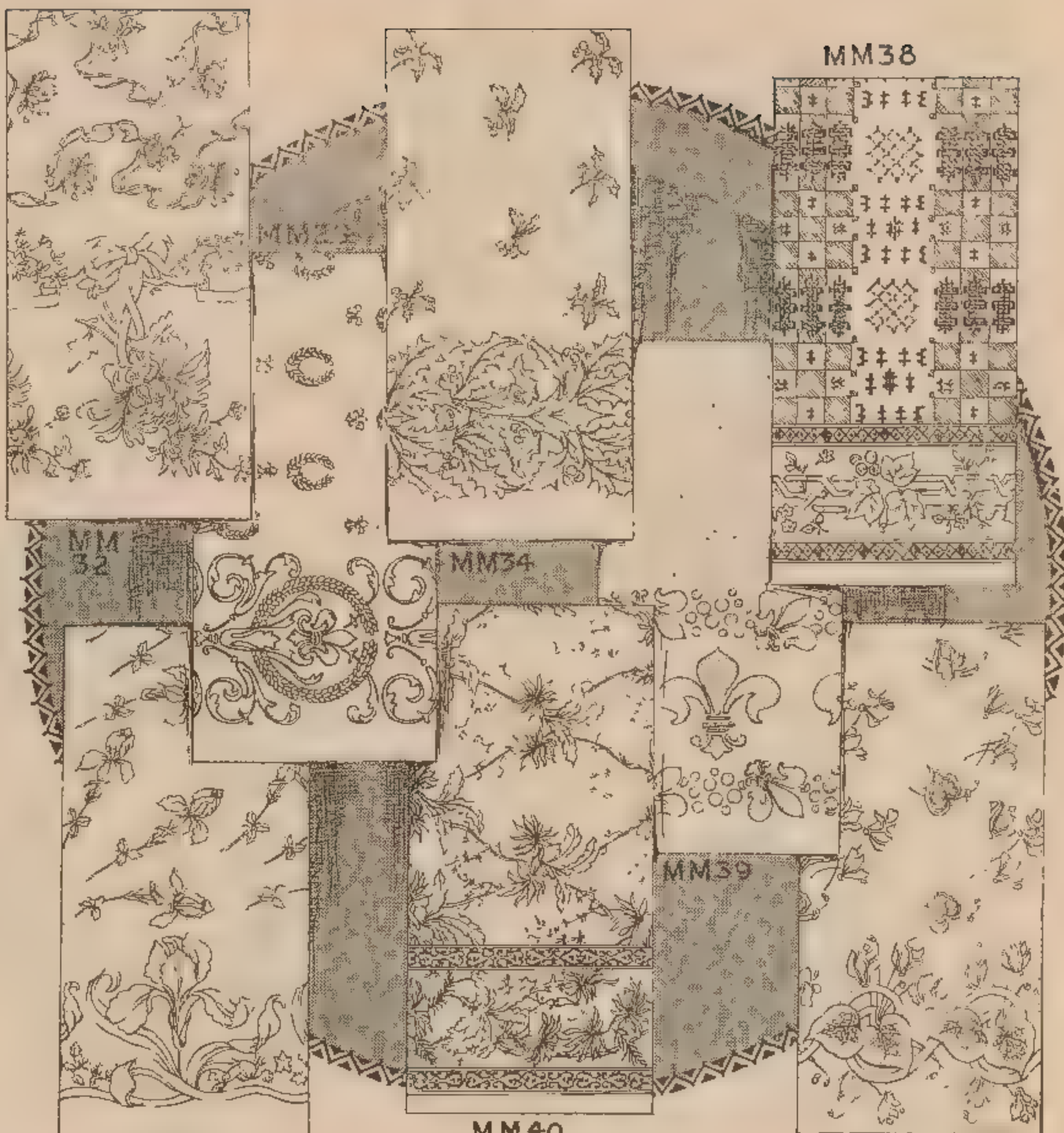
All Prices Less the Bonus.



MM37



MM36



MM35

MM40

MM41

NAPERY TO GIVE LONG SERVICE

Order Now—Future Prices may Increase!

MM32—White Table Damask, of
superior quality; very handsome
design of chrysanthemum and rib-
bon; 72 inches in width.
Usual Price, per yard 8/11
Sale Price, per yard 8/3

MM33—White Damask, very at-
tractive design of wreath and
Fleur-de-lis; 64 inches wide.
Usual Price, per yard 4/9
Sale Price, per yard 4/3

MM34—White Table Damask, very
pretty design of holly; a good
wearing damask; 64 inches wide.
Usual Price, per yard 4/9
Sale Price, per yard 4/3

MM35—White Table Damask, a
good wearing quality. Very
pretty design of Iris; 70 ins. wide.
Usual Price, per yard 5/6
Sale Price, per yard 4/11

MM36—Bleached Damask Ser-
viettes, a fine range of pretty de-
signs. Sizes, 22 x 22 inches.
Usually, doz., 15/6; Sale, 14/11
Size, 24 ½ 24 inches.
Usually, doz., 18/11; Sale, 17/11

MM37—Linen Damask Serviettes,
pretty design, as illustrated. Size,
22 x 22 inches. Usually, doz., 26/6
Sale Price 25/-

All Prices Less the Bonus.

MM38 — Unbleached Damask,
Queen's Household design, as
shown in illustration; 54 ins. wide.
Usually, yd., 5/6; Sale Price, 5/3
61 ins. wide. Usual Price, yd., 5/11
Sale Price 5/6

MM39—White Table Damask, an
excellent wearing quality; spot de-
sign with Fleur-de-lis; a popular
pattern; 70 inches in width.
Usually, yd., 6/11; Sale Price, 6/6

MM40—Unbleached Table Damask,
a splendid wearing quality; very
pretty design of palms; 72 ins.
Usually, yd., 7/9, Sale Price, 7/3

MM41—Unbleached Table Damask,
pretty floral design, as illus-
trated; 70 inches in width.
Usually, yd., 6/6; Sale Price, 6/3

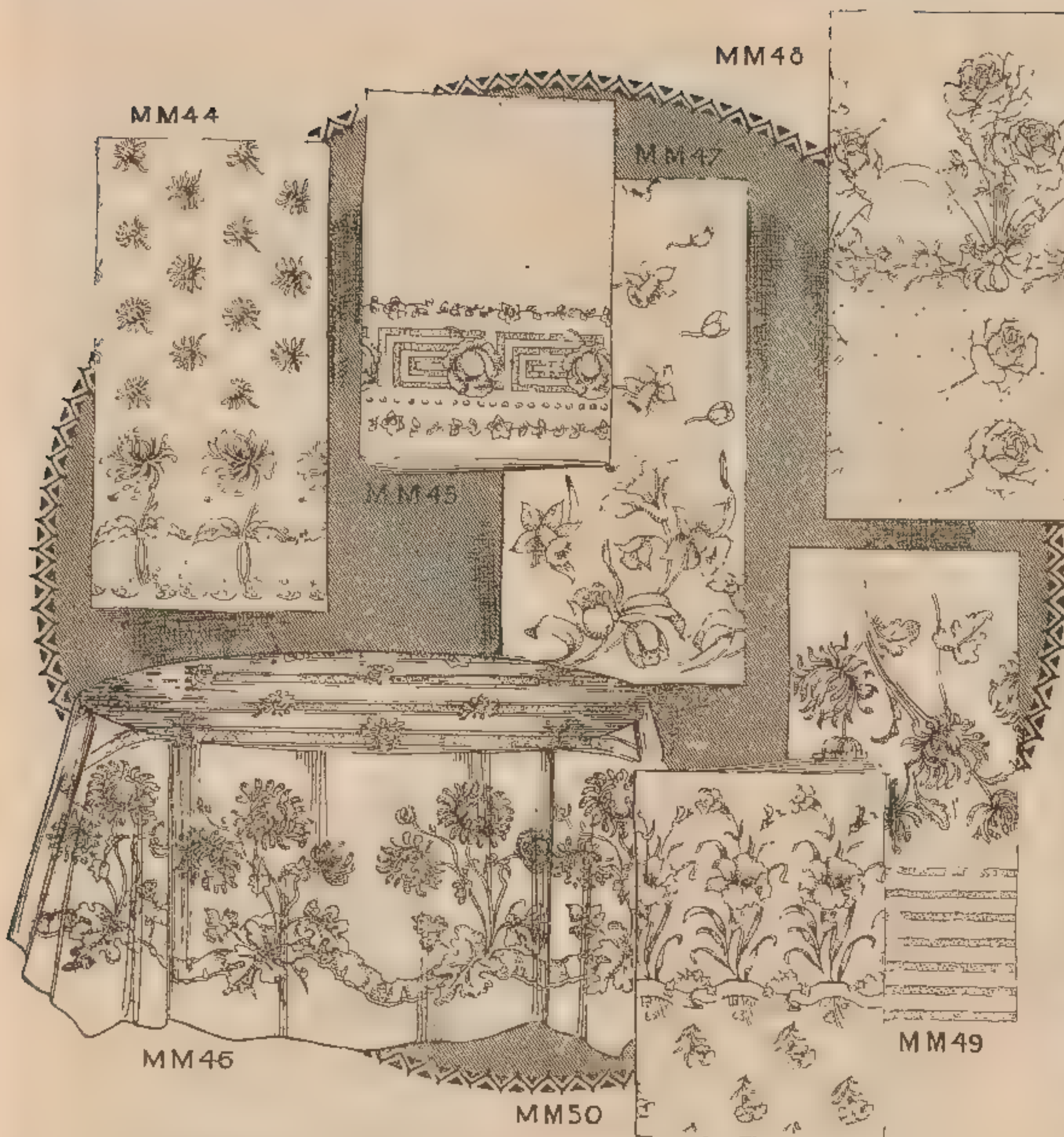
DAMASK SERVIETTES

(Not Illustrated).

MM42—Damask Serviettes. A very
fine range of the newest and most
attractive designs in Damask Ser-
viettes, all of which are marked at
exceedingly keen prices, and sub-
ject to the 10 per cent. Bonus.
22 x 22 ins. Doz., 15/6, 19/6, 21/-,
26/6, 29/6, 35/-, 39/6, 40/-, 57/6
24 x 24 ins. Doz. 16/6,
16/11, 18/11, 19/6, 23/11, 27/6,
35/-, 39/6, 40/-, 45/-, 52/6

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus



FINEST QUALITY TABLE DAMASK

Heavily Reduced—and also Less the Bonus!

MM44—Very Superior Quality White Damask, pretty design of chrysanthemum. A splendid wearing quality, and remarkably keen value; 72 inches in width. Usually, yd., 7/11; Sale Price, 7/6

MM45—White Table Damask, very pretty and popular design of spot with key border; 70 ins. wide. Usually, yd., 4/11; Sale Price, 4/3 Serviettes to match, 24 x 24 ins. Per doz. 16/6

MM46—Pure Irish Linen Damask, a splendid wearing quality, very handsome design of chrysanthemum; 72 inches in width. Usually, yd., 11/9; Sale Price, 11/3

MM47—Superior Quality Irish Linen Damask, pretty design of daffodil; 68 inches wide. Excellent value. Usually, yd., 8/6 Sale Price 8/3

MM48—Bleached Table Damask, of superior quality. The design is one of roses; 70 inches wide. Usually, yd., 6/6; Sale Price, 5/11

All Prices Less the Bonus.

MM49—Very Smart Design in White Table Damask, of very superior quality. The design is block stripes, with a border of large chrysanthemums; 72 ins. wide. Usually, yd., 7/6; Sale Price, 6/11

MM50—White Union Table Damask. This is another bargain line. Attractive design of carnation; 70 ins. Usually, yd., 8/11; Sale Price, 8/3 Serviettes to match, 24 x 24 ins. Per doz. 24/-

MM51—Superior Quality White Table Damask, handsome design of ivy and shamrock, as shown in illustration; 70 inches in width. Usually, yd., 7/3; Sale Price, 6/11

MM52—White Damask, most attractive design of tulip on stripe. A splendid wearing quality. This is excellent value; 72 ins. wide. Usually, yd., 6/11; Sale Price, 6/6 Serviettes to match, 24 x 24 ins. Per doz. 16/6

MM52a—Fine Linen Table Damask (not illustrated), in smart stripe design; 72 ins. Usually, yd. 13/6 Sale 12/9

All Prices Less the Bonus.

SPECIAL NOTE.—If customers so desire, Serviettes, Table Cloths, and Damasks will be hemmed free of charge.

Saving Cash Buyers 2/- in Every £ spent

Farmer's CASH BONUS SALE

*Commences June 30th
Finishes July 19th*



**SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £**



MM53 — White Union Table Damask. Will give good wear. The design is a handsome one of chrysanthemum with a smart border; 70 inches in width. Usually, yd., 4/11; Sale, 4/3 Serviettes, same design; 24 x 24 inches. Per doz. 16/6

MM54—Another attractive design in Superior Quality White Damask. The design is a pretty one of lily on stripe, as shown in illustration; 72 inches wide. Usualy, yd., 7/3; Sale, 6/11
Prices Less the Bonus.



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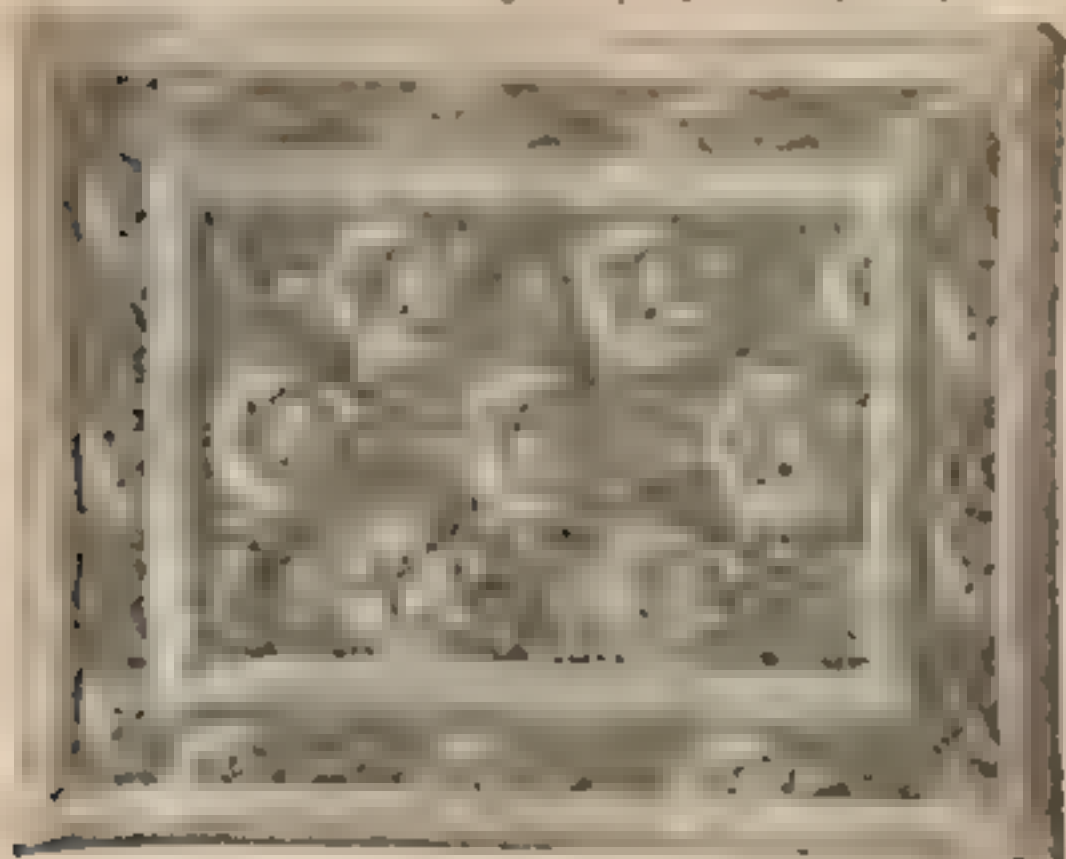
SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



MM56—Piped Sateen Down Quilt, smart floral and stripe effect, in vieux rose and saxe blue; plain panel and border to tone. Size, 6 x 5 feet. Usually 57/6; Sale Price, 55/-

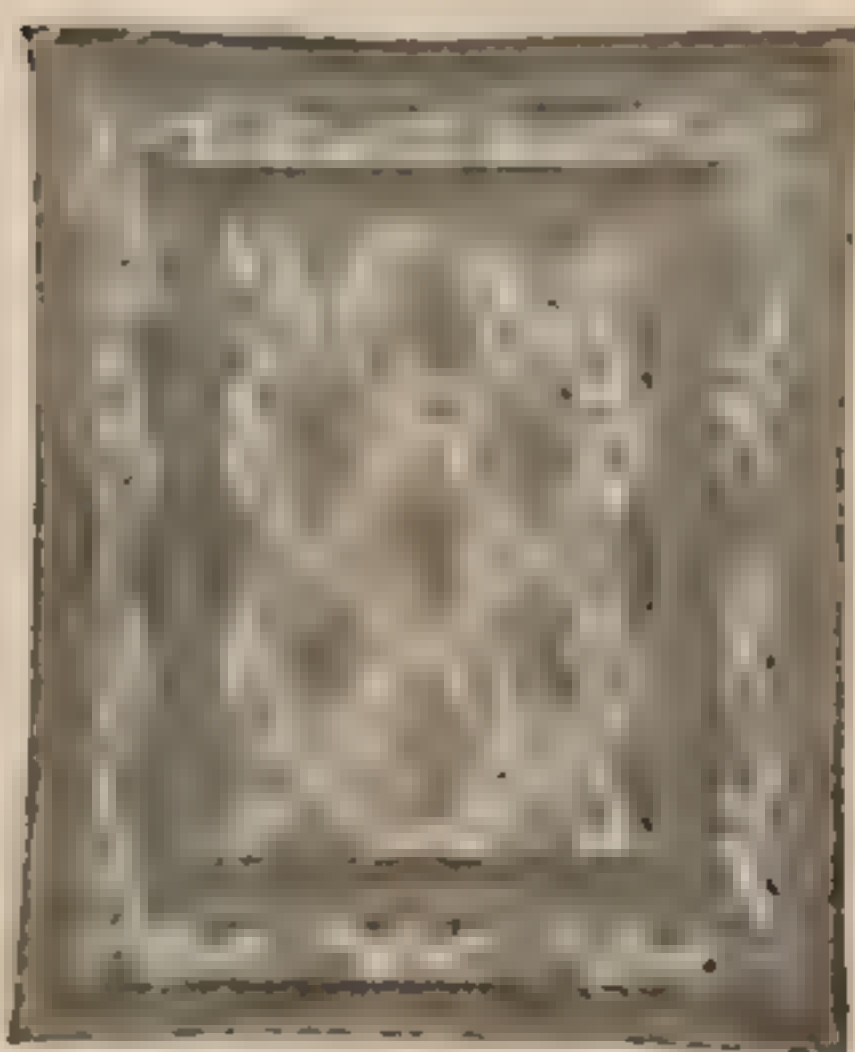


MM57—Sateen Down Quilt, lattice design, in shades of green and saxe blue; plain panel and border to tone; piped; 6 x 5 ft. Usually 52/6; Sale, 50/-
MM58—Sateen Down Quilt, plain panel and border to tone, with floral design, in vieux rose, nattier, green, and black; piped; 6 x 5 ft. Usually 57/6; Sale, 55/-



Down Quilts at Double Concessions

Savings are Considerable—Qualities Perfect!



MM59—Sateen Down Quilts, large floral design; plain sateen panel and border to match; nattier blue, vieux rose, royal blue, green, and black; piped; 6 x 5 feet. Usual Price, 46/6; Sale Price, 43/6



MM60—Sateen Down Quilts, floral designs with shadow effect; plain panel and border to tone; vieux rose, nattier, saxe blue, black, green and marone; 6 x 5 feet. Usual Price, 52/6; Sale Price, 50/-



MM61—Piped Sateen Down Quilt, lattice design, in shades of dark vieux rose and nattier blue; 6 x 5 ft. Usually 57/6; Sale Price, 55/-

All Prices Less the Bonus.



MM62—Piped Sateen Down Quilts, well filled with pure down; smart floral and stripe effects; tones of vieux rose and green; piped; 6 x 5 feet. Usually 47/6; Sale, 45/-



MM63—Sateen Down Quilt, pretty floral designs, in vieux rose, nattier blue, maroon, green, and black; piped. Size, 6 x 5 feet. Usual Price, 52/6; Sale Price, 50/-



MM64—Piped Sateen Down Quilt, floral design, in vieux rose, nattier blue, maroon, green, amethyst, black; 6x5 ft. Usual, 57/6; Sale, 55/-

All Prices Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks

Blankets Show Splendid Savings

The Liberal Bonus Given in Every Instance!



MM74

WHITE AUSTRALIAN BLANKETS

MM67—The "Katoomba" Blanket. Each blanket is whipped singly, and has a neat blue border. Single Beds, 54 x 72 ins. Pr., 19/11 Three-quarter Beds, 63x81in., 27/6 Double Beds, 72 x 90 ins. Pr., 31/6 Large Double, 81 x 99 ins. Pr., 43/6

MM68—The "Leura" Blanket. A splendid blanket, with a nice finish; will give excellent wear; whipped singly, neat blue border. Single Beds, 54 x 72 ins. Pair, 26/6 Three-quarter Beds, 63 x 81in. 35/- Double Beds, 72 x 90 ins. Pr., 43/6 Large Double, 81 x 99 ins. Pr., 55/-

MM69—Farmer's Special All-Wool Blanket. This is a beautiful pure wool blanket, of perfect appearance; will give great wear. Single Beds, 54 x 72 ins. Pair, 32/6 Three-quarter Beds, 63 x 81in. 38/6 Double Beds, 72 x 90 ins. Pr., 47/6 Large Double, 81 x 99 ins. Pr., 57/6

DARK GREY BLANKETS

MM70 — Australian Manufacture Dark Grey Blankets, excellent values, splendid for outdoor use. Single Beds, 54 x 72 ins. Pr., 19/11 Three-quarter Beds, 63 x 81in. 27/6 Double Beds, 72 x 90 ins. Pr., 31/6

SILVER GREY BLANKETS

MM71 — Silver-Grey Australian Blankets. Extra warm qualities. Single Beds, 54 x 72 ins. Pr., 19/11 Three-quarter Beds, 63x81in., 27/6 Double Beds, 72 x 90 ins. Pr., 31/6

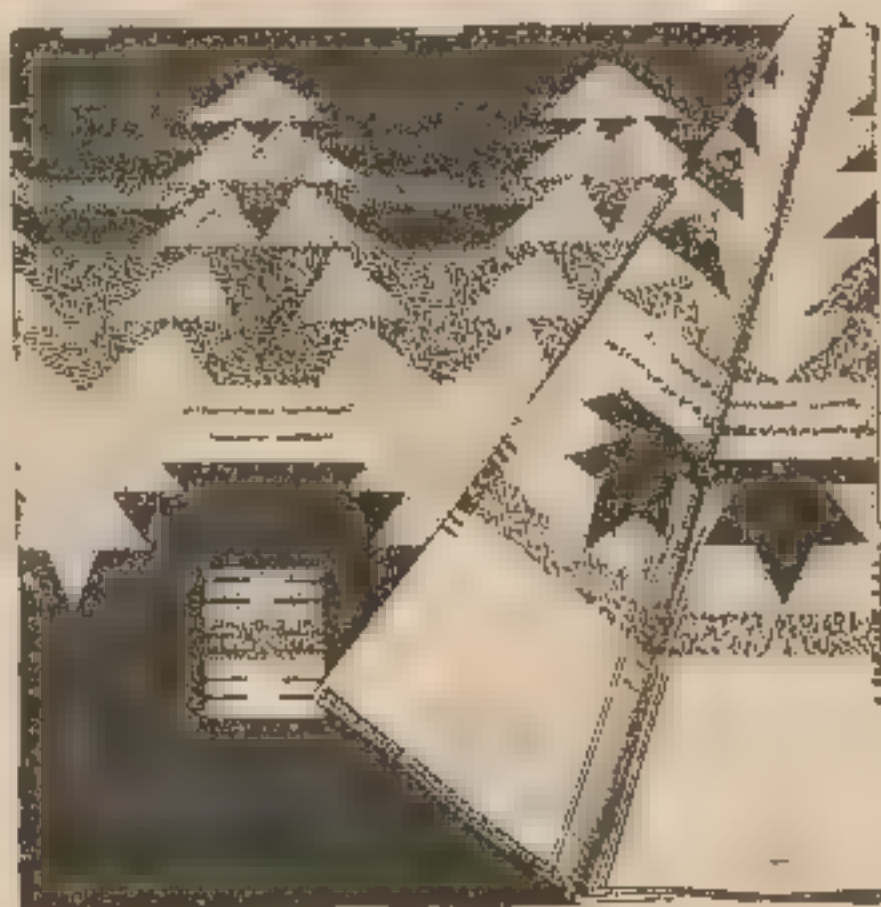
KAIAPOI BLANKETS

MM72—World-famed New Zealand Blankets. The prices quoted are for the fine merino quality. Single Beds, 72 x 90 ins. Pr., 100/- Double Beds, 80 x 96 ins. Pr., 125/- Large Double, 90 x 104. Pair, 140/-

KAIAPOI COT BLANKETS

MM73—Kaiapoi Merino Cot Blankets Size, 4/4. Price, per pair, 23/11 Size, 5/4. Price, per pair, 29/6 Size, 6/4. Price, per pair, 35/- Size, 7/4. Price, per pair, 42/-

All Prices Less the Bonus.



MM75

JACQUARD BLANKETS

MM74—Useful Blanket Comfortable, check design, similar to illustration; the colors are fawn, pink, pale blue, and grey; 78 x 64 ins. Price 29/6

MM75—Smart Jacquard Blanket Comfortable, real Indian design, in various colors; may be used as ordinary bed blankets, couch throws, or for travelling purposes. Size, 72 x 84 inches. Special value. Price, each 28/6

WHITE COT BLANKETS

MM76 — White Australian Cot Blankets. Size, 36 x 46 ins., 16/11 Size, 44 x 56 inches. Price, 21/- Size, 52 x 62 inches. Price, 28/6



JACQUARD CRIB BLANKETS

MM77—Jacquard Crib Blankets, pretty Nursery designs, similar to illustrations; pink and blue grounds. Size, 30 x 40 inches. Price, each 5/11

BUSH RUGS

MM78—Bush Rugs, dark grounds, suitable for outdoor use. 60x72 ins. Usual, 24/6; Sale, 19/11 60x78 ins. Usual, 27/6; Sale, 22/6

BATHROBE BLANKETS

MM79—Bathrobe Blankets, very pretty fancy designs, as shown in illustration; used extensively in the making of Bath Robes. Size, 62 x 90 in. Price 42/-

All Prices Less the Bonus.

Farmer's CASH BONUS SALE

*Commences June 30th
Finishes July 19th*



SAVES EVERY CASH BUYER TWO SHILLINGS IN EVERY £



MM80 — Superior Quality Blanket Comfortable, shades of saxe blue and white, vieux rose and white; 72 x 84 inches Price, each 42/-



MM81—Pretty Fancy Blanket Comfortable, colors, pale blue and white, pink and white, grey and white, and fawn and white. Size, 64 x 78 ins. Price .. 29/6



MM79

Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

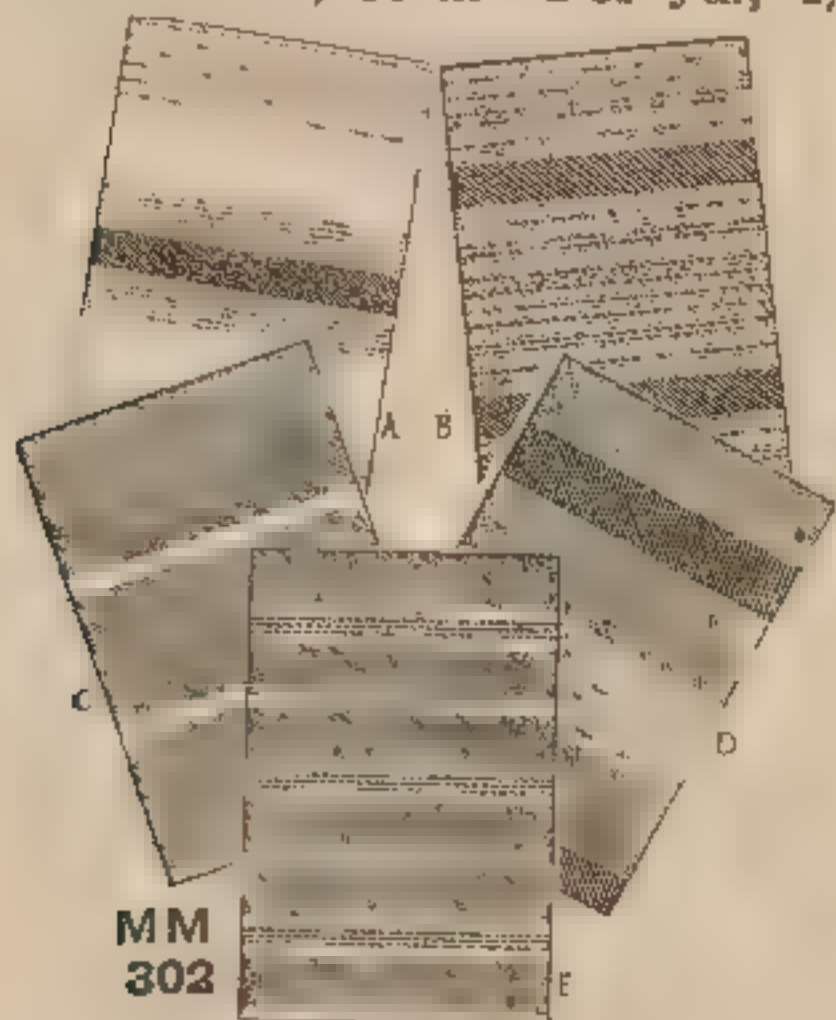
Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

"CLYDELLA"

MM300—A splendid washing and wearing fabric, smart stripe designs, suitable for blouses, shirts, pyjamas, sports coats, children's frocks; 31in. Yd., 4/6
MM301—Cream "Clydella." Used extensively for night-dresses, blouses, pyjamas, children's wear; 31in. Per yd., 4/6



"SUPERLA" SHIRTING

MM302—A popular and well-known fabric, greatly in demand for shirts, pyjamas, and boys' "Ranger" shirts. A fine range of designs; 30 ins. wide. Usual Price, 3/9; Sale Price, 3/3

"VICTOR" SUITING

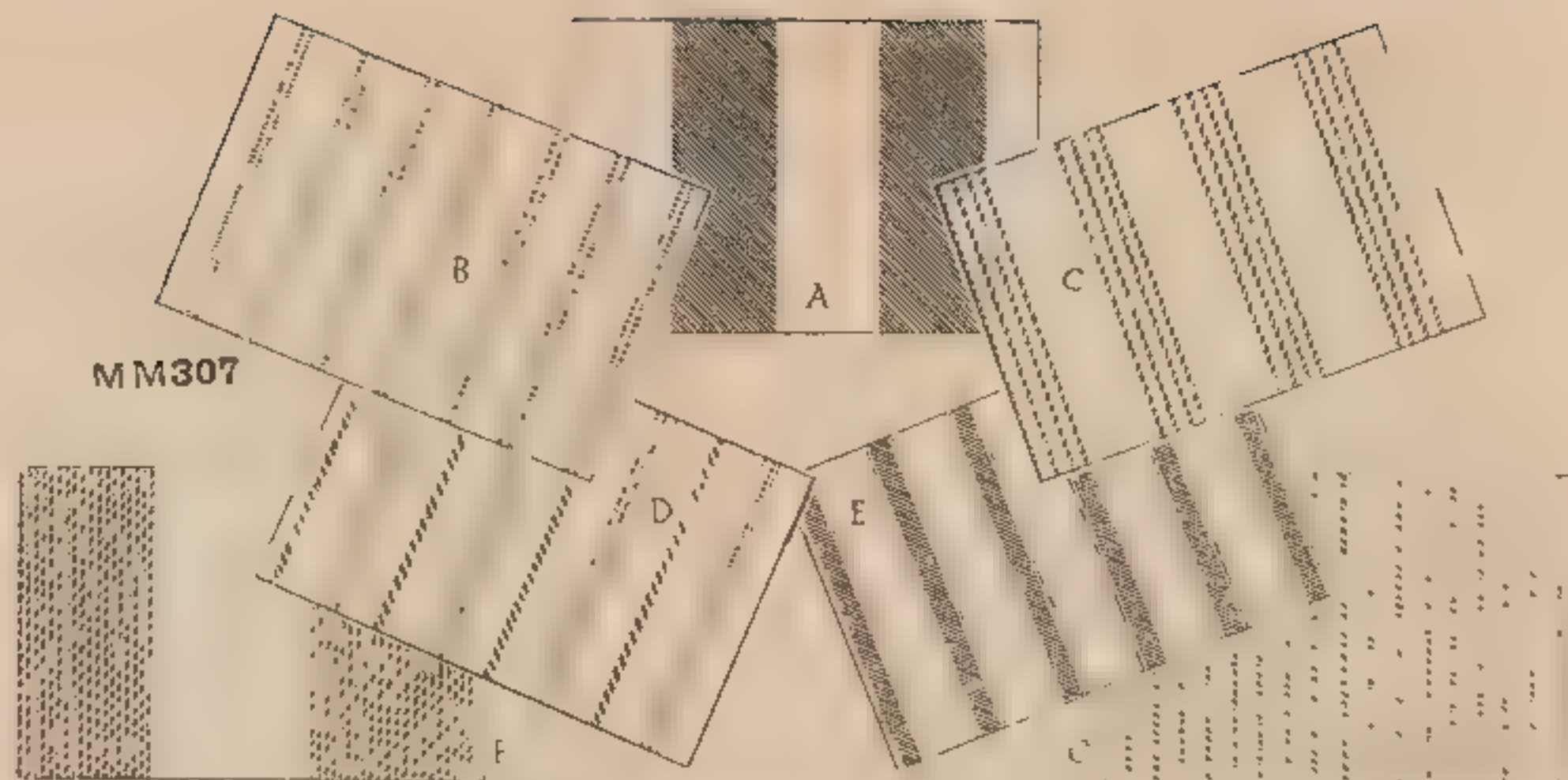
MM303—Splendid wearing and washing qualities; for blouses, skirts, pyjamas, children's frocks, and boys' suits; stripe designs; 30 inches wide, 4/9 40 inches wide 5/11

MM304—Cream "Victor" Suiting, a popular fabric, suitable for costumes, blouses, skirts, pyjamas, nightdresses, and children's frocks; 30in. Yd., 4/9 40 inches wide. Per yd., 5/11

SPECIAL OFFERS

MM305 — 30 pieces only Striped Ceylon. The designs are suitable for blouses, skirts, pyjamas, and children's frocks. Usual, yd., 2/3 Sale Price, per yd. .. 1/11½
MM306 — 20 pieces only Striped Wincey, neat designs, in various colors; 30 ins. wide. Usual, yd., 3/3 Sale Price, yd. 2/9

All Less the Bonus.



Flannel Blouses and Shirtings

Many Reduced Considerably—All Less the Bonus!

"SUPERLA" BLOUSING

MM307—A popular fabric, used extensively for blouses and children's frocks. A range of stripe designs; 30in. Usual Price 3/9 Sale Price 3/3

"HOLLENA"

MM308—"Hollena" Blousing and Shirting, in a fine range of designs, in all the most popular colors; 31in. Usually, yd., 4/3; Sale Price, 3/11

MM308a—Cream "Hollena," greatly in demand for blouses, nightdresses, pyjamas, frocks, and petticoats. 31 ins. Usually, yd., 4/3; Sale, 3/11 35 ins. Usually, yd., 4/9; Sale, 4/6 40 ins. Usually, yd., 5/6; Sale, 5/3

"KREMLA" BLOUSING

MM309—A splendid wearing fabric, made in neat stripe designs, in popular colors; 30in. Yd. 4/6

MM310—Cream "Kremla," a fine twill fabric, for nightdresses, pyjamas, children's petticoats; 30 ins. wide. Usual Price 3/11 Sale Price 3/9

"FARMELLA" BLOUSING

MM311—A fine soft flannel fabric; neat stripe designs, suitable for blouses; a splendid washing cloth; 29 ins. wide. Usually, yd. 3/11 Sale Price 3/6

WAVERLY FLANNEL

MM312 — Heavy-weight Cream Tasmanian Flannel, pure wool. A splendid line for men's flannel undershirts; 30 ins. wide. Yd. .. 4/6

WINCEY

MM313—Cream Wincey, popular washing material; 30 ins. wide. Per yd. 2/11, 3/3, 3/9, 3/11

MM314—Striped Wincey, fine washing fabric; stripe designs, suitable for blouses, skirts, and pyjamas; 30in. Yd., 2/3 and 2/6

CREAM FLANNEL

MM315—Plain Cream Flannels, suitable for infants' and ladies' wear; soft makes; 28in. Yd., 2/9 30 ins. Yd., 2/4, 2/6, 2/9, 2/11

MM316—Cream Flannels, suitable for men's wear. Keen values; 30 inches wide. Per yd. 2/4

CREAM SELBA

MM317—An excellent washing fabric, for nightdresses, pyjamas, petticoats; 40 inches in width. Per yd. 2/11, 3/6, 3/11

All Prices Less the Bonus.

BLOUSING AND SHIRTING

MM318—Wool and Cotton mixture, with pretty mercerised stripe in blue, pink, and heliotrope; for blouses, sports coats, shirts, and pyjamas; 30 ins. wide. Per yd., 3/9

"WYANDA" SHIRTING

MM319—An excellent washing and wearing fabric, in a fine range of smart stripes designs; for blouses, pyjamas, and shirts. Yd., 2/11

CRIMEAN SHIRTING

MM320—Striped Crimean Shirting, heavy weight, pure wool Tasmanian, smart designs, suitable for shirts, pyjamas; 30in. Per yd., 4/6

CEYLON SHIRTING

MM321—Striped Ceylon Shirting, designs suitable for blouses, pyjamas, and shirting; a fine make; 30 inches wide. Per yd. 2/6

TAFFETA SHIRTING

MM322—An ideal fabric, light in weight, but gives great wear; stripe designs; 31 inches wide. Usually, yd., 4/3; Sale Price, 3/9

MM23—Taffeta Shirting, smart stripe designs; 28 inches wide. Usually, yd., 2/11; Sale Price, 2/6

BLAZER FLANNEL

MM324—Self Colored Blazer Flannel, for sports coats, costumes, etc., shades of navy, brown, saxe blue, violet, maroon, bottle green, emerald green, wine, sky blue, vieux rose, black; 28in. Per yd., 3/9

NATURAL FLANNEL

MM325—Soft makes, for ladies' and gent's wear; 28in. Yd., 1/7½ 30 inches wide. Per yd. .. 1/10

Other qualities; 28 inches wide. Usually, yd., 1/9 2/3 2/6 2/11 Sale Prices, 1/7½ 2/1 2/4 2/9 30in. Usual yd 1/11 1/11½ 2/3 2/5 Sale Prices, 1/9 1/10 2/1 2/4

GREY FLANNEL

MM326—Dark Grey Flannel, soft make, Australian manufacture; 28 inches wide. Per yd. .. 1/11½

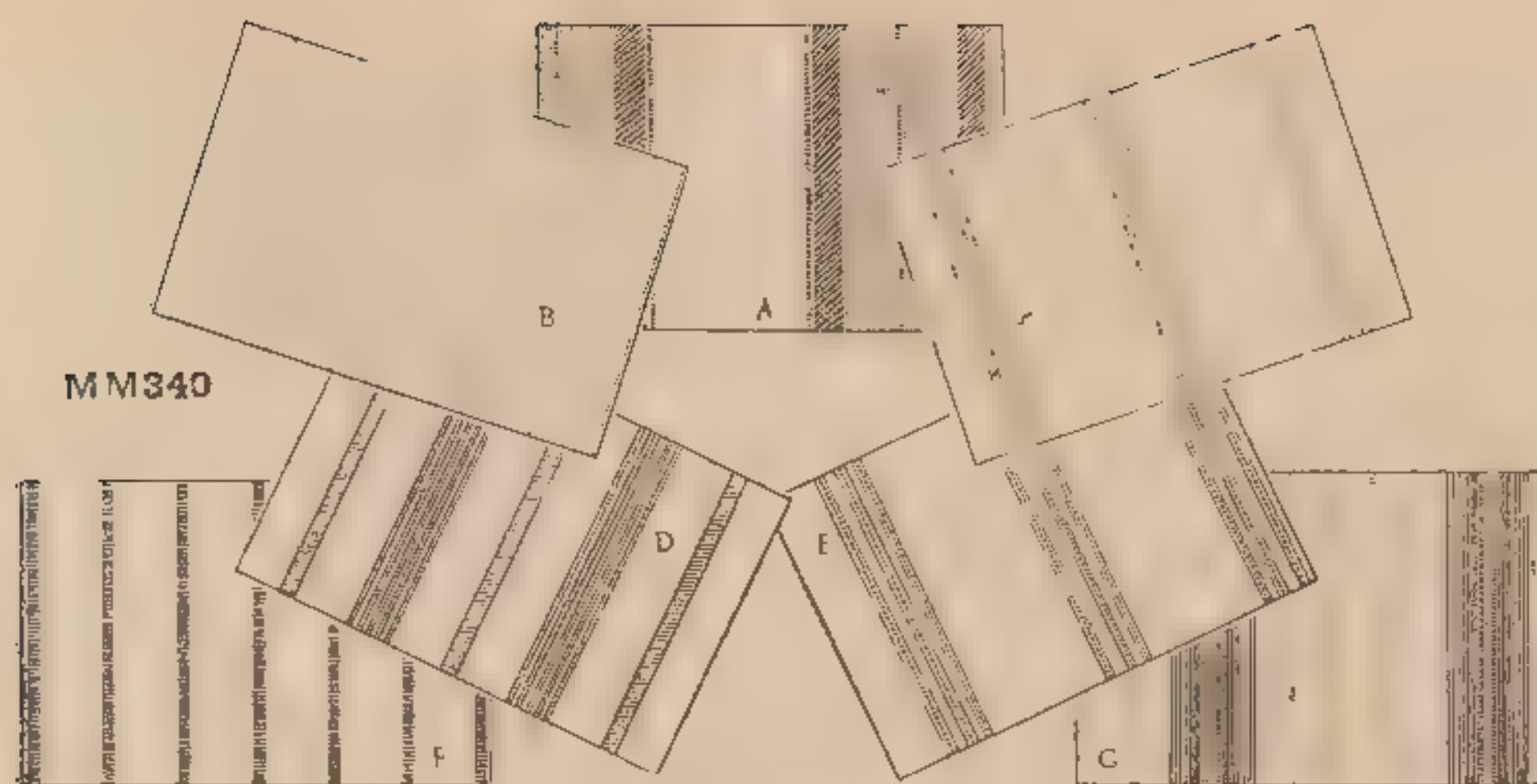
MM327—Silver-Grey Flannel, soft make, of Australian manufacture; 28 ins. Usual Prices, 2/4 2/11 Sale Prices 2/2 2/6

SCARLET FLANNEL

MM330—Pure Wool Scarlet Anti-Rheumatic Flannel, very superior quality; 28in. Price 4/6

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus



Farmer's CASH BONUS SALE

*Commences June 30th
Finishes July 19th*



**SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £**

Savings on Flannelette Fabrics

Unrivalled Qualities—Less 10 per cent. and more!

STRIPED WINCEYETTE

MM340—Striped Winceyette, a perfect washing material at a popular price; obtainable in a fine range of designs (shown above), such as fine hairline stripes, neat double stripe, fancy stripes, narrow block stripes, and broad pyjama stripes; for making up blouses, shirts, pyjamas, children's frocks, and nightdresses. Width, 33 ins. Usually 1/11½; Sale Price, 1/10

MM341—Striped Winceyette, light ground with fine stripes in the following colors: Heliotrope, navy, black, pale blue, and pink. This cloth is suitable for blouses and children's frocks; 36in. Yd., 1/11

COTTON WINCEY

MM342—Smart stripe designs, suitable for shirts, pyjamas, and nightdresses. Width, 31 inches. Usually, yd., 2/4½; Sale, 1/11½

CASHMERE TAFFETA

MM343—A fine twill fabric, that has an excellent appearance; for blouses, shirts, pyjamas, and children's frocks. A fine range of stripe designs in various colors; 31 inches. Usually, yd., 2/3; Sale Price, 2/1

"Twillinta"

MM344—"Twillinta" Blousing and Shirting, a splendid washing cotton fabric with a fine twill finish; very popular fabric for gent's shirts, pyjamas; smart designs and colors; 30 ins. wide. Price, per yd., 1/9

BLAZER-STRIPE VELOUR

MM345 — Striped Suede Velour. Green and blue-black stripe; fawn and grey block stripe; navy ground with red stripe; navy ground with gold stripe; navy ground with pale blue stripe; navy ground with white stripe; 27in. Yd. 1/11½

PAISLEY VELOUR

MM346—Paisley Design Velour, ideal for blouses, dressing jackets, and dressing gowns; a fine range of colors; 28 inches in width. Usual Price, 2/3; Sale Price, 1/11½

FANCY VELOUR

MM347—Smart Fancy Stripe, splendid design for wrappers and dressing jackets; pretty shades of green, brown, navy, maroon, amethyst, and grey; 28 ins. wide. Usually, yd., 1/11½; Sale Price, 1/9

All Prices Less the Bonus.

STRIPED FLANNELETES

MM348—Striped Flannelettes, grey, blue, and fawn grounds, with attractive stripes, in a good range of colors; 27in. wide. Per yd., 11½d

SPECIAL BARGAIN

MM349—Special Offer in Striped Flannelettes. These have dark grounds with stripe designs, giving a tweed effect, and are especially suitable for men's shirts and ladies' and children's petticoats. Obtainable 27 inches in width. Usually, yd., 1/0½; Sale Price, 10½d

MM351—Striped Flannelettes, smart designs, in the following colors: fawn with blue stripe; blue with pink stripe; fawn with brown stripe; fawn with pink stripe; grey with blue stripe; 30 inches wide. Price, per yd. 1/3½

MM352—Striped Flannelette, smart pyjama design, in a good range of colors; 34 inches in width. Price, per yd. 1/5

MM353—Striped Flannelette, a fine range of designs, in the following colors: fawn ground with pink and blue stripe; pink ground with brown stripe; blue ground with dark blue and white stripe; grey with blue stripe; fawn with pink stripe; fawn with blue stripe; grey ground with pink stripe; 36 ins. wide. Price, per yd. 1/6½

MM354—Striped Flannelette, in a fine range of designs and colors. Excellent value; 36 inches wide. Per yd., 1/8, 1/9, 1/11½, 2/1, 2/3

MM355—Striped "Spero" Flannelette, a fine range of designs and colors; 36 ins. wide. Yd. .. 1/11½

WHITE FLANNELETTE

MM356 — White Flannelette. 29 ins. wide. Per yd. 1/8
36 ins. 1/11½, 2/1, 2/6, 2/11

FANCY FLANNELETTE

MM348—Fancy Blouse Flannelette, navy ground with pale blue stripe; navy ground with white stripe; black ground with white stripe; navy ground with green stripe; brown ground with white stripe; navy ground with white spot; 27 inches wide. Usual Price, yd., 1/11½
Sale Price, per yd. 1/9

All Prices Less the Bonus.

CREAM VELVA

MM358—Ideal for nightdresses, pyjamas, and children's petticoats. Plain or twill finish. Plain, 36in., per yard .. 1/11½
Plain, 33in., per yard 2/3
Twill, 30in., per yard .. 1/11½
Twill, 36in., per yard 2/4

FLEDGLINGS

MM359—Fledglings, the ideal fabric for dressing gowns and bed packets. Colors, cream, navy, maroon, nattier, electric, cardinal, vieux rose, light and dark brown, saxe blue, pale blue, pink, and violet; 52 ins. wide. Price, yd. 6/6

MM360 — A Better Quality Fledgling, in a fine range of pretty shades, as follows: navy, brown, pink, vieux rose, pale blue, saxe blue, dark grey, maroon, cream, and cardinal; 52 ins. wide. Price, yd., 10/11

MM361—Superior Quality Fledgling, in pretty shades of maroon, navy, saxe blue, and deep sky; 52 ins. wide. Price, yd., 14/11

RIPPLE CLOTH

MM362—Ripple Cloth, for dressing gowns and bed jackets, in pretty shades of pale pink, nattier blue, pale blue, vieux rose, maroon; 27 ins. wide. Yd., 2/4

ROBE CLOTH

MM363—Reversible Robe Cloth, smart fancy designs. This is used very extensively for making up into bath robes, etc.; a fine range of colors and designs to select from; 28 ins. wide. Usually, yd., 4/11; Sale, 4/6

COTTON STOCKINETTE

MM364—Used for ladies' and children's bloomers and bathing gowns; in navy only; 48 ins. wide. Special value. Yd., 2/9

BLANKET BAIZE

MM366—Cotton Blanket Baize, used for the protection of polished-top tables; 60 ins. wide. Price, yd. 3/11

FANCY MOLLETON

MM350—Fancy Molleton, check designs, in a variety of colorings. Ideal for dressing gowns; 40in. Usual Price, yard, 5/6; Sale Price 4/11

All Prices Less the Bonus.

Saving Cash Buyers 2/- in Every £ spent

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

COTTON PILLOW CASES

MM144—Cotton Pillow Cases.
Buttoned, 20 x 30 inches.
Per pair 3/6, 3/11, 4/9
Taped. Per pair .. 3/6, 3/11
Hemstitched. Pair, 5/6, 6/11
Fruited. Pair, 4/11 5/6, 5/11

LINEN PILLOW CASES

MM145—Linen Pillow Cases.
Plain Buttoned, 9/6, 10/6, 12/9
Hemstitched. Pair, 10/6, 12/6,
16/11, 21/-

PILLOW COTTON

MM146—Pillow Cotton, depend-
able qualities of British make.
Open, 40 ins. Yd., 1/3, 1/5½
1/9, 1/10½
Circular 1/9, 2/-, 2/3

PILLOW LINEN

MM147—Pillow Linens, keen
values; 40 inches wide.
Per yard 3/11, 4/9, 5/11

BOLSTER CASES

MM48—Dependable Bolster Cases
For 2ft. 6in. Beds. Each, 2/6
For 3ft. Beds. Each 2/9
For 3ft. 6in. Beds. Each, 3/-
For 4ft. 6in. Beds. Each, 3/3

READY-MADE MATTRESS CASES

MM153—Blue and white stripe.
2ft. 6in. Beds. Each, 8/11,
10/6, 12/6, 14/6, 17/11
3ft. Beds, 12/11, 14/11, 17/3
3ft. 6in. Beds, 15/6, 17/6, 26/6
4ft. 6in. Beds, 15/11, 25/6, 27/6
Fancy stripe.
2ft. 6in. Beds. Each, 10/6, 15/6
3ft. Beds. Each, 12/11, 17/3
3ft. 6in. Beds. Each, 15/6, 25/6
4ft. 6in. Beds. Each, 15/11, 27/6

All Prices Less the Bonus.



Bed Linens, Noted Qualities Offered

Fresh Stocks—All Subject to the Bonus!

"VICTOR" SHEETING

MM149—Plain White "VICTOR"
Sheeting. Every dependable quality.
54in. 2/3, 2/11, 3/9
63in., 2/9, 3/1, 3/9, 4/3, 4/6, 5/11
72in., 2/10, 3/6, 4/3, 4/9, 5/6, 6/6
80in. .. 3/3, 3/9, 4/11, 5/3, 6/6
90in. 3/4, 4/3, 5/6, 5/9, 7/6

MM149a—Twill "Victor" Sheeting.
54in. 2/9, 2/11, 3/1, 4/1
63in. 2/11, 3/3, 4/3, 4/6
72in. 3/3, 3/6, 4/6, 5/6, 5/9
80in. 3/6, 3/11, 4/11, 5/9
90in. .. 3/11, 4/3, 5/3, 5/6, 6/3

UNION SHEETING

MM150—White Union Sheeting,
linen and cotton, splendid wearing.
72 inches wide 10/11, 12/11
80 inches wide 13/6, 15/6
90 inches wide 14/11, 17/6

HORROCKSES' SHEETING

MM151—Horrockses' Plain White
Sheeting, splendid wearing goods,
of British manufacture, all sub-
ject to 10 per cent. Bonus for Cash.
54 inches wide. Yard .. 3/11, 4/3
63 inches wide. Yard .. 4/6, 4/11
80 inches wide. Yard 6/3
90 inches wide. Yard 7/3
72 inches wide. Yard .. 5 3, 5/6
80 inches wide. Yard 5/11
90 inches wide. Yard 6/11

FINLAY'S SHEETING

MM152—Finlay's Linen Finish
Sheeting.
Plain, 63 ins. wide. Yard, 3/9
Plain, 72 ins. wide. Yard, 4/3
Plain, 80 ins. wide. Yard, 4/6
Plain, 90 ins. wide. Yard, 4/9
Twill, 54 ins. wide. Yard 2/11
Twill, 63 ins. wide. Yard, 3/9
Twill, 72 ins. wide. Yard, 4/3
Twill, 80 ins. wide. Yard, 4/6
Twill, 90 ins. wide. Yard, 5/3

PLAIN WHITE SHEETING

MM154—Special Reductions in
White Sheetings, and all subject
to a further 10 per cent. Bonus.
80in. Usual, yd., 6/6; Sale, 5/11
90in. Usual, yd., 6/11; Sale, 6/3

WHITE TWILL SHEETING

MM155—White Twill Sheetings.
54in. Usual, yd., 3/4; Sale, 3/1
72in. Usual, yd., 4/6; Sale, 4/1
90in. Usual, yd., 6/3; Sale, 5/11

All Prices Less the Bonus.

UNBLEACHED SHEETING

MM156 — Unbleached Sheetings,
dependable goods, of British manu-
facture, marked at keen prices.
Plain, 54in. Yard 2/9, 2/11
Plain, 68in. Yard 2/11, 3/1
Plain, 72in., 3/6, 3/11, 4/9, 4/11
Plain, 80in. Yard, 3/9, 3/11, 5/3
Plain, 90in. Yard 4/6
Twill, 54in. Yard.. 2/6, 2/11, 3/6
Twill, 72in. Yard, 2/11, 3/6, 3/11
Superior Quality Plain Unbleached
Sheeting, 90 inches wide.
Usually, yd., 4/9; Sale Price, 4/6

HERRINGBONE SHEETING

MM157—Unbleached Herringbone
Sheeting. 54 in. Yard .. 2/9, 3/4
72 inches wide. Yard.. 3/6, 3/11
80 inches wide. Yard.. 3/11, 4/6

READY-MADE SHEETS

MM158 — Plain Cotton Sheets.
54x 90in. Pair, 11/9, 14/11, 19/3
54x 99in. Pair, 12/11, 16/6, 21/-
64x 99in., 13/11, 17/6, 23/11, 25/3
64x108in., 16/11, 18/11, 25/11, 27/6
72x108in., 17/6, 21/6, 27/6, 25/11,
33/6
80x108in., 19/11, 22/11, 30/-, 32/6
90x108in., 21/-, 27/6, 33/6, 34/11
Ready-made Twill Cotton Sheets.
54x 90in. Pair, 14/6, 15/11, 21/-
54x 99in. Pair, 15/9, 17/6, 23/6
64x 99in. Pair, 16/6, 18/6, 23/11
64x108in. Pair, 17/11, 19/11, 21/6
72x108in., 19/11, 21/6, 27/6, 35/-
80x108in. Pair, 21/6, 22/11, 28/11
90x108in. Pair, 23/11, 25/11, 31/6

SPECIAL PILLOW CASE OFFER

MM159 — Ready-made Taped
Pillow Cases. Size, 20 x 30 ins.
Price, pair 2/9

WHITE TWILL SHEETS

MM160 — Twill Sheet, reduced.
For Double Beds, size 80 x 108 ins.
73 pairs only. Usually, pair, 22/11
Sale Price 19/11

For Double Beds, size 80 x 108 ins.
56 pairs only. Usually, pair, 21/6
Sale Price 18/11

Double Bed Sheets, 80 x 108
inches. Only 48 pairs left.
Usual Price, 28/11; Sale Price, 25/-

All Prices Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks



Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

Quilts, Bedspreads, Table Covers, etc.

Reliable Goods—Prices Keenly Cut for the Sale!

PRINTED BEDSPREADS

MM166—Indian Printed Bedspreads, smart Persian designs, attractive color combinations, light in weight, easy to wash. Size, 68 x 86 ins. Usual Price, 13/11; Sale Price, 12/6

TOILET COVERS

MM167—Marcella Toilet Covers, pretty designs. Size, 26 x 45 ins. Keen values. Each 4/3, 4/6
Size, 26 x 52 ins. Each, 3/11, 4/9
MM168—Honeycomb Toilet Covers. Size, 24 x 43 inches. Keen values. Price 3/11

MM169—Marcella Toilet Runners, pretty designs; 13 x 36 inches. Each 2/6, 2/11, 3/3, 4/3
13 x 45 inches. Each, 2/6, 3/3

COT QUILTS

MM173—Kindergarten Cot Quilts, quaint nursery designs, as illustrated, in pretty shade of blue. Size, 36 x 45 inches. Each, 6/11

MM174—White Marcella Cot Quilts, 35x54 in. 4/11, 5/11, 7/11, 8/11, 13/6
Size, 45 x 63 inches. Each, 7/11, 11/9, 13/11, 14/11, 16/6, 22/6, 25/-

HONEYCOMB QUILTS

MM189—White Honeycomb Quilts. Single Beds, 64x86 in. 16/11, 18/6
Three-quarter Beds, 63x92 inches. Each 22/6, 25/-
Double Beds. Size, 80 x 102 ins. Each 26/6, 28/6

LINEN DIAPER.

MM175—Fine Quality. Per yd. 4/6

WATERPROOF SHEETING.

MM176—Waterproof Sheeting, 36 inches wide. Per yd. 8/11
54 inches wide. Per yd. ... 8/11

HESSIAN.

MM177—Plain, 72 ins. wide. 1/8½
Striped, 72 ins. wide. Per yd., 2/6

BLIND TICK.

MM178—Striped Verandah Blind Tick, red and white stripe; 72 ins. wide. Per yd. 6/11

CANVAS DUCK.

MM179—White Canvas Duck, 36 inches wide. Per yd. 3/6

CHEESE CLOTH.

MM180—Brown Cheese Cloth, 36 inches wide. Per yd. 1/2

DRESS HOLLAND.

MM181—Brown Dress Holland, 31 inches wide. Per yd. 2/3, 2/6
39 inches wide. Per yd., 2/11, 3/3

FLEMISH LINEN.

MM182—Brown Flemish Linen, 36 inches wide. Per yd. 4/6

WHITE DRILL.

MM183—White Drill, 28 ins. wide. Per yd. 2/9, 2/11

WHITE JEAN.

MM184—White Satin Jean, 28 ins. wide. Per yd. 2/9, 2/11

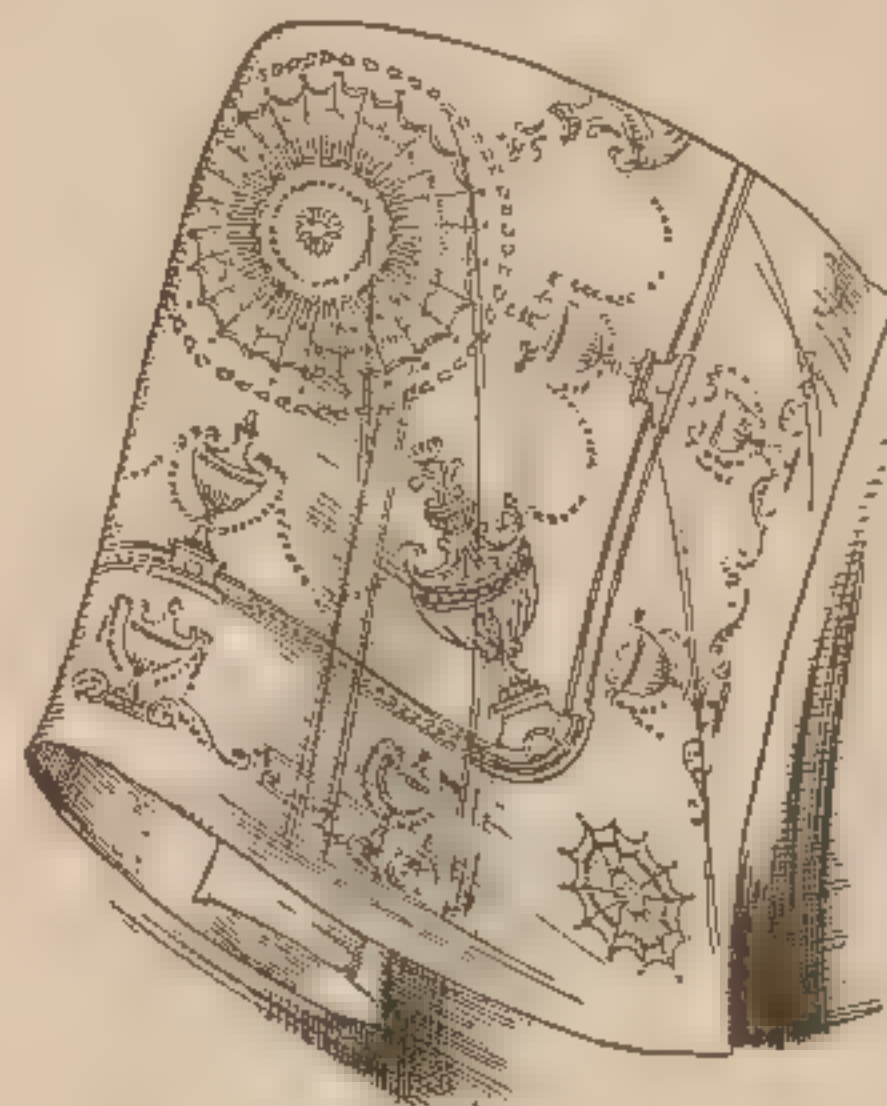
SWANSDOWN CALICO.

MM185—White Swansdown Calico, 29 inches wide. Per yd. ... 1/9½

MANGLE CLOTH.

MM186—Linen Mangle Cloth. 22 inches wide. Per yd. ... 3/6
24 inches wide. Per yd. ... 3/9

All Prices Less the Bonus.



MARCELLA QUILTS

MM188—White Marcella Quilts, smart designs, splendid wearing. For Single Beds. Size, 66 x 86 inches. Each 18/6, 22/6, 25/6, 30/-, 32/6, 37/6, 42/-, 45/-
Three-quarter Beds, 74 x 95. Ea., 23/-, 25/-, 26/6, 29/6, 38/6
Double Beds. Size, 86 x 106 inches. Each 26/11, 32/6, 38/6, 40/-, 47/6, 57/6
Large Double Beds. Size, 96 x 114 ins. Each, 43/6, 45/-, 52/6, 57/6, 60/-, 70/-, 87/6, 100/-

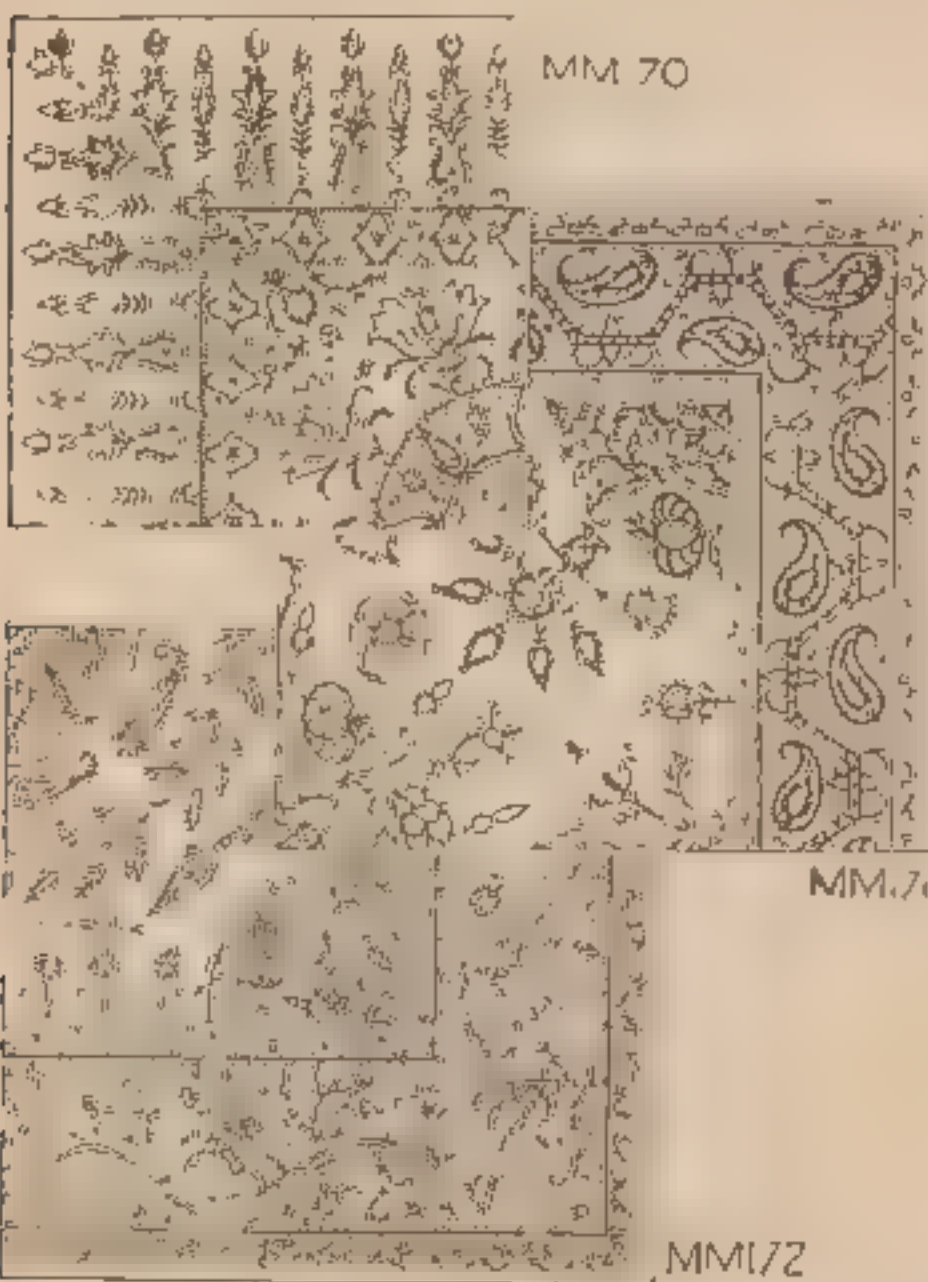
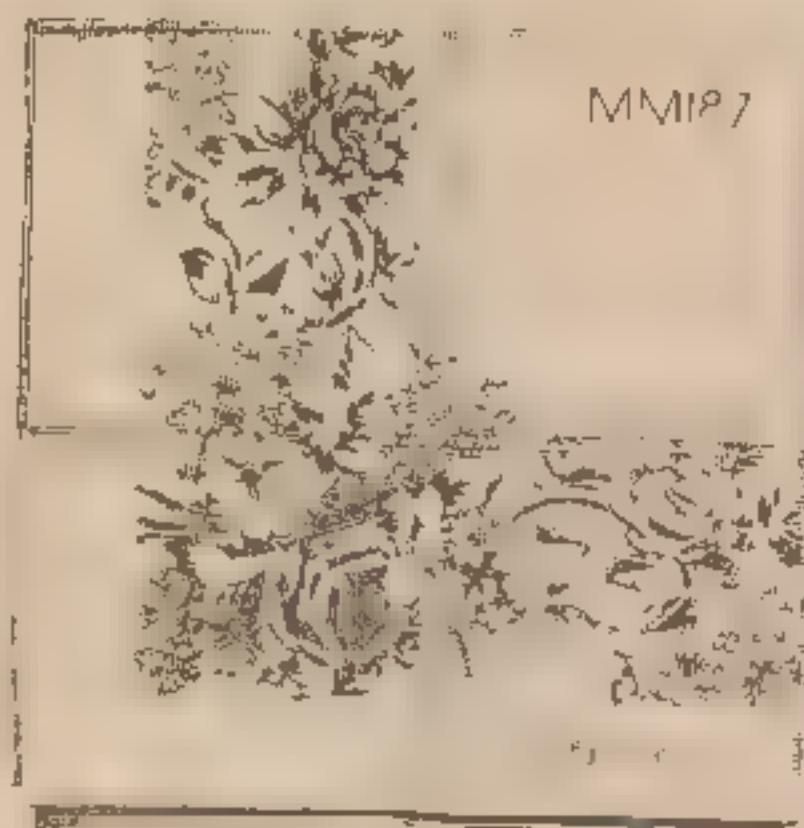
ALHAMBRA QUILTS.

MM190 — Colored Alhambra Quilts, for Single Beds; in red and blue; 64 x 90 inches, 14/11

TABLE COVERS

MM187—Dainty Printed Table Covers, illustrated below. Size, 36 x 36 inches. Each .. 3/11

All Prices Less the Bonus.



PRINTED TABLE COVERS

MM170 — Indian Printed Table Covers, a fine range of designs, similar to illustration; 34 x 34 ins. Usual Price, 2/11; Sale Price, 2/6

MM171—Indian Printed Table Covers, dainty colorings, pretty designs, similar to illustration; 44 x 44 ins. Usually 4/6; Sale, 3/11

MM172—Dainty Printed Table Cover (as illustration), a fine range of colors. Size, 54 x 54 inches. Usual Price, 6/11; Sale Price, 6/6

All Prices Less the Bonus.

Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



BATH MATS

MM212—Bath Mats, keen prices.
31x20, red only. Each ... 4/11
31x20, blue only. Each ... 5/11
30x20, ecru, red, blue. Ea. 7/11
34x22, red, blue, ecru. Ea. 8/11
38x27, blue only. Each, 10/11
49x28, blue only. Each, 12/6

KITCHEN TOWELS

MM213—Ready Hemmed Check
Glass Towels, reliable qualities.
Prices, 1/2-doz., 11/9, 13/6, 15/6

MM214 — Osnaberg Kitchen
Towels, hemmed ready for use.
Per 1/2-doz. ... 13/-, 16/-, 19/6

MM215—Flax Kitchen Towelling.
27/28 ins. wide, 2/2, 2/8, 3/3
36 ins. wide. Yd., 3/3, 3/6, 4/3

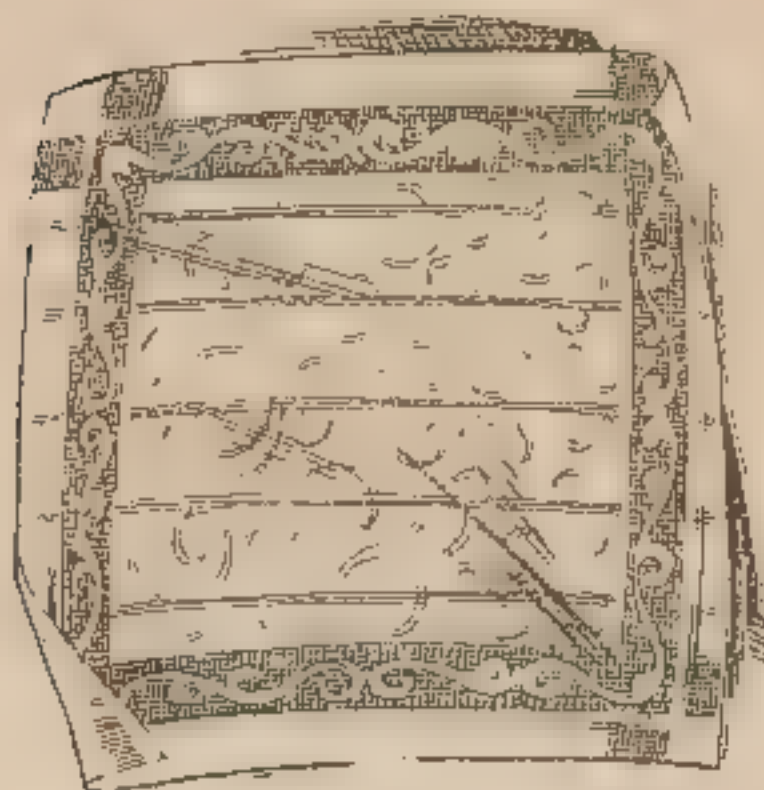
MM216 — Check Glass Cloth.
Yd. 1/11 1/2, 2/1, 2/3, 2/6

MM217—Typed Linen Towels,
with red band down the centre,
and woven words, "Kitchen,"
"Glass," and "Pantry."
Price, per 1/2-doz. 15/6

FACE CLOTHS

MM218—Turkish Face or Wash
Cloths, similar to illustration
Colors, blue, pink, gold, and
lavender; 12 1/2 x 12 1/2 ins., 11 1/2

All Prices Less the Bonus.



MM218.



Towels, Towellings and Bath Mats

Solid Savings on every Cash Purchase!

TURKISH TOWELS

MM194—White Turkish Towels.	20x40	25x45	21x44	26x52
Sizes ..	20x40	25x45	21x44	26x52
Each ..	2/4	3/9	4/-	4/2
Doz. ...	27/6	44/-	47/6	49/-
MM195—White Hemstitched Turkish Towels, superior quality goods of British manufacture.	22x46	25x45	30x54	24x48
Sizes ..	22x46	25x45	30x54	24x48
Each ..	4/4	4/7	4/9	4/8
Doz. ...	51/-	54/-	54/-	55/-
MM196—Colored Turkish Towels.	26x43	30x60	29x54	
Sizes ..	26x43	30x60	29x54	
Each ..	5/-	5/-	5/-	
Doz.	59/-	59/-	59/-	
MM197—A Special Value Line of Colored Turkish Towels, hemmed ends. Size, 18 x 34 inches.	32x62	28x54	30x60	
Sizes ..	32x62	28x54	30x60	
Each ..	5/10	6/3	6/6	
Doz.	68/6	73/-	76/-	
MM198—Colored Turkish Towelling. Keen values; 15 ins. wide.	30x60	32x66	31x54	
Sizes ..	30x60	32x66	31x54	
Each ..	7/-	7/3	7/4	
Doz.	81/-	84/-	85/-	

MM195—White Hemstitched Turkish Towels, superior quality goods of British manufacture.
Sizes 21x39 27x57 33x61
Each 3/6 7/6 10/-
Doz. 41/- 88/- 117/6

MM196—Colored Turkish Towels.
Sizes .. 18x34 19x41 20x43 22x43
Each .. 1/2 1/6 2/1 2/4
Doz. ... 13/11 17/11 24/- 27/-
Sizes .. 23x43 21x43 23x41 23x50
Each .. 2/5 2/6 2/6 2/9
Doz. ... 27/6 29/- 29/- 32/-
Sizes .. 23x47 23x44 24x53 24x50
Each .. 3/3 3/4 3/6 3/9
Doz. ... 38/- 38/6 41/- 44/-
Sizes 23x46 23x45 24x48 27x49 29x58
Each 3/9 4/4 4/9 6/3 6/8
Doz. 44/- 48/6 56/- 75/- 78/6

MM197—A Special Value Line of Colored Turkish Towels, hemmed ends. Size, 18 x 34 inches. Price, each, 1/2 1/2; Per doz., 13/11

MM198—Colored Turkish Towelling. Keen values; 15 ins. wide. Prices, yd., 1/1 1/2, 1/3 1/2, 2/-, 2/4 1/2

MM198a—White Turkish Towelling
18 ins. wide. Per yd. 1/6 1/2
22 ins. wide. Per yd. ... 1/7 1/2, 3/8
24 ins. wide. Per yd. ... 2/4 1/2, 2/9
26 ins. wide. Yd., 2/3, 2/8, 2/11

HONEYCOMB TOWELS

MM199—White Honeycomb Towels.
21 x 36 ins. Ea., 1/8; Doz., 19/6

HAIRDRESSERS' TOWELS

MM219 — Hairdressers' Towels.
Size, 13 1/2 x 28 ins. Per doz., 7/11

LAVATORY TOWELS

MM205—Typed "Lavatory." Size,
14 x 22. Doz. 16/11

All Prices Less the Bonus.

GUEST TOWELS

MM200—Turkish Guest Towels.
Dainty towels, pretty designs, as
shown above. These are obtain-
able in pink, blue, gold, and
lavender; 13 x 24 ins. Each, 2/3

MM201—Huckaback Guest Towels.
Sizes .. 14x22 15x26 15x25 16x24
Doz. ... 15/6 17/6 17/11 21/-

Linen Huckaback Guest Towels.
Sizes .. 14x22 15x24 15x24 15x24
Each .. 2/9 3/6 3/9 4/11

SPECIALS IN GUEST TOWELS

MM202—Superior Quality Cotton
Huckaback Guest Towels, 14 x 22
inches. Usual Price, doz., 16/11
Sale Price, each, 1/4; doz., 15/6

MM203—Huckaback Face Towels.
Sizes .. 17x34 18x36 21x42 22x38
Each .. 2/1 2/9 2/11 3/6
Sizes .. 18x36 18x34 20x36 24x42
Each .. 3/9 4/2 4/6 5/9
Sizes .. 22x38 24x44 24x40 24x42
Each .. 5/- 7/4 7/6 9/6

HUCKABACK TOWELLING

MM204 — Huckaback Towelling.
Plain, 18in., 3/3; 22 & 26in., 3/11
Fancy, 22 ins. wide. Per yd., 2/3

ROLLER TOWELS

MM206—Crash Roller Towels, each
three yards long 3/6, 4/9
MM207—Col. Turkish Roller Towels,
each 3 yards, 3/-, 3/6, 6/3, 7/3

BATH TOWELS

MM208—Extra Heavy-weight Bath
Towels. These towels will give
almost endless wear. Large sizes,
for bathroom. Ea. 8/11, 13/6, 21/-

DISHCLOTHS

MM209—Serviceable Dish Cloths.
Open make, 22 x 22. Doz., 5/11
Open make, 22 x 30. Doz., 6/11
Fine make, 20 x 22. Doz... 7/6

FLOORCLOTHS

MM210 — Strong Floor Cloths.
Size, 22 x 22 inches. Doz., 7/11
Dorset Floor Cloths, 22 x 24 ins.
Doz. 12/-

DUSTERS

MM211 Plain yellow Flannelette.
Doz. 6/11, 8/11
Check Flannelette. Doz. ... 6/6
Cream Flannelette, 24x24. Dz., 3/11
Check Cotton. Doz. 7/6

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus



Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

Lingerie Fabrics and Dress Linens

The Finest Linens at Considerable Savings!

NAINSOOK

MM224—"Bridal Wreath" Nainsook, for dainty underwear; 40 in. Yd. .. 1/7½ 1/9 2/1 2/6 2/11 Doz. .. 19/- 20/6 24/6 29/6 34/6

TARANTULLE

MM225—Tarantulle, for dainty underwear, 40 inches in width. Standard. Fine. Superfine. Yd. 2/3 2/6 2/9 Doz. 26/6 29/6 32/6

Note: — Tarantulle being a proprietary line, is not subject to the Bonus.

TELEBLANCA

MM226—A fine, soft, lingerie fabric, 40in. Per yd., 2/4; Per doz., 27/-

MULL MUSLIN

MM227—Mull Muslin, 38 ins. wide. Yd., 1/8½ 2/1 2/3 2/4½ 2/6 2/9 Doz. 20/- 24/6 26/6 27/6 29/- 32/-

MADAPOLAMS

MM228—Farmer's Famous "Victor" Madapolam; 42 inches wide. Per yd., 1/10 2/1 2/4 2/6 2/9 Per doz. 21/6 24/6 27/6 29/6 32/6

SPECIAL BARGAIN.

MM229—Special reductions in White Madapolam, 42 inches wide. Madapolam, 42 inches wide. Usual Prices, yd., 1/9½ 1/11½ 2/1 Special Sale Prices, 1/4½ 1/7 1/9 50 inches wide. Usually, yd., 2/9 Special Sale Price 2/3

HORROCKSES' CALICO

MM230 — Horrockses' Reliable Calico and Longcloth. Qualities, A1 B1 C H M2 Per yd. 1/3 1/4½ 1/6 1/9 2/- Per doz. 14/6 16/- 17/6 20/6 23/6

CREWDSON'S LONGCLOTH.

MM231—Crewdson's Fine Longcloth. Per yd. .. 1/9 1/11½ 2/3 Per doz. 20/6 23/- 26/6 MM232—Crewdson's Heavy-weight Calico, 36 inches in width. Per yd., 1/6 Per doz., 17/6

REVUE NANSU

MM233—A fine fabric for dainty underwear; 40 inches wide. Per yd., 2/9 Per doz., 32/-

LINGERIE CAMBRIC

MM234—A splendid wearing cloth, specially recommended; 36 inches. Usually, per yd., 1/11½; doz., 23/- Sale Price, yd., 1/9; doz., 20/6

All Prices Less the Bonus.

COMMUNITY CLOTH

MM235—This is an ideal cloth, made from pure Egyptian cotton; 36 ins. wide. Yd., 2/3; doz., 26/6

EMBROIDERY CAMBRIC

MM236—Splendid wearing qualities. Excellent value; 42 inches wide. Per yd., 1/8½ 1/10 2/3 2/6 2/9 Per doz. 20/- 21/6 26/6 29/6 32/-

OLD BLEACH LINEN

MM237—This cloth is immensely popular for costumes, skirts, children's wear, and fancy work. New shipments will be much higher in price, therefore we strongly recommend making your purchase now.

36 ins. wide. Yd. 4/6, 4/9 40 ins. wide. Yd., 4/3, 4/11, 5/3 45 ins. wide. Yd., 4/11, 5/6, 5/9

WHITE LINEN CAMBRIC

MM238—Ideal for ladies' and children's nightdresses; these are excellent values; 36 inches wide. Yd. 3/6, 3/9, 3/11, 4/6, 5/3, 5/11, 6/6

COTTON TWEED

MM239 — A good hard-wearing fabric for boys' suits and men's working trousers; neat designs on dark grounds; 27 inches wide. Usual Price, per yd. 2/3 Sale Price, per yd. 1/11½

TUSSORETTE SUITING

MM240—This is a splendid washing fabric, suitable for children's wear. It is widely used for boys' school blouses. Neat stripe designs and plain grey. Width, 27 inches. Price, per yd. 1/6½

COLORED DRESS LINEN

MM241—Reliable wearing quality, in pretty shades of pale blue, pink, saxe, navy, brown, wine, and white; 36 inches in width. Usual Price, yd. 5/6 Sale Price, yd. 4/11

HARRIS LINEN

MM242—Ideal for costumes, children's wear, and fancy work. Colors, putty, golden brown, mid brown, dark brown, royal, light or dark navy, grey, light saxe, fawn, and mole; 36in. Per yd., 5/6

All Prices Less the Bonus.

COLORED SHEER LINEN

MM220—An ideal fabric for blouses, dresses, camisoles, etc.; a splendid wearing fabric; dainty shades of rose pink, salmon pink, nattier blue, pale blue, light grey, jade green, navy, amethyst, lime, light and dark brown, and canary. yd. 4/6

WHITE SHEER LINEN

MM221—A popular fabric for blouses, camisoles, children's frocks, etc. Keen value; 36 ins. wide. Yd., 2/11, 3/3, 3/6, 3/9, 4/6, 4/11, 5/3, 5/9, 6/11, 8/6

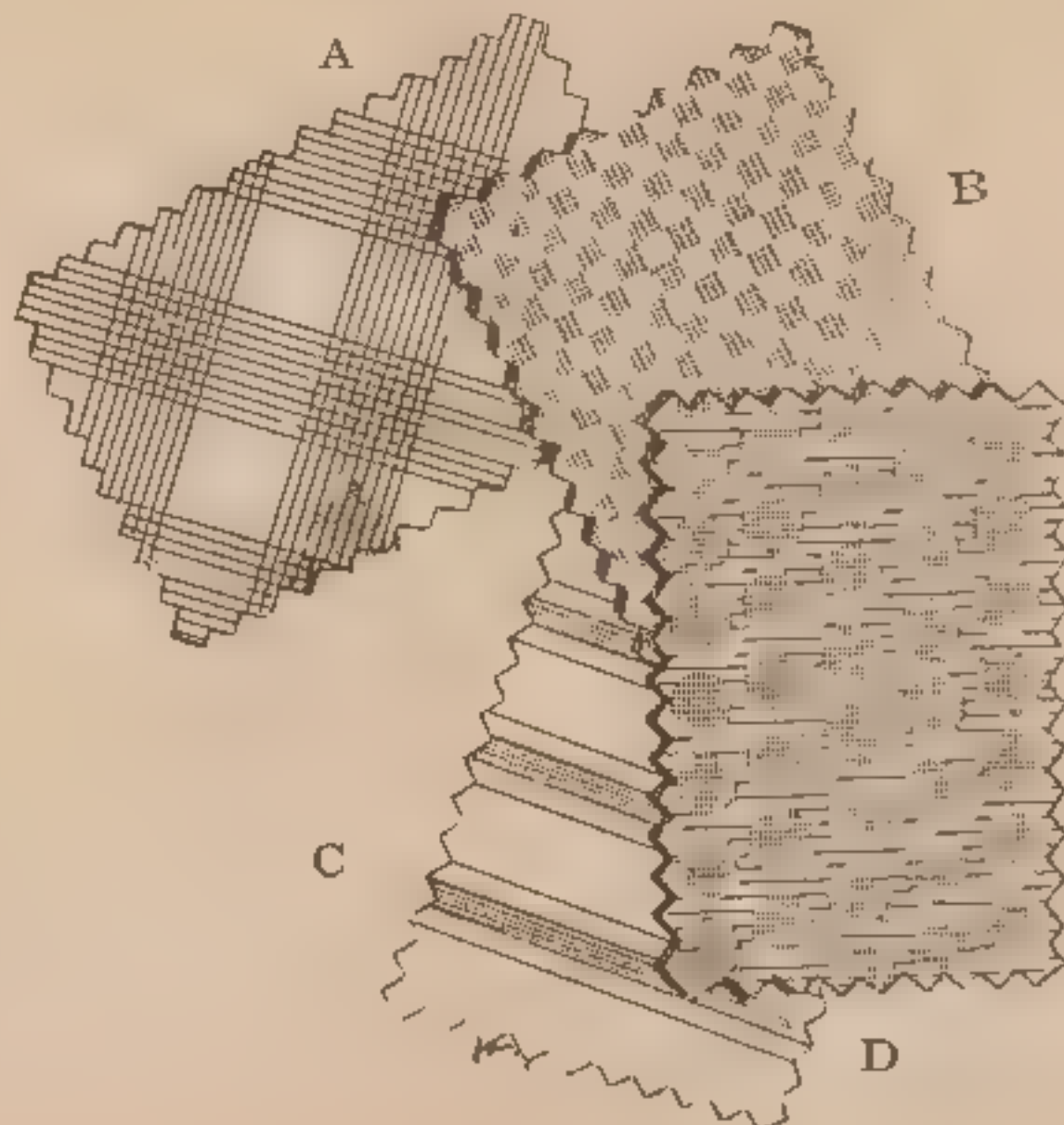
STRIPED SHEER LINEN

MM222—Fine Striped Sheer Linen, white grounds with stripes in black and mauve; 30 inches wide. Usual Price, 2/11 Sale Price 2/-

FANCY SHEER LINEN

MM223—Fancy Sheer Linens. Ideal designs for blouses, dresses, and maids' frocks. The splendid washing and wearing qualities of Sheer Linen are well known—always appearing fresh and new, even after repeated laundering. Designs as illustrated below: D. pink, nattier blue, helio., and maize; C. pink and blue stripes on white grounds; B. dice checks in pink, nattier, blue, heliotrope, and maize; A. smart check in blue and rose pink, 36 ins. wide. Usually, yd., 5/11; Sale, 5/6

All Prices Less the Bonus.



Saving Cash Buyers 2/- in Every £ spent

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th

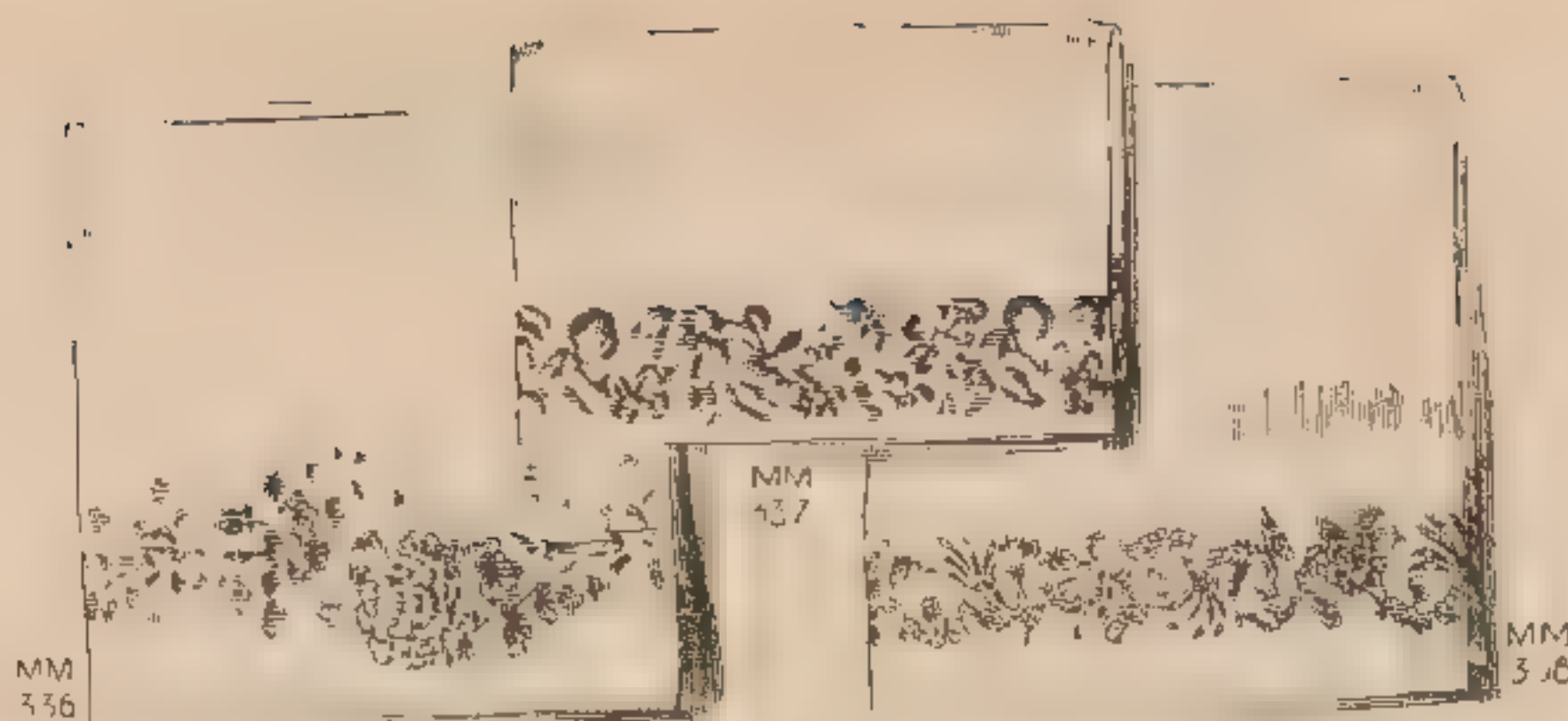


SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

MADRAS MUSLIN

- MM243**—Cream Scalloped Edge Madras Muslin, a fine range of smart designs; 52 inches wide. Usually, yd. 1/11½ 2/3 2/6 2/11 Sale 1/10 2/1 2/4 2/9
- MM244**—Cream Straight Edge Madras Muslin, new and attractive designs; 45in. Yd., 1/11, 2/1
- MM245**—Cream Madras Muslin, with dainty lace edge, pretty designs; 52 inches in width. Usual Prices, yd. .. 2/11 3/3 Sale Prices, yd. 2/9 2/11
- MM246**—Cream Madras Muslin, plain edge, neat designs for dwarf or long curtains, Fleur-de-lis, laurel wreath, and lovers' knot; 50in. wide. Yard, 3/3
- MM247**—Cream Madras Muslin, with pink floral border and centre designs, scalloped edge; 50ins. Per yard, 4/3, 4/11
- MM248**—Cream Lace Edge Madras, with pink floral border and centre designs; 50 ins. wide. Usual Price 5/3 Sale Price, yd. 4/6
- MM249**—Ivory Luxor Madras Muslin, noted for its splendid wearing qualities; attractive designs; 50 ins. Per yard.. 3/9
- MM250**—Colored Madras Muslin, straight edge, unfadable colors. Mole, grey, leaf, with neat rich vieux rose flowers in black circle; also grey leaf with neat gold flower in black circle. Width, 52 inches. Per yd., 7/6
- MM251**—Colored Madras Muslin, scalloped edge, unfadable colors, with one-inch black stripe on a half-inch black and white check and burnt rose designs; 50in. Usual Price, yd. 11/6 Sale Price 10/11
- MM252**—Colored Madras Muslin, scalloped edge, very smart designs, one-inch black stripe, one and half inch brown and white check, and powder blue designs; 50in. Usual Price, 11/6 Sale Price, per yard ... 10/11
- MM253**—Colored Madras Muslin, allover designs, in self furnishing tone of brown, vieux rose, and nattier blue. Plain edge; 50 inches wide. Price, yd., 5/11
- MM254**—Colored Madras Muslin, rich border and centre designs, scalloped edge; 45in. Yard, 5/9

All Prices Less the Bonus.



Save Money on Furnishing Fabrics

Some Reduced—the Bonus Given on All!

CASEMENT CLOTH

- MM336**—Bordered Casement Cloth, cream ground, with unique border of butterfly and floral design, in tones of brown, amethyst, light green, pink, and saxe blue; 50 ins. wide. Per yd. 2/9
- MM337**—Bordered Casement Cloth, tussore ground with conventional border, in tones of powder blue, burnt rose, and paeon blue; 50 ins. wide. Per yd. 2/9
- MM338**—Bordered Casement Cloth, cream and tussore grounds with rich floral and fruit border; 50 ins. wide. Per yd. 2/9
- MM256**—Bordered Casement Cloth, tussore ground with floral border and centre design, in amethyst or brown; 50 ins. wide. Per yd., 1/4½
- MM257**—Bordered Casement Cloth, tussore or cream grounds, neat border and centre designs; 36 ins. wide. Per yd. 1/1½
- MM258**—Bordered Casement Cloth, cream ground with border of trellis and rose design; in nattier blue, red, and prune; 50in. Yd., 1/11½
- MM259**—Bordered Casement Cloth, cream ground with lantern and bamboo design, in very rich colorings; 50 ins. wide. Per yd., 1/11½
- MM260**—Plain Casement Cloth, superior quality, in shades of ivory, maroon, burnt rose, brown, salmon pink, green, cardinal; 50in. Yd., 2/6
- MM261**—Cotton Fuji Casement Cloth, a new fabric for curtains, in tones of light and mid shades of vieux rose, cardinal, mid brown, saxe blue, violet, tussore, and sand; 50in. wide. Per yd. ... 3/3
- MM262**—Haircord Casement Cloth, strong quality; light vieux rose shade. Usual Price, yd. .. 2/11 Sale Price 2 6

CASEMENT VOILE

- MM263**—Bordered Voile Casement, very fine superior quality; ivory ground with floral and bird designs and lattice and floral designs; dainty colorings; 40in. Yd., 2/6

CURTAIN BORDERING

- MM264**—Stencilled Curtain Bordering, smart designs, fast colors, and large variety to select from. Per yd. ... 1/1½, 1/3, 1/6, 1/11½

CURTAIN POPLINS

- MM265**—Highly Mercerised Superior Quality Poplin, for curtains and cushions; in shades of cream, tussore, burnt rose, light brown, vieux rose, champagne, and electric blue; 50in. wide. Per yd., 5/11

All Prices Less the Bonus.

BRISE BISE

- MM266**—Cream Madras Brise Bise with loops, trellis and applique rose designs; 27ins. wide. Per yd., 2/11 30 inches wide. Per yd. ... 3/3 36 inches wide. Per yd. ... 3/11
- MM267**—Ivory Net Brise Bise, strong wearing qualities, dainty designs, suitable for short curtains. 24 ins. wide. Yd., 1/6, 1/9, 2/3, 2/6 27 ins., 1/6, 1/9, 1/11½, 2/6, 2/11 30 ins. wide. Price, yd. ... 2/6 36 ins. wide. Price, yd., 2/9, 2/11

CRETONNES

- MM268**—Smart Designs in Cretonnes, rich colorings; 31 ins. wide. Per yd. 1/3, 1/6½, 1/11½, 2/3 2/9, 2/11, 3/3, 3/6, 4/11
- MM269**—Grey Ground Cretonne, with very smart design in black and vieux rose, also black and saxe blue; 50ins. wide. Yd., 8/6

FLORAL SATEENS

- MM270**—Fine Range of Floral Sateens. Designs suitable for down-quilt covers, box covers, ladies' bags, etc., 30 inches wide. Per yd. 1/9, 1/11½, 2/3

SHADOW TISSUE

- MM271**—Superior qualities, smart design, suitable for loose covers, colorings to suit color schemes; 31in. Per yd., 4/6, 4/9, 4/11, 5/6

NURSERY CUSHIONS

- MM272**—Nursery Cushions, made from Kiddies' Cloth, quaint designs and rich colorings, kapok filled. 14 x 14 inches. Price, each, 4/6

ART SERGE

- MM273**—Special Value in Extra Heavy Quality Art Serge, in smart tones of brown, maroon, green; 72in. Per yd. 10/6

FURNISHING TERRY

- MM274**—Rich, all-over designs in Colored Furnishing Terry Cloth, reversible; very suitable for hall curtains, etc.; 34in. Per yd., 6/6

CUSHION MOUNTS

- MM275**—Plain Cushion Mounts. 18 x 18 inches. Price 3/- 20 x 20 inches. Price 3/9 22 x 22 inches. Price 4/6 20 inches round. Price 4/6 22 inches round. Price ... 4 11 24 inches round. Price ... 5, 11

HARNESS MUSLIN

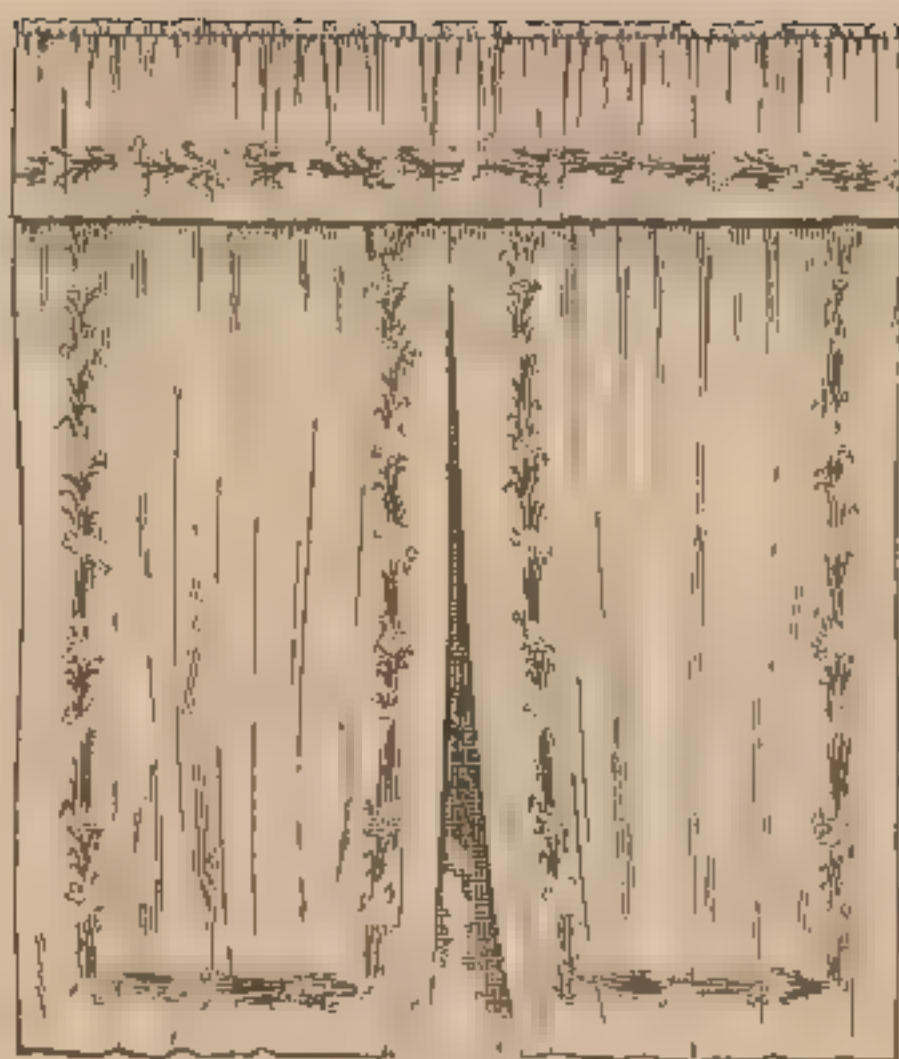
- MM255**—White Harness Muslin, dainty designs. Width, 48 ins. Per yard .. 1/4½, 1/6, 1/9, 2/11

All Prices Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks



MM276



MM285

Curtains, Table Covers, Cushions

Home Furnishing Opportunity—Certain Savings!

POPLIN CURTAINS

MM276—Poplin and Terry Curtains (illustrated above), considered the most exclusive, showing in artistic tones of light brown, burnt rose, nattier blue, and black. Each Curtain has two most attractive bands of furnishing Terry across the base, harmonising beautifully. Valance has one band of the Terry between each box pleat. Curtains 7 ft. long. Box-pleated valance 7 ft. wide. Per set, 90/-

MM277—Rich Poplin Curtains, burnt rose, design in black poplin on one side and base of each curtain; also on valance; brown with design of blue poplin; nattier blue with design of brown. Curtains are 7 ft. long with box-pleated valance 7 ft. wide. Per set, 75/-

APPLIQUE CURTAINS

MM278—A most attractive Curtain, made of Tussore Poplin, with rich Oriental design on base of each curtain, also between boxpleats on valance. Curtains, 7 ft. long; valance, 7ft. wide. Price, 75/- set.

LACE CURTAIN BARGAINS

MM279—Ivory Nottingham Lace Curtains, 3 yards long. Per pair. Usually ... 10/11 11/6 13/6 16/6
Sale Prices, 9/11 10/6 12/6 14/11
Usually 17/11 18/6 19/11
Sale Prices ... 15/11 16/11 17/6

MM280—Ivory Nottingham Lace Curtains, dainty designs in splendid wearing goods; 3½ yds. Per pair
Usually ... 14/11 19/11 22/6 23/6
Sale Prices, 13/6 17/6 20/- 21/-
Usually ... 26/6 30/- 32/6 35/-
Sale Prices, 24/6 27/6 30/- 32/6

CANVAS VOILE CURTAINS

MM281—Canvas Voile Curtains, with rich heavy colored border on base and top of curtain; 2½ yards long, 50 ins. wide. Per pair, 55/-

MM282—Canvas Voile Curtains, very smart, with a border on base and narrow border near top; tones of blue, brown, red, or black; 40 ins. wide, 7 ft. long. Per pair, 45/-

MUSLIN CURTAINS

MM283—Colored Madras Muslin Curtains, scalloped edge, serviceable colorings, border mitred on base of curtain; 2½ yds. Pair, 39/6

All Prices Less the Bonus.

CASEMENT CURTAINS

MM285—Bordered Casement Cloth Curtains (illustrated above), soft colorings, smart designs. Curtains 7 ft. long and 50 inches wide; border mitred on base of each curtain; valance to match, gathered in on tape to 6 feet. Set, 27/6

MM286—Bordered Casement Cloth Curtains, neat designs; 2½ yards long, 50 inches wide; border mitred on base of each curtain; also valance to match, gathered in on tape to 4 ft. 6 inches. Per pair, 19/6

MM287—Bordered Voile Casement Curtains, 40 inches wide, 2½ yards long; border mitred on base of each curtain; also a valance to match, gathered in on tape to 4 ft. 6 inches. These are very dainty curtains, and being made from a superior quality fine voile will wash well and give excellent wear; a fine range of pretty designs to select from. Per set 21/-

TABLE COVERS

MM288—Mohair Table Covers, of superior quality. These covers give excellent wear, and are obtainable in rich furnishing shades of blue, red, brown, and green. Size, 2 x 2½ yards. Each .. 87/6
Size, 2 x 3 yards. Each .. 99/6
Size, 2 x 3½ yards. Each 127/6

MM289—Tapestry Table Covers, a large variety of designs and colors. 60 x 80 ins. Usually 35/- 37/6
Sale Prices 25/- 27/6

MM290—Art Serge Table Covers, extra heavy quality, rich bordering. Brown, blue, red and green. Size, 2 x 2½ yards. Each .. 52/6
Size, 2 x 3 yards. Each .. 65/-

CUSHIONS

MM291—A Useful Travelling Cushion, made of tussore union, with a handle and two pockets; well filled with kapok. Size, 17 x 23 inches. Each 6 11

MM292—Cretonne Cushions, serviceable colorings. Size, 22 x 22 inches. Special value. 5/11, 6/11

MM293—Hand-painted Black Poplin Cushions, exclusive designs; truly a work of art; oblong and square shapes. Each 35/-

MM284—Tussore Union Washing Cushion Covers, with kapok pad. 20 x 40 ins. Price, complete, 7/11

All Prices Less the Bonus.

Farmer's CASH BONUS SALE

*Commences June 30th
Finishes July 19th*



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

SPECIAL CUSHION OFFER

MM294—Special Sale Offer in Satin Cushions, smart in design, rich in color; obtainable in good furnishing shades of saxe blue; vieux rose, and black. Special value. Each 25/6



MM295

POPLIN AND TERRY CUSHIONS

MM295—Poplin Cushions, to match Curtain (illustration MM276). The cushions have one band of Terry from corner to corner, and two pane's of rucking on each side, as shown above. Well filled with kapok. Size, 22 x 22 ins. Each, 17/6

RUCKED SILK CUSHIONS

MM296—Rucked Silk Cushions, an exceptionally fine value; a variety of smart designs in round or square shapes. Made from black palette silk. Special value. Each 42/-

MM297—Rucked Jap. Silk Cushions, furnishing tones of vieux rose and black; or special shades to order. Effective designs, round or square shapes. Each 35/-

MM298—Black Palette Silk Rucked Cushions, round or square shapes, with smart fancy silk centre; quite new. Ea., 45/-

MM299—Round Rucked Silkette Cushions, grey, electric blue, and tussore grounds with rich conventional designs and exquisite colorings. Each ... 27/6

All Prices Less the Bonus.

Quality the Best. only Price sacrificed

Commences June 30th
Finishes July 19th



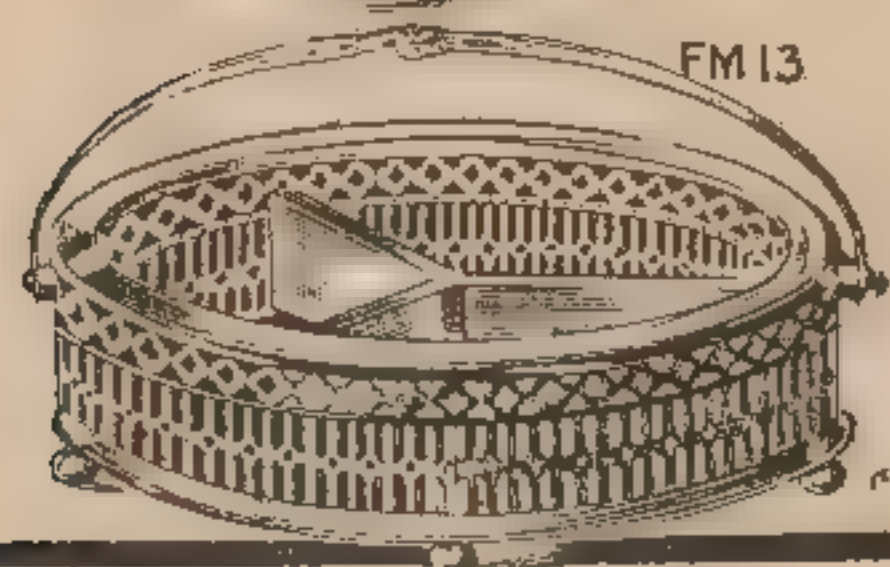
Illustrations of various pieces of equipment:

- FM 4: A small, shallow, oval-shaped container or tray.
- FM 5: A long, thin, rectangular object, possibly a ruler or a strip of material.
- FM 6: An open box containing several small, oval-shaped objects, possibly seeds or small stones, arranged in rows.
- FM 7: A small, round, shallow container or bowl.
- FM 8: A small, rectangular object, possibly a block or a small container.
- FM 9: A small, rectangular object, possibly a block or a small container.



Home Conveniences at Appealing Prices!

FM1—Stainless Cutlery, requires no cleaning, square xylonite handles. Small size, 70/-; large size, 75/- per dozen.
FM2—Jam or Sugar Spoon, heavily silver plated; 6 inches. Usually 4/-; Sale Price, 3/6
FM3—Silver-plated Toast Rack, holds six pieces. Usually, 17/6 Sale Price 16/6
FM4—Silver-plated Sweet Dish, plain, with beaded edge, 10/6
FM5—Dixon's Nickel Silver Table Spoons & Forks. Doz. 18/6 Dessert Spoons & Forks. Dz. 14/6 Tea Spoons. Doz. 7/6
All Prices Less the Bonus.



FM6—Silver-plated Tea Spoons and Tongs, in velvet-lined case
Usual Price, 15/6. Sale Price, 14/6

FM7—Polished Oak Salt Cellars,
with silver-plated mounts and
spoons, porcelain lining. Each, 3/-

FM8—Silver-plated	Tea	Pot,
2 pint size,	neat	design.
Usual Price		30/-
Sale Price		27/6

FM9—Silver-plated Tea Strainers,
finest quality Price 3/-

FM10—Silver-plated	Vase, finest			
quality. Ins.,	5	6	7	8
Usual Prices,	9/6	10/6	12/6	15/6
Sale Prices,	8/6	9/6	11/6	14/6

FM11—China Honey Jars, silver-plated lid and spoon; 3½ ins. high.
Price 5/-

FM12—Stewed Fruit or Salad Dish,
on silver-plated stand; 10 ins. dia.;
for cake or sandwiches. Price, 25/-

FM13—Silver-plated Preserve Dish,
glass lining, with three divisions
Usual Price, 17/6; Sale Price, 15/6

All Prices Less the Bonus.

FM14—Silver-plated Butter Dish,
in shell design, with knife; 3 in.
dia. Usually 5/-; Sale Price, 4/6

FM15—Tile Teapot Stand, with silver-plated mount; 6 ins. square, assorted designs. Price 7/6

FM16—Glass Honey Jars, silver-plated lid and spoon; 3½ ins. high.
Price 4/6

FM17—Silver-plated Candlestick,
newest design; dia. of base,
4½ ins. Price 12/6

FM18—Nickel Alarm Clock, 1-day,
good and reliable timekeepers, 8/6

FM19—Biscuit or Sandwich Holder,
in best quality silver-plate, **27/6**

FM20—Silver-plated Fern Bowl,
with earthenware lining; 3½ ins.
dia. Usually 12/6; Sale Price, 11/-

FM2I—Nickel Timepiece, "The Sting," 2-inch dial; excellent time-keeper. Price **7/6**

FM22-Dainty Silver-plated Sugar Bowl, gilt inside, dia. 4 ins., 12/6

FM23—Bread Saw, with serrated edge, blackwood handle. Price 2/-

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

DISH & DESSERT
PAPERS
ASSORTED & 288



FM40—Smart Black Leather
Hand-Bag, fitted with purse
and mirror. Usual Price, 6/6
Sale Price 5/6

FM41—Cellular Wash Cloth, in
waterproof bag. Usual Price, 1/-
Sale Price 10¹/₂d.

All Prices Less the Bonus.

FM41



QUALITY ARTICLES OF EVERYDAY USE

Perfumery, Stationery, etc., all to be Cleared!

FM24—Bag Purse, in soft tan leather, with inside pocket. Usual, 1/-
Sale Price 10¹/₂d.
Suede Purses, in assorted colors.
Usual Price, 2/-; Sale Price, 1/9

FM25—Fine Pin Seal Leather Ticket or Card Case, in black.
Usual Prices 3/6, 5/6, 7/6
Sale Prices 2/6, 4/6, 6/-

FM26—Gloria Toilet Powder.
Usual Price, 1/9; Sale Price, 1/6

FM27—Xylonite Bottle Holder, good quality. Usual Price .. 5/6
Sale Price 5/-

FM28—Talc Powder. Usually, 1/6
Sale Price 1/3

FM29—Morny's Brille Block, for polishing the nails. Usually, 1/3
Sale Price 1/-

FM30—Xylonite Bonnet or Hat Whisks, good bristles. Usually, 5/-
Sale Price 4/-

FM31—Writing Tablet, artistic covers, contain 60 sheets, ruled or plain. Usually, 1/-; Sale Price, 11d.

FM32—Cigarette or Note Case. Usual Price, 2/6; Sale Price, 1/6
Suede Leather Cigarette or Note Case. Usual Price 3/6
Sale Price 2/6

All Prices Less the Bonus.

FM33—Small Solid Brass Vase, height 5 inches. Usual Price, 2/6
Sale Price 2/3
FM34—Gilt Photo. Frames, 5 1/2 x 3 1/2 inches. Usually, 1/6. Sale Price, 1/-
Sizes, inches 6 x 4, 8 x 6, 10 x 6 1/2.
Usual Price 1/9 3/- 3/9
Sale Prices 1/3 2/3 2/9

FM35—"Rador" Mouth Wash.
Usual Price, 10¹/₂d; Sale Price, 9d

FM36—"Empire" Playing Cards, superior quality. Usual, per pk., 1/-
Sale Price 10¹/₂d.

FM37—Brown Suede Shaving Tidy, assorted designs. Usually .. 1/6
Sale Price 1/3
In Blue Suede, Kookaburra design.
Usual Price, 2/6; Sale Price, 2/-

FM38—"Nilde" Toilet Powder, sifts through fine gauze. Usual, box, 4/-
Sale Price 3/6

FM39—Packet of High-class Dish and Dessert Papers; contains 48 dish-papers and 24 dessert papers.
Usual Price, packet 3/6
Sale Price 2/11

FM39a — Special Offer. — Crepe Paper, 10-foot rolls, all colors.
Usually, roll, 10¹/₂d! Sale Price, 9¹/₂d

All Prices Less the Bonus.

Saving Cash Buyers 2/- in Every £ spent

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



AM1—Safety Pins, 50 strong, nickel-plated; assorted sizes
Usual Price, box 1 3
Sale Price 1 1 1/2
AM2—Shoe Polishing Outfits, with polishing pad, tan or black polish. Usually 1 6
Sale Price 1 5

All Prices Less the Bonus.



AM5



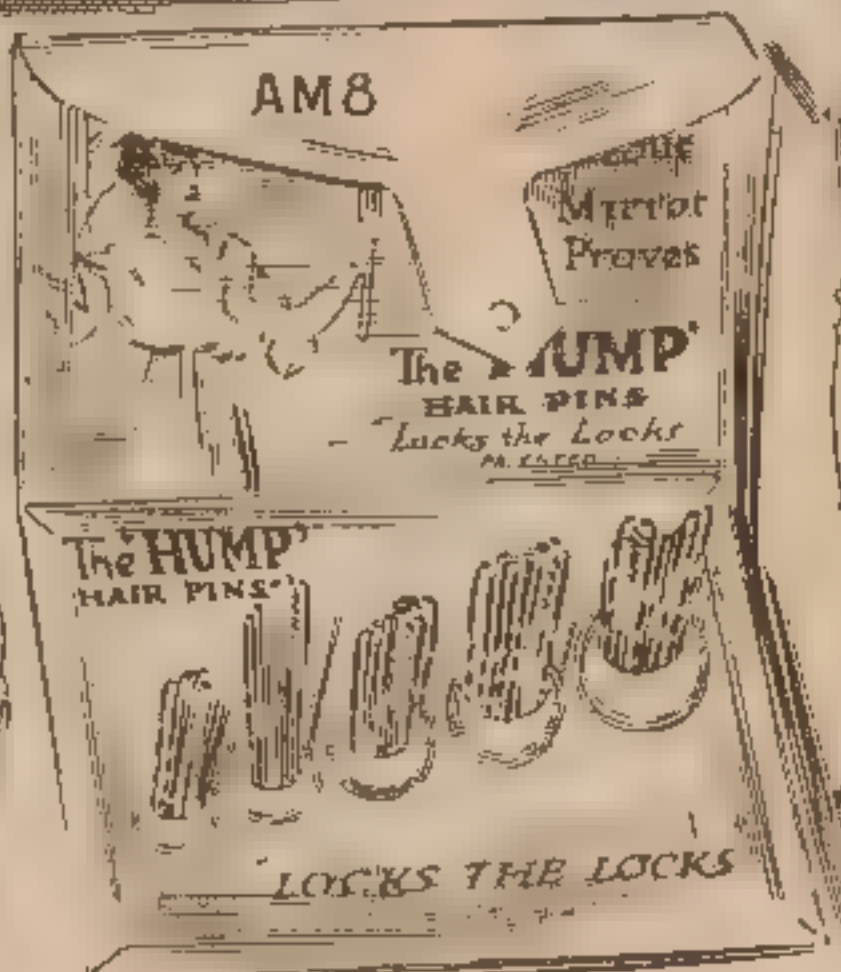
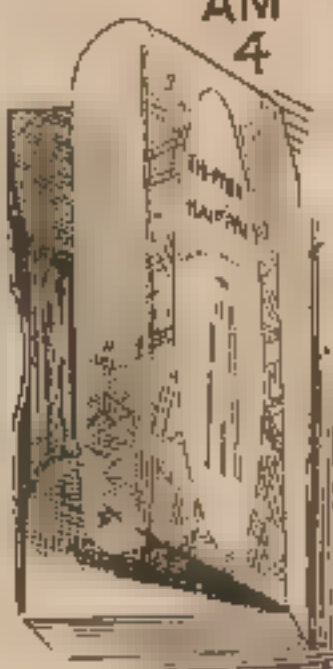
AM6



AM7



AM4



AM8



AM16



AM17



AM15



AM19



AM20

IMPORTANT HABERDASHERY SAVINGS

AM3—Tape, white only, lengths up to 1,000 yards, widths 1/4, 3/8, and 1/2 inch. Usually, doz., 10d.
Sale Price, doz., 7 1/2d.
Reel of 1,000 yds. Sale Price, 45/-
AM4—"Tri-Prong" Hair Pins, black or bronze. Invisible, medium weight, ordinary. Usually, box, 3 1/2d.
Sale Price 2 1/2d.
AM5—Patent Spring Fasteners, rust-proof: black and white, small, medium, and large sizes. Usually, gross, 3/3; doz., 3 1/2d.
Sale Price, gross, 2/11; doz., 3d.
AM6—Darning Silk, black only, in special box. Usually, box, .. 1/3
Sale Price 1 1 1/2
AM7—"No-Tear" Hose Protectors. Usually, card, 7 1/2d.; Sale Price, 6d.
AM8—"Hump" Hair Pins, latest American shape, invisible, medium, ordin. weight. Usual, per pkt., 7 1/2d.
Sale Price 6 1/2d.
AM9—White Cotton Tape, 12 pcs. assort. widths. Usually 10 1/2d.
Sale Price, pkt., 9 1/2d.
AM10—Absorbent Cotton in pkts. Usually, packet, approx. 1lb., 3/11
Sale Price 3 9
AM11—Hair Pins, fancy boxes of assorted. Usual Prices, box, 4 1/2d., 6 1/2d., 7 1/2d., 8 1/2d., 9 1/2d., 1/-, 1 1/12, 1 1/4
Sale Price, box, 3 1/2d., 5 1/2d., 6 1/2d., 7 1/2d., 8 1/2d., 10 1/2d., 1/-, 1/3.

All Prices Less the Bonus.

AM12—Hair Curlers and Wavers, soft, flexible; light, mid., or dark brown. Six curlers in box, 5 inch. Usually, 10 1/2d.; Sale Price, 9 1/2d.
6 in. Usually, 1 1/12d. Sale Price, 1/-
AM13—"Mitrailleuse" Needle Case, 50 best quality, rust-proof; ass. Usually 10 1/2d. Sale Price .. 9 1/2d.
AM14—Hair Pins, large useful assortment, black only. Usually, 8 1/2d. Sale Price, box 7 1/2d.
AM15—Boned Belting, slightly shaped, white only, width 2 inches. Usually, yd., 10 1/2d.; Sale Price, 9 1/2d.
2 1/2 in. Usually 1/3. Sale Price, 1 1 1/2
AM16—Pins, good points. 160 to sheet. Usually 4 1/2d. Sale Price 3 1/2d.
AM17—Machine Cotton, 400 yard reels, 6 cord. White only. Nos. 40, 50, 60. Usually, doz., 7/3
Sale Price, doz., 7/-; reel 7 1/2d.
AM18—White Cotton Tape, 1 doz., ass. Usually, box, 2/9; Sale, 2/6
Linen Tape, box of 1 dozen. Usual Price, 4/11. Sale Price, 4/6
AM19—Stocking Darners Usually, 10 1/2d. Sale Price, 9d.
AM20—Double Knitting Wool, khaki, grey & natural, large double skeins. Usually, lb. 10/-, skein, 1/3
Sale Price, lb., 9/-; skein ... 1 1/2

All Prices Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th.



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



ARTICLES OF USE AND BEAUTY

YM23 — Imit. Coral Earrings.
Usual Price, 2/6; Sale Price, 2/3
YM24 — Fancy Shell Comb.
Usual Price, 2/11; Sale Price, 2/3
YM25 — Fancy Shell Daggers.
Usual Price, 4/6; Sale Price, 3/11
YM26 — Oriental Bead Necklets.
Usual Price, 2/6; Sale Price, 1/11
YM27 — Fancy Shell Back Combs.
Usual Price, 2/3; Sale Price, 1/6
YM28 — Fancy Shell Back Comb.
Usual Price, 1/9; Sale Price, 1/6
YM29 — Fancy Shell 2-prong
Daggers. Usual, pr. 1/6; Sale, 1/-
YM30 — Fancy Shell Back or Side
Combs. Usual, 5/6; Sale Price, 4/6
YM31 — Fancy Shell Back or Side
Combs. Usual, 2/11; Sale Price, 2/3
YM32 — Fancy Shell Bar Slide.
Usual Price, 1/6; Sale Price .. 1/-
YM33 — Fancy Shell Hair Slide.
Usual Price, 1/9; Sale Price, 1/3
YM34 — Black Hair Slides.
Usual Price, 1/-; Sale Price, 10½d
YM35 — Fancy Gilt Brooches.
Usually, pair, 1/-; Sale Price, 10½d
YM36 — Red Stud Earrings, screw on,
Usual Price, 2/6; Sale Price, 2/3
YM37 — Wood Bead Necklets.
Usual Price, 3/6; Sale Price, 1/-
YM38 — Blue and Pink Necklets.
Usual Price, 10½d; Sale Price, 9d
YM39 — Silver Safety Pin Brooch.
Usually 6d; Sale Price, 2 for 6d

All Prices Less the Bonus.

YM40 — Shell Hairpins, hold-fast;
waved and plain. Usually, box, 9½d
Sale Price 9d
YM41 — 9ct. Gold-top Hat Pins.
Usual Prices 2/- 3/- 4/- each
Sale Prices 1/11 2/9 3/9 each
YM42 — Gilt-top Hat Pins.
Usual, each, 6d; Sale, 3 for 6d
YM43 — Silver Ball-top Hat Pins.
Usual Price 9d 1/6 1/9
Sale Price 8½d 1/4½ 1/7
YM44 — 9ct. Gold Hat Pins.
Usual Price, 4/6; Sale Price, 4/3
Sterling Silver, same shape.
Usual Price, 1/6; Sale Price, 1/3
YM45 — Colored Bead Necklets.
Usual Price, 5/6; Sale Price, 2/9
YM46 — Amber-drop Earrings,
screw on. Usually 2/6, Sale 1/6
YM47 — Gilt Bar Brooch.
Usual Price, 2/11; Sale Price, 2/3
YM48 — Fancy Shell Slides.
Usual Price, 1/9; Sale Price, 1/6
YM49 — Fancy Shell Ring Slides.
Usual Price, 2/3; Sale Price, 1/9
YM50 — Black and White Bead
Necklets. Usual, 3/11; Sale, 2/6
YM51 — Gilt Safety Pins, flat top.
Usual Price, 9d; Sale Price, 7½d
YM52 — Blue Enamel Brooch, silver-
mtd. Usual, 3/11; Sale Price, 2/6

All Prices Less the Bonus.



Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

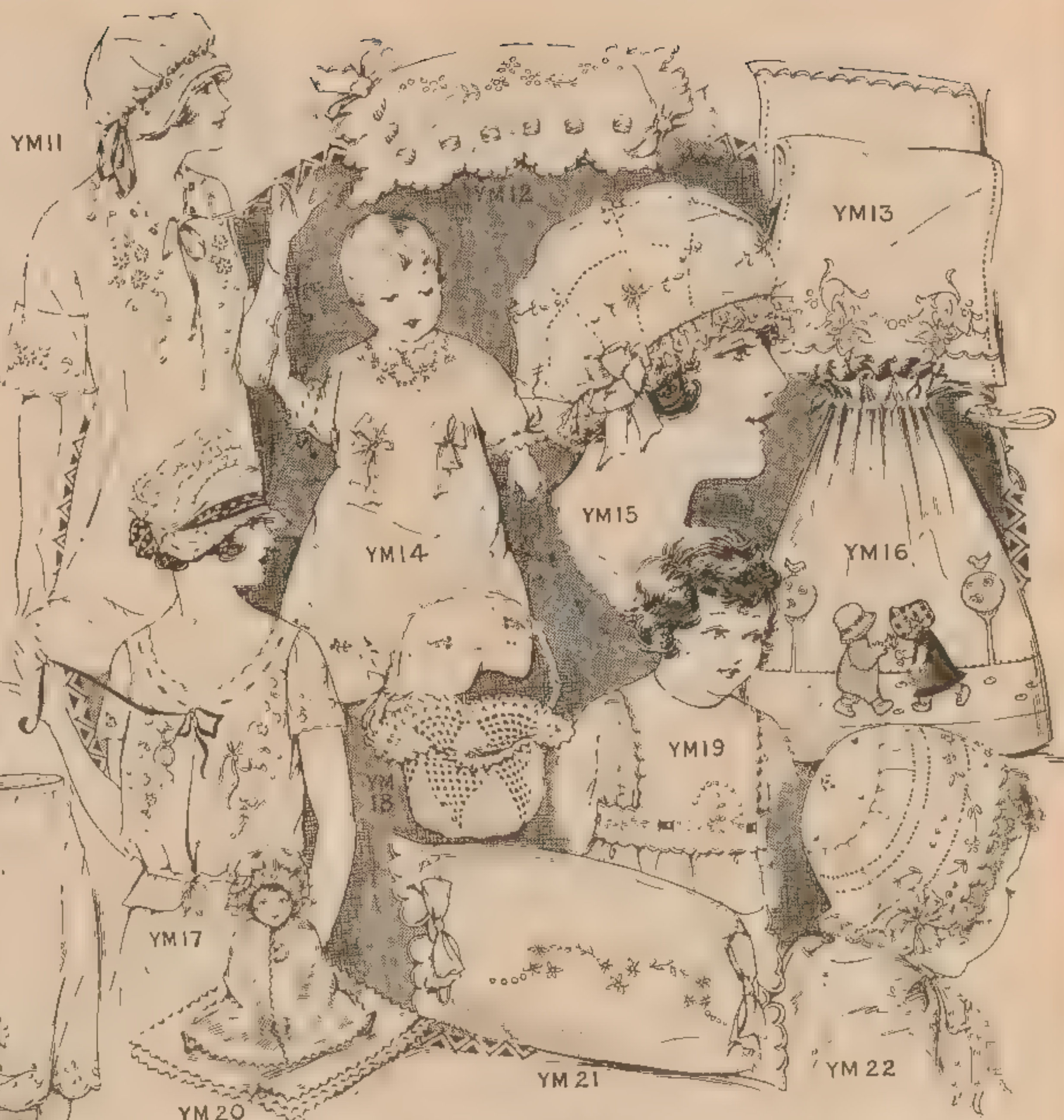
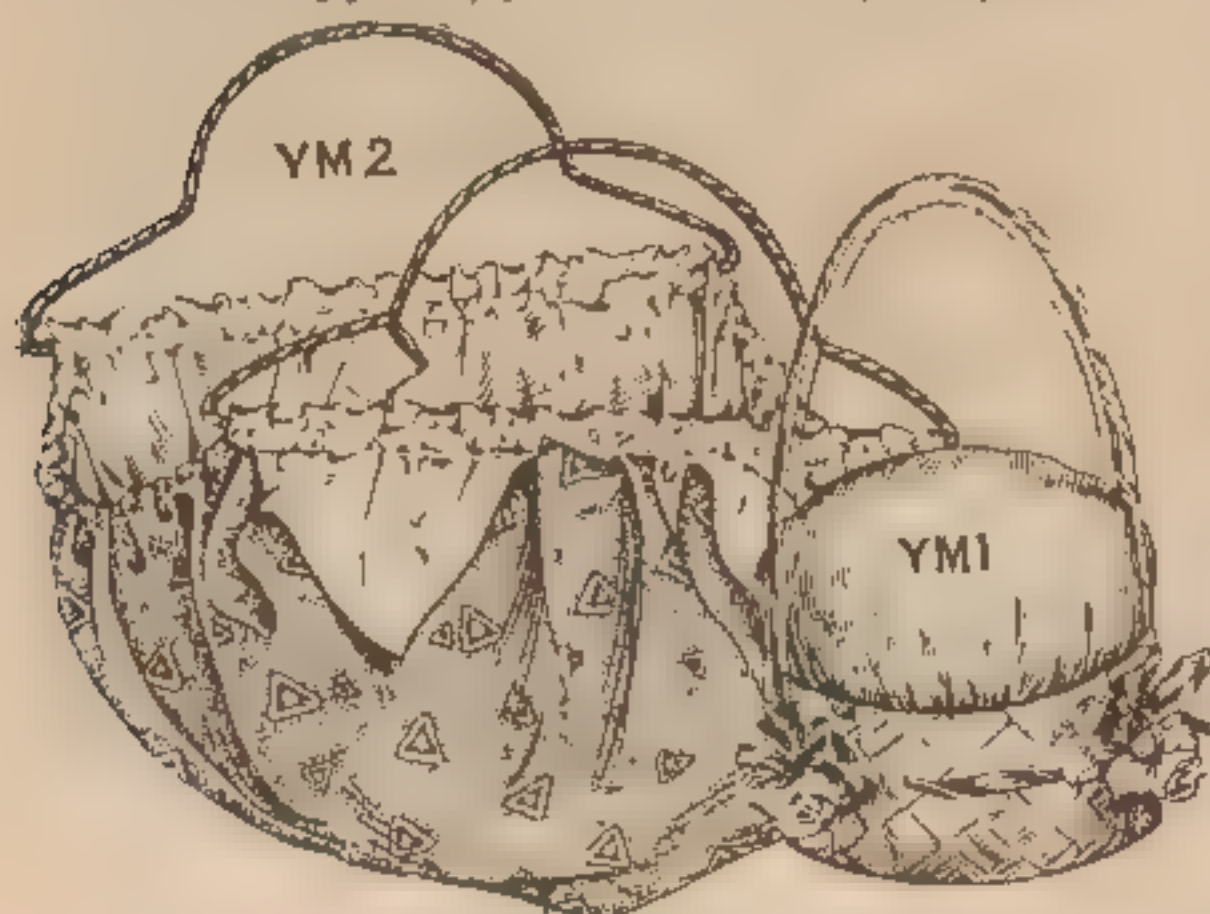
Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



YM1 — Dainty Pin Cushion.
Usually 2/3; Sale Price, 1/11
YM2 — Oriental Silk Workbag,
Usually, 21/-; Sale Price, 19/6



MATERIALS FOR ART NEEDLEWORK

At Attractively Reduced Prices!

YM3—Jug Cover Beads, in red only.
Price .. 3d string; 4 strings, 10½d
YM4—Children's Frocks, traced
and made up to embroider on; flannel
mixture; 16, 18, 20 inches.
Usual Prices 9/6 9/11 10/6
Sale Prices 8/11 9/6 9/11
YM5—Cane Rings, for handles, etc.
Usually, pair, 4½d; Sale Price, 3½d
YM6—Nainsook Knickers, traced
and marked ready to cut out.
Usual Price, 6/11; Sale Price, 6/6
YM7 — Pen Painting Medium.
Usually, bottle, 1/-; Sale, 10½d
Pen Painting Powder, per box.
Usual Price, 9d; Sale Price, 7½d
YM8—Silko Brilliant Crochet Cotton,
in all colors. Usual, ball, 5d
Sale Price..... 4½d, or 4/3 doz.
YM9—Mercerised Crochet Cotton,
white, Nos. 20-100. Usual, ball, 8½d
Sale Price 8d, or 7/6 doz.
YM10—Huckaback Feeders, traced
to emb. Usually Price 9d 1/-
Sale Price 7½d 10½d
YM11—Nainsook Nights, traced
and made up. Usually 12/9
Sale Price 11/9
YM12—Linen Lawn Pin Cushions,
traced to embroider, with fill.
Usual Price, 1/11; Sale Price, 1/9
All Prices Less the Bonus.

YM13—Huckaback Guest Towels,
traced. Usually 2/6; Sale Price, 2/3
YM14—Infant's Frock, traced and
made up. Usual, 5/11; Sale, 5/6
YM15—Muslin Boudoir Cap, traced.
Usual Price, 1/11; Sale Price, 1/9
Traced and made up with lace.
Usual Price, 4/6; Sale Price, 4/3
YM16 — Kindergarten Patchwork
Laundry Bags, traced and made
up, including patches to correspond
Usual Price, 5/11; Sale Price, 4/11
Traced Cushion. Us'13/11, Sale 3/6
YM17—Mercerised Lawn Camisoles,
traced and made up; 36-38in.
Usual Price, 5/11; Sale Price, 3/11
YM18—White Hand Crochet Sweet
Baskets. Usually 1/11 2/11 4/11
Sale Prices 1/9 2/6 4/6
YM19—Linen Lawn Bibs, traced
for eyelet emb., including pad.
Usual Price, 1/11; Sale Price, 1/9
YM20 — Novelty Pen Wiper.
Usual Price, 3/11; Sale Price, 3/3
YM21—Baby Pillow Cover, traced
and made up on linen lawn.
Usual Price, 3/11; Sale Price, 3/6
YM22—Muslin Bonnets, traced and
made up, trimmed with lace.
Usual Price, 2/6; Sale Price, 2/3
YM23—Transfer Bundles, assorted.
Usual Price 1/2, Sale Price 11½d
All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus.



CHARMING MILLINERY FOR MAIDS

Lowly Priced and Less the Bonus!

JHM1—Maid's Velour Hat, soft adaptable brim, and comfortable head fit, trimmed satin reversible ribbon; black, fawn, brown, grey. Usual Price, 25/6; Sale Price, 21/-

JHM2—Maid's Black Velvet Hat, with soft full edge of silk, trimmed with saxe blue pleated ribbon. Usual Price, 21/-; Sale Price, 18/6

JHM3—Useful Gabardine Hat, for girl 3 to 14 years, soft and light in weight, trimmed narrow band and bow. Usual Price, 4/11; Sale, 3/6

JHM4—Useful Felt Hat, soft adaptable brim, for girl of 8 to 12 years; band and bow of ribbon; black, navy, or white. Usual, 9/11 Sale Price 8/11

JHM5—Maid's Soft Velvet Hat, with corded crown and brim, trimmed with posy of silk hand-made flowers; in white, black, brown, or navy. Usual Price, 21/- Sale Price 16/6

Make a second or third choice and allow three days when ordering special colours or trimming made.

All Prices Less the Bonus.

JHM6—Soft Adaptable Navy Felt Hat, for child, trimmed ribbon. Usual Price, 12/6; Sale Price, 6/11

JHM7—Girl's Cream Panne Velvet Hat, with drooping brim, trimmed pleated silk ribbon, with long end at back; pale pink daisies arranged flatly around crown; also in black and navy, or brown. Usual Price, 18/6; Sale Price, 14/6

JHM8—Maid's Panama Hat, with 3in. brim, trimmed band and bow of ribbon. Usually 12/6; Sale, 9/11

JHM9—Adaptable Felt Hat, for girl 8 to 11 years; wide brim, edged with threaded ribbon, threaded ribbon round crown, bow at side. Usual Price, 14/6; Sale Price, 12/6

JHM10—Soft Stitched Silk Sports Hat, for girl 8 to 12 years; ribbon band and bow; in either navy, black, brown, or saxe. Usual Price, 4/11; Sale Price, 3/11

JHM11—Becoming Felt Hat, for girl, effectively gathered with ribbon on edge; ribbon band, embroidered, finished with bow at back. Usual Price, 22/6; Sale Price, 18/6

All Prices Less the Bonus.

Farmer's CASH BONUS SALE

*Commences June 30th
Finishes July 19th.*



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



RELIABLE GLOVES

JCM12 — Children's Ringwood Woollen Gloves.

Sizes, 00 to 6; white, 1/11, 2/11

Sizes, 1 to 6; brown 1/6

Sizes, 1 to 6; brown, navy, grey 2/6

JCM13—Children's Lisle and Silk Gloves, 2-dome, heavy silk, double tips. Sizes, 1 to 6.

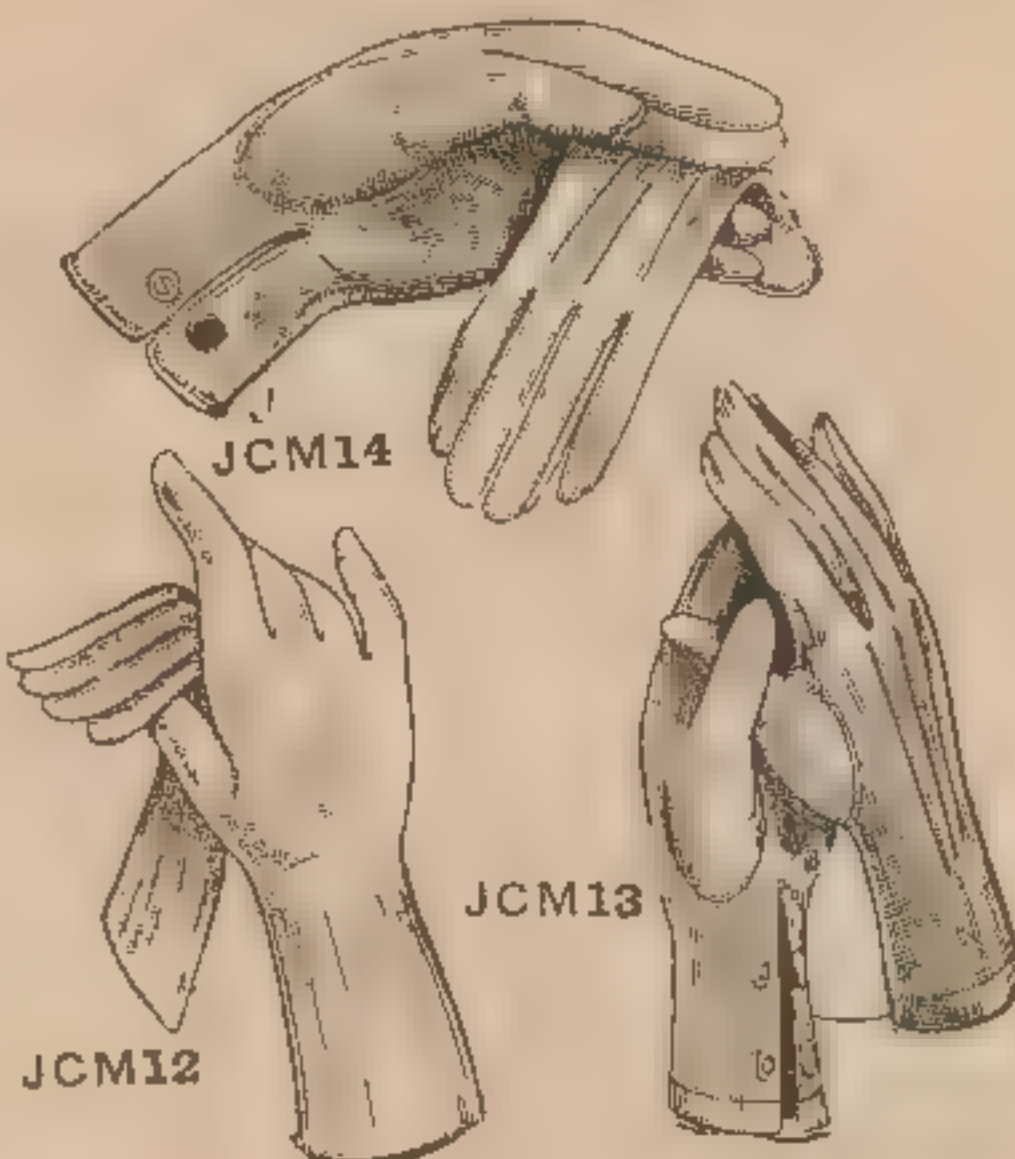
Brown, navy, grey 4/6

JCM14 — 1-dome Nappa Kid Gloves, reindeer points; tan shades. Usual Price 7/6

Sale Price 7/3

JCM15 — 1-dome Cashmere Gloves, fleecy lined; brown, grey, and mole; not illustrated. Usually 1/6; Sale Price, 1/3

All Prices Less the Bonus.



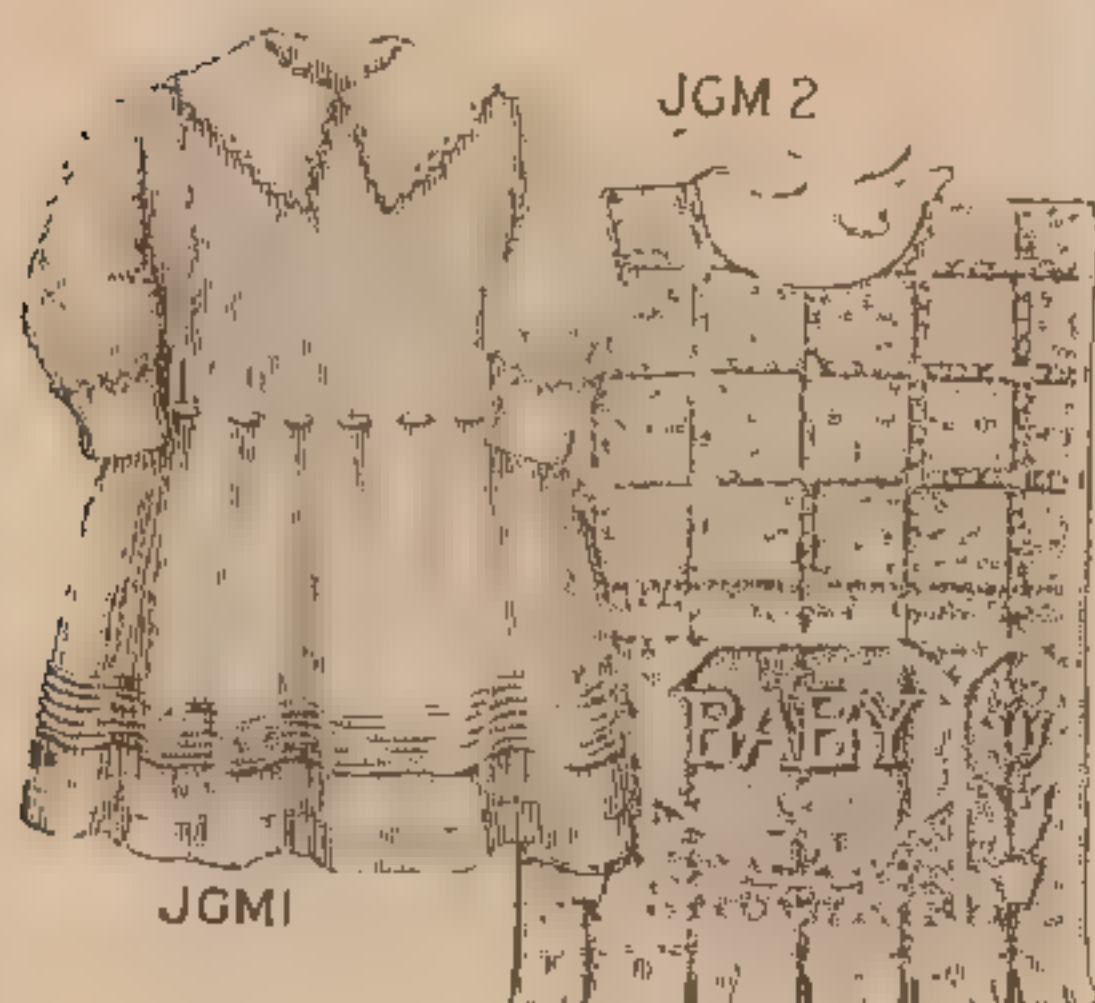
Saving Cash Buyers 2/- in Every £ Spent

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



WOOLLEN FROCK

JGM1—Child's Cream Woollen
Frock, turned-down collar and
cuffs. Sizes 1 2
Usual Prices 12/6 13/6
Sale Prices 11/6 12/6

INFANT'S FEEDER

JGM2—Infants' Colored Turkish
Feeders. Usual Price .. 1/6
Sale Price 1/3

WOOLLEN COAT

JGM3—Child's Cream Woollen
Coat. Usual Price 16/6
Sale Price 14/6

Less the Bonus.



COMFORTABLE WOOLLENS FOR BABY

Sale Prices make them Doubly Desirable!

JGM4—Children's Ribbed Wool
and Cotton Vests, warm quality.
Cream. Sizes 1 2
Long Slvs. Usual 2/4 2/8
Sale Prices 2/- 2/4
Sizes .. 4 5 6 7 8
Usually 2/10 3/- 3/2 3/4 3/6
Sale .. 2/6 2/8 2/10 3/- 3/2
Short Slvs. Usual, 1/10 2/- 2/2
Sale Prices 1/8 1/10 2/-
Sizes .. 4 5 6 7 8
Usually 2/4 2/6 2/8 2/10 3/-
Sale .. 2/2 2/4 2/6 2/8 2/10

JGM5—Girls' Navy Woollen Bloom-
ers, elastic at waist and knee.
Sizes 6 7
Usual Prices 8/11 9/6
Sale Prices 7/11 8/6

JGM6—Infant's Cream Woollen
Carrying Coat, plain or fancy
stitch; 26 inches in length.
Usual Price, 23/6; Sale Price, 21/-

JGM7—Infant's Woollen Coat, fancy
stitch, finished silk and ribbon.
Usual Price, 18/6; Sale Price, 16/6

JGM8—Child's Cream Woollen
Walking Coat. Sizes, 1, 2.
Usual Prices 15/6 16/11
Sale Prices 13/11 14/11

All Less the Bonus.

JGM9—Infant's Crepe de Chine
Carrying Coat, nicely embroidered,
collar nicely scalloped. Good value.
Usual Price, 45/-; Sale Price, 39/6

JGM10—Infant's Cream Wool
Bootees. Usual Price 1/11
Sale Price 1/8

JGM11—Child's Madapolam Prin-
cess Petticoat, skirt finished tor-
chon lace and insertion.
Inches 18 20 24
Usual Prices .. 7/11 7/11 9/11
Sale Prices 6/6 6/6 7/11

JGM12—Infant's Nunsveiling
Nightgown, yoke nicely embroi-
dered. Usual Price 15/11
Sale Price 14/6

JGM13—Infant's Cream Woollen
Pilches. Sizes 1 2
Usual Prices 3/6 3/9
Sale Prices 3/3 3/6

JGM14—Children's Navy Woollen
Bloomers, sateen waist band, elas-
tic at knee. Warm and comfortable.
Sizes 1 2 3 4
Usual Prices.. 5/6 5/11 6/9 7/6
Sale Prices .. 4/11 5/3 5/11 6/6

All Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks



CHILDREN'S COSY WOVEN WEAR

Very Attractive at Sale Prices!

JGM15—Infant's Nunsveiling Day Gown, yoke prettily embroidered, skirt and neck nicely scalloped. Usual Price, 19/6 Sale Price, 18/6

JGM16 — Infant's Machine-made Woollen Petticoats. 1 2 3
Usual Prices 4/11 5/6 5/11
Sale Prices 4/3 4/9 5/3

JGM17—Children's White Ribbed Cotton Waists, light weight. To fit age 2 to 5. 6 to 13.
Usual Prices 2/11 3/3
Sale Prices 2/8 3/-

Heavier weight, to fit children age 2 to 5. 6 to 9. 10 to 13.
Usually .. 3/6 3/9 3/11
Sale Prices, 3/3 3/6 3/8

JGM18—Infant's Woollen Carrying Coat, plain or fancy stitch, with or without collar; 22 ins. long. Usual Price, 22/6; Sale Price, 21/-

JGM19—Infant's Cream Silk Frock, yoke and skirt finished flet insertion. Usually 13/6; Sale Price, 12/6

JGM20—Infant's Cream Honeycomb Shawl. Usual Price .. 12/6
Sale Price 11/6

All Less the Bonus

JGM21—Infant's Cream Woollen Nightdresses. Sizes 1 2
Usual Prices 8/6 9/6
Sale Prices 7/6 8/6

JGM22—Infant's Cream Woollen Hat, Usually 2/11; Sale Price, 2/6

JGM23—Infants' Cream Woollen Shirts, open front, plain. 1 2
Usual Prices 2/6 2/11
Sale Prices 2/3 2/6

JGM24—Infant's Cream Woollen Coat, fancy stitch, collar and skirt finished silk. Usual Price, 19/6
Sale Price 17/6

JGM25—Children's Natural Wool Combinations, warm quality, long sleeves, unshrinkable.

Sizes	2	4	6
Usual Prices	16/3	17/11	19/9
Sale Prices	14/6	15/11	17/9

Short sleeves.	3	4	5
Usual Prices	16/3	16/11	17/9
Sale Prices	14/3	14/11	15/9

Sizes	6	8
Usual Prices	18/9	21/-
Sale Prices	16/9	18/11

Short sleeves, natural, light weight. Inches,	26	28	30
Usual Prices	8/6	9/-	9/6
Sale Prices	7/6	8/-	8/6

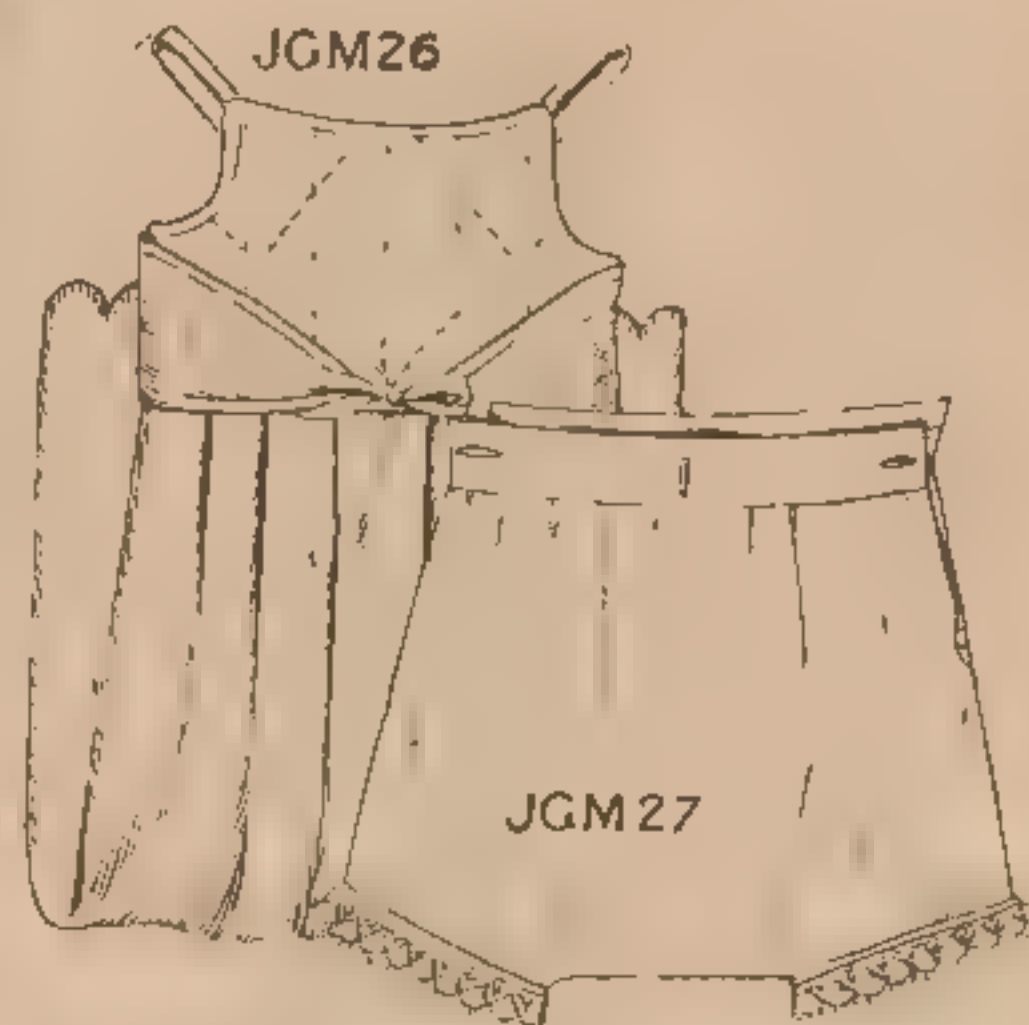
All Less the Bonus.

Farmer's CASH BONUS SALE

*Commences June 30th
Finishes July 19th*



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



JGM26—Infant's Long Flannel, nicely hand scalloped. Usually 12/6; Sale Price, 11/6

JGM27—Infant's Cream Wool and Cotton Trunk Drawers. Sizes 1 2
Usual Prices 4/6 4/11
Sale Prices 4/- 4/6

JGM28—Infant's Cream Woollen Coat, finished with ribbon. Usually 11/6; Sale Price, 10/6

JGM29—Child's Cream Woollen Gaiters. 1 2 3 4
Usually.. 3/3 3/6 3/11 4/6
Sale Prices 2/11 3/3 3/6 3/11

All Less the Bonus.



JGM28

JGM29

Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

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Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



THE YOUNG GIRL'S CLOTHING NEEDS

Distinction with Economy—A Golden Opportunity!

JMM1—Very Smart Coat, for girls 7 to 12 years, made of all-wool Cheviot Serge; body and sleeves lined sateen, convertible collar, large pockets, belt all round. Colors, cherry and mid brown. Neck to hem, 27, 30, 33, 36 ins. Usual Price, 57/6; Sale Price, 47/6

JMM2—Cosy Little Cream Knitted Coat, in a fancy stitch; the cuffs, belt, and foot of coat are in plain stitch. Lengths, 16, 18, 20 ins. Usual Price, 18/6; Sale Price, 12/6

JMM3 — Pretty Velveteen Frock, bodice has pointed collar, which is ornamented with cable stitching; cuffs, pockets, and belt stitched to match. The skirt has pleats back and front; in dark green and navy. Lengths, shoulder to hem, 24, 27, 30, 33, 39 ins. Usual Price, 37/6 Sale Price 29/6

JMM4—Warm Ripple Cloth Dressing Gown, Peter-Pan collar and turned-back cuffs, self belt or girdle. Colors, saxe blue and vieux rose. Lengths, neck to ankle, 27, 30, 33, 36 ins. Usually 25/6 27/6 Sale Prices 23/6 25/6

All Prices Less the Bonus.

JMM5 — "Black Watch" Tartan Frock; collar and cuffs of cream flannel or white crepe-de-chine, self belt, black satin bow at neck. Skirt box pleated back and front, knife pleats each side. Lengths, neck to hem, 27, 30, 33, 36 inches. Usual Price, 52/6; Sale Price, 37/6

JMM6—White Net Party Frock, prettily made with tucks and small frills; finished with pink or blue ribbon. Lengths, shoulder to hem, 24, 27, 30, 33, 36 inches. Usual Price, 25/-; Sale Price, 21/-

JMM7—Fawn Gabardine Raincoat, Raglan sleeves, buttons to neck. Lengths, 27, 30, 33, 36, 39, 42 in. Usual, 21/6, 23/6, 25/6; Sale, 17/6 Usual, 27/6, 28/6, 31/6; Sale, 21/-

JMM8—Practical Brown Cheviot Serge Skirt; box pleat round front, sides and back kilted; detachable white bodice. Lengths, neck to hem, 24 27 30 33 36 Usually 17/-, 18/6, 20/-, 21/6, 23/6 Sale Price 14/11

JMM8a—Cream "Victor" Flannel Blouse, Peter-Pan collar, elastic at waist. Busts, 26, 28, 30, 32 ins. Usual Price, 13/6; Sale Price, 10/6

All Prices Less the Bonus.

Prices are subject to 10% Cash Bonus

Farmer's CASH BONUS SALE

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SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



MAIDS' COSTUMES REDUCED!

JMM9—Useful Rough Navy Serge Costume; coat neatly tailored, belt all round. Busts, 32, 34, 36 inches. Skirts, 32, 34, 36 inches. Usual Price, 49/6; Sale Price, 42/-

JMM10—Striped Delaine Shirt Blouse, all wool; neat collar, link cuffs; cream ground with stripes: turquoise and gold; nigger and green; rose and green. Bust, 36 only. Usually 12/6; Sale Price, 7/11

JMM11—Black and White Check Skirts; two box pleats, back and front; 32, 34, 36 inches. Usual Price, 39/6; Sale Price, 29/6

JMM12—Smart Striped Delaine Blouse, all wool; popular collar and link cuffs; cream ground with gold, gabardine or rose stripes; 34in. only Usual Price, 12/6; Sale Price, 7/11

JMM13—"Black Watch" Tartan Skirt, box pleat back and front; sides knife pleated. Lengths, 30, 32, 34, 36 inches. Usual Price, 55/- Sale Price 39/6

JMM14—Maids' All-Wool Cheviot Serge Coat; smart collar and pockets, half lined sateen. Mid brown and cherry. Lengths, neck to hem, 42, 45, 48 inches Usual Price, 79/6; Sale Price, 69/6

All Prices Less the Bonus.

JMM15—Maids' Fawn Gabardine Raincoat, large pockets, Raglan sleeves, neat collar, swing shape. L'gths neck to hem 45 48 51 Usual Prices 33/6, 35/6, 37/6 Sale Price 25/6

JMM16—Striped All-Wool Delaine Frock, bodice inset sleeves, shirt collar and cuffs; skirt box pleated front, and gathered; wide belt with cross stripes; finished pearl buttons. Cream grounds with fawn, reseda, or black stripes. Lengths, neck to hem, 42 and 45 inches. Usual Price, 45/-; Sale Price, 37/6

JMM17—Fine Navy Coating Serge Costume; coat lined white sateen, belt all round; pockets trimmed small buttons, plain skirt; 32 and 34 ins. bust. Skirts, 32 and 34 ins. Usual Price, 94/6; Sale Price, 84/-

JMM18—Knitted Wool Sports Coat; belt all round; Raglan sleeves, roll collar; mid brown, dark grey. Usual Price, 29/6; Sale Price, 21/-

JMM19—All-Wool Navy Coating Serge Skirt, box pleat back and front, inverted side pleats; belt as illus. Usual Price 75/- Sale Price 63/- Lower quality black serge, same style. Usually 39/6; Sale Price, 35/-

All Prices Less the Bonus.



Saving Cash Buyers 2/- in Every £ spent.

Farmer's CASH BONUS SALE

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SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



JBM1—Children's Cloth Gaiters, large size. Usual 4/11, Sale 3/11. Small size. Usual 3/11, Sale 2/11. Stockinette Gaiters, large size. Usual Price, 3/11; Sale, 2/11. Small size. Usual 2/6, Sale 1/11.
JBM2—White Drill Strap Shoes. 3 to 6. Usual 3/6, Sale 2/6.
JBM3—Maids' Felt Slippers, leather soles. Sizes, 2 and 3 only. Usual 7/11, Sale 5/11.
All Prices Less the Bonus.



JBM4—Tan or Black Glaze One-bar Shoes, stout pump soles. Sizes, 7 to 10. Usual 10/9, Sale 9/11. 11 to 1. Usual 12/9, Sale 11/9. 2 to 3. Usual 14/9; Sale 13/9. 4 to 6. Usual 17/9, Sale 16/9.
JBM5—Strong Tan Willow-hide Boots, low heels. Sizes, 7 to 10. Usual 15/9, Sale Price 14/9. 11 to 1. Usual 17/9, Sale 16/9. 2 to 3. Usual 21/-, Sale 19/9.
JBM6—Black Glaze Velt Sole One-bar Shoes. Sizes, 9 and 10 only. Usual Price, 12/6; Sale Price, 9/6. Same style in Tan Glaze. Sizes, 4 and 5 only. Usual, pair, 8/11. Sale Price 6/11.
JBM7—Black Glaze Kid One-bar Shoes. Sizes, 4 to 6. Usual, pair, 7/11; Sale Price, 6/11. Tan Glaze Kid, same style. Usual, pair, 8/11; Sale Price, 7/11.
JBM8—Maids' Strong Wallaby One-bar Shoes, a strong hard-wearing shoe. Sizes, 2 to 7. Usual, pair, 21/-; Sale Price 18/9.
JBM9—Maids' Strong Wallaby School Shoes, round toes, low heels, neat caps. Sizes, 2 to 7. Usual, pair, 22/6; Sale Price, 19/9.
All Prices Less the Bonus.



CHILDREN'S STRONG FOOTWEAR

Parents' Opportunity to Save Considerably!

JUM15—Boys' Leggings, in black calf, spring front. Sizes, 10½ to 13. Usual Price 13/6, Sale Price 12/6.
JUM11—Oxford Shoes, in box willow calf. Sizes 8 to 1 2 to 5. Usual Prices 25/- 27/6. Sale Price 23/6 25/-.
JUM13—Tan Willow Lace Balmorals, leather lined; 1 to 5. Usual Price 21/-, Sale Price 19/6. Also drill lined. Sizes: 9 to 1 2 to 5. Usual Prices 18/6 21/-. Sale Prices 17/6 19/6.
JUM10—Boys' Tan Yearling Brogue Shoes, strong welted soles. Sizes 8 to 1 2 to 5. Usual Prices 25/- 27/6. Sale Prices 23/6 25/-. Also box calf. Usual, 23/6 25/-. Sale Prices 21/- 23/6.
JUM12—Boys' Box-hide Lace Boots, for school or country wear, solid leather soles. Sizes, 9-1 2-5. Usual Prices 13/6 14/6. Sale Price 12/6 13/6.
JUM14—Boys' Tan Willow Hide Derby Boots, strong welted soles. Sizes 9 to 1 2 to 5. Usual Prices 18/6 21/-. Sale Prices 17/6 19/6.
All Prices Less the Bonus.

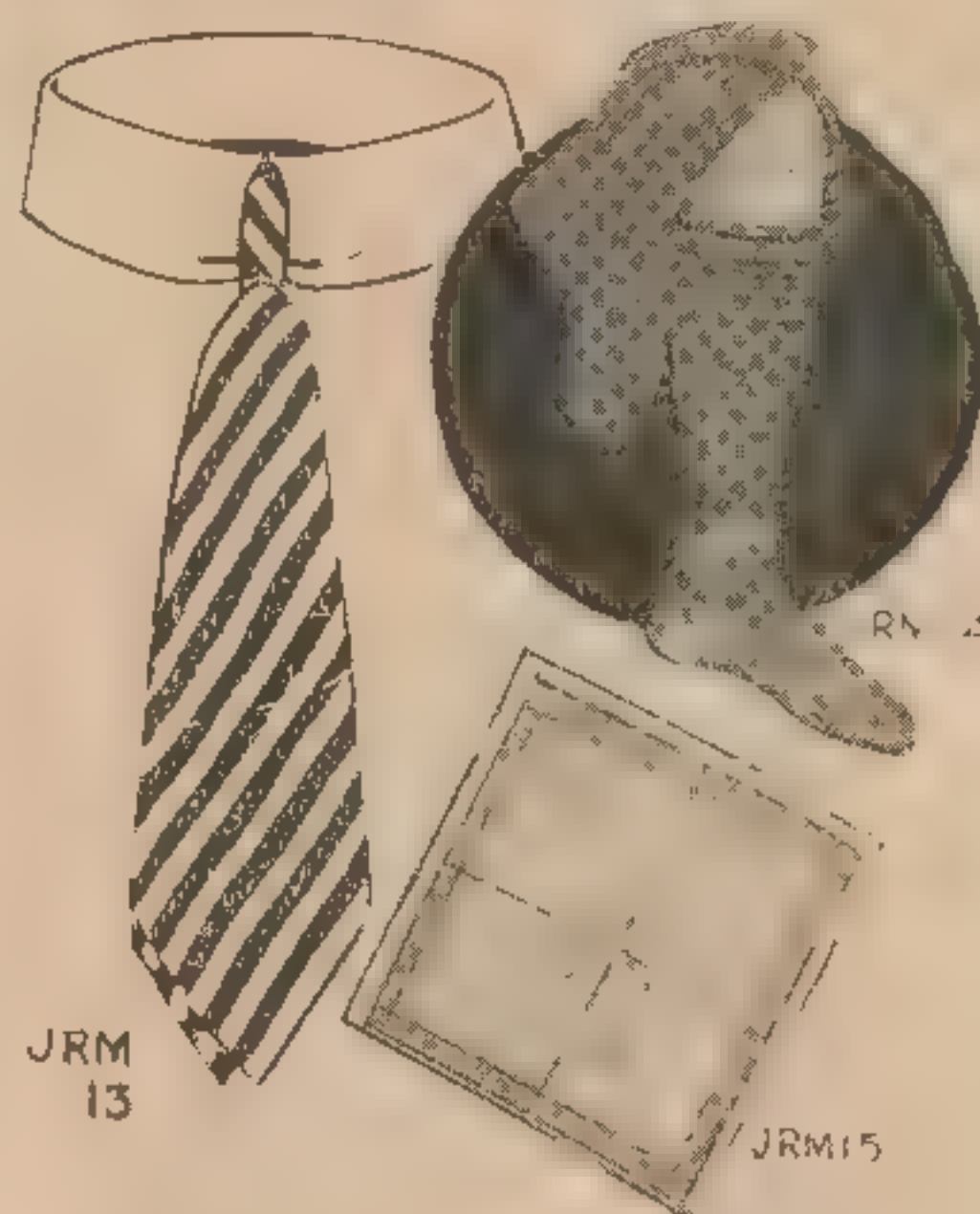
Bonus Sale Goods are Regular Season's Stocks

Farmer's CASH BONUS SALE

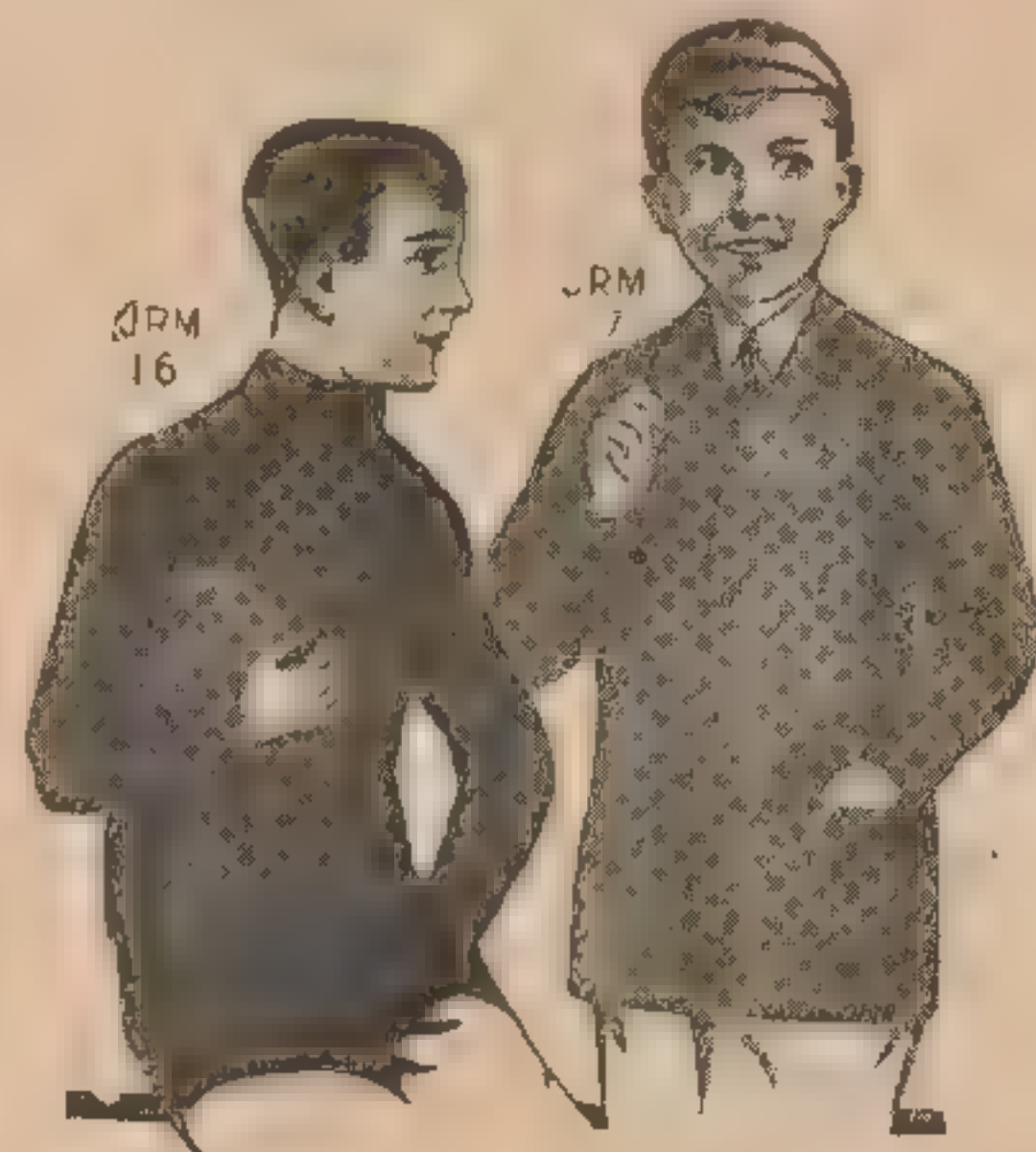
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Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



JRM13—Ties, latest colorings.
Usual Price 2/6, 3/6
Sale Price 2/3, 3/3
JRM14—All-Wool Golf Hose,
turn-over tops; navy, black,
grey, and heather; 8 to 11.
Usual Price, 4/6, 6/6, 7/6, 10/6
Sale Price, 4/3, 6/-, 7/-, 9/3
JRM15—Handkerchiefs, 8 size,
hemstitched, coloured borders.
Usual Price, 6/6. Sale Price, 5/9
JRM16—Wool Sweaters, medium
weight, button on shoulder.
Grey, cream, navy.
Sizes, inches 22-24 26-28 30
Usual 8/6 9/6 10/6
Sale 7/6 8/6 9/6



BOYS' MERCERY AND HATS REDUCED

Good Staunch Qualities—Bargain Rates!

JRM17—Wool Coat Sweaters, polo
collar or "V.," navy, brown, cream,
heather. Size, 22-24, 26-28, 30-32
Usual Prices 13/6, 14/6, 15/6
Sale 12/6 13/6 14/6

JRM18—Zephyr Pyjamas, light gnds
fine stripes. 22-24-26 28-30 32-34
Usual Price .. 7/6 8/6 9/6
Sale Price .. 6/6 7/3 8/3
Ceylon. Usual 14/6 15/6 16/6
Sale Price .. 13/3 14/3 15/3
Crimean. Usual 15/6 17/6 19/6
Sale Price .. 14/3 16/3 17/3

JRM19—Ceylon and Crimean
Shirts, collar and pocket linen
neckbands; single cuffs to button.
11½ to 14. Usually 10/6, Sale 9/6

JRM20—Zephyr Golf Shirts, yoke
back, linen neckbands, and double
cuffs, white grounds with black or
blue stripes. Size, 12 to 14.
Usual Price, 4/6. Sale Price, 4/-

JRM21—Medium Weight All-Wool
Underwear. Sizes, 22-24 26-28 30-32
Undervests, S.S. 5/6 6/- 6/6
Sale Price 5/3 5/9 6/3
Knicker Drawers, 6/- 6/6 7/-
Sale Price 5/6 6/- 6/6
Combinations, S.S. 7/- 8/- 9/-
Sale Price 6/6 7/6 8/6
Long sleeves 6d. extra.

All Prices Less the Bonus.

JSM22—Fur Felt Hats, round or
Alpine crowns, plain or turn-over
brims; 6½ to 7. Slate, fawn, steel,
with self or black bands.
Usual Prices, .. 12/6, 13/6, 14/6
Sale Prices 11/6, 12/6, 13/3

JSM23—Quilted Washing Hats,
dark colors, 6½ to 7; medium and
light khaki. Usual 3/6, Sale 3/-

JSM24—Wool Felt Hats, crowns to
turn in; slate, brown, or dark grey.
6½ to 7. Usually 7/6, Sale Price 7/-

JSM25—Wool Felt Hats, plain or
turn-over brims, round or square
crowns, slate, steel, brown, navy,
light or dark mixtures. 6½ to 7.
Usual Price, 6/6. Sale Price, 6/-

JSM26—Tweed Hats, medium and
wide brims, dark or light tweed.
6½ to 7. Usual Prices, 3/9, 5/6, 6/6
Sale Prices 3/3, 4/9, 5/9
Gabardine. Usual 4/6 6/6 7/6
Sale Price 4/- 5/9 6/6

JSM27—Navy 'Varsity Caps. 2/3
Price 2/3
Allied flags embroidered 2/9

JSM28—Gabardine Golf Caps, plain
backs, or with band. 6½ to 7.
Usual Price 4/6, 5/6, 6/6
Sale Price 4/-, 4/6, 5/6

Dark or light tweed mixtures.
Usual Price 2/6, 4/6, 7/6
Sale Price 2/- 4/- 6/9

All Prices Less the Bonus.

Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

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SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



BOYS' SHIRT BLOUSES AND KNICKERS

Clothes for Hardest Wear—Big Savings!

JPM1—The "Playfair" Shirt Blouse has a double collar and out-breast pocket and buttons on skirt to attach to "Ranger" knicker; striped and self colors, in Winceyette. Sizes 0 to 2, and 5 to 9 only. Usual Price, 4/6. Sale Price, 3/6. Striped Gingham. Sizes, 000 to 6, to fit boys from 2 to 5 years. Usual Price, 5/6. Sale Price, 4/6.

JPM2—"Victor" Plain Knickers, strongly sewn and lined with silesia. Boys, 3 to 16 years of age. Sizes, 0-6 7-8-9 10-11-12 13-12. Usually 9/6 10/6 11/- 11/6. All-Wool Aust. Indigo Dye Serge. Usual Prices 11/6 12/- 12/6 13/- Sale Prices 11/- 11/6 12/- 12/6

JPM3—The Ranger Knickers; two pockets and belt of same material, lined with soft, strong silesia, buttonholes in waist band to fasten to blouses. Sizes, 000 to 9, 2 to 11 years. Strong Riding Twist. Usual Price, 9/6. Sale Price, 8/6. All-Wool Dark Navy Flannel. Usual Price, 11/6. Sale Price, 10/6. Medium and Dark Grey Tweeds. Usual Price, 12/6. Sale Price, 11/6. Fox's Reliable Naval Serge, 14/6

All Prices Less the Bonus.

JPM4—The "Playtime" Shirt Blouse; round American collar, out-breast pocket and buttons on skirt. In stripe and self colors in Winceyette. Sizes 0 to 2 and 5 to 9. Usual Price, 4/6. Sale Price, 3/6. Sizes, 000 to 2. Boys, 2 to 5 years. Usual Price, 5/6. Sale Price, 4/6

JPM5—The Ranger Suit, to fit boys 2 to 11 years; top slips on and off like a coat; knickers lined with strong, soft silesia; two pockets and belt of same material, and button holes in waist band to attach to top. Sizes, 000 to 9; 2 to 11 years. In Light Grey Tweed. Usual Price, 17/6. Sale Price, 15/6. In better Grade Tweeds. Usual Price 23/6 and 25/- Sale Price 22/6 In Serviceable Dark Navy Flannel. Usual Price, 27/6; Sale Price, 25/- Fox's Reliable Naval Serge, 35/-

JPM6—"Victor" Golf Knicker, lined with soft silesia in shades of grey tweeds; 8 to 16 years. Sizes, 5-6 7-8-9 10-11-12 13-1-2. Usual 10/6 11/- 11/6 11/6 Sale Price, all 9/6 All-Wool Aust. Indigo Dye Serge. Usual Prices, 13/6, 14/- 14/6, 15/- Sale Prices, 13/-, 13/6, 14/-, 14/6

All Prices Less the Bonus.

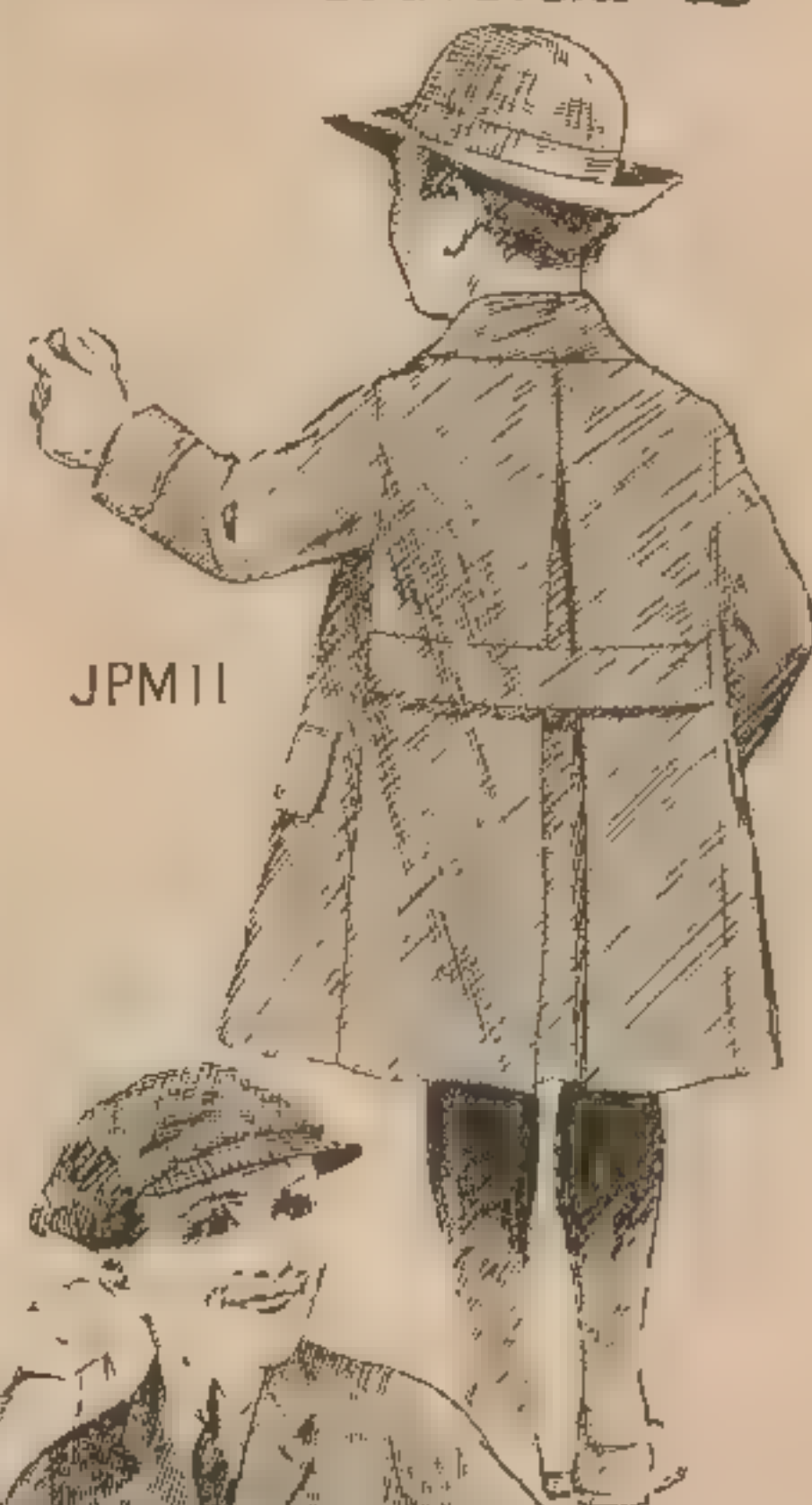
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SERVICE-GIVING COATS AND SUITS

Boys' Enduring Clothing—Solidly Reduced!

JPM7—The Rugby Suit, three garments. Smart model coat, has out breast pockets, seam back and no vent. In mid grey British tweeds. Usual, 47/6 to 55/-; Sale Price, 42/-
Usually, 57/6 to 65/-; Sale, 52/6

JPM8—The Raglan Coat, buttons up to the throat, strap cuffs, vent at back. Sizes, 0000 to 4. Fawn gabardine. Usual Prices, 22/6 25/-
Sale Prices 21/- 23/6
Better grades. Usual 32/6, 35/-, 37/6
Sale Prices 30/- 32/6 35/-
Grey Tweeds. Usually 22/6 25/-
Sale Prices 21/- 23/6
Sup. quality 32/6 35/- 37/6 40/-
Sale Prices .. 30/- 32/6 35/- 37/6

JPM9—The Randwick Coat, buttons to the throat, round collar, Raglan sleeves, straps on cuffs, two tabs at back; fawn gabardine; 0000 to 0. Usual Price, 15/6; Sale Price, 13/6
Fawn gabardine; 0000 to 1. Usual, 22/6, 23/6; Sale Price, 21/-
Better grade. Usually, 32/6 35/-
Sale Prices 30/- 32/6
In grey tweeds. Usually 22/6 25/6
Sale Prices 21/- 23/6
Better qualities. Usual 35/-, 37/6
Sale Prices 32/6 35/-

All Prices Less the Bonus.

JPM10—The Raglan Coat, step collar, straps on cuffs, belt and vent at back. In mid and dark grey blanket cloths; 10 to 16 yrs. Sizes 6 7-8-9
Usual Prices 37/6 42/- 47/6
Sale Prices .. 35/- 40/- 45/-

Sizes 10-11-12 13-1-2
Usual Prices 45/- 52/6 50/- 57/6
Sale Prices 42/- 50/- 47/6 52/6
Also in fawn and fancy gabardines.

JPM11—The Sydney Coat, buttons up to throat, round collar, mock cuff, inverted pleat, loose belt. Fawn gabardine. Sizes, 0000 to 4. Usual Price, 22/6; Sale Price, 21/-
Better grades: 32/6 35/- 37/6
Sale Prices 30/- 32/6 35/-
Grey Tweeds. Usual .. 22/6 25/-
Sale Prices 21/- 23/6
Better grades: 32/6 35/- 37/6 40/-
Sale Prices 30/- 32/6 35/- 37/6

JPM12—The "Cotswold" Suit, four out patch pockets, yoke, half belt, vent at back, golf style knickers. Sizes, 6 to 8. Light and dk. grey tweeds. Usual 37/6. 45/-, Sale 35/-
Better tweeds: 47/6, 52/6, Sale 45/-
Usually, 55/-, 60/-. Sale Price, 50/-
In brown Australian tweed, all wool. Fox's rel. naval serge: 63/- to 70/.

All Prices Less the Bonus.

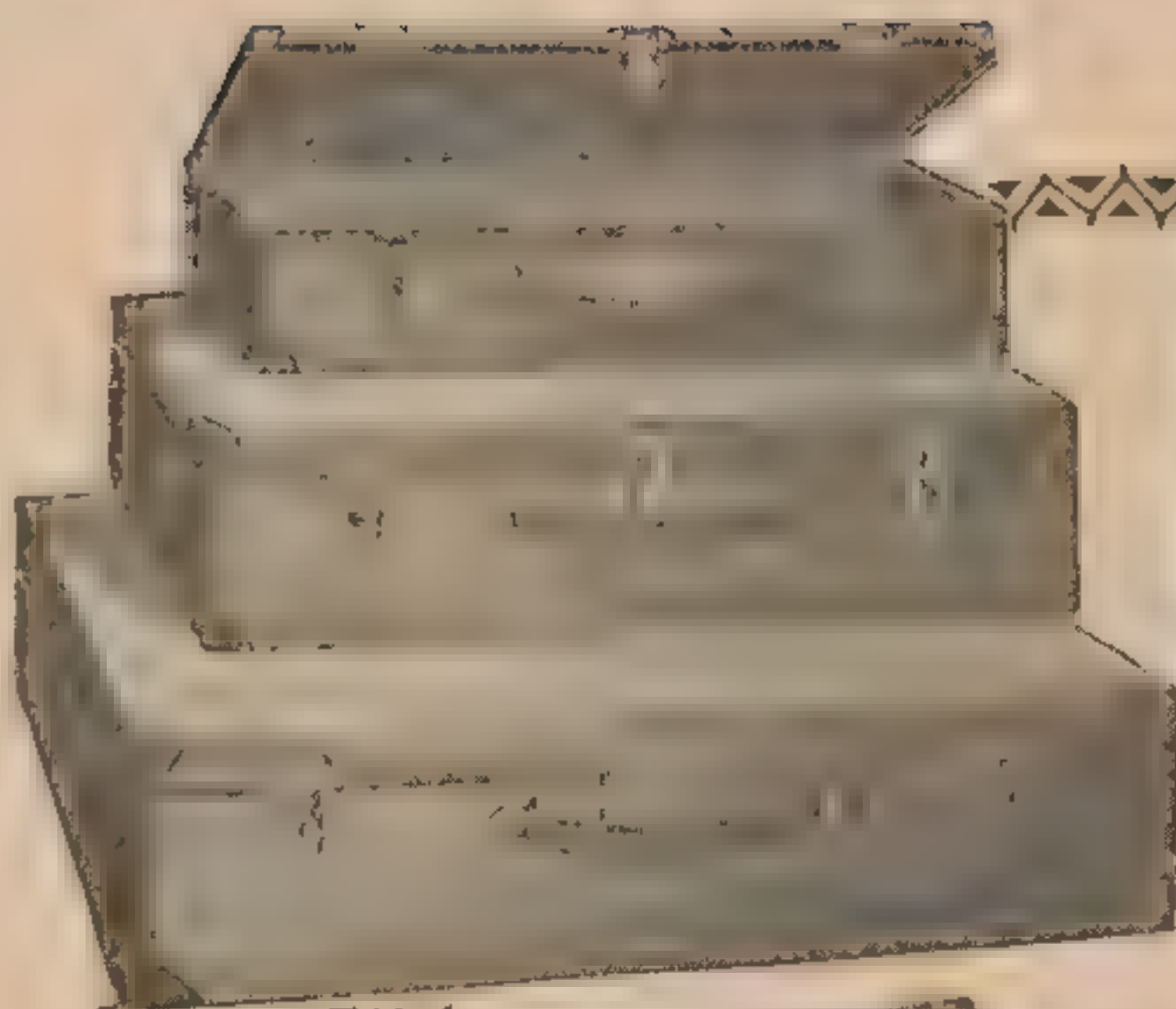
Saving Cash Buyers 2/- in Every £ spent

Farmer's CASH BONUS SALE

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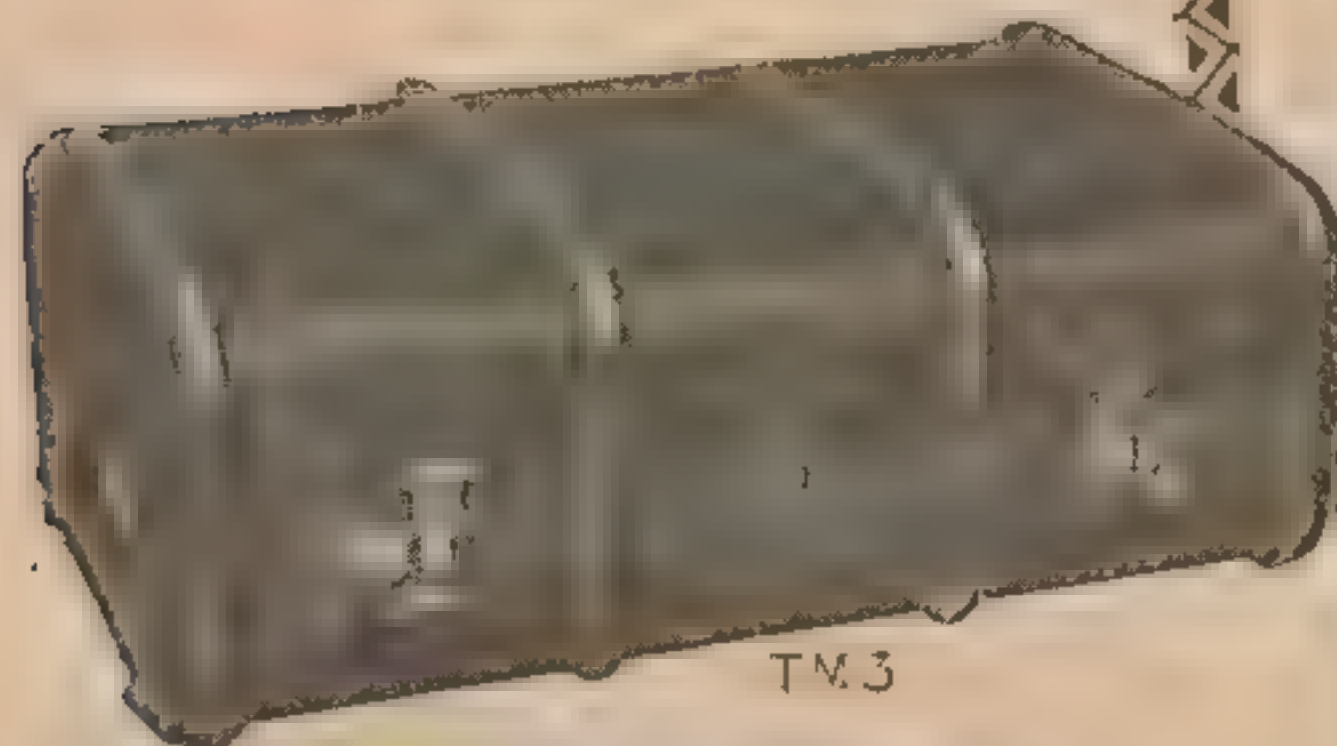
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TWO SHILLINGS IN EVERY



TM 4



TM 7



TM 3



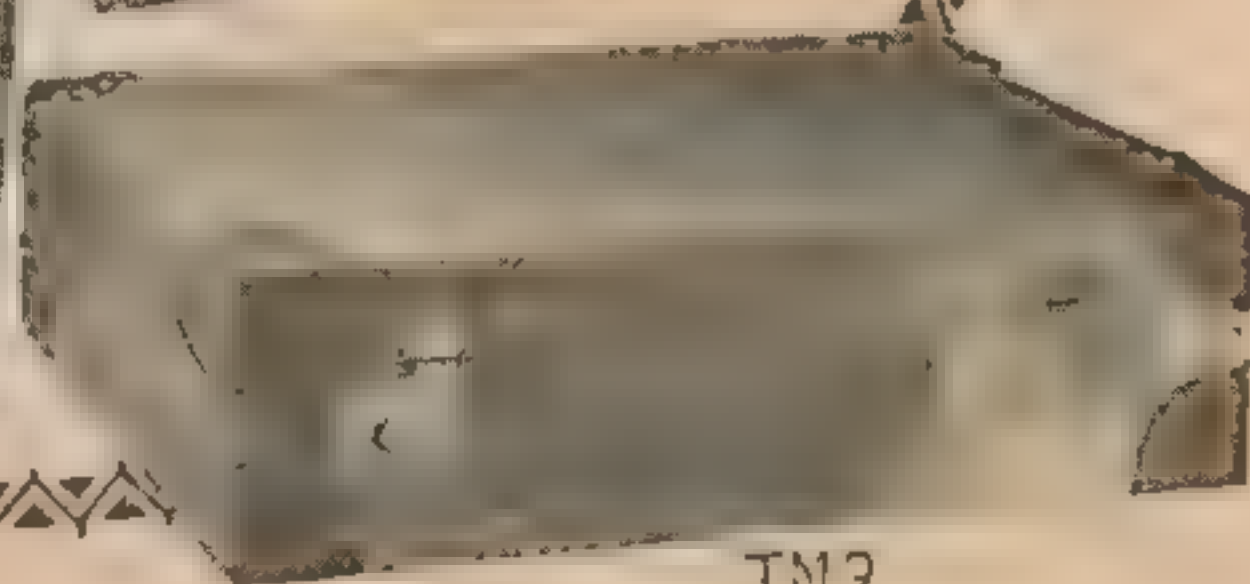
TM 4



TM 8



TM 2



TM 9



TM 1



TM 5

TRAVEL NEEDS—ESSENTIALLY GOOD

The Sale is Your Opportunity—Buy Now!

TM1—Fibre Suit Case (not illus.), brown shade, made on steel frame, corners capped fibre, and fitted two locks. Sizes, 22 24 26
Prices 25/- 27/6 30/-

TM2—Farmer's Famous "Victor" Case, stout polished cowhide on steel frame, nickel locks, inside straps. This is a special value. Sizes, ins., 20 22 24 26
Prices ... 36/6 39/6 42/6 45/-

TM3—Compressed Cane Cabin Trunk, regulation size, made of indestructible sheet cane on reinforced steel frame, and covered brown painted canvas, inside tray. Inches .. 30 33 36 39
Prices 110/- 120/- 135/- 147/-

TM4—Japanese Matting Suit Cases, leather corners and trimmings, fitted with one secure lock and two clips. Inches .. 21 24 26
Prices 10/6 12/6 14/6

TM5—Travelling Rug, made from pure Australian wool throughout; extra large size, 80 x 60 inches; and weight, 4lbs. Special value. Usual Price, 37/6; Sale Price, 34/6

All Prices Less the Bonus.

TM6—Genuine Compressed Cane Hat Cases, on steel frame, covered brown flax canvas, best lever locks and slips, inside hat cones. 16 x 16 x 14 72/6 18 x 16 x 16 77/6 20 x 18 x 18 84/- 22 x 20 x 20 90/-

TM7—Ladies' Hat Case, covered brown waterproof canvas, inside cones, and fitted lock and straps. Ins., 18x16x14 20x16x14 22x16x14
Prices 28/6 31/6 35/-
Superior quality, brown or green canvas. Ins., 18x16x14 20x16x15 22x18x16
Prices, 38/6 42/- 46/6

TM8—"Victor" Cabin Trunk, very strong foundation, covered green or brown waterproof canvas, inside tray, secure straps, fitted lock. Inches 30 36
Prices 77/6 90/-

TM9—Suit Case, superior stout polished hide on steel frame, corners leather capped, inside straps, reliable locks. Sizes 20 22 24 26
Prices ... 52/6 57/6 62/6 67/6

All Prices Less the Bonus.

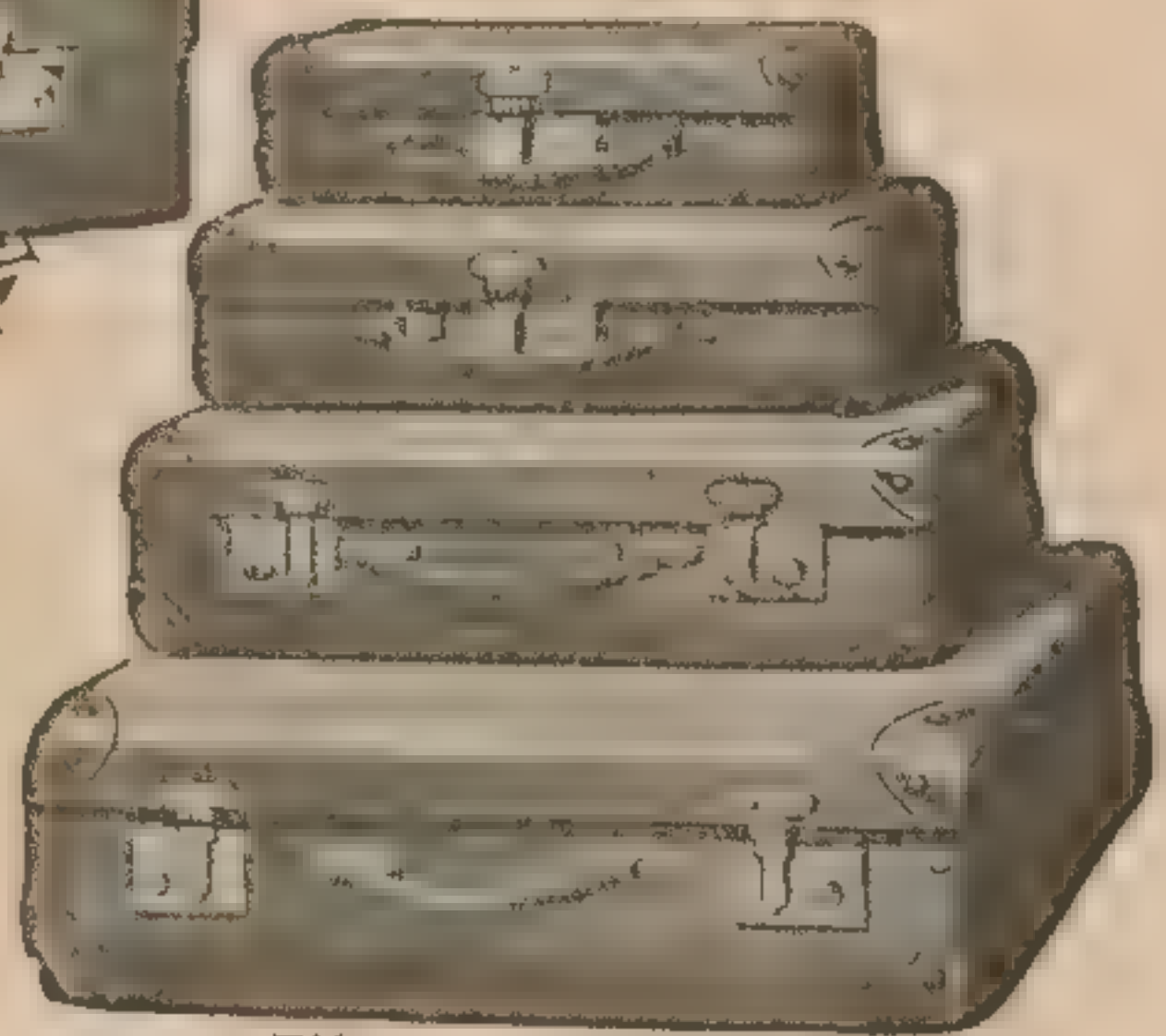
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ECONOMY IN TRUNKS AND BAGS

The Bonus is an Outstanding Certain Saving!

TM10—American Wardrobe Trunk, foundation of three-ply bass wood, covered dark green, hard-vulcanised fibre, best plated metal fittings. Provided with ten garment hangers and set of four deep drawers (including hat case); also a shoe receptacle; 39 inches high, Price £17/10/0

TM11—Motor Luncheon Case, 30 x 9 x 10 ins. Three-ply bass-wood, covered black canvas, and fitted for six persons; two deep provision tins, two quart vacuum flasks, six each enamel cups, plates, knives, forks, spoons, and serviettes, tin opener, salt and pepper castors. Complete with bolts and screws to fasten to running board. Price £9/9/-
Other styles, £6/15/-, £7/15/-, £12/15/-, £13/10/-, £15/10/-

TM12—Kit Bag, made of stout cowhide on steel frame, fitted nickel side lock and end clips. Inches 14 16 18 20
Prices ... 21/- 23/6 26/6 29/6

TM13—Week-end or Blouse Case, light-weight polished hide, lined cotton poplin, and fitted elastic pockets and two nickel locks. Inches 18 20 22
Prices 40/- 45/- 49/6

All Prices Less the Bonus.

TM14—Cabin Trunk, regulation size, strong foundation, covered brown waterproof canvas, leather corners and trimmings, inside tray. Inches 30 35
Prices 70/- 84/-
Cheaper quality, without corners. Inches ... 30 36
Prices ... 49/6 59/6

TM15 — Leather Attache Cases, selected polished hide, fitted two superior nickel locks; strong and serviceable. Ins., 12 13 14
Prices 21/- 22/6 24/6
Inches 15 16 18
Prices 26/6 28/6 31/6

TM16—Attache Case, brown shade, made on strong foundation, fibre corners and nickel locks. Inches 12 14 16 18
Prices 7/6 8/11 10/6 12/6
Superior quality, made of brown fibre on steel frame, fibre corners and nickel locks. Sizes 12 14 16 18
Prices 11/- 12/6 14/6 16/6

TM18—Suit Case, strong foundation, covered dark brown cloth, strong nickel lock and two clips. Inches 20 22 24 26
Prices ... 15/6 17/6 20/- 22/6

All Prices Less the Bonus.

GLADSTONE BAG.

TM19—Gladstone Bags, in best cowhide, with top spring lock, slides and shoes, with two straps all round; good quality stout lining, shirt pocket inside. Inches 20 22 24 26
Prices ... 52/6 57/6 63/- 68/6

All Prices Less the Bonus.

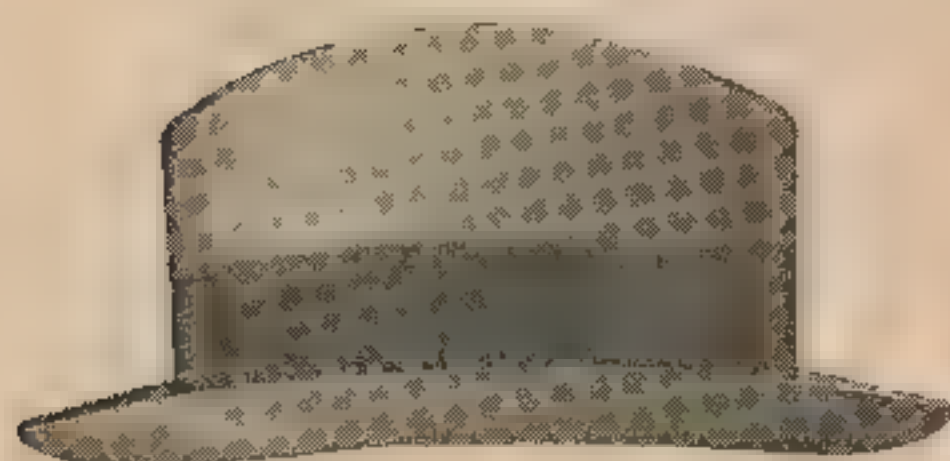
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SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



SM1



SM2

SM1—English Soft Felts, brims 2½ inches, cut edges. Colors, light grey and fawn, with black or self color bands; steel grey, brown and green. Usually 21/-
Sale Price 19/6
SM2 — Australian-made Soft Felts, brims 2½ to 2¾ inches, cut edges. Colors, brown, black, dark fawn, light, and dark greys; excellent value. Usual Price 12/6
Sale Price 10/6

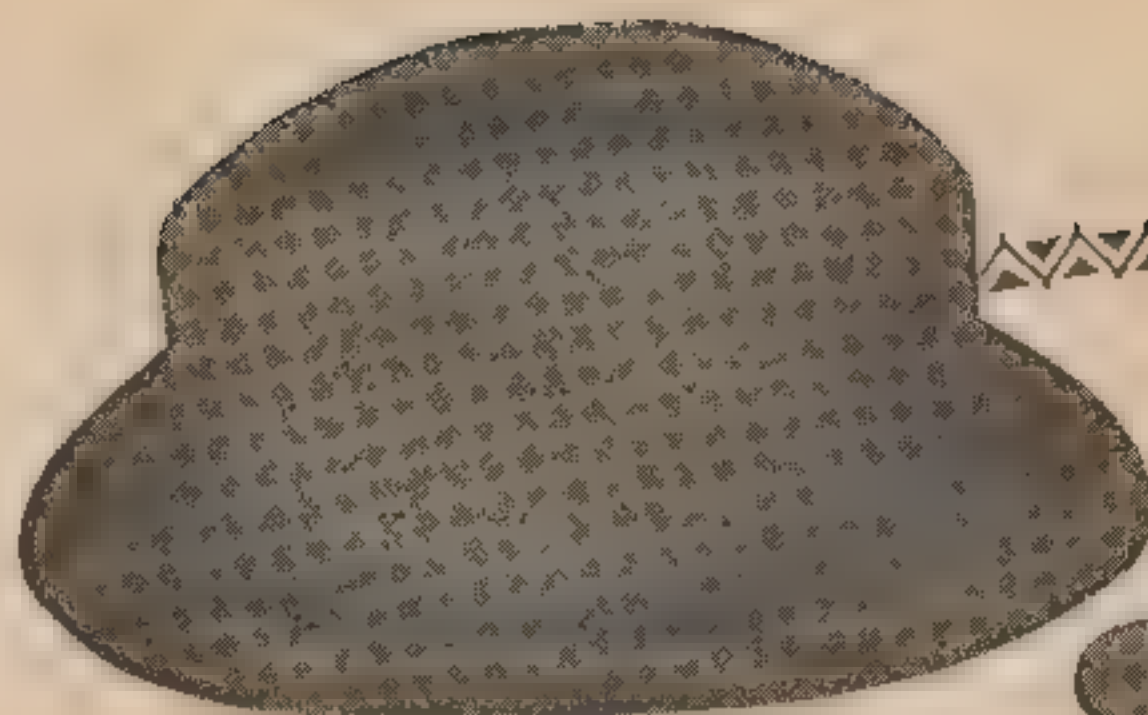
All Prices Less the Bonus.



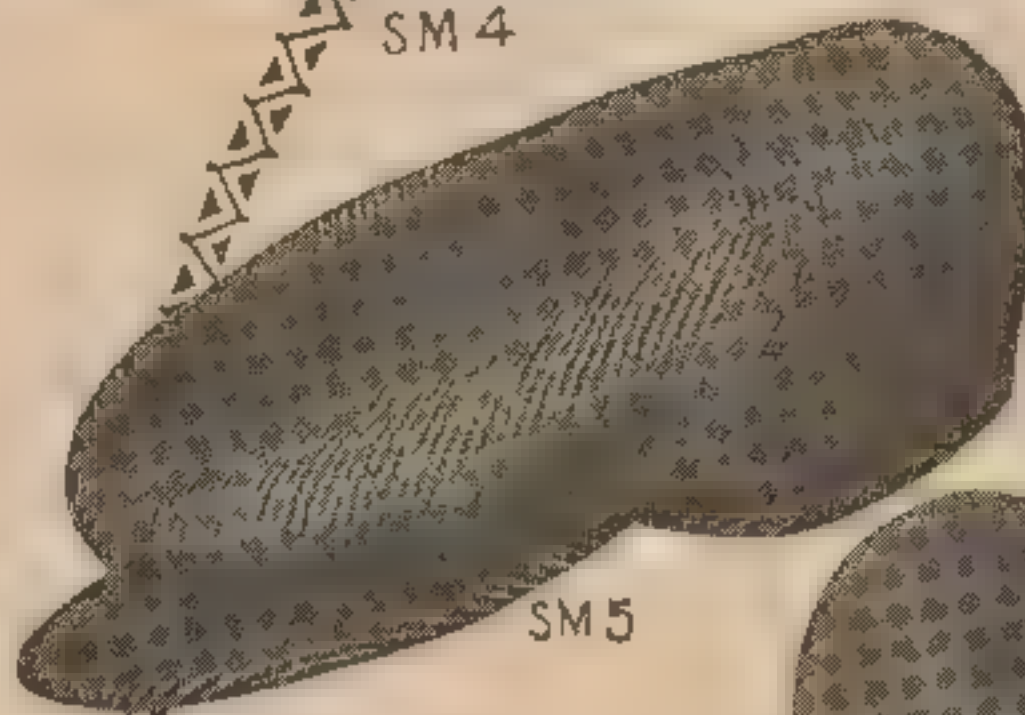
SM3



SM12



SM4



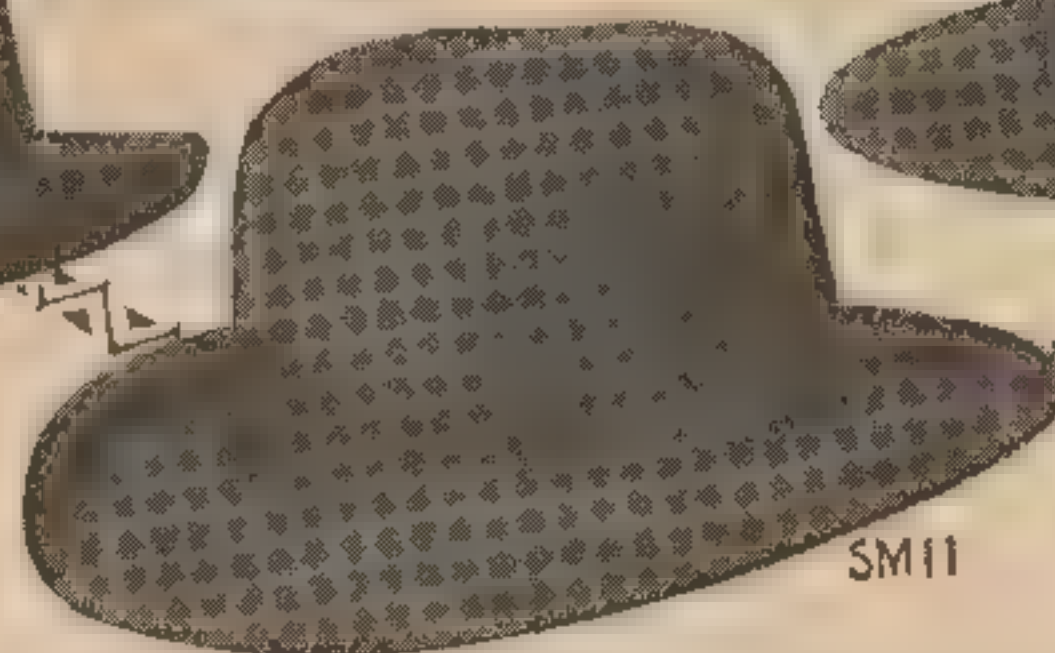
SM5



SM6



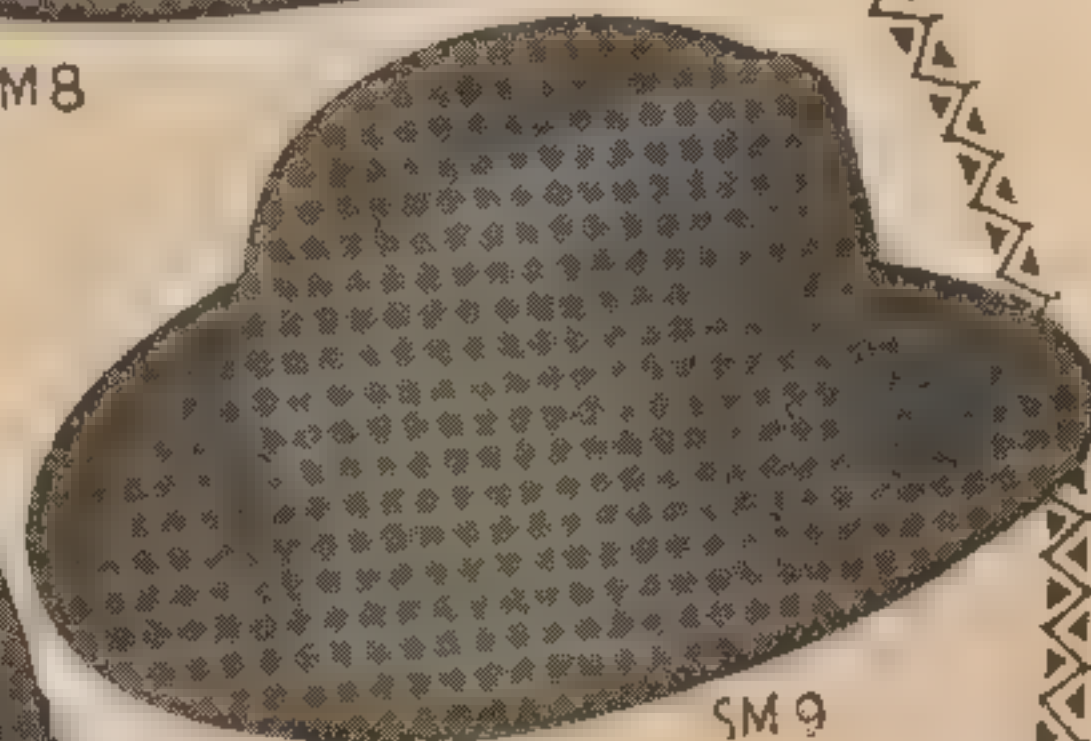
SM7



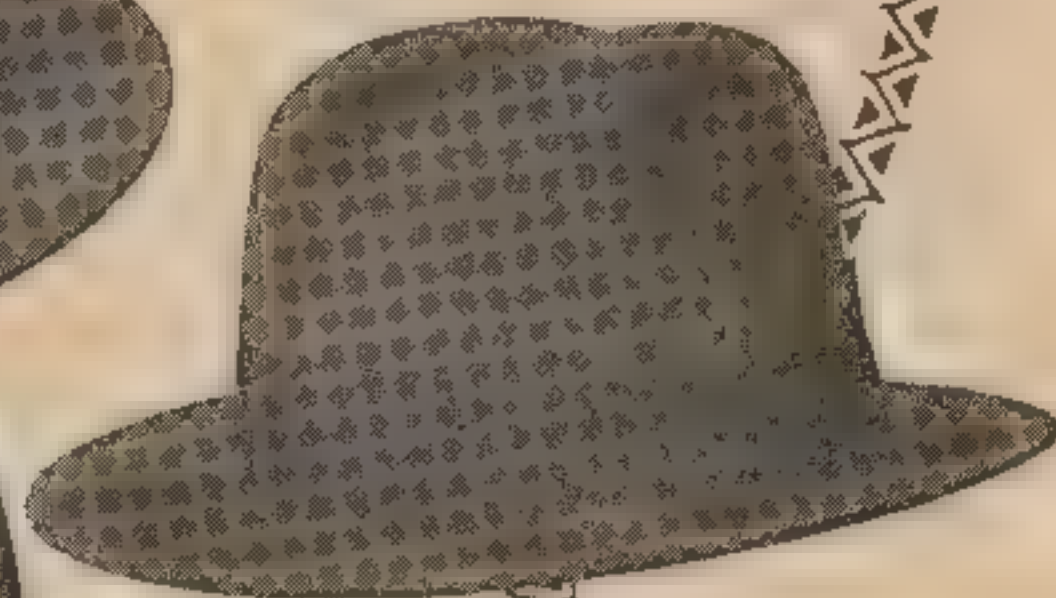
SM11



SM8



SM9



SM10

MEN'S HATS SHARE IN THE SAVINGS

Service Assured—Prices Doubly Lowered!

SM3—Soft Felts, brims, 2½ to 2¾ inches. Colors, fawn, medium and dark grey, light grey with black bands. Usually 16/6
Sale Price 14/6

SM4—Tweed Hats, a useful winter hat, splendid assortment in fawn, brown and grey patterns. Usual Price, 7/6; Sale Price, 6/9

SM5 — Tweed Travelling Caps, assorted patterns in grey, brown and fawn. Usual Price, 6/6, 7/6
Sale Price 5/9 6/9

SM6—English Soft Felts, the latest shape flat brims, 2¾ inches, cut edges. Colors, light grey with black band, medium and dark greys, fawn. Usual Price, 21/-
Sale Price 18/6

SM7—English Soft Felts, silk lined; brims, 2½ to 2¾ inches; cut edges. Colors, fawn, light grey, steel and dark grey. Usually 19/6
Sale Price 15/6

SM8—Soft Felts, Australian-made, with brims 2½ to 2¾ inches wide; cut edges, fairly flat. Colors, fawn, black, brown, light and dark greys; bows at back or side. Usual Price, 12/6; Sale Price, 11/6

All Prices Less the Bonus.

SM9—Soft Felts, English made; a useful dressy shape for country wear, brims 2½ inches, cut edges. Colors, dark slate, sage green and light grey with black bands. Usual Price, 21/-; Sale Price, 19/6

SM10—Flat Brim Soft Felts, 2½ to 2¾ inches, with cut edges. Fawn, dark green, medium and dk grey. Usually 16/6, Sale Price 14/6

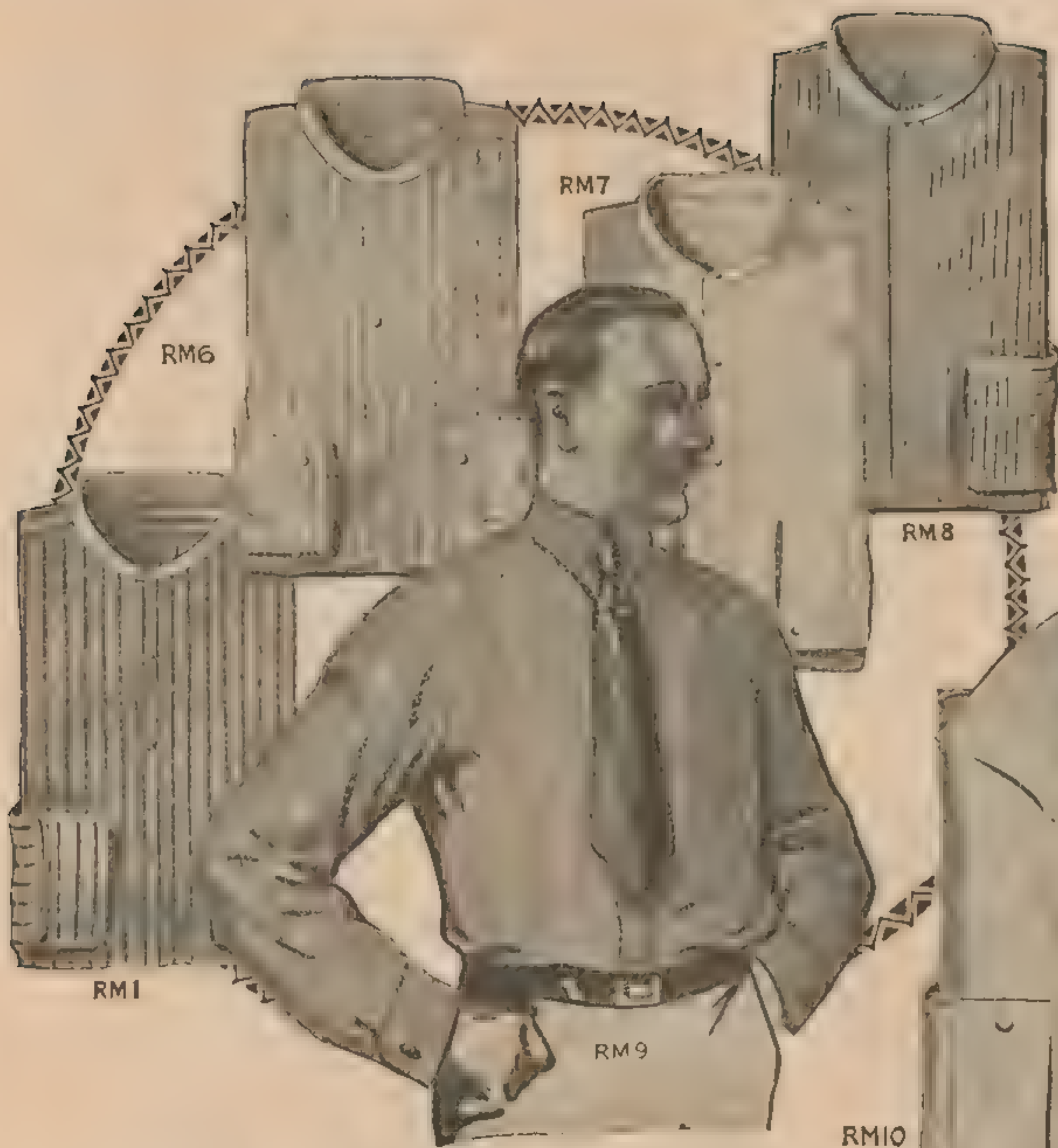
SM11—Wide Brim Soft Felts, exceptionally light in weight, brim 2¾ inches, cut edges. Colors, slate grey and light grey with black bands. Usual Price 16/6
Sale Price 15/6
Also in firmer weight, with 3in. brims; colors, slate and fawn.

SM12 — Soft Felts, Australian-made, with stitched turn-over edges; brims, 2½ inches. Colors, fawn, medium and dark grey, light grey with black bands. Usual, 16/6
Sale Price 15/6

Also same shape, English make. Colors, light grey, fawn and light slate. Usually 19/6, Sale Price 17/6
Also similar shape brims, about 2½ in. Usually 12/6, Sale Price 10/6

All Prices Less the Bonus

Prices are subject to 10% Cash Bonus



Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £2



SPECIAL VALUES IN MEN'S SHIRTS

Farmer's High Grade Stocks at Bargain Prices!

RM1—Crimean Day Shirts, full weight for winter (wool and cotton), with neckbands, band cuffs to link or button, dark grounds with assorted coloured stripes; Usual Price, 13/6; Sale Price, 13/-

RM2—Crimean Day Shirts, full weight for winter (wool and cotton), with polo collar attached, band cuffs to link or button, dark grounds with assorted coloured stripes. Usual 13/6, Sale Price, 13/-

RM3—Crimean Day Shirts, wool and cotton, full weight for winter, with neckbands, band cuffs to link or button, with coloured stripes. Usual Price, 18/6; Sale Price, 17/9

RM4—Crimean Day Shirts, best quality, with neckband, band cuffs to link or button; all sizes. Usual, 25/-; Sale Price 23/9

RM5 — Heavy Oxford Shirts, special value, collar and pockets attached, white grounds, with assorted blue stripes; all sizes. Usual Price, 7/6; Sale Price, 7/3

RM6—Fancy Light-weight Ceylon Shirts, wool and cotton, neckbands, band cuffs, white grounds, neat stripes in black and blue, also helio. Usual Price, 11/6; Sale Price, 11/-

All Prices Less the Bonus.

RM7—White Mercerised Tennis Shirts, neckbands and single cuffs. Usual Price, 9/6; Sale Price, 9/-

RM8—Cambric Golf Shirts, with neckband and double cuffs, in black and white, blue and white, and hair-line blue stripes. Usual 8/6 Sale Prices 8/3; 3 for 24/-

RM9—Fine Cotton Golf Shirts, with neckbands, Peter Pan collar to match, in white grounds, with neat black and blue stripe effects; Usually 10/6; Sale Price, 10/-

RM10—White Matt Shirts, open neck, new joy collar, double cuffs and side pocket; all sizes. Usual Price, 9/6; Sale Price, 9/-

RM11—White Matt. Tennis Shirts, collar and pocket attached, single cuff to link or button; all sizes. Usual Price, 9/6; Sale Price, 9/-

RM12—White Matt Tennis Shirts, with neckbands and single cuffs. Usual Price, 9/6; Sale Price, 9/-

RM13—"Victor" Wool and Cotton Twill Day Shirts, neckbands, band cuffs, white grounds, neat stripes. Usual Price, 18/6; Sale Price, 17/9

RM14—White Mercerised Tennis Shirts, collar and pocket, single cuffs Usual Price, 9/6; Sale Price, 9/-

All Prices Less the Bonus.

RM15
RM15—Cotton Tunic Shirts, with neckband and stiff cuffs, white grounds with coloured stripes; all sizes. Usual, 8/6 Sale Price 8/3



Saving Cash Buyers 2/- in Every £ spent

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

SILK PYJAMAS

RM24—Cream Fuji Silk Pyjamas, for all-the-year-round wear, high-grade material, splendid wearing and washing qualities. Sizes, inches, 36 to 42. 44 to 46. Usual Prices .. 42/- 45/- Sale Prices ... 40/- 43/-

RM25—Pure Silk Pyajmas, highest grade material, best make, cut, and finish; made in our own workrooms. White grounds with various colored stripes. Sizes, inches, 36 to 42. 44 to 46. Usual Prices .. 58/6 62/- Sale Prices ... 55/9 59/-

Less the Cash Bonus.



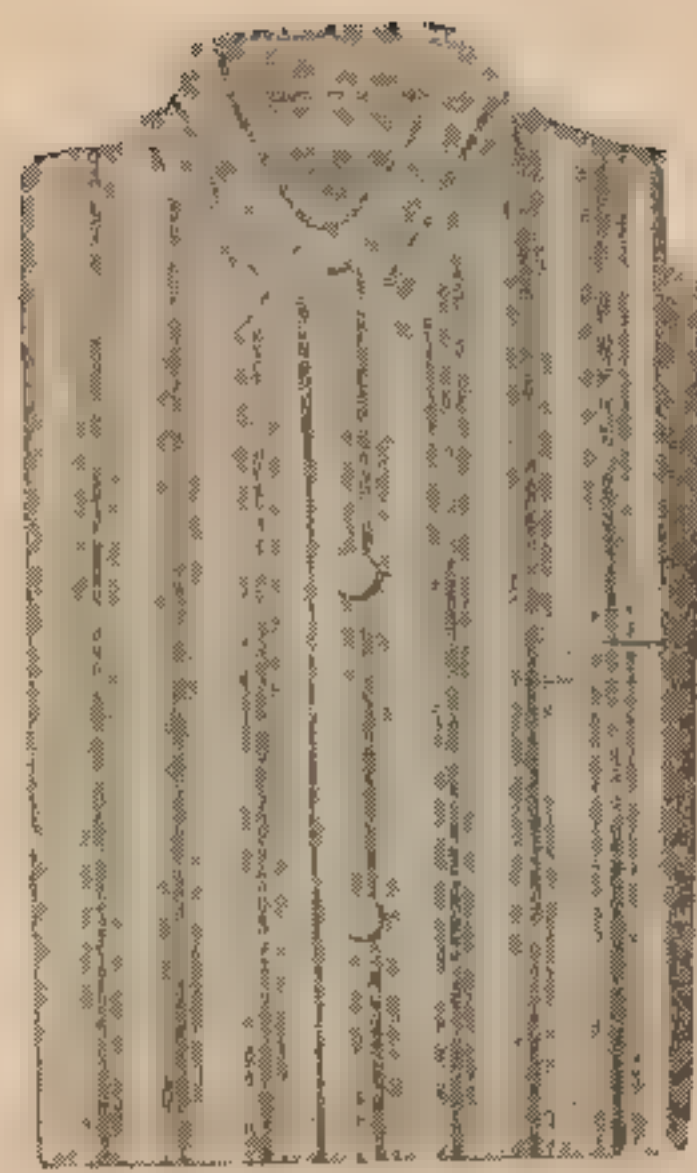
RM18



RM37



RM16



RM17

Well-cut Pyjamas Strong Hose

All Prices Reduced—Also Less 10 per cent. for Cash!

RM16—Cotton Stripe Pyjamas, newest designs and colorings, Bradford collars and pearl buttons, well made and perfectly finished. Sizes, 36 to 42 inches. Usual Price, 16/6 Sale Price, 15/9
Sizes, 44 to 46 inches. Usual Price, 18/- Sale Price, 17/3

RM17—"Victor" Heavy Wool and Cotton Pyjamas, medium weight, soft finish, a most reliable cloth for wear. White grounds with colored stripes; well-fitting Bradford collars and pearl buttons. Sizes, 36 to 42 inches. Usual Price, 27/6 Sale Price, 26/3
Sizes, 44 to 46 inches. Usual Price, 30/- Sale Price, 28/6

RM18—Ceylon Pyjamas, special quality, soft texture, warm material; smart designs in stripes on colored grounds, finished with Bradford collars and pearl buttons.

Sizes, 36 to 44 inches. Usual Price, 14/6 Sale Price, 13/9
Sizes, 42 to 46 inches. Usual Price, 16/- Sale Price, 15/3

RM19—Heavy Twill Cotton and Wool Pyjamas, best make and finish, Bradford collar and pearl buttons, coloured grounds, with fancy stripes. Sizes, 36 to 42. Usual Price, 21/- Sale Price, 20/-
Sizes, 44 to 46. Usual Price, 22/6 Sale Price, 21/6

RM20—Ceylon Pyjamas, best quality, high-grade material, closely woven, medium weight; colored grounds with various colored stripes. Best make and finish. Bradford collars and pearl buttons. Sizes, 36 to 42 inches. Usual Price, 21/- Sale Price, 20/-
Sizes, 44 to 46 inches. Usual Price, 22/6 Sale Price, 21/6

RM22—New Crimean Pyjamas, high-grade material for winter wear, superior quality; medium grounds with colored stripes; best make and finish; Bradford collars and pearl buttons. Very comfortable. Sizes, 32 to 42 inches. Usual Price, 30/- Sale Price, 28/6
Sizes, 44 to 46 inches. Usual Price, 32/6 Sale Price, 31/-

RM23—Crimean Pyjamas, best quality; specially woven colored grounds with neat stripes; good weight for winter wear; finished in the best style. Bradford collars and pearl buttons. Sizes, 32 to 42 inches. Usual Price, 37/6 Sale Price, 35/6
Sizes, 44 to 46 inches. Usual Price, 40/- Sale Price, 38/-

SALE SPECIALS IN MEN'S HOSE

RM37—Heather Worsted Ribbed Half-Hose, spliced heels and toes. Very strong and comfortable for winter wear. Usual Price, 4/6 Sale Price, 4/-

RM38—Special—Black Cotton and Wool Half-Hose, extra strong spliced heels and toes. Usually 3/6; Sale, 2/9

RM39—Black Cashmere Woollen Half-Hose, medium weight, extra spliced heels and toes, good wearing qualities. Usual Price, 4/6 Sale Price, 4/3

RM40—Linsply Cashmere Half-hose, specially strengthened with blue linen threads in feet and heels; all sizes. Usual Price, 5/6 Sale Price, 5/3

All Prices are Further Reduced 2/- in the £.

Bonus Sale Goods are Regular Season's Stocks



RM26

RM27

WARM SWEATERS AND UNDERWEAR

Serviceable Qualities—Double Reductions!

RM26 and RM27—Pure Wool Coat Sweaters, to button down the front, "V"-shape collar, as RM26, in heather and grey; polo collars, as RM27, in navy and heather only.

	34	36	38	40	42	45
Usual Prices	15/6	16/6	17/6	17/6	19/6	21/-
Sale Prices	14/9	15/9	16/9	16/9	18/6	20/-

RM28—Special Cotton and Wool Underwear, suitable to wear all the year round. Woven by a special process; smooth and soft finish.

Undervests. Sizes	32	34	36	38	40	42	45	50
Short Sleeves. Usual Prices, 8/6	8/6	9/6	9/6	10/6	10/6	11/6	13/6	13/6
Sale Prices	8/3	8/3	9/-	9/-	10/-	10/-	11/-	13/-
Long Sleeves. Usual Prices, 9/-	9/-	10/-	10/-	11/-	11/-	12/-	14/-	14/-
Sale Prices	8/9	8/9	9/6	9/6	10/6	10/6	11/6	13/9
Underpants. Usual Prices.. 9/6	9/6	10/6	10/6	11/6	11/6	13/6	14/6	14/6
Sale Prices	9/-	9/-	10/-	10/-	11/-	11/-	13/-	13/9

RM29—Heavy Natural Cotton and Wool Underwear, soft finish, med. w.

Undervests. Sizes	32	34	36	38	40	42	45	50
Short sleeves. Usual Prices, 8/6	8/6	9/-	9/6	10/-	11/-	12/6	13/6	13/6
Sale Prices	8/3	8/3	8/9	9/-	9/6	10/6	12/-	13/-
Long Sleeves. Usual Prices, 9/-	9/-	9/6	10/-	10/6	11/6	—	—	—
Sale Prices	8/9	8/9	9/-	9/6	10/-	11/-	—	—
Underpants. Usual Prices.. 9/-	9/6	10/-	10/6	11/-	11/6	13/6	14/6	14/6
Sale Prices	8/9	9/-	9/6	10/-	10/6	11/-	13/-	13/9

RM30—Superior Quality Heavy Wool and Cotton Underwear, good wearing winter weight, closely woven and well shaped, superior finish.

Undervests. Sizes	32	34	36	38	40	42	45
Short sleeves. Usually ... 12/6	13/6	13/6	14/6	15/6	16/6	17/6	17/6
Sale Prices	12/-	13/-	13/-	13/9	14/9	15/9	16/9
Long sleeves. Usually .. —	14/6	14/6	15/6	16/6	17/6	18/6	18/6
Sale Prices	—	13/9	13/9	14/9	15/9	16/9	17/9
Underpants. Usually .. —	14/6	14/6	15/6	16/6	17/6	18/6	18/6
Sale Prices	—	13/9	13/9	14/9	15/9	16/9	17/9

RM31—Heavy All-Wool Natural Underwear, fully fashioned, made from long staple yarns, soft and smooth texture; excellent wear.

Undervests. Sizes	32	34	36	38	40	42	45
Short sleeves. Usually .. 18/6	18/6	18/6	19/6	21/-	22/6	24/-	24/-
Sale Prices	17/9	17/9	17/9	18/6	20/-	21/6	22/9
Long sleeves. Usually .. 19/6	19/6	19/6	20/6	22/-	23/6	25/-	25/-
Sale Prices	18/6	18/6	18/6	19/6	21/-	22/-	23/9
Underpants. Usually .. 19/6	19/6	19/6	21/-	22/-	23/6	25/-	25/-
Sale Prices	18/6	18/6	18/6	20/-	21/-	22/-	23/9

RM32—Pure Wool Natural Underwear, light weight, smooth and soft.

Undervests. Sizes	32	34	36	38	40	42	45	50
Short sleeves. Usual Prices, 18/6	18/6	19/6	21/-	21/-	22/6	22/6	25/-	25/-
Sale Prices	17/9	17/9	18/6	20/-	20/-	21/6	21/6	23/9
Underpants. Usual Prices, 21/-	21/-	21/-	22/6	22/6	23/6	25/-	27/6	27/6
Sale Prices	20/-	20/-	20/-	21/6	21/6	22/-	23/9	26/3

RM33—Cream Silk and Fibre Underwear, light weight, best make.

Undervests. Sizes	32	34	36	38	40	42	45	50
Short sleeves. Usual Prices, 21/-	21/-	21/-	22/6	23/-	25/-	27/6	30/-	30/-
Sale Prices	20/-	20/-	20/-	21/6	22/-	23/9	26/3	28/6
Underpants. Usual Prices, 25/-	25/-	26/-	27/6	28/6	30/-	32/6	35/-	35/-
Sale Prices	23/9	23/9	24/9	26/3	27/-	28/6	31/-	33/6

ALL SALE PRICES ARE ALSO SUBJECT TO THE BONUS.

Farmer's CASH BONUS SALE

*Commences June 30th
Finishes July 19th*



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

SLIPOVER SWEATERS

RM34—Slip-over Wool Sweaters, grey, navy, and heather; roll collars. Men's. O.S. E.O.S.
Usually .. 18/6 19/6 21/-
Sale Prices, 17/9 18/6 20/-

KNITTED GLOVES

RM35—Heather Woollen Knitted Gloves, very warm and strong.
Usual Price, 4/6; Sale Price, 4/3

TIES REDUCED

RM36—Broadway Ties, in self colors, light blue, light navy, purple, wine.
Usual Price, 3/6; Sale Price, 3/-

Less 10 per cent. for Cash.



Quality the Best. only Price sacrificed

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

TWEED OVERCOAT

Special Value

PM7—Farmer's Special Value
Tweed Overcoat, made from all-
wool coatings, in browns, greys
and heather mixtures, Raglan
sleeves, medium skirt, strap
cuffs; in all sizes. Usually 70/-
Sale Price 65/-

Less the Bonus.



PM1

PM2

PM3

WELL CUT READY-MADE CLOTHING

Showing Great Savings in Suits and Overcoats!

PM1—Ready-to-wear Sports Suit,
with half-belt at back, and inverted
pleats; 3 patch pockets, 3 buttons
front. Trousers, side and hip poc-
ket, belt loops, cuff bottoms. Made
from all wool Tweeds, in fawns,
greys, and greens. Usually 105/-
Sale Price 95/-

Farmer's Ready-to-Wear Suits, cut
and tailored to fit regular, stout,
slim men; made from English and
Australian Suitings; in light, med-
ium, and dark greys and
browns; also reliable, rough
and fine twill navy serges.

PM3—Sac Suit in Fox's medium
grey pattern, or plain dark grey
cheviot suiting. Coat has two but-
tons in front; soft roll lapel; vest-
shaped trousers, with side and hip
pockets; cuff or plain bottoms.
Usual Price 95/-
Sale Price 90/-

PM4—Special Value Suit, from
medium or Dark Grey All-Wool
Flannel Suiting. Coat has 2 but-
tons, soft roll front, outside breast
pocket, seam at back, no vent;
vest medium opening; trousers,
side and hip pockets; cuff bottoms.
Usual Price 84/-
Sale Price 80/-

All Prices Less the Bonus.

PM2—Youths' Ready-to-wear Sac
Suits, long trousers, to fit boys up to
17 years. Coat has 2-button front,
seam at back, no vent, outside
breast pocket; vest neatly shaped,
4 pockets; trousers side and hip
pockets, cuff or plain bottoms. In
medium or dark grey Tweeds.
Usual Price, 65/-; Sale Price, 60/-
Winter-weight All-Wool Tweed,
herringbone pattern, medium grey.
Usual Price, 70/-; Sale Price, 65/-
Plain Dark Grey Winter-weight
Worsted. Usual 80/-; Sale, 75/-
Grey Tweeds, Worsted, and Navy
Serges. Usually 84/- 95/- 105/-
Sale Price 80/- 90/- 100/-

PM5—High-grade Ready-to-wear
Suits, in plain and small checks;
in medium or dark greys, also two
new shades of brown; in medium
color, with herringbone pattern, or
in dark shade, with fine neat
stripe. Coat has one-button link
front, or in our usual two-button
model. Vest has medium open-
ing. Trousers side and hip
pockets, with cuff bottoms.
Usual Price, 126/-; Sale Price, 120/-
Grey tweeds, worsteds, navy serge.
Usual Prices 75/- 84/- 90/-
Sale Prices 70/- 80/- 85/-
Usual Prices .. 105/- 115/- 147/-
Sale Prices 100/- 110/- 140/-

All Less the Bonus.

Prices are subject to 10% Cash Bonus

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £

HARD-WEARING TROUSERS

PM20—Hard-wearing Trousers.
Ballarat serge. Usually, 14/6
Sale Price 13/6
Heavy - weight Australian
Tweeds, in medium and dk. grey.
Usually 17/6 19/6 22/6 27/6
Sale Price 16/6 18/6 20/6 25/-



RARE OFFERS IN MEN'S COATS

Perfect Weather-Proof Qualities

PM8—Macintosh Coats, dependable and comfortable to wear, and are absolutely rainproof; in drab and medium or dark fawns; Raglan sleeves, medium skirt, sewn seams; button to neck collar. All sizes.
Prices 55/- 65/- 75/- 84/- 97/6
Sale .. 50/- 60/- 70/- 80/- 90/-

PM10—Raincoats, in Medium and Dark Fawn Gabardine, with Raglan sleeves; medium to full skirt; centre seam, vent, lined throughout with step or button to neck collar.
Usual Prices 84/- 90/- 105/- 115/-
Sale Prices 80/- 85/- 100/- 110/-

PM11—Raincoats, better quality, in Wool Gabardines and Covert Coatings, which are proofed before being made, making these coats light in weight, warm, and rainproof; Raglan or slip-on shoulder, with or without all-round waist belt. Full skirt. Step or button to neck collar. Lined with wool check or shot silk; in colors of drab, fawn, or dark grey.
Usually 135/- 147/- 168/- 210/-
Sale Prices 130/- 140/- 160/- 200/-

DRESSING GOWNS

PM6—Dressing Gowns, in new designs, including checks, with plain and contrasting collars and cuffs; fawns, greys, greens and browns.
Usual Prices 65/- 75/- 85/- 95/-
Sale Prices .. 60/- 70/- 80/- 90/-

All Prices Less the Bonus.

PM12 — High-grade Overcoats, English manufacture, from best quality coatings, in distinctive patterns in grey, browns, and fawns, also in plain greys. Illustration shows "The Ranelagh" shape, with full swing skirt, and two way collar, which can be worn as step collar or button to neck. We also have the same materials in the new French shape, with all-round waist belt.
Usual Prices .. 147/- 168/- 210/-
Sale Price 140/- 160/- 200/-

PM12a—English-made Overcoat, smart model, with half belt at back, and inverted pleats, with slip-on shoulders, well made, and trimmed. In medium grey, chevrot only.
Usual Price, 95/-; Sale Price, 90/-

PM12b—Plain Dark Grey Wool Chevrot Overcoat, with Raglan or slip-on shoulders; full skirt, strap or turned-back cuffs. All sizes; 34 to 46 chest. Usual Price, 95/-
Sale Price 90/-

Other prices in plain and serviceable designs, in light, med., and dark greys, browns and tweed mixtures, from specially-selected coatings, cut on our Raglan model.
Usual Prices 45/- 55/- 65/- 75/-
Sale Prices .. 42/- 50/- 60/- 70/-
Usual Prices .. 90/- 105/- 126/-
Sale Prices ... 85/- 100/- 120/-

All Prices Less the Bonus.



Saving Cash Buyers 2/- in Every £ Spent

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



PM14



PM14



PM13

PM19

PM17

GREAT SAVINGS ON MEN'S CLOTHING

Reduced and Less the Bonus—Wonderful Value!

PM13 — Medium Heavy-weight Black Oilskin Coats; lined and double seam throughout. Will not stick. Sizes; in lengths, 48 to 58. Usual Price 22/6
Sale Price 19/6

Butterfly back, with pommel front for riding. Usual Price, .. 25/-
Sale Price 22/6

PM14 — Medium-weight Oilskin Coat, better quality; double lined and seam throughout, with protection front. This coat will not stick, and is an ideal wet weather coat. All sizes. Usual Price, 35/-
Sale Price ... 32/6

Specially designed for riding with pommel front and butterfly back, as illustrated. Usual Price, 40/-
Sale Price 37/6

PM15—Best Quality Black Japara Oilcoat, tropical weight; double lined, velvet collar, slicker front; double tops and shoulder capes. Usual Price, 42/-; Sale Price, 40/-
For riding. Usual, 50/-; Sale, 45/-

PM16 — Medium-weight Black Mycote Oilcoat, with Raglan sleeves, medium skirt, strap cuffs, moderately-priced wet weather coat. Usual Price 45/-
Sale Price 40/-

All Prices Less the Bonus.

PM17—Men's Riding Breeches, cut by experts, ensuring correct fit and comfort. All breeches are self strapped and laced; khaki drill. Usual Price, 18/6; Sale Price, 17/6
Canton mole. Usual Price, 21/-
Sale Price 19/6

Fawn and grey riding twist. Usual Price, 37/6; Sale Price, 35/-

Fawn gabardine: 32/6 37/6 57/6
Sale Prices 30/- 35/- 55/-

Fawn woollen Bedford cord. Usual Price, 47/6; Sale Price, 45/-

PM18—Riding Trousers, specially cut and thoroughly made, ensuring comfort, in or out of the saddle. Special quality fawn and drab, canton mole 14/6
Sale Price 13/6

Grey cotton riding tweed—Usual Price, 16/6; Sale Price, 15/6

Fawn and grey riding twist. Usual Price, 35/-; Sale Price, 32/6

Fawn gabardine—Usual Price, 35/-, 37/6; Sale, 32/6

PM19—Striped Worsted Trousers, in neat designs, in medium and dark greys, with side and hip pockets, plain or cuff bottoms. Usually 15/6 17/6 19/6 25/- 35/-
Sale .. 14/6 16/6 18/6 22/6 32/6

All Prices Less the Bonus.

Bonus Sale Goods are Regular Season's Stocks

Farmer's CASH BONUS SALE

Commences June 30th
Finishes July 19th



SAVES EVERY CASH BUYER
TWO SHILLINGS IN EVERY £



SMOKERS' NEEDS OF EXCELLENT QUALITY

Cigarettes, Pipes, Tobacco—Subject to the Bonus!

OM1-19 — Farmer's "Victoria House" (London - made) Briar Root Pipes, with sterling silver bands and vulcanite push mouth pieces. Price, each 4/6

Goodwood Briar Pipes (London made), with hand-finished vulcanite mouth pieces in straight and bent shapes. Price, each 7/6

Comoy's Briar Pipes, England's Premier make; each pipe guaranteed. Price, from 11/6 each
G.B.D. Pipes, silver mounted. Price, from 11/6 each

OM20—"Sporting Life," high-grade American cut Gold Bar Tobacco, medium smoking; prepared and packed from the finest selected golden leaf of Virginia, America. Per oz., 7d.; 1/2 lb., 4/6; per lb., 9/-

OM21—Dunhill's Noted Bruyere Pipes, made from very old briar root, almost black in colour, beautifully polished, in straight and bent shapes. Price, plain .. 32/6
Silver-mounted. Price 35/-
Leather pipe cases to fit any pipe. Price, each 1/3

OM22 — Setos Amber Egyptian Cigarettes, delicately perfumed, suitable ladies. 10 25 50 100
Price 2/6 5/9 11/6 22/6

All Prices Less the Bonus.

OM23—Farmer's Hand-made High-grade Cigarettes; 1/2 lb. box, Russian blend, about 90. Price .. 6/6
1/2 lb. box, Egyptian blend, about 75. Price 6/6
Special Virginian, plain, gold or cork tipped 25 50 100
Price 1/4 2/8 5/4

OM25—"Erlnoid" Cigarette Tubes, 9ct. gold-mounted. Price 14/6, 15/6, 16/6, 17/6

OM26 — The "Mecca" Para Vulcanite, quill mouthpieces, gold mounted. Price 15/-

OM27—Farmer's Special Smoking Mixture; a blend of very high-grade smoking tobaccos, cool and possessing an excellent fragrance. 4oz. 8oz. per lb.
Price 3/- 6/- 11/9

OM28—Manilla Cigars—
Boxes of 25 50 100
Perlas 6/3 — —
Cheroots 16/6 25/-
Perfectos 12/6 25/- 49/-

OM29 — La Corona Cortesano Havana Cigars. Box, con. 25 24/-
25 50 100
La Corona Conseulos 14/6 28/6 57/-
La Corona Castellares 26/6 52/6 —
La Cor'na Pabellones 30/- — —
La Corona Corana 42/- — —

All Prices Less the Bonus.



OM24—Havana Cigars; all the leading brands stocked, such as Murias, Bock, La Corona, J.S. Murias. In Boxes of 25:
14/6 23/6 24/9 26/6 30/- 42/-
50 28/6 52/6
100: 57/- 73/6 80/- 82/6 94/6

All Prices Less the Bonus.



Quality the Best. only Price sacrificed

FARMER'S CASH BONUS SALE

WINTER 1919

SAVES EVERY
CASH BUYER

2/- IN
EVERY £



UM1—Imported Tan Willow Calf Lace Boots, light welted soles; half sizes, two fittings 45/-
Extended last, Balmoral or Derby, 45/-
UM2—Box Calf Derby Boot, imported leather; light welted soles, medium toe; three fittings 39/6
UM3—Tan Willow Calf Derby Boots, medium toes, light welted soles; also Balmoral shape; sizes, 5 to 10; two fittings 21/-

UM4—English - made Box Calf or Glace Kid Balmorals, wide last, medium or wide fittings; half sizes, Special offer. Usual, 35/-; Sale, 30/-



UM5—Box Calf Whole Golosh Balmoral, light welted soles, medium and wide fittings; also Derby shape; 5 to 10 21/-

UM6—Geo. E. Keith's Footwear, patent colt, balmoral or Derby; half sizes; two fittings. Sizes, 4 to 10 55/-

UM7—Tan Calf Lace Boots, extended last, light welted soles, medium or wide fittings; sizes, 5 to 10 35/-

UM8—Patent Kid Derby Boots, dull tops, light welted soles; two fittings. Usual Price, 32/6; Sale Price 30/-

UM9—Glace Kid Lace Boots, neat punched golosh, medium and wide fittings 27/6

UM10—Tan Calf Derby Boots, light also in Balmoral 28/6

UM11—Patent Colt Court Shoes, with ribbon bow, medium and wide fittings. Price 18/6, 22/6

Also lace shoe, same style fittings, prices

UM12—Box Calf Oxford Shoes, punched golosh, light welted soles, two styles, smart French model and broad, easy fitting shape 22/6

UM12a—Tan Calf Oxford Shoe, neatly punched golosh and cap; light welted soles; two fittings 28/6

UM13—Slippers, in Wool Check or Black Mole, with leather soles. Goods are slightly soiled. Only sizes, 6, 7, 8 and 10. Usual Price, 7/11, 8/11; Sale Price, 6/6

UM14—Patent Golosh Oxford Shoe, punched golosh and cap, light welted soles, smart extended model, in two fittings. Price 30/-

UM15—Box Calf Albert Slippers, stout soles, comfortable fitting; 5 to 10. 12/6

Superior quality in glace kid 17/6, 21/-

All Prices Less the Bonus



**BEGINS MONDAY,
JUNE 30TH**

**ENDS SATURDAY,
JULY 19TH**